SEPTEMBER 13, 2018
CHAIR’S REPORT

Robert H. Hopkins, Jr., MD, MACP, FAAP
Chair, National Vaccine Advisory Committee
Thank you!

- Ann Aikin: Preparation for this meeting
- NVPO Staff: Meeting support, coordination
- Adm. Giroir: Leadership
- Kim Thompson: Mentorship
- NVAC Members: Knowledge, time commitment to maximize vaccine benefits
Housekeeping

• In person, public meeting available via webcast or audio only:
  – Audio:
    • 888-942-8395 (U.S.)
    • 1-630-395-0287 (International)
    • Participant Passcode: 803-6601
  – Webcast: [www.hhs.gov/live](http://www.hhs.gov/live)
• The meeting is recorded and streamed, so statements made may be included in the detailed minutes of the meeting.
• Before speaking, please ensure your microphone is on and identify yourself.
Public Comment

• Verbal comments scheduled:
  – **Today:** ~ 4:15pm – 4:45pm
  – Please limit all verbal comments to 3 minutes in length

• Submit written comments to nvac@hhs.gov
  – Limit written comments to 3 pages in length
  – NVPO will include all properly submitted written comments in the meeting minutes
Meeting Highlights - Day 1

- **Welcomes**
  - Transition, set stage current NVPO activity, NVAC charge
- **Session 1: Valuing Vaccines**
  - Communication of value NOT ‘1 size fits all’
    - Different messages for public, providers, industry, funders/gov’t
  - Antimicrobial resistance~ different value assessm’t?
  - Polio Vaccines: Success but ‘miles to go to reach eradication’
  - Need to support development of value case for
    - Individual vaccines
    - In specific populations
Meeting Highlights - Day 1

• Session 2: Public-Private Partnership- NVAC can:
  – Define/communicate full value of vaccines
  – Drive an innovative communication Strategy
  – Prioritize needs, goals, champion infrastructure, vaccine use
  – Focus on mission and innovation
  – Transparent view of market [pharma and public health]

• Research on vaccines in social media
  – Fuzzy Trace theory [Parallel processing gist and facts]
  – Evidence, scripting important but GIST drives decisions
  – Positive messages, avoid engaging trolls.

• Please review the full submitted Liaison and Ex-Officio reports
• Public comments
Meeting Highlights - Day 2

• **Vaccine innovation**
  – Exploring the pipeline: Cytomegalovirus vaccines
  – New vaccine technologies

• **Updates**
  – Journey of a New Shingles Vaccine
  – Analyzing National Immunization Survey Data

• **Opportunities in HPV cancer prevention**

• **Public comment**
Meeting Slides

• Will be available online in 2-3 weeks
• *Delay to allow Government Compliance Review*
Upcoming Meetings

- February 5, 2019 (Virtual)
- June 4-5, 2019
- September 17-18, 2019

Learn more: [www.hhs.gov/nvpo/nvac](http://www.hhs.gov/nvpo/nvac)