

# Action Planning with 10 Local Health Departments to Plan for Increasing HPV Vaccination Rates

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# Project Funding

NACCHO received funding from the Centers for Disease Control and Prevention (CDC) to support this project.



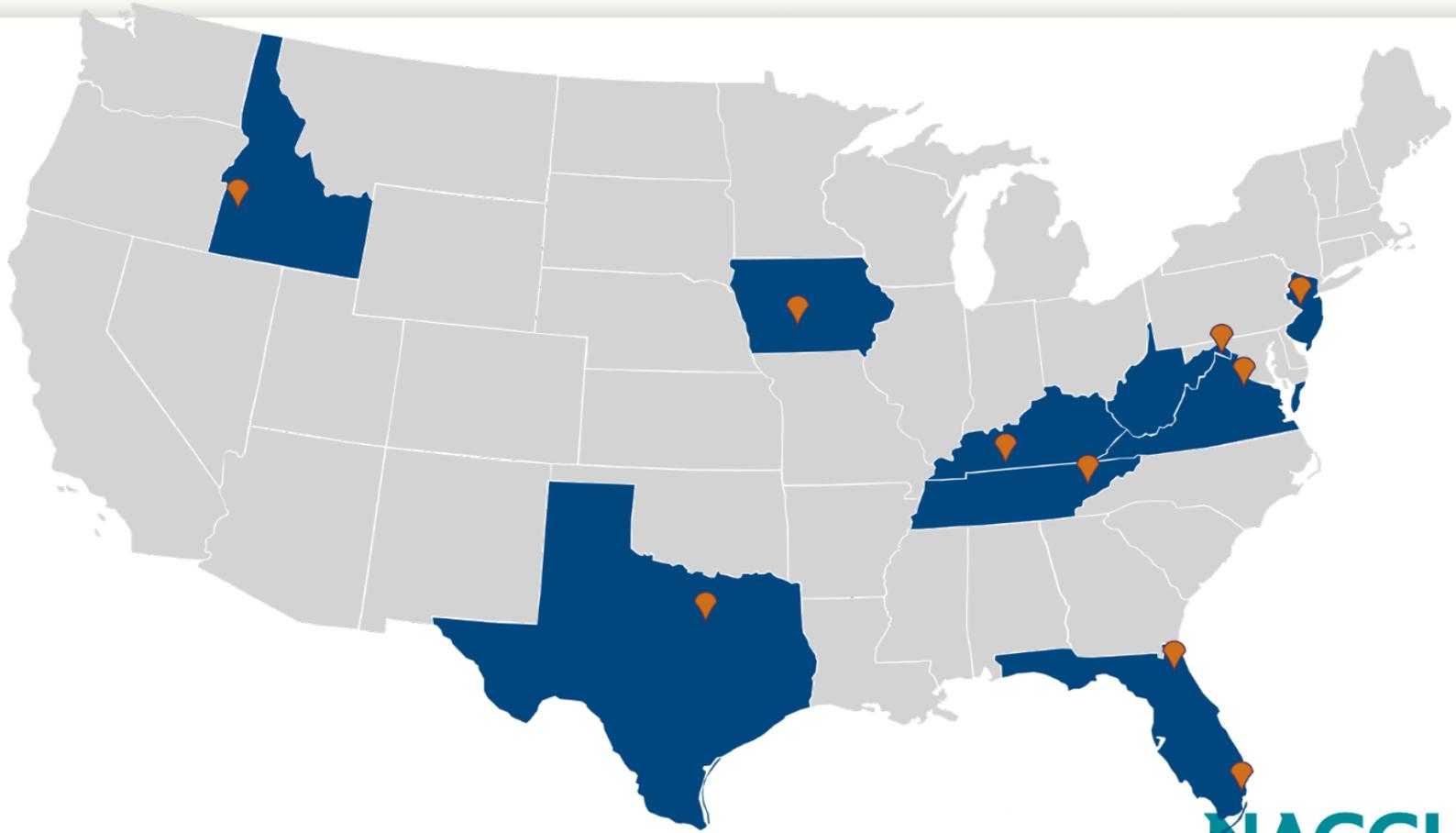
# NACCHO's Project

Key components:

- Direct funding and support to 10 LHD awardees;
- Technical assistance webinars and conference calls;
- Support from the HPV Project Advisory Board;
- Development of an organizational policy statement *Increasing HPV Vaccination Rates in Females and Males*; and
- Release of the *Guide to HPV Resources for Local Health Departments*.



