The National Adult and Influenza Immunization Summit (NAIIS)

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The origins....

• The NAIIS had its roots in the National Influenza Vaccine Summit, co-founded in the year 2000 by CDC and the AMA.
  – Co-founders: Walter Orenstein and LJ Tan
  – Two meetings of the Summit in 2000

• Spurred by severe influenza vaccine shortages and uncertainty regarding supply.
  – Even then, communications were an important aspect of consideration
The United States National Influenza Vaccine Summit developed into...

• A partnership of more than 130 organizational stakeholders, both private and public, in influenza vaccine research, production, distribution, administration, and advocacy

• A partnership committed to achieving the Healthy People 2010 goals for influenza vaccination, and then HP 2020.
  – As part of that, the Summit was always working to communicate ACIP recommendations to the providers and public at the ground level
  – The Summit also worked hard at communicating information back to the ACIP from the ground.

• Goal: bring together wide range of stakeholders to identify and solve issues regarding influenza vaccine ordering, distribution, communications, and other issues
The National Adult and Influenza Immunization Summit

• Was formed in 2012 to build upon the strategies and successes of the National Influenza Vaccine Summit
  – IAC, CDC and NVPO, as lead organizations, developed a MOU for National Adult and Influenza Immunization Summit (NAIIS)
  – MOU established NAIIS Organizing Committee
    • AAP, AAFP, AAPA, AANP, ACP, ACOG, AMGA, ANA, APhA, GSA, IDSA, NFID
    • AIM, NACCHO, AIRA, ASTHO, BIO also participate as SOC liaisons

• Work done throughout year by working groups

• Over 800 participants representing about 140 public and private entities
The Summit Organizing Committee (SOC)

• SOC members included based on their intellectual contributions to meeting agenda planning and leading working groups
• SOC members works to further the goals of raising awareness about ACIP recommended adult immunizations and influenza vaccine and raising coverage for ACIP recommended vaccines
• Provide input to the agenda, meeting planning, and priorities for the work of the NAIIS and participate in one or more working groups
Partners of the Summit include...

- Vaccine Manufacturers
- Vaccine Distributors
- Federal Agencies
- Professional Medical Organizations
  - Specialty
  - State
- Nursing Organizations
- Public Health
- Hospitals
Partners of the Summit include...

- Pharmacists
- Community Immunization Providers
- Occupational Health Providers
- Business/Employers
- Private Health Insurance and Managed Care
- Long-term Care
- Quality Improvement Organizations
- Consumers
- Advocacy Groups
MOU: Goals of NAIIS

• Convene adult and influenza immunization stakeholders,

• Facilitate identification of specific actions to be taken by NAIIS members that will lead to improvements in uptake of ACIP recommended vaccines, and

• Develop and sustain working groups within the NAIIS that meet throughout the year whose goals are implementation of specific actions that will lead to improvements in awareness and uptake of ACIP-recommended vaccines for adults and influenza vaccine for persons of all ages.
Summit Promotes Unified Adult and Influenza Vaccination Goals

• The remarkable breadth of participants in the Summit provides a 360-degree view of all the moving parts associated with adult and influenza immunization

• Summit provides continual opportunity for all partners to “get on the same page” with respect to adult and influenza immunization in the United States.
The Summit Trust Relationship...

• Through the development of understanding, trust and transparency in the adult immunization enterprise, the Summit
  — Provides partners with a safe environment to raise issues/problems and discuss potential solutions honestly.
  — Provides opportunities to share, learn and understand each others’ perspectives and ideas
  — Provides opportunities to leverage all partners to respond to national questions about adult vaccination
Strategies for Improving Adult Immunizations Through NAIIS Partner Engagement

• Communication (identify issues of concern and possible solutions)
• Community and commitment (increase adult immunization awareness and foster partner ownership of issues)
• Coordination (identify shared key principles and goals)
• Competition (friendly competition/motivation among stakeholder organizations through showcasing/recognition best practices and survey results)
How Summit Helps Identify, Define, and Address Issues

• Often anecdotal issues/barriers brought up by one or more partners
• NAIIS work group discussions help break down issues into component parts
• Identify
  – Gaps in data to define scope and burden of issue
  – Components that can be addressed, how, and by what group/NAIIS organization?
• Example: “claims denials”
  – What are causes? What causes contribute the most? Can education of providers or other solutions reduce coding or billing errors that contributed to specific causes of claims denials? E.g. OBGYNs can bill for vaccines outside of “bundled payment” for pregnancy. Many providers don’t know which vaccines can be billed to Medicare B vs D.
Coding and Billing for Adult Vaccinations

A common problem that has been expressed by providers of adult vaccinations has been the intricacies and complexities associated with coding and billing for those services. Much discussion at meetings of the National Adult and Influenza Immunization Summit ("Summit") has focused on opportunities to provide information to providers to reduce the errors and confusion associated with coding and billing for adult vaccines. The Summit's Access and Provider Workgroup has developed this website in response to this identified need.

