

The HHS Ignite Accelerator

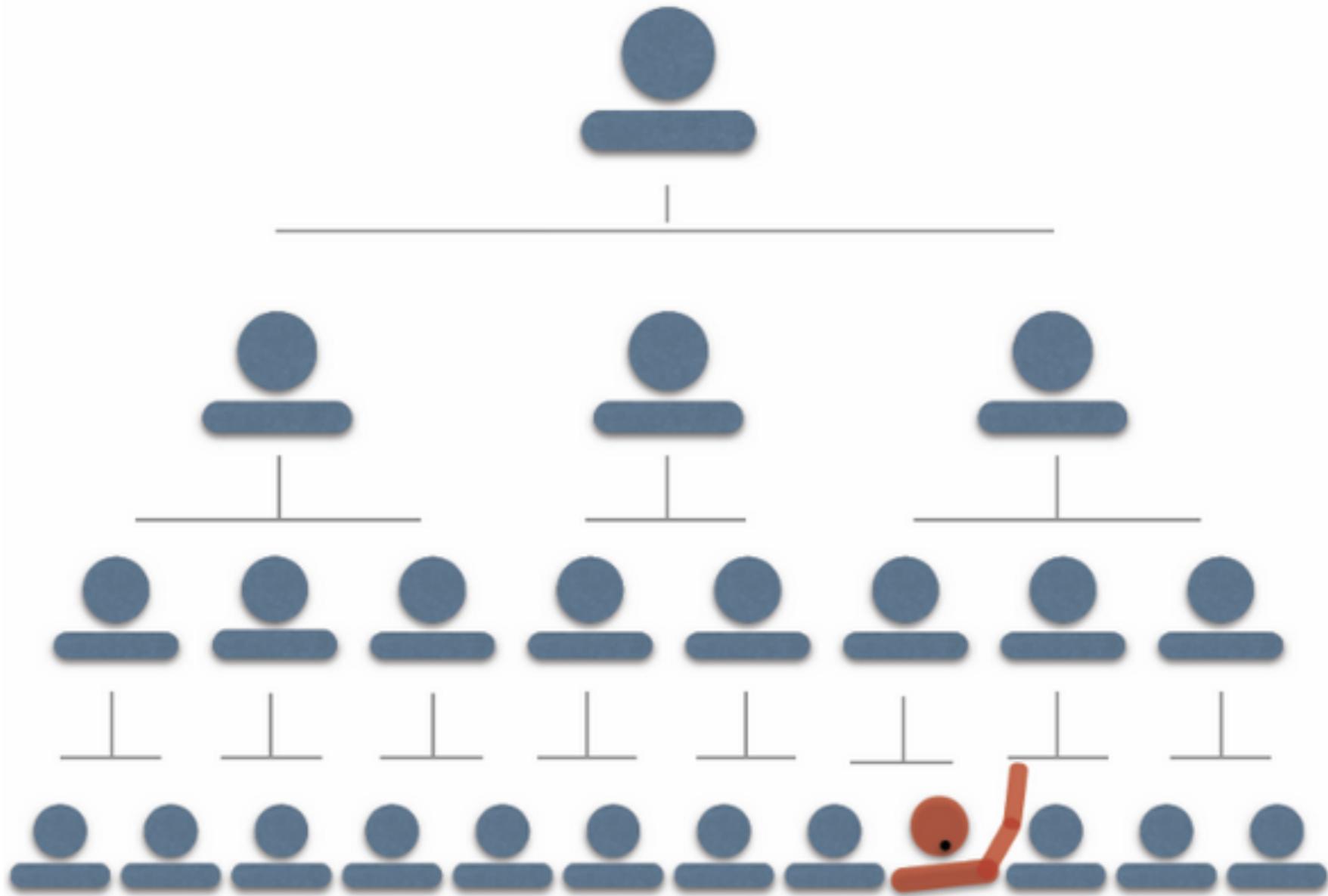
An internal
startup innovation
program for
Department staff

