



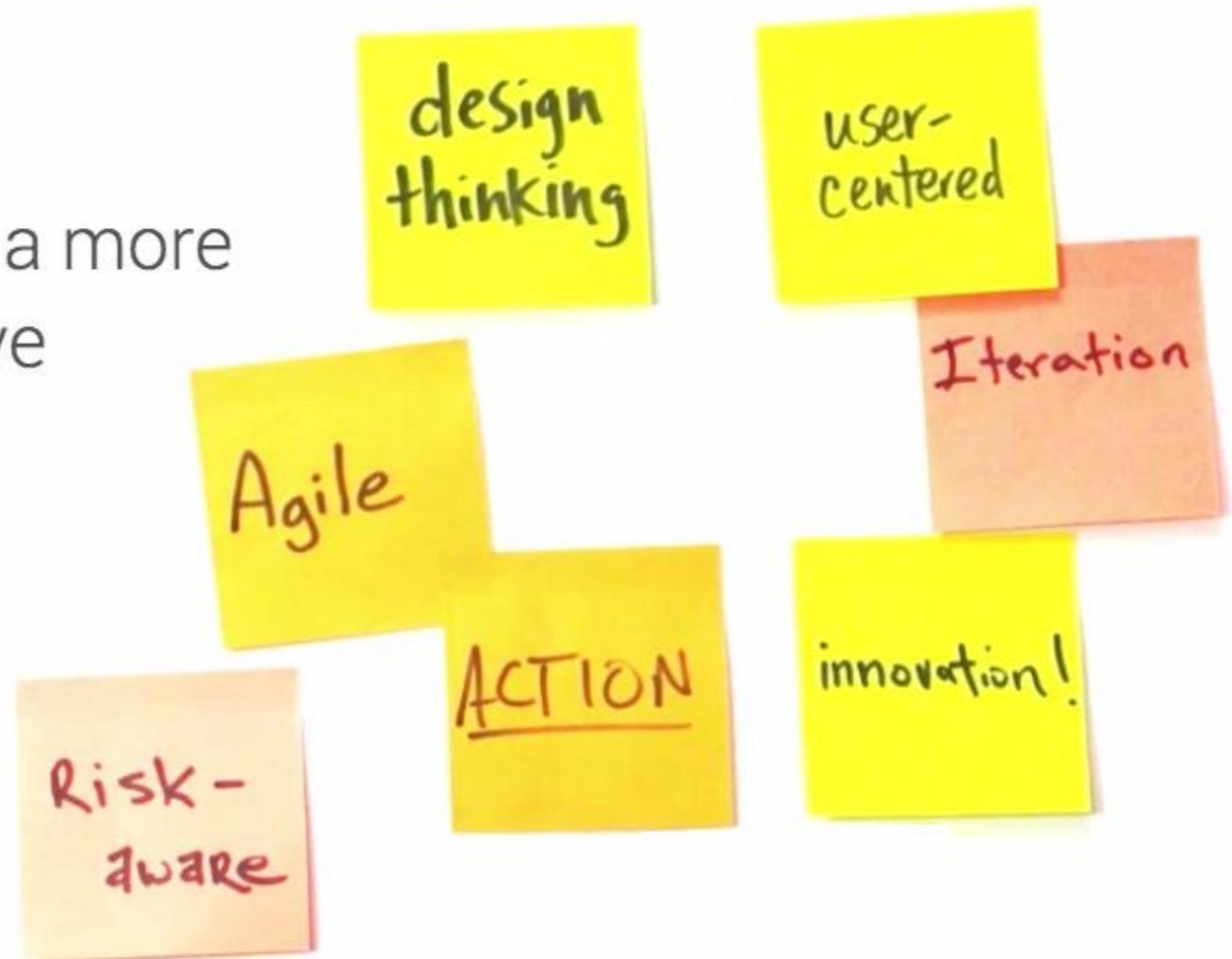
HHS Ignite

An Internal Accelerator for New Ideas



HHS IDEA LAB