At this one web location, you will find the top questions identified with coding and/or billing for adult vaccinations, scenarios that detail how to go about coding and billing for adult vaccines, and collected resources from the Summit's medical association, public health, and vaccine manufacturing partners.

Information Sections

Top Questions on Coding and Billing for Vaccinations: Avoiding Common Errors

The Summit Provider and Access Workgroup surveyed partners and compiled the top questions associated with coding and billing for adult vaccines. Guidance was developed for each of these questions.

Scenarios: Straightforward Guidance for Dealing with Common Problems Encountered When Billing for Adult Vaccines

Coding and Billing Subgroup Members

- Carolyn Bridges, CDC
- Laura Lee Hall, Sustainable Healthy Communities
- David Kim, CDC
- Don Nicholson, TX Dept of Health
- Jill Powell, AMGA
- Angela Shen, NVPO
- LJ Tan, IAC
- Laurel Wood, IAC
The Summit In-Person Meeting, May 17-18 2018

• Theme “Overcoming Implementation Challenges in Adult and Influenza Immunization”

• Shortened meeting format due to coordination with the National Immunization Conference
  – Planning in collaboration with NIC placed Summit relevant content on Thursday of the NIC; Summit plenary, awards, and WGs meetings on Friday.

• Builds upon current extensive effort to engage healthcare systems in adult and influenza immunizations
  – Includes presentations by APhA and AMGA on how their members are implementing the Standards for Adult Immunization Practice
Working with healthcare systems

Webinar: https://www.youtube.com/watch?v=BuhQmCVJ9Vs

Summit Working Groups (and Co-Leads)

- Thank you to all these wonderful volunteer leaders!
- **Access and Provider**
  - Co-Leads: Amy Parker Fiebelkorn, CDC; Debra Hawks, ACOG; Kim Martin, ASTHO; Mitch Rothholz, APhA; L.J Tan, IAC; and Salem Wubu, ACP.
- **Quality Measures**
  - Co-Leads: Amy Groom (IHS); Angela Shen (NVPO); and Sharon Sprenger (Joint Commission).
- **Influenza**
  - Co-Leads: Amy Behrman (U Penn), Kelly McKenna (EverThrive Illinois), Amy Parker Fiebelkorn (CDC)
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Accomplishments of the NAIIS – Influenza

• Created, published, piloted, and disseminated checklist for best immunization practices for vaccination clinics held at satellite, temporary, and offsite locations
  – Created and published pledge and honor roll for organizations using checklist
  – Published FAQ’s to facilitate use of checklist and pledge
  – Created and published one page summary of principles underlying checklist
  – Conducted webinar on the checklist and its need for the NAICP
• Conducted CDC Immunization Netconference webinar 5/2/17
• Initiated collaboration with CMS and GSA to improve LTCF healthcare worker education and immunization
  – Fall meeting planned bringing in leadership of LTCF
Accomplishments of the NAIIS – Quality Measures

• Developed prenatal and adult immunization composite measure drafts
  – Prenatal and adult composite measures completed testing
  – NCQA has approved the measures for public comment
  – Submission for consideration into Medicare programs, Medicaid Adult & Child Core Sets, and NQF Endorsement

• Developed letter to CMS with recommendations for implementing vaccination of ESRD patients, including development of quality measures
  – Letter undergoing sign on process with Summit partners

• NVPO conducting analyses of vaccine coverage through a CMS-NVPO collaboration on Medicare claims analysis
Accomplishments of the NAIIS – Access and Provider

• Developed and published on-line billing and coding resources for adult vaccination to reduce errors
• One-pager on immunizations activities and MIPS points
• Updated disparities fact sheet - adds disparities in Tdap vaccination of pregnant women on Medicaid
• Maintenance of Standards slide sets
• Planning two meetings to address and develop implementation tools on:
  – Adult immunizations roadmap for healthcare systems, building upon previous work (Executive briefing, webinar, white paper)
  – Adult immunizations business case – clinicians and systems
• Updating IIS “benefits for patients and providers” brochure
  – Refined messages to 4 target audience: clinicians, pharmacists, healthcare systems, and occupational health providers