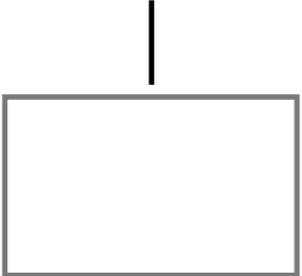
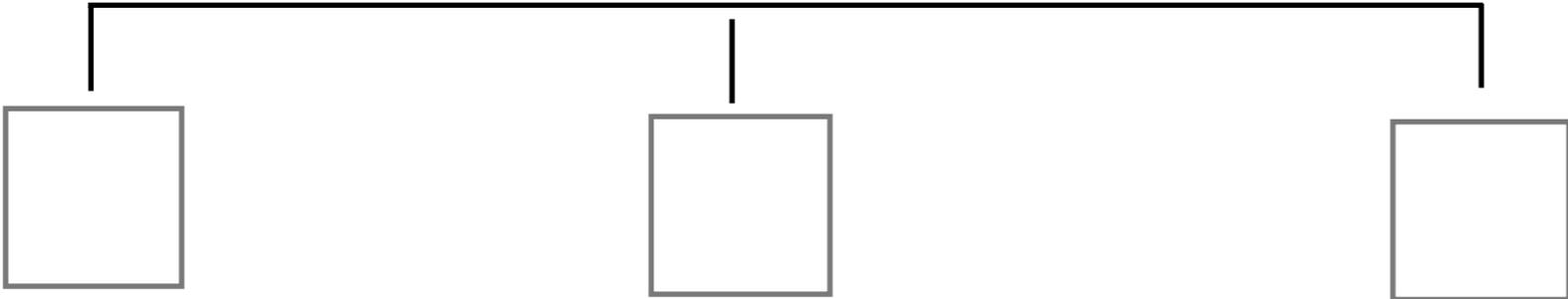
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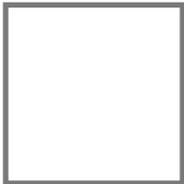
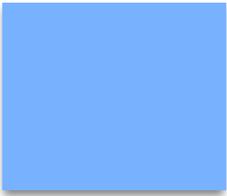
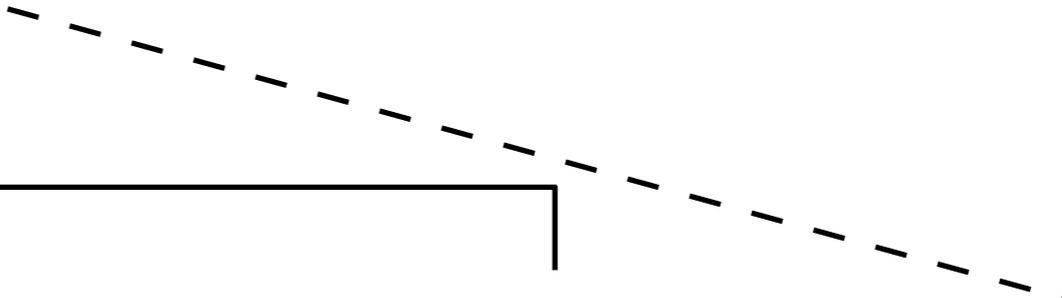
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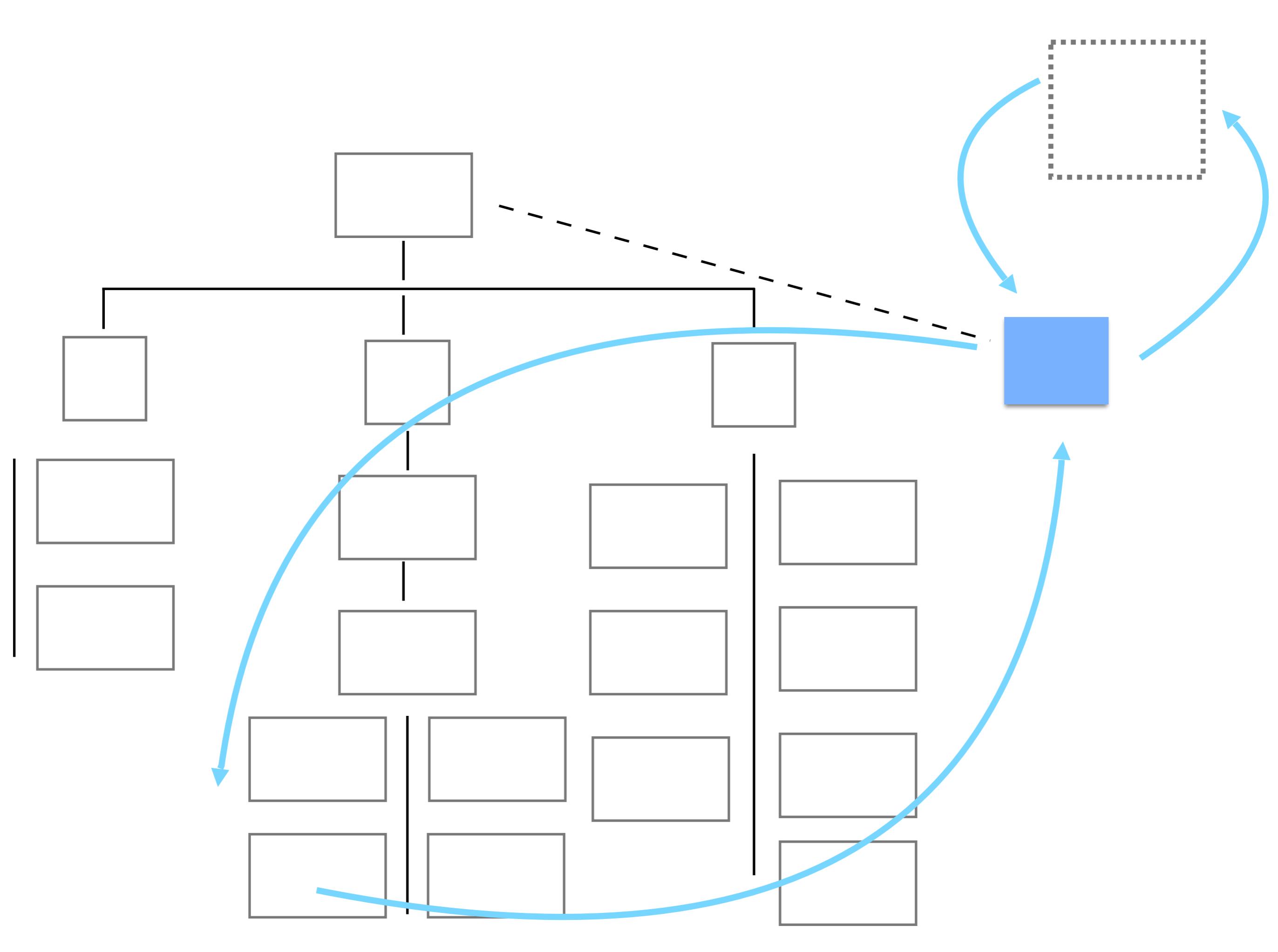
pretty big











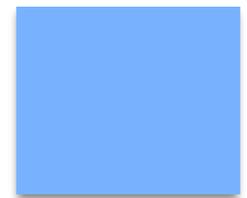


Supporting the people who are
transforming **how** the U.S.
Department of Health and Human
Services carries out its mission.

how > what



HHS IDEA LAB



Supporting the people who are
transforming **how** the U.S.
Department of Health and Human
Services carries out its mission.

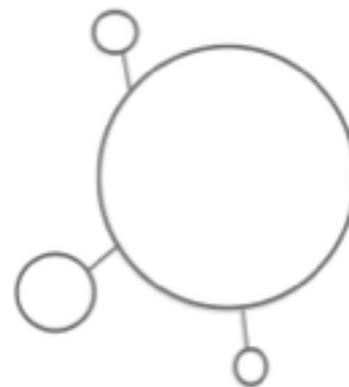


HHS IDEA LAB



Promoting Internal Innovation

Ignite Accelerator
Ventures Fund
Innovates Awards



Leveraging External Innovation

Entrepreneurs-in-Residence Program
Innovator-in-Residence Program



Building Collaborative Communities

Buyers Club: Modernizing Acquisition
Competes: Problem-Solving with Crowdsourcing
Health Data Initiative: Liberating Data



HHS IDEA LAB

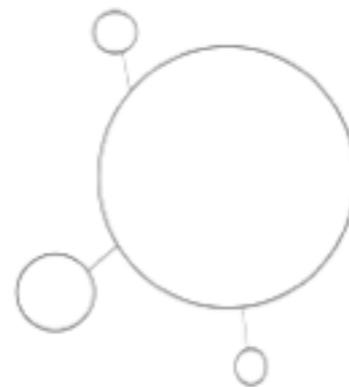


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Leveraging External Innovation