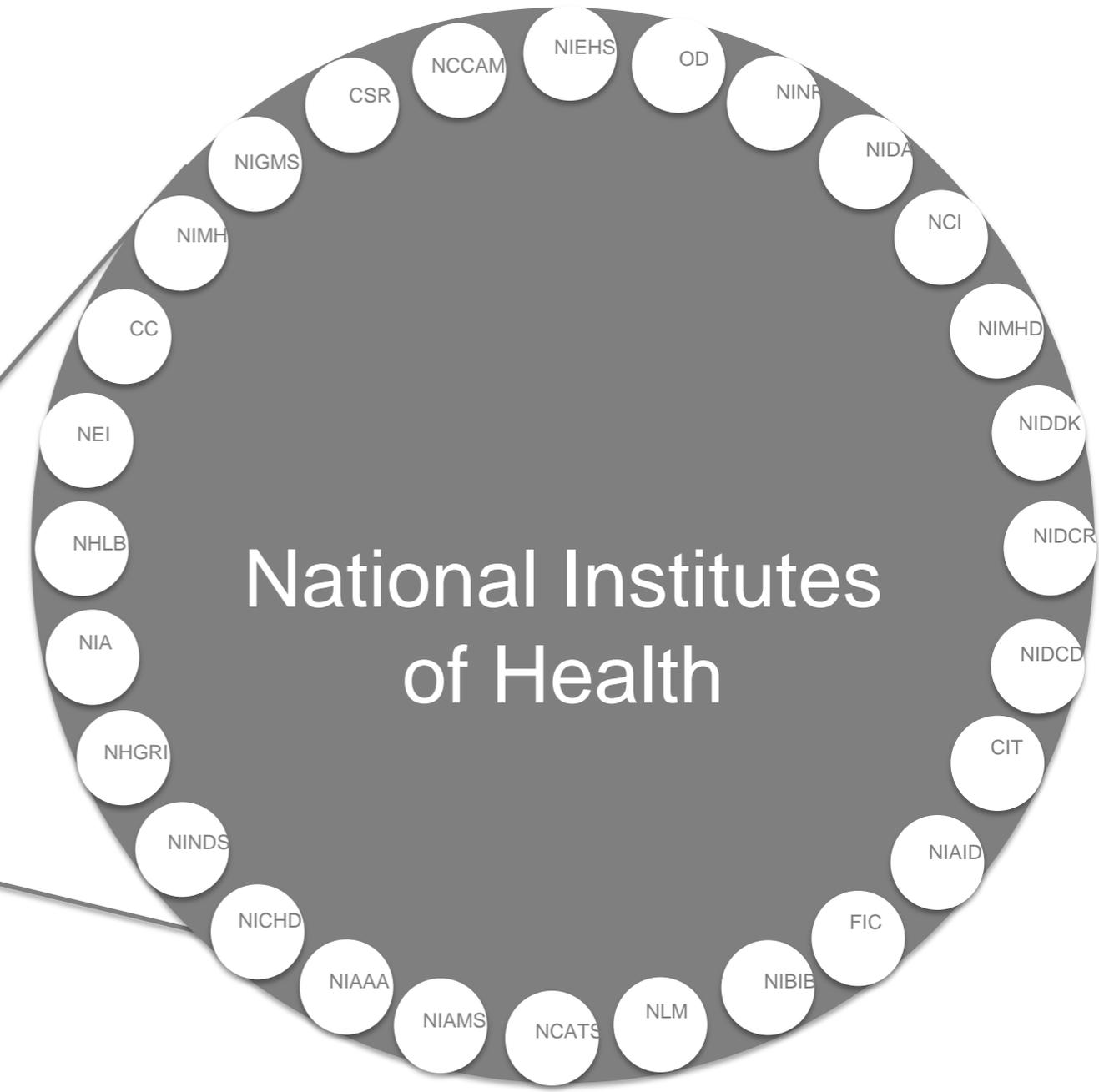
Cultivating innovation for a more modern and effective government.



