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# SAHM's Efforts to Improve HPV Vaccination among Adolescents

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#### Society for Adolescent Health & Medicine

- Multidisciplinary, international organization founded in 1968
- Committed to improving the heath and wellbeing of adolescents & young adults
  - Advocacy
  - Clinical care & health promotion
  - Professional development
  - Research





## Today

- Ongoing SAHM efforts
- Special projects
- Opportunities





## Ongoing SAHM Efforts

- Broad reach of HPV vaccination research through the *Journal of Adolescent Health*
- Vaccination is an integral part of annual meeting programming
- Inclusion of guidelines and resources on website
- Vaccination committee
  - Liaisons to 15-20 vaccine-related organizations
  - Updates about recommendations and resources





## **Position Papers & Statements**

- HPV vaccination, 2010
- Adolescent consent for vaccination, 2013
- Financing vaccines for adolescents, 2011
- School-entry requirements, 2010
- Adolescent immunizations, 2006\*

\*currently being updated

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## SAHM



## SAHM Grant Program (2012-2013)

Improving Understanding of Adolescent Vaccination through Innovative Local Public Health Demonstration Projects

(Funded by Merck; Kahn JA, PI)

- Objectives
  - Define effective strategies for increasing vaccination
  - Promote equality in adolescent vaccination
  - Disseminate strategies
- Funded 10 projects, \$150,000 (01/12-12/13)



## **Cross-cutting Themes & Strategies**

- Not a "one size fits all" model
- Increase awareness/knowledge
  - Among parents & adolescents
  - Among providers (e.g., power of recommendation)
- Use technology to track vaccination and send reminders using multiple modalities



## **Cross-cutting Themes & Strategies**





## SAHM

- Build communication and trust with community
- Develop targeted and culturally/linguistically appropriate materials
- Increase access
  - e.g., alternative settings, mobile vans, free vaccines

#### Dissemination

- SUPPLEMENT TO JOURNAL OF Volume 56 : Number 55 : May 2015 DOLES( Improving the Lives of Adolescents and Young Adults Innovative Clinical and Public Health Strategies to Promote Adolescent Vaccination S3 Interventions to Improve Adolescent Vaccination Coverage S5 Human Papillomavirus Vaccines: An Ounce of Prevention Is Worth Pounds of Cures Intervention to Provide Personalized Information About Adolescent Vaccines S14 Keen on Teen Vaccines: Improvement of Adolescent Vaccine Coverage in Rural North Carolina S17 Effectiveness of Centralized Text Message Reminders on Human Papillomavirus Immunization Coverage for S21 Direct Messaging to Parents/Guardians to Improve Adolescent Immunizations S27 Comparison of Reminder Methods in Selected Adolescents With Records in an Immunization Registry S33 Trust and a School-Located Immunization Program S40 Increasing Human Papillomavirus Vaccine Initiation Among Publicly Insured Florida Adolescent S47 Strategies for Increasing Adolescent Immunizations in Diverse Ethnic Communities Lauren S. Greenfield, et al.
- Open-access supplement (May 2015)
  - Editors: Jessica Kahn & Vaughn Rickert
  - Editorials: Shannon Stokley & Bruce Gellin
  - Data from 8 of 10 projects
- SAHM website

#### Teen Health Resources, Information and Vaccine Education (THRIVE)

- Comprehensive, teen healthoriented mobile app
  - Empower parent-teen dialogue
  - Help teens manage own health
- Developed in partnership with Pfizer & Unity Consortium
- Launched Fall 2015





## THRIVE

#### Features

- Extensive library of health and wellness information
  - Alcohol/tobacco use, mental health, sexual health, and more...
  - Consent/confidentiality
  - Health insurance
  - Immunizations



## THRIVE

#### Features (cont.)

- Conversation starters
- Health provider locator/directory
- Personalized dashboard with child profiles
  - medical/vaccination records
  - schedules
  - checklists





## **Opportunities**

- Further increase the evidence base
  - Communication strategies
  - Moving research into clinical practice
- Maximize vaccination at every opportunity
  - Standing orders
  - Vaccination reminder systems
  - Adolescent consent



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## **Opportunities**

- Promote convenient access
  - Alternative settings (e.g., school-located vaccination)
- Strengthen vaccination infrastructure & financing
  - Eliminate financial barriers for adolescents
  - Reduce financial risk for providers
  - Increase use of immunization information systems





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## Thank you.

Society for Adolescent Health & Medicine www.adolescenthealth.org

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