Entrepreneurs-in-Residence Program

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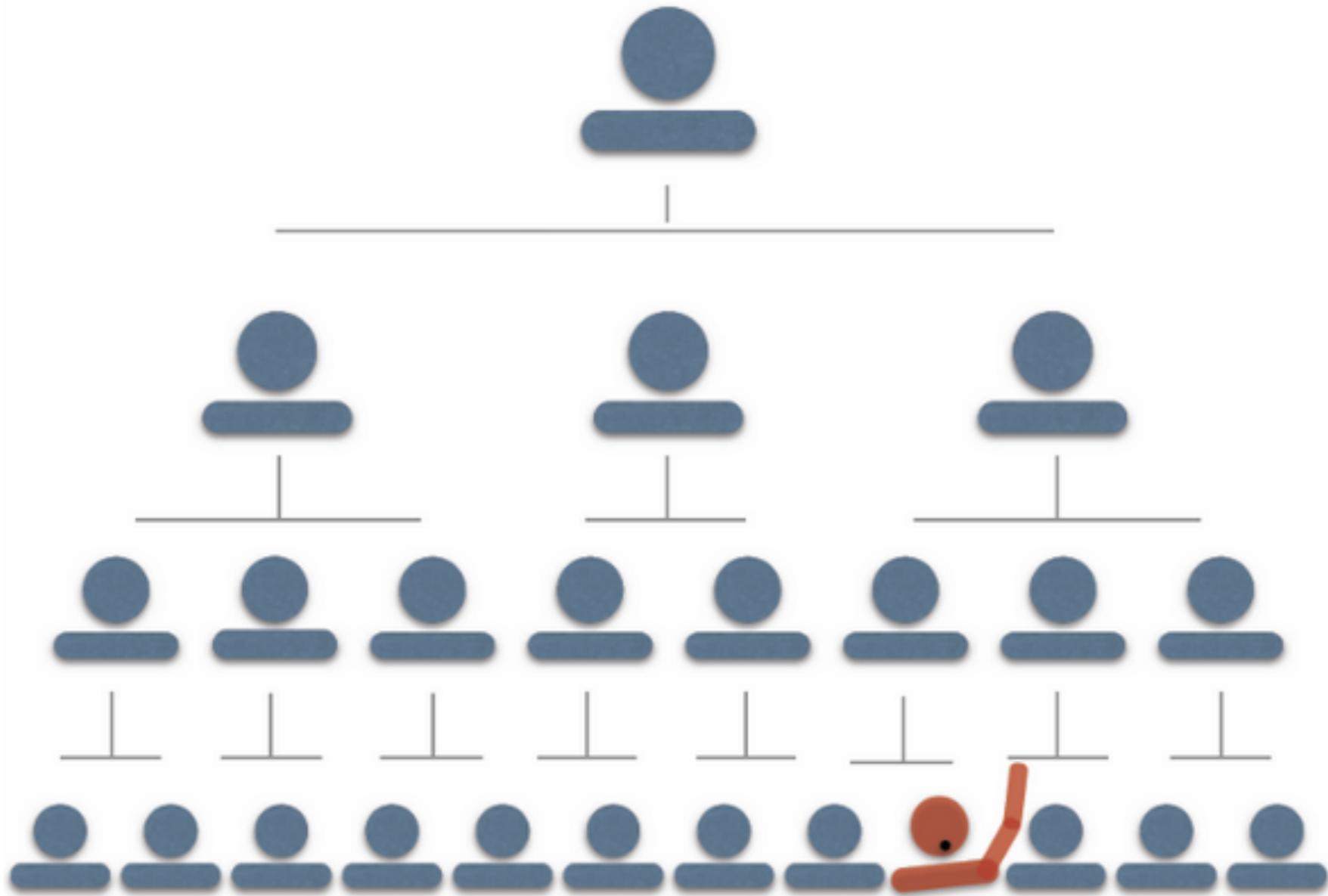


Building Collaborative Communities

Buyers Club: Modernizing Acquisition

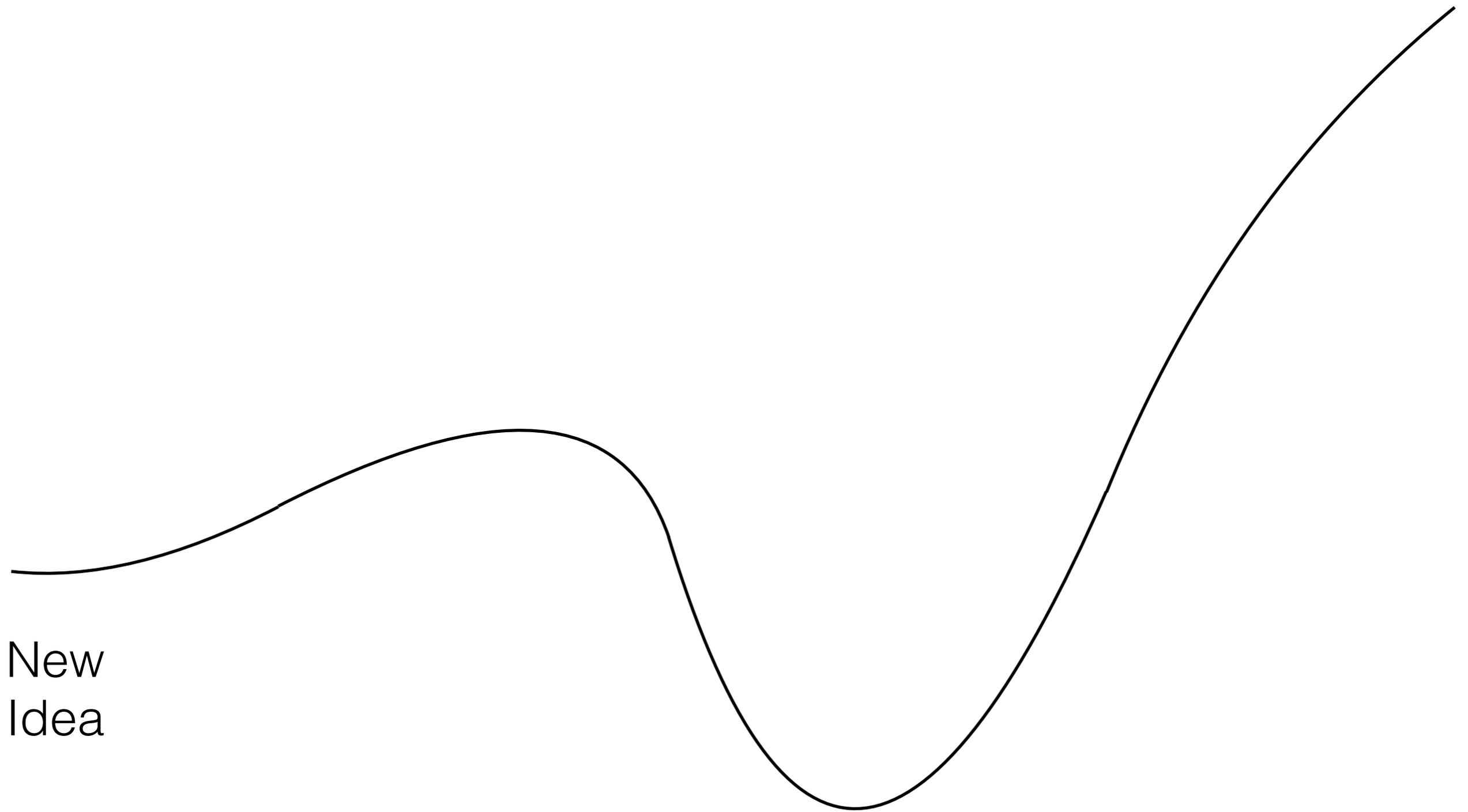
Competes: Problem-Solving with Crowdsourcing