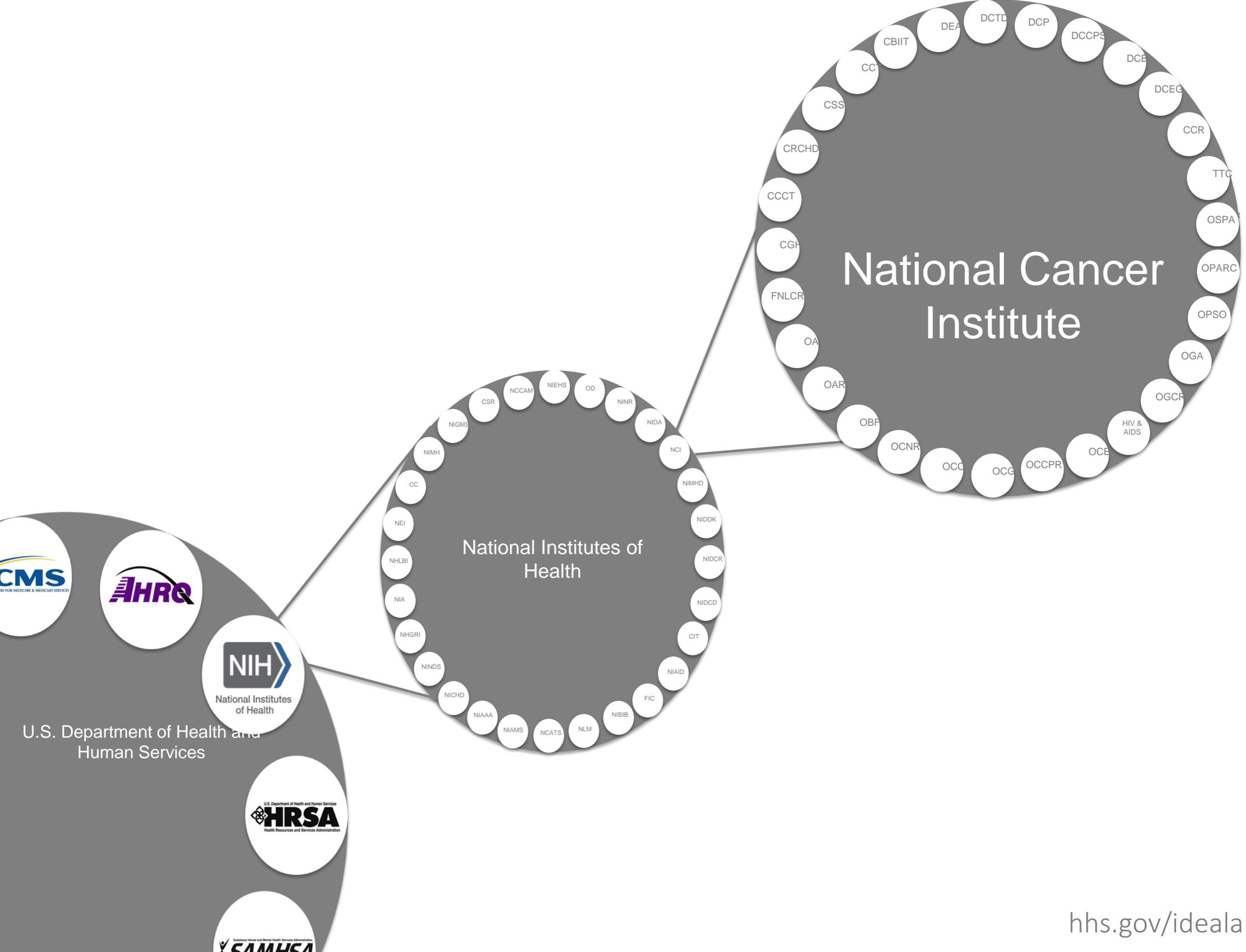


U.S. Department of Health and Human Services





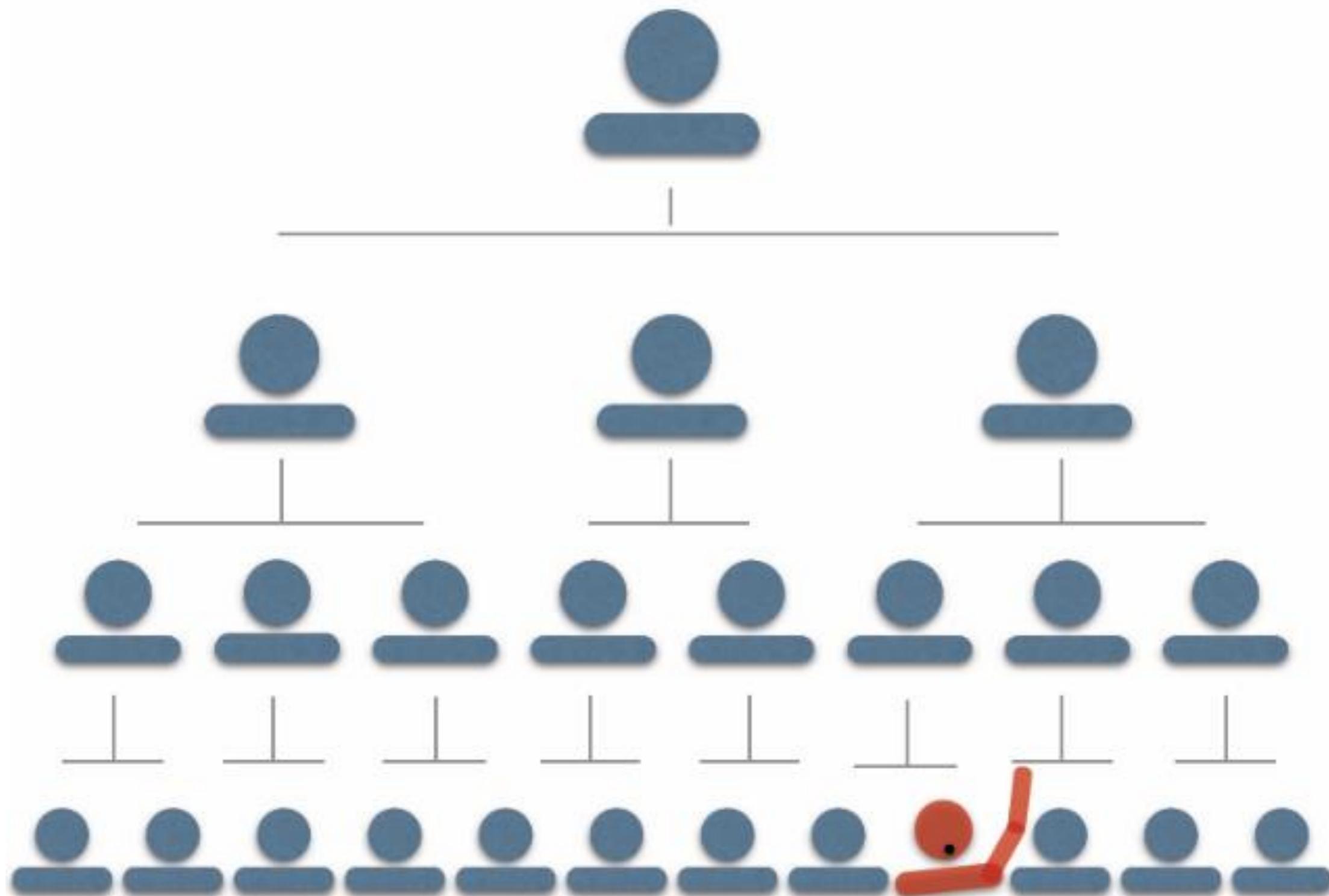
U.S. Department of Health and Human Services



National Cancer Institute

National Institutes of Health

U.S. Department of Health and Human Services





HHS Ignite

HHS Ignite

An internal accelerator for new ideas.

HHS Ignite

Goal 1: Give bold ideas an opportunity to prove themselves.

