

US Department of Health and Human Services

Third Party Websites and Applications Privacy Impact Assessment

Date Signed:

July 14, 2025

OPDIV:

OS

Name:

OS YouTube

TPWA Unique Identifier:

T-7460667-633487

Is this a new TPWA?

Yes

Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?

No

If SORN is not yet published, identify plans to put one in place.

N/A

Will the use of a third-party Website or application create an information collection subject to OMB clearance under the Paperwork Reduction Act (PRA)?

No

Indicate the OMB approval number expiration date (or describe the plans to obtain OMB clearance).

Expiration Date: 1/1/01 12:00 AM

Describe the plans to obtain OMB clearance.

Explanation: N/A

Does the third-party Website or application contain Federal Records?

No

Describe the specific purpose for the OPDIV use of the third-party Website or application:

YouTube is a video-sharing platform where users can upload, watch, and share videos. It's a popular destination for entertainment, learning, and connecting with others online, offering a vast library of content on nearly every topic imaginable.

YouTube's core function is to allow users to upload their own videos and share them with the world. YouTube fosters a sense of community through features like comments, likes, shares, and subscriptions, allowing users to interact with content creators and other viewers.

Office of the Secretary (OS) Operating Divisions (OpDivs) can create an OpDiv site account specific to their office. OS Privacy supports a range of YouTube pages from OpDivs including Office of the Assistant Secretary for Health (OASH) Office of Population Affairs (OPA), OASH Office of Research

Integrity (ORI), WomensHealth.gov, and HIV.gov.

On YouTube, users can watch, like, and share videos, as well as subscribe to channels. They can also create their own YouTube channels to upload videos, make comments, and create playlists. Furthermore, YouTube allows users to engage with content through features like liking, commenting, and subscribing, and to discover new content through search and recommendations.

YouTube Privacy Policy:

https://support.google.com/youtube/answer/7671399?hl=en&p=privacy_guidelines

Have the third-party privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?

Yes

Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:

All information and resources shared on individual OpDiv pages with members of the public are also available on the related government OpDiv websites. Users can often also choose to subscribe to receive e-mail updates.

Does the third-party Website or application have appropriate branding to distinguish the OPDIV activities from those of nongovernmental actors?

Yes

How does the public navigate to the third party Website or application from the OPIDIV?

An external hyperlink from an HHS Website or Website operated on behalf of HHS

Please describe how the public navigate to the thirdparty website or application:

Through the use of an Internet browser.

If the public navigate to the third-party website or application via an external hyperlink, is there an alert to notify the public that they are being directed to anongovernmental Website?

Yes

Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?

Yes

Provide a hyperlink to the OPDIV Privacy Policy:

<http://www.hhs.gov/Privacy.html>

Is an OPDIV Privacy Notice posted on the third-part website or application?

Yes

Is PII collected by the OPDIV from the third-party Website or application?

No

Will the third-party Website or application make PII available to the OPDIV?

No

Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:

YouTube collects a wide range of personally identifiable information (PII) including account information (name, email, etc.), watch history, search queries, device information, and location data.

This data is used to personalize user experiences, including recommendations and ads.

The OpDiv will not use or collect PII. While PII will be maintained on the YouTube page, it will not be utilized or stored by the OpDiv.

Describe the type of PII from the third-party Website or application that will be shared, with whom the PII will be shared, and the purpose of the information sharing:

The OpDiv does not take possession of the personal information belonging to YouTube users. We do not collect, maintain, disclose or share any information about people who subscribe to the related page on YouTube.

Any information the user makes public on their profile is visible to the public. Information is posted and used for social networking.

If PII is shared, how are the risks of sharing PII mitigated?

No PII collected, maintained, or shared.

Will the PII from the third-party website or application be maintained by the OPDIV?

No

Describe how PII that is used or maintained will be secured:

No PII collected, maintained, or shared.

What other privacy risks exist and how will they be mitigated?

Protection of PII is totally dependent upon the privacy settings established by the account holder. It is a system designed by a third party to be an interactive website in which people can interact and share information, potentially, personally identifiable information. YouTube is a privacy risk and the OpDiv does not have any control over its operation.