Health Data Initiative: Liberating Data



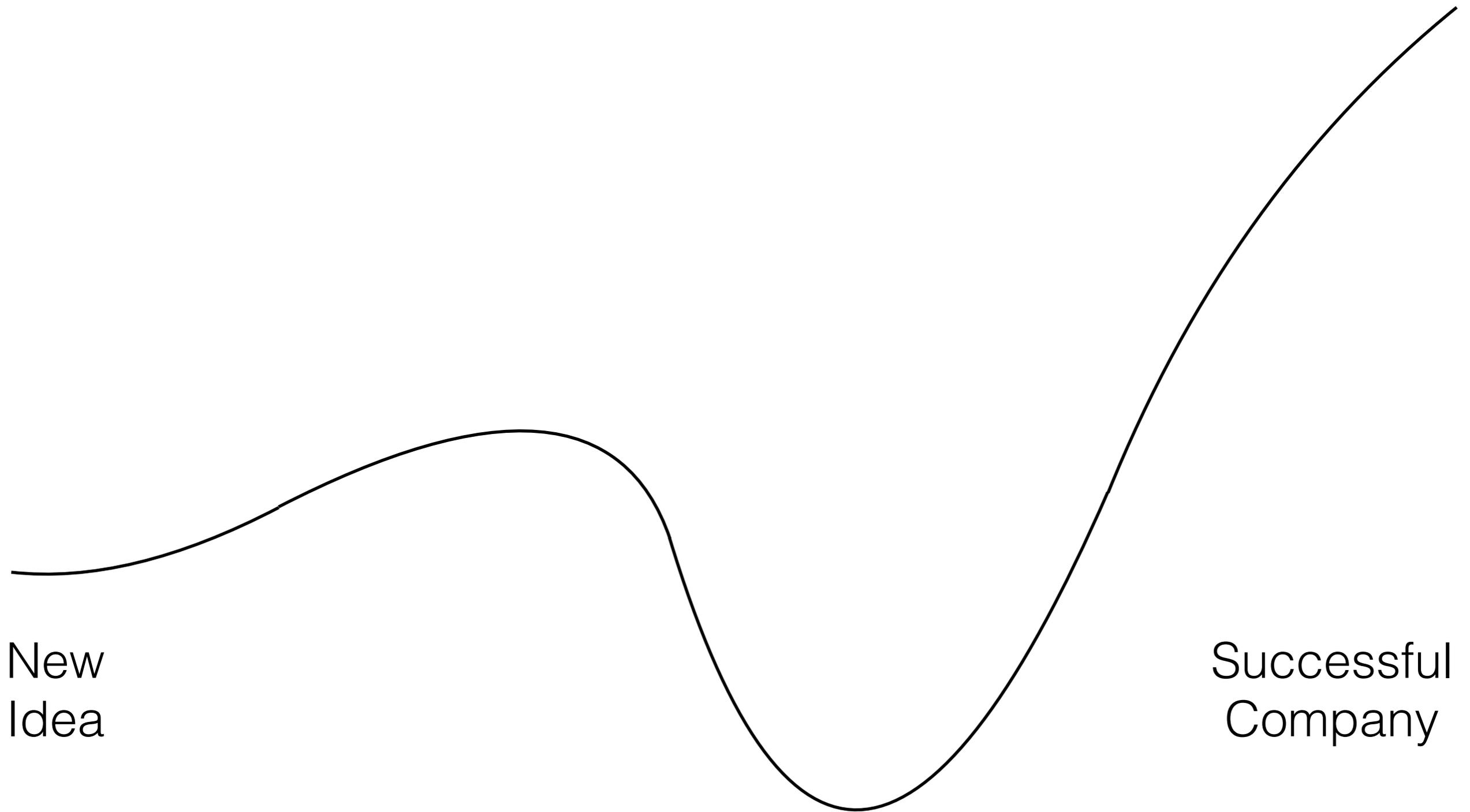
Why don't ideas take off?

