



ASSOCIATION OF IMMUNIZATION MANAGERS

Association of Immunization Managers (AIM)

Executive Summary – Update

February 2016

AIM Leadership in Action Conference: AIM will hold its first annual Leadership in Action Conference February 17-19, 2016 at the Chaparral Suites Hotel in Scottsdale, Arizona. This conference will feature AIM Awards, the annual AIM Business Meeting, exhibits, and leadership development training. Awards include:

- **Bull's-Eye Awards** for outstanding and innovative immunization strategies,
- **Natalie J. Smith Award** for an outstanding immunization program manager,
- **Rising Star Award (NEW!)** for a new program manager who demonstrates effective leadership and potential for growth, and
- **Impact Award (NEW!)** for a program manager who dedicates time and expertise to the advancement of AIM.

AIM Recommendations on VFC Seasonal Influenza Vaccine Distribution: AIM created a set of recommendations to encourage immunization programs to distribute VFC seasonal influenza vaccine to providers as quickly as possible. These recommendations were developed as a result of concerns raised by the American Academy of Pediatrics (AAP) on behalf of pediatricians who were receiving VFC seasonal influenza vaccine later than private stock flu vaccine. The recommendations focus on improving the factors that cause delay that immunization programs have control over, including: better and more frequent communication with VFC providers about the status of influenza vaccine, working with state/local chapters of professional medical organizations to share information about influenza vaccine distribution, and creating and maintaining program policies that allow for vaccine distribution to providers as soon as vaccine is available.

New Program Manager Orientation: AIM partnered with the Centers for Disease Control and Prevention to provide training and orientation to new program managers, November 4-6, 2015 in Atlanta. Eight new program managers attended the training, which covered all aspects of immunization program operations, including the Vaccines for Children Program and Immunization Information Systems.

Immunization Information Systems (IIS) Programmatic Activity Meeting: AIM hosted a meeting September 11, 2015 with a small group of program managers and partners to identify specific programmatic challenges related to IIS and potential solutions. AIM will be focusing activities throughout the year to support program managers in using IIS to achieve programmatic goals.

Ignite! Getting Your Community Coalition “Fired Up” for Change: AIM hosted an educational webinar on January 19, 2016 featuring coalition expert Dr. Fran Butterfoss. Dr. Butterfoss provided instruction to program managers and staff on how to build and sustain successful immunization coalitions.

Leadership Development Learning Modules: AIM has created a series of online learning modules based on the leadership development sessions at last year’s Leadership Development Conference. The modules feature presentations from the conference and are grouped according to leadership skills. The modules provide learning opportunities for program managers who were unable to attend the conference or want to refresh their leadership skill development. The modules are available on the AIM website, www.immunizationmanagers.org.

Centralized Reminder Recall: AIM held an educational webinar providing an overview of the Patient Centered Medical Home (PMCH) and the role of reminder recall in National Committee for Quality Assurance (NCQA) PMCH recognition. AIM members from NV, UT and MO shared their centralized reminder recall program experiences.

Texas Immunization Conference: AIM Executive Director Claire Hannan attended the Texas Immunization Conference November 18-20, 2015 and presented the results of the AIM Annual Survey related to programmatic vaccine confidence/hesitancy activities.