



SAHM's Efforts to Improve HPV Vaccination among Adolescents

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National Vaccine Advisory Committee Meeting

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Society for Adolescent Health & Medicine

- Multidisciplinary, international organization founded in 1968
- Committed to improving the health and well-being of adolescents & young adults
 - Advocacy
 - Clinical care & health promotion
 - Professional development
 - Research



Today

- Ongoing SAHM efforts
- Special projects
- Opportunities



Ongoing SAHM Efforts

- Broad reach of HPV vaccination research through the *Journal of Adolescent Health*
- Vaccination is an integral part of annual meeting programming
- Inclusion of guidelines and resources on website
- Vaccination committee
 - Liaisons to 15-20 vaccine-related organizations
 - Updates about recommendations and resources



Position Papers & Statements

- HPV vaccination, 2010
- Adolescent consent for vaccination, 2013
- Financing vaccines for adolescents, 2011
- School-entry requirements, 2010
- Adolescent immunizations, 2006*

**currently being updated*



SAHM Grant Program (2012-2013)

Improving Understanding of Adolescent Vaccination through Innovative Local Public Health Demonstration Projects

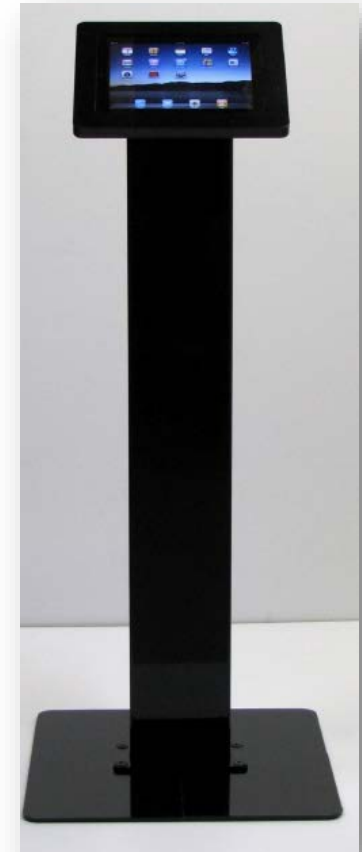
(Funded by Merck; Kahn JA, PI)

- Objectives
 - Define effective strategies for increasing vaccination
 - Promote equality in adolescent vaccination
 - Disseminate strategies
- Funded 10 projects, \$150,000 (01/12-12/13)



Cross-cutting Themes & Strategies

- Not a “one size fits all” model
- Increase awareness/knowledge
 - Among parents & adolescents
 - Among providers (e.g., power of recommendation)
- Use technology to track vaccination and send reminders using multiple modalities





Cross-cutting Themes & Strategies



- Build communication and trust with community
- Develop targeted and culturally/linguistically appropriate materials
- Increase access
 - e.g., alternative settings, mobile vans, free vaccines





Dissemination



- Open-access supplement (May 2015)
 - Editors: Jessica Kahn & Vaughn Rickert
 - Editorials: Shannon Stokley & Bruce Gellin
 - Data from 8 of 10 projects
- SAHM website



Teen Health Resources, Information and Vaccine Education (THRIVE)

- Comprehensive, teen health-oriented mobile app
 - Empower parent-teen dialogue
 - Help teens manage own health
- Developed in partnership with Pfizer & Unity Consortium
- Launched Fall 2015





THRIVE

Features

- Extensive library of health and wellness information
 - Alcohol/tobacco use, mental health, sexual health, and more...
 - Consent/confidentiality
 - Health insurance
 - **Immunizations**

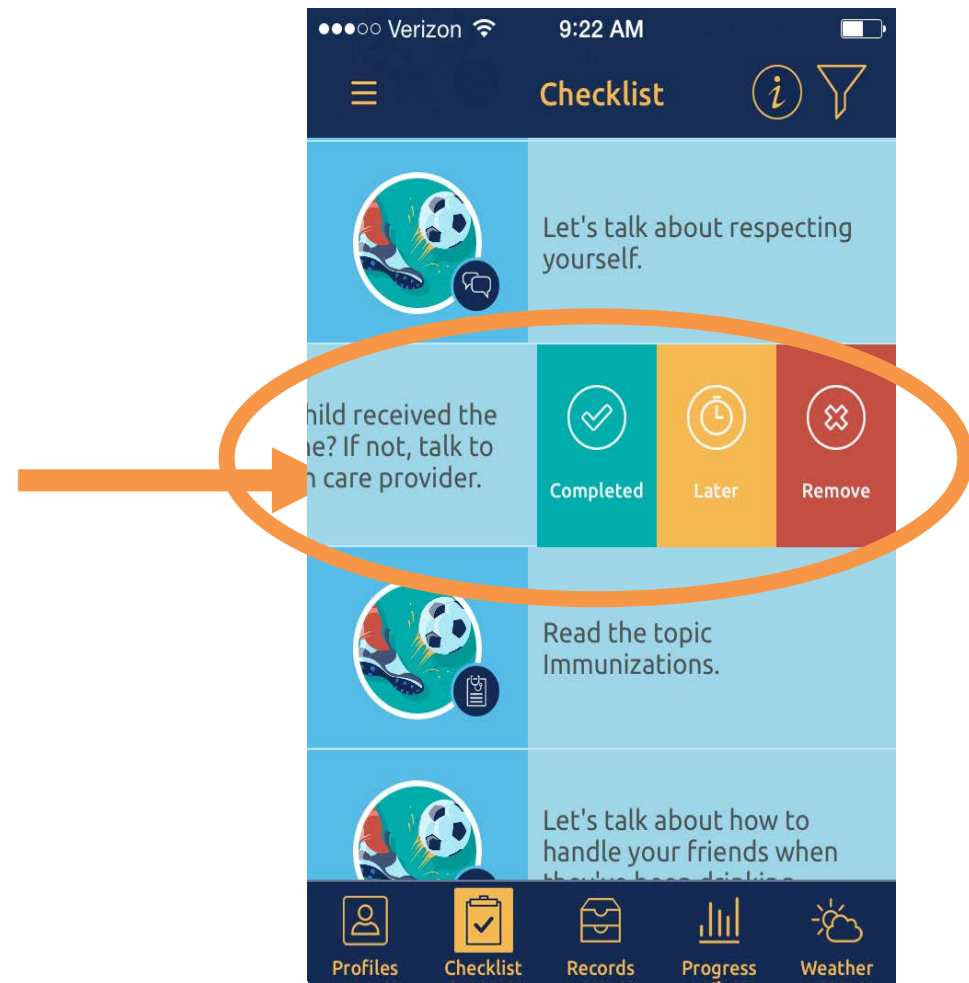




THRIVE

Features (cont.)

- Conversation starters
- Health provider locator/directory
- Personalized dashboard with child profiles
 - medical/vaccination records
 - schedules
 - checklists





Opportunities

- Further increase the evidence base
 - Communication strategies
 - Moving research into clinical practice
- Maximize vaccination at every opportunity
 - Standing orders
 - Vaccination reminder systems
 - Adolescent consent



Opportunities

- Promote convenient access
 - Alternative settings (e.g., school-located vaccination)
- Strengthen vaccination infrastructure & financing
 - Eliminate financial barriers for adolescents
 - Reduce financial risk for providers
 - Increase use of immunization information systems



Thank you.

Society for Adolescent Health & Medicine
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