A Startup's Growth Curve

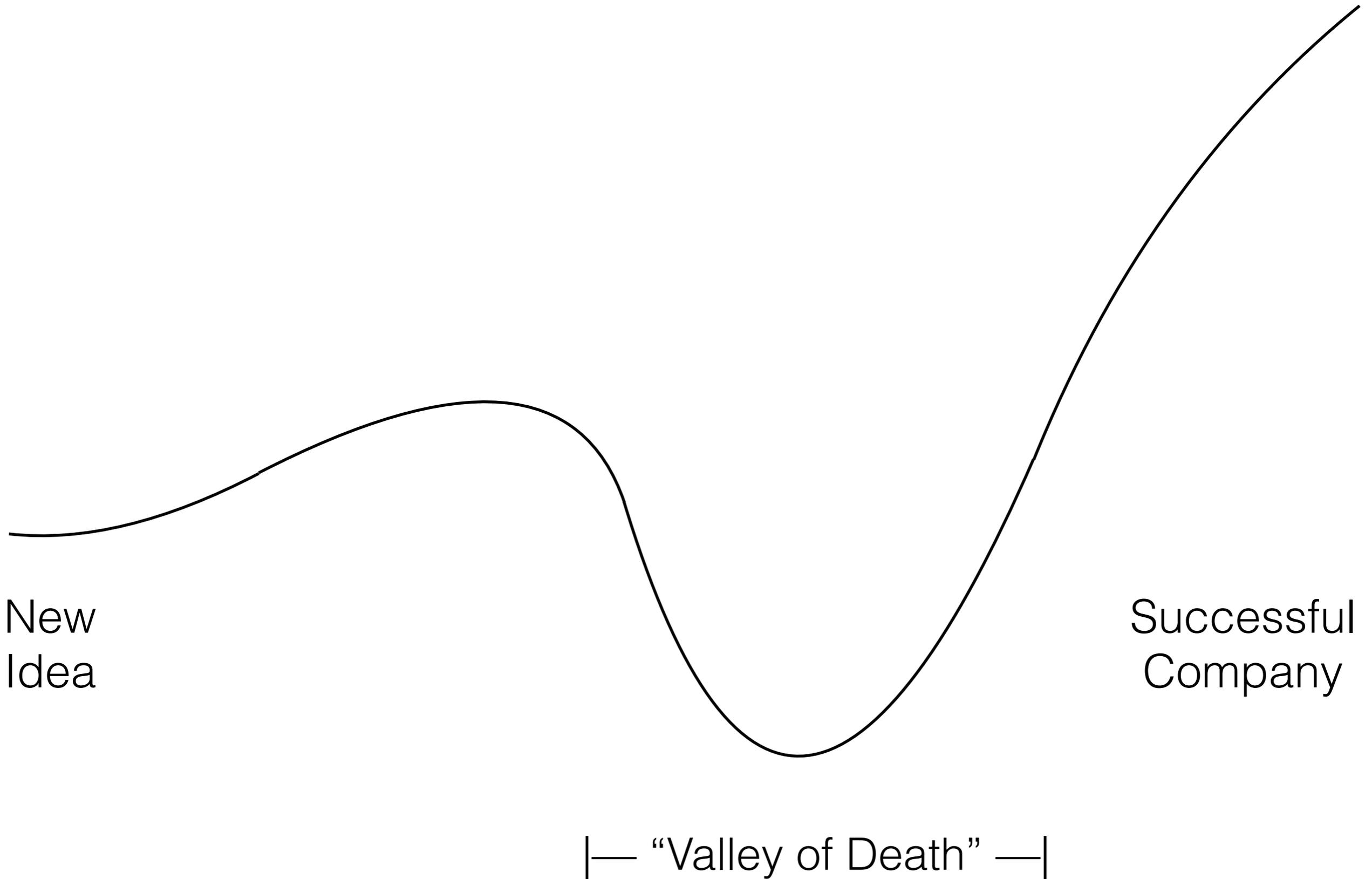


New
Idea

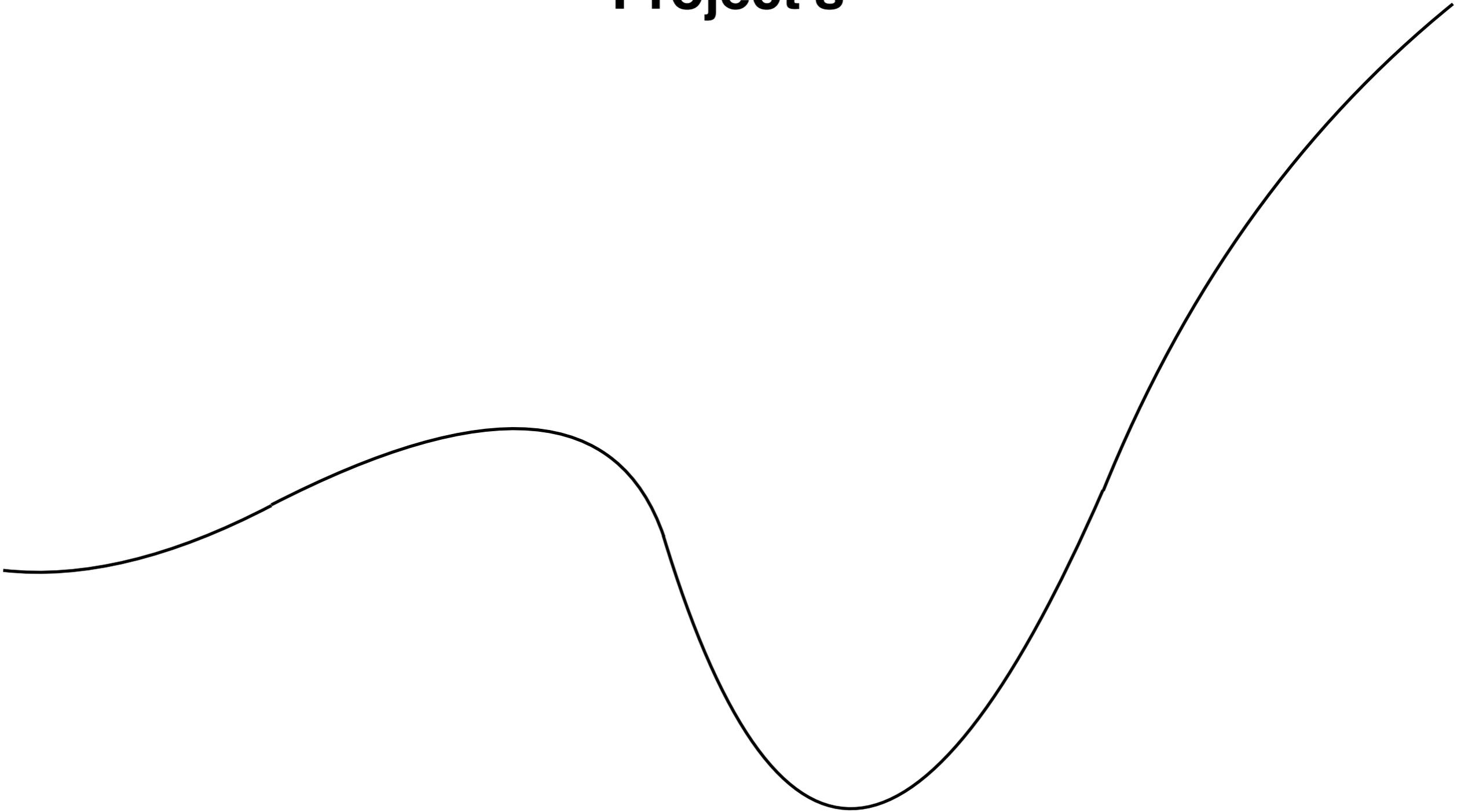
A Startup's Growth Curve



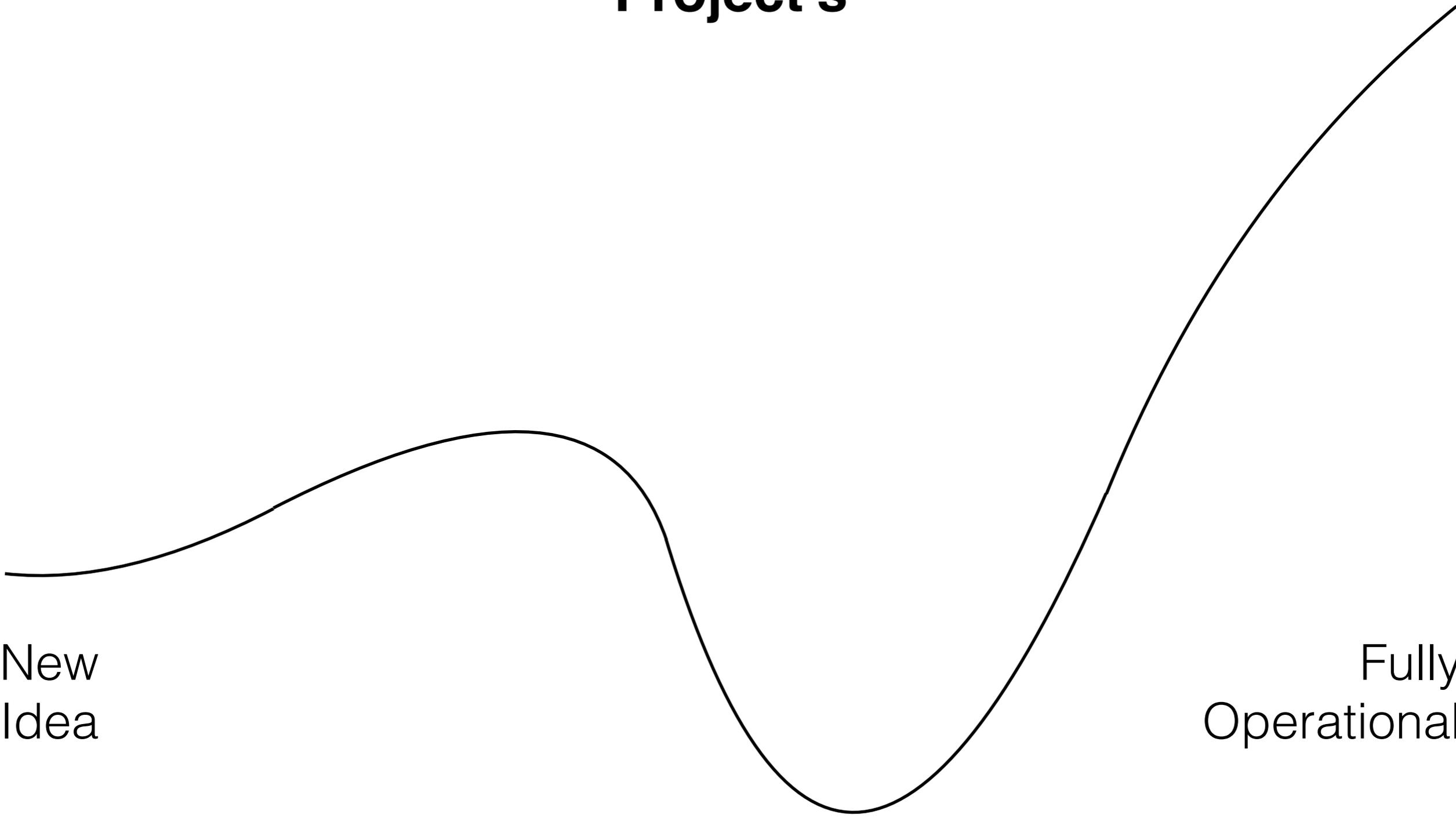
