

US Department of Health and Human Services

Third Party Websites and Applications Privacy Impact Assessment

Date Signed:

December 04, 2024

OPDIV:

AHRQ

Name:

AddToAny

TPWA Unique Identifier:

T-9799837-306886

Is this a new TPWA?

No

Please provide the reason for revision.

Renewal

Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?

No

If SORN is not yet published, identify plans to put one in place.

null

Will the use of a third-party Website or application create an information collection subject to OMB clearance under the Paperwork Reduction Act (PRA)?

No

Indicate the OMB approval number expiration date (or describe the plans to obtain OMB clearance).

Expiration Date: 1/1/01 12:00 AM

Describe the plans to obtain OMB clearance.

Explanation: null

Does the third-party Website or application contain Federal Records?

No

Describe the specific purpose for the OPDIV use of the third-party Website or application:

The AddToAny tool is used on a variety of AHRQ Web sites. Visitors to the sites are presented with "social media" buttons on certain pages. Clicking on one will allow the user to share certain AHRQ content via the social media outlet (such as Facebook, Twitter, etc.). This tool is a function of AddToAny, and AHRQ does not administer or troubleshoot the tool, nor does AHRQ collect information or communicate via the tool functionality. The tool also allows users to send email to others with information found on AHRQ Web sites. However, this email function is not used by AHRQ to communicate with or collect information on users. The tool is provided as a service to users who visit the AHRQ Web site and want to share information about it in a quick and efficient way.

Have the third-party privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?

Yes

Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:

The public may cut and paste AHRQ content, including URLs, and insert them into social networks.

Does the third-party Website or application have appropriate branding to distinguish the OPDIV activities from those of nongovernmental actors?

Yes

How does the public navigate to the third party Website or application from the OPDIV?

Incorporated or embedded on HHS Website

Please describe how the public navigate to the thirdparty website or application:

Users click the social media button on the Web page they are visiting.

If the public navigate to the third-party website or application via an external hyperlink, is there an alert to notify the public that they are being directed to anongovernmental Website?

No

Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?

Yes

Provide a hyperlink to the OPDIV Privacy Policy:

<https://www.ahrq.gov/policy/electronic/privacy/index.html>

Is an OPDIV Privacy Notice posted on the third-part website or application?

No

Is PII collected by the OPDIV from the third-party Website or application?

No

Will the third-party Website or application make PII available to the OPDIV?

No

Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:

AHRQ does not receive PII from AddToAny. The tool has an "email a friend" feature that can be used to send a link to the AHRQ Web page. This is not an exclusive method to contact AHRQ, and AHRQ does not receive any information or collect information from the user of the tool.

Describe the type of PII from the third-party Website or application that will be shared, with whom the PII will be shared, and the purpose of the information sharing:

A user who chooses to use the "Email a friend" feature or any other feature of the tool to share AHRQ Web page information does so voluntarily. AHRQ does not collect, maintain, or use any information from the tool. The tool is provided as a public service for sharing information from the AHRQ Web site.

If PII is shared, how are the risks of sharing PII mitigated?

N/A

Will the PII from the third-party website or application be maintained by the OPDIV?

No

Describe how PII that is used or maintained will be secured:

N/A

What other privacy risks exist and how will they be mitigated?

N/A