

US Department of Health and Human Services

Third Party Websites and Applications Privacy Impact Assessment

Date Signed:

July 09, 2025

OPDIV:

OS

Name:

OS LinkedIn

TPWA Unique Identifier:

T-9539476-147268

Is this a new TPWA?

Yes

Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?

No

If SORN is not yet published, identify plans to put one in place.

N/A

Will the use of a third-party Website or application create an information collection subject to OMB clearance under the Paperwork Reduction Act (PRA)?

No

Indicate the OMB approval number expiration date (or describe the plans to obtain OMB clearance).

Expiration Date: 1/1/01 12:00 AM

Describe the plans to obtain OMB clearance.

Explanation: N/A

Does the third-party Website or application contain Federal Records?

No

Describe the specific purpose for the OPDIV use of the third-party Website or application:

LinkedIn is a professional social networking website that enables users to create profiles, highlight their current and past job experiences, network with members of other organizations and companies, join groups of particular interest, and search for new jobs. It is primarily used to highlight an individual's professional work and career versus social preferences.

Office of the Secretary (OS) Operating Divisions (OpDivs) can create an OpDiv site account, specific to their office. OS staff with LinkedIn accounts can request to become members of the group.

LinkedIn allows members (both workers and employers) to create profiles and connect with each other in an online social network which may represent real-world professional relationships. Members can invite anyone (whether an existing member or not) to become a connection. LinkedIn

can also be used to organize off-line events, join groups, write articles, publish job postings, post photos and videos, and more.

LinkedIn Privacy Policy: <https://www.linkedin.com/legal/privacy-policy>

Have the third-party privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?

Yes

Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:

All information and resources shared on individual OpDiv pages with members of the public are also available on the related government OpDiv websites. Users can often also choose to subscribe to receive e-mail updates.

Does the third-party Website or application have appropriate branding to distinguish the OPDIV activities from those of nongovernmental actors?

Yes

How does the public navigate to the third party Website or application from the OPDIV?

An external hyperlink from an HHS Website or Website operated on behalf of HHS

Please describe how the public navigate to the thirdparty website or application:

Through the use of an Internet browser.

If the public navigate to the third-party website or application via an external hyperlink, is there an alert to notify the public that they are being directed to anongovernmental Website?

Yes

Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?

Yes

Provide a hyperlink to the OPDIV Privacy Policy:

<http://www.hhs.gov/Privacy.html>

Is an OPDIV Privacy Notice posted on the third-part website or application?

Yes

Is PII collected by the OPDIV from the third-party Website or application?

No

Will the third-party Website or application make PII available to the OPDIV?

No

Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:

All personally identifiable information (PII) is posted at the discretion of the user and can include work history, interests, location(s), email address, photograph, phone number, month and day of birth, websites, and instant messaging names.

The intended use of this information is to enable communication and networking among group members with similar career interests.

The OpDiv will not use or collect PII. While PII will be maintained on the LinkedIn page, it will not be utilized or stored by the OpDiv.

Describe the type of PII from the third-party Website or application that will be shared, with whom the PII will be shared, and the purpose of the information sharing:

The OpDiv does not take possession of the personal information belonging to LinkedIn users. We do not collect, maintain, disclose or share any information about people who follow the related page on LinkedIn.

Any information the user makes public on their profile is visible to the public. Information is posted and used for professional networking.

If PII is shared, how are the risks of sharing PII mitigated?

No PII collected, maintained, or shared.

Will the PII from the third-party website or application be maintained by the OPDIV?

No

Describe how PII that is used or maintained will be secured:

No PII collected, maintained, or shared.

What other privacy risks exist and how will they be mitigated?

Protection of PII is totally dependent upon the privacy settings established by the account holder. LinkedIn is a social utility designed to connect people who work, study and live around them. It is a system designed by a third party to be an interactive forum in which people share information, potentially, personally identifiable information. LinkedIn.com is a privacy risk and the OpDiv does not have any control over its operation.