A Startup's Growth Curve



~~A Startup's~~ Growth Curve Project's



~~A Startup's~~ Growth Curve Project's

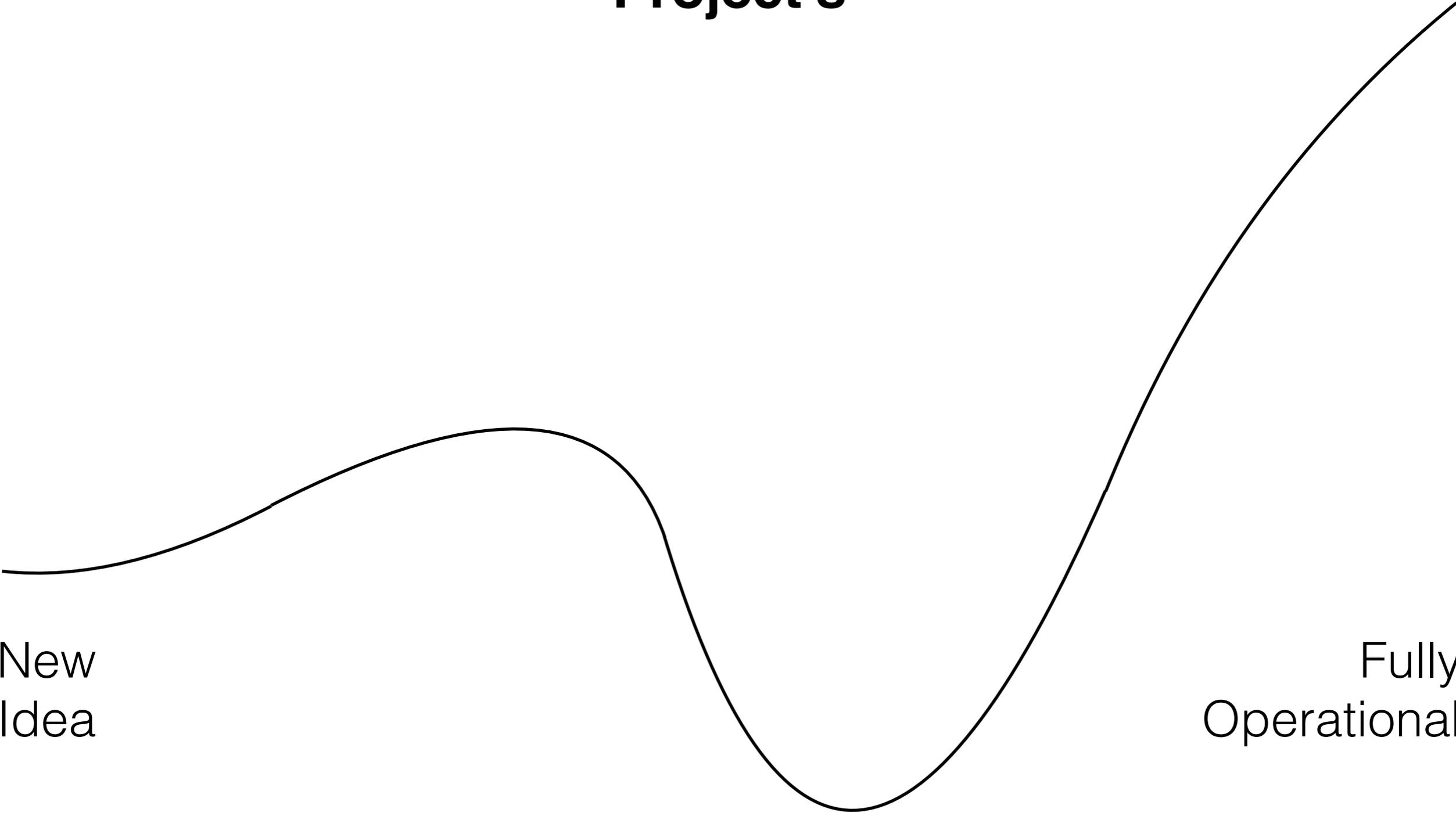
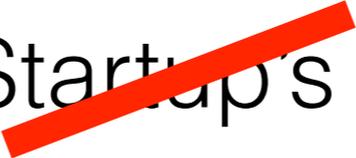