# Funded Local Health Departments (LHDs)



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# LHD Awardee Activities—Phase I

- Plan and convene an action planning meeting facilitated by NACCHO staff with key community stakeholders; and
- Use outputs from the action planning meeting to develop a draft action plan for increasing HPV vaccination rates in the community; and
- Document and share lessons learned during the project period.



# Pre-work for the Action Planning Meetings

Each of the LHD demonstration sites collected data prior to the action planning meetings to:

- Identify an action planning stakeholder committee;
- Describe the community environment that might impact HPV strategic planning; and
- Understand parent and provider attitudes about HPV vaccination.



# Findings from the LHD Environmental Scans

- Available data about HPV vaccination rates is varied in quality and quantity;
- Parent and provider attitudes about HPV vaccination are varied;
- Confusion exists about the HPV vaccine recommendations—for whom and when it is recommended;
- Social and cultural factors remain important factors in HPV vaccine uptake in many communities; and
- Access to HPV vaccine is uneven in some communities.



# Action Planning Process



# Focus Areas from the LHD Action Plans

Reinforcing the message that HPV vaccination is cancer prevention

Working with schools to improve education about and access to the HPV vaccine

Engaging partners as champions

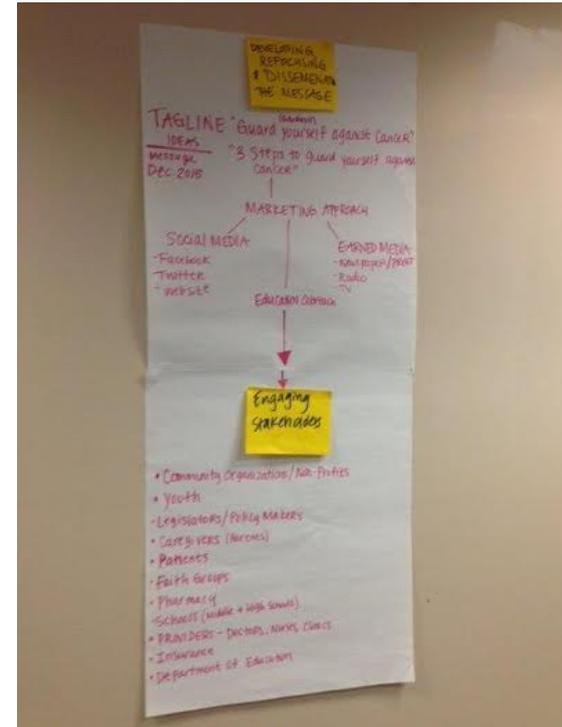
Increasing access to the HPV vaccine

Identifying opportunities to improve data

Educating and supporting providers in the community



# Strategic Focus Area Development



# Challenges

- Concerns and misconceptions about:
  - Safety and efficacy of the vaccine
  - Access
  - Payment
- Maintaining momentum with stakeholders and committee members
- HPV prevention as one of many LHD and community priorities



# Opportunities

- Stakeholder committees exist in each of the 10 awardee jurisdictions to guide project activities;
- Opportunities for coordination with other CDC-funded HPV vaccination projects; and
- Establishment of a NACCHO-led Learning Community to offer support and peer learning to the 10 LHD awardees.



## Next Steps

NACCHO will provide additional support to LHD awardees through:

- Continued technical assistance;
- Funding to support project implementation;
- Regular opportunities to connect with other LHD awardees via phone, webinar, and in-person meetings; and
- Continued guidance from the HPV Project Advisory Board.



Thank You

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