





July 18, 2023

Dear Partner,

Thank you for working alongside the Biden-Harris Administration as we implement the Inflation Reduction Act. The law is already providing financial relief to Americans and making it easier for them to access treatments they need.

As of January 1, 2023, older adults and people with disabilities with Medicare prescription drug coverage can receive adult vaccines recommended by the Advisory Committee on Immunization Practices (ACIP) at no cost. In addition, the cost of a month's supply of each covered insulin product is capped at \$35. And beginning January 1, 2024, nearly-300,000 low-income people with Medicare currently enrolled in the Extra Help program stand to benefit from the program's expansion. Up to 3 million older adults and people with disabilities could benefit from the Extra Help program now but aren't currently enrolled. Furthermore, in the months ahead, additional provisions of the law will go into effect, bringing further relief to older Americans and people with disabilities on Medicare.

While the new law is making it easier for patients to access the medications they need, many people are still unaware of the benefits that are in place and those that are on the way. At the same time, as pandemic-era protections for Medicaid coverage end, states across the country, as required by federal law, are resuming their state processes for renewing individuals' Medicaid and CHIP coverage.

This is why we need your help and leadership now more than ever to ensure that Medicare beneficiaries are aware of the new prescription drug law benefits, and that eligible Medicaid and Children's Health Insurance Program (CHIP) enrollees complete their coverage renewal to avoid a loss in coverage.

There are several ways pharmacies can help people in their communities learn about and access benefits made available by the Inflation Reduction Act:

- Share information about the new prescription drug law in public engagement campaigns, drawing on the resources highlighted below.
- Offer educational materials related to the law in pharmacy locations and through pharmacy websites and social media accounts.
- Reference the new prescription drug law on pharmacy materials, like customer receipts and checkout kiosks.
- Partner with community and faith-based organizations and local leaders, as well as federal and regional Administration officials, to host vaccine clinics, health fairs, and informational events.

- Work with Medicare Part D prescription drug plans and Medicare Advantage plans to identify people who may benefit from the law's free vaccines, insulin caps, and expanded Extra Help benefits.
- Provide pharmacists, pharmacy technicians, and other pharmacy employees with Q&A documents and clear protocols to address billing and administrative questions.
- Include messaging about the Extra Help program in stores and pharmacy materials. Help interested customers connect with the Centers for Medicare & Medicaid Services (CMS), the Social Security Administration (SSA), and their local State Health Insurance Assistance Program (SHIP) for one-on-one assistance at www.shiphelp.org; more information on the Extra Help program is available at http://www.Medicare.gov/ExtraHelp.

Looking further out, we encourage you to incorporate these strategies and materials into your vaccine uptake campaigns this fall and as part of education on the annual Medicare Open Enrollment period. The Biden-Harris Administration has <u>developed several resources</u> that you and your colleagues can use:

- Inflation Reduction Act and Medicare
- Inflation Reduction Act Resources
- English and Spanish language Social Media Toolkits
- FAQ About Medicare Insulin Cost-Sharing Changes
- 5 Things to Know About Medicare Insulin Costs
- Getting Extra Help with Medicare Drug Costs (Partner Social Media Toolkit)
- Cut Your Medicare Prescription Drug Costs with "Extra Help" (Drop-In Article)

We appreciate the work pharmacies across the country have done to help communicate to Medicaid and Children's Health Insurance Program (CHIP) enrollees that they should update their contact information with their state Medicaid and CHIP agency and respond to the Medicaid/CHIP renewal form when they receive it. Now that states have begun the Medicaid coverage renewal process, we encourage pharmacies to redouble these efforts and partner with their state Medicaid agency to spread the word and direct people to help filling out their renewal forms if needed. For example, pharmacies can include information about Medicaid renewals on drug receipts or through recorded messages in stores. Pharmacies can partner with local governments to have navigators on site, helping people fill out renewal forms. We are asking you to expand what is working and reach out even further to ensure that no eligible beneficiary experiences a loss in coverage that could have been avoided.

The Biden-Harris Administration has developed several resources that you and your colleagues can use for spreading the word on Medicaid renewals:

- <u>Medicaid Renewals: Communications Toolkit</u> (available in English, Spanish, Mandarin, Hindi, Korean, Tagalog, and Vietnamese)
- Medicaid Renewals: Fact Sheet
- Medicaid Renewals: Stakeholder Calls to Action
- Medicaid Renewals: Medicaid State Agencies Contact Information

We are committed to ensuring that as many people on Medicare as possible benefit from the President's historic law, and we hope to have your help in this important effort. Your ongoing partnership has already helped us in our efforts, and we will continue to rely on your input and collaboration as we move forward. Thank you.

Neera Tanden Domestic Policy Advisor White House Xavier Becerra Secretary U.S. Department of Health & Human Services Chiquita Brooks-LaSure Administrator Centers for Medicare & Medicaid Services