New
Idea

Fully
Operational

A Startup's Growth Curve

Project's

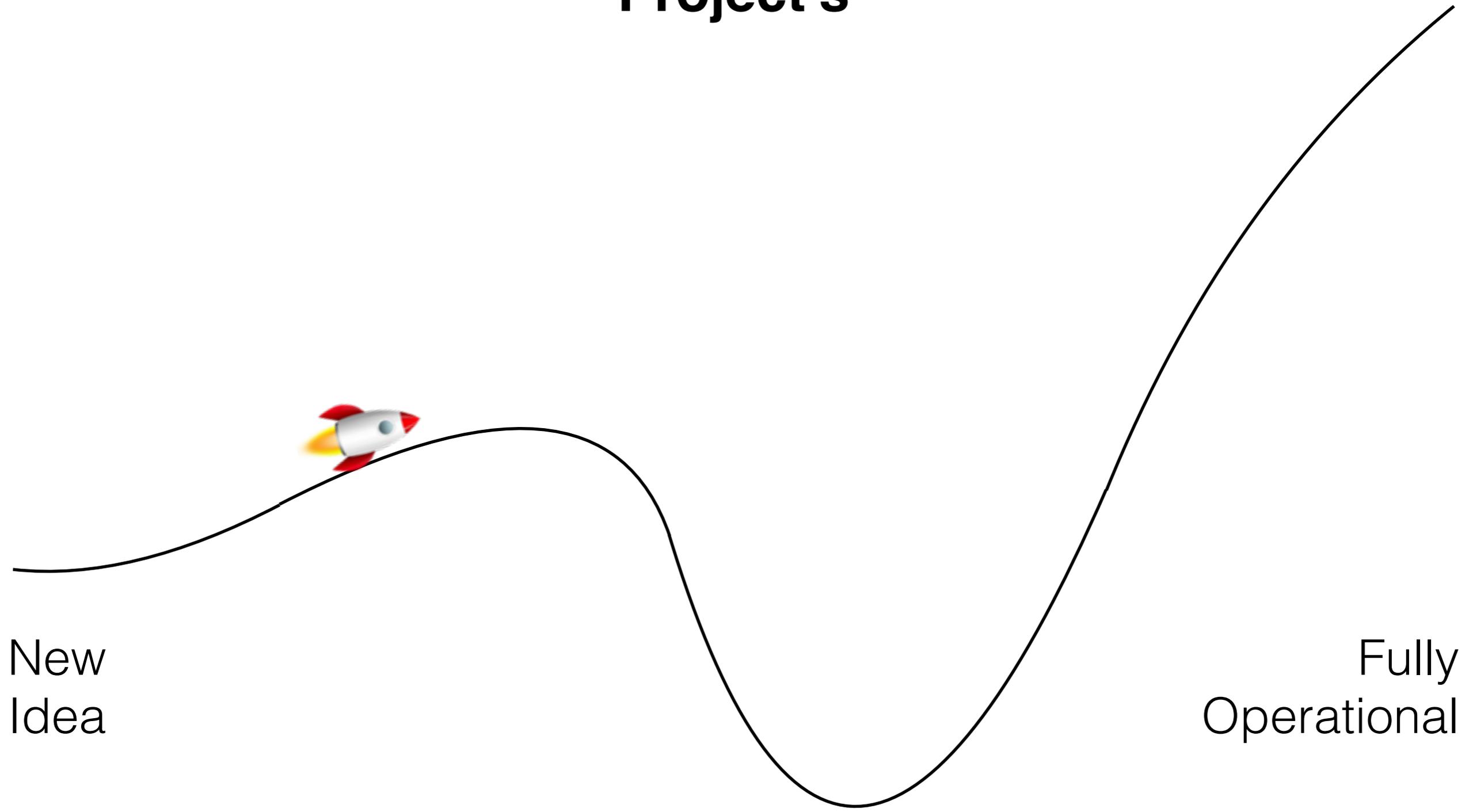


New
Idea

Fully
Operational

— "Valley of Death" —

A ~~Startup's~~ Growth Curve Project's



New
Idea

Fully
Operational

— “Valley of Death” —

The HHS Ignite Accelerator

An internal startup
innovation program
for HHS staff
with ideas on how to
improve their corner of
government

The HHS Ignite Accelerator

Launched in Beta in 2013

Now seeking applications for Round 5

A Multi-staged Program

Submit Online
Application

Finalist Ideas Are
Incubated

Selected teams are
in the Accelerator

Proposals
are scored

Finalists
Make their
Pitch



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**Due date
is Nov 6!**

- Info on the Project Lead
- Info on the Project Lead's Supervisor
- Info on any team members (up to 2 add'l people)

- Background & Problem
- The Innovation
- Potential Impact
- Other info

A Multi-staged Program

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Proposals
are scored

- The project's alignment to the Office, Agency mission [20 points]
- The proposal's explanation of the process, product, or system to be addressed. [60 points]
- How well the proposed solution aligns with the communicated problem. [20 points]

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Dec - Jan

You get:

- Online Training (Dec 1 - 3)
- Mentorship & Coaching
- Networking w Alumni

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Dec - Jan

You get:

- Online Training (Dec 1 - 3)
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You do:

- Explore the problem area
- Interview 10 'customers'
- Refine your project idea and perfect your pitch

A Multi-staged Program

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Finalists
Make their
Pitch

A 5 minute pitch...
within a 25 minute conversation
to panels of 3-5 people

Feb 8 -
Feb 12

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Apr **5** or **12**
to Jul 14

You get:

- 3 months
- Further Training
- Mentorship & Coaching
- Safe space to experiment

A Multi-staged Program

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Application

Finalist Ideas Are
Incubated

Selected teams are
in the Accelerator

Apr **5** or **12**
to Jul 14

You get:

- 3 months
- Further Training
- Mentorship & Coaching
- Safe space to experiment

You do:

- 3 Day in-person Boot Camp **(2 options!)**
- 25-50% of your time
- Weekly Check-ins
- Refine —> Prototype —> Beta-test the idea
- At the end, a direct pitch to Leadership

Incubator for Finalists



Dec - Jan

Accelerator for Selected Teams



Apr - Jul



Discovery

user needs are researched and identified

Alpha

a prototype is built to meet the main user needs

Beta

the service is improved and tested

Pilot

the service is officially "launched" to some users

Phased Implementation

Targets:

35 Finalists

20 Selected Teams

Incubator for Finalists



Dec - Jan

Accelerator for Selected Teams



Apr - Jul



Discovery

user needs are researched and identified

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a prototype is built to meet the main user needs

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Phased Implementation

Eligibility

All HHS employees are eligible to apply.

Teams of up to 3 must be led by an HHS FTE.

An Experiment for HRSA Staff

HRSA Idea Spring

+

HHS Ignite Accelerator

=

Awesome

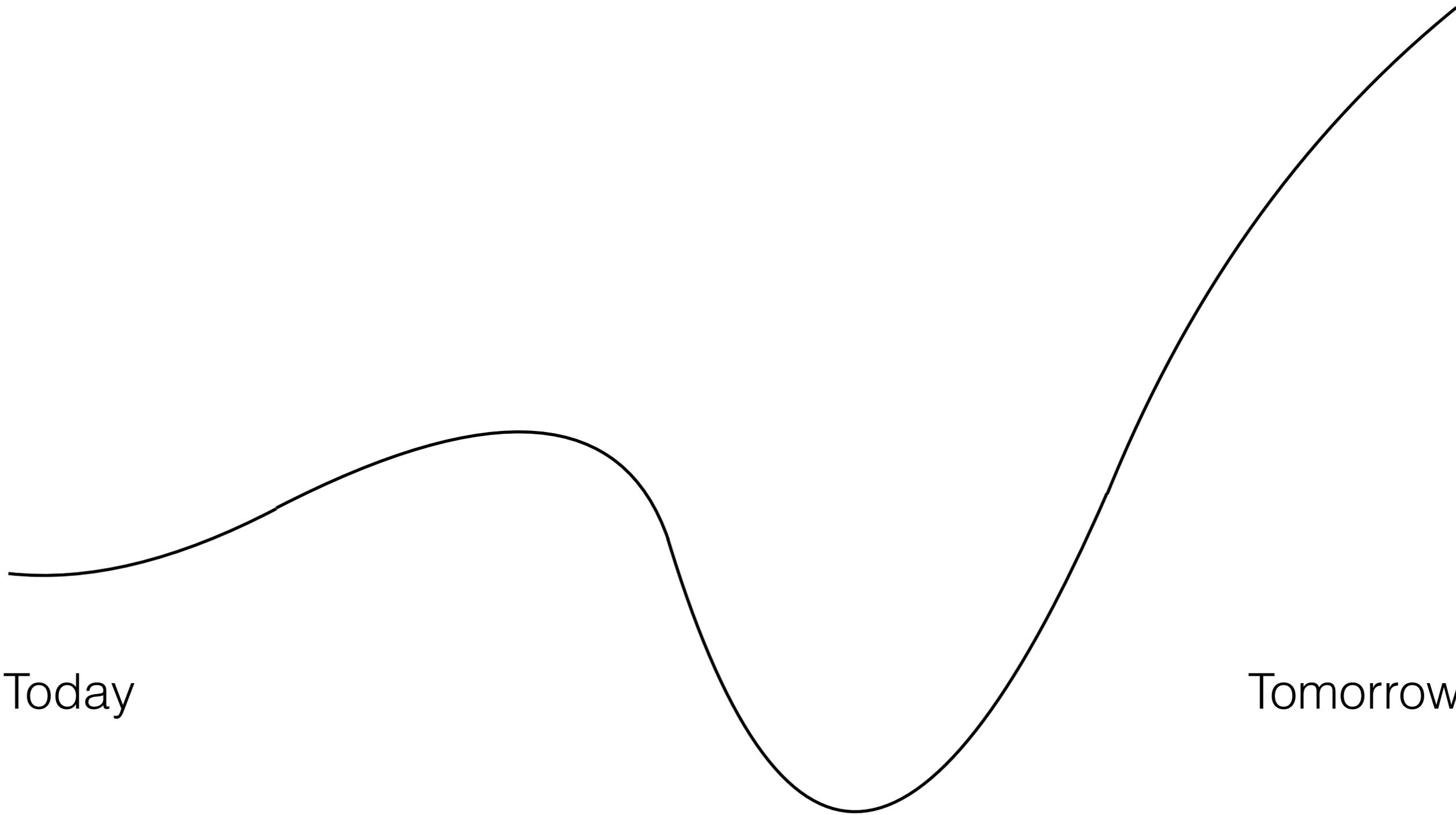
Examples from Last Round

The Global Bidding and Assignment System (OGA + CDC + FDA)
Mapped out a new HR process for staffing overseas vacancies.

The Anti-Human Trafficking Data Collection Project (ACF)
Worked with states and local agencies to develop data standards for the reporting of human trafficking.

NARMS Collect (FDA)
Mapped out a new process and prototyped a mobile app for local scientists to use within the National Antimicrobial Resistance Monitoring System.

Why apply?



Today

Tomorrow



Today

Tomorrow

“To create an organization that’s adaptable and innovative, people need the freedom to challenge precedent, to ‘waste’ time, to go outside of channels, to experiment, to take risks and to follow their passions.”

– Gary Hammel, author

☺

Questions?

hhs.gov/idealab

idealab@hhs.gov