Goal 2: Infuse startup approaches to problem solving into Department operations.

HHS Ignite

What: What is the project you want to pursue?

How: How are you going to go about doing that?

The Components of an Accelerator



Time Bound

The Components of an Accelerator



Time Bound



Seed Funding

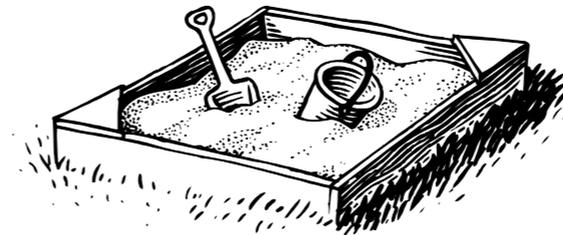
The Components of an Accelerator



Time Bound



Seed Funding



A Safe Space

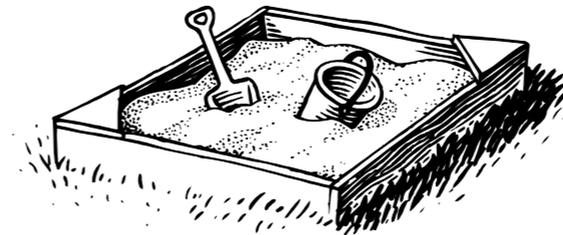
The Components of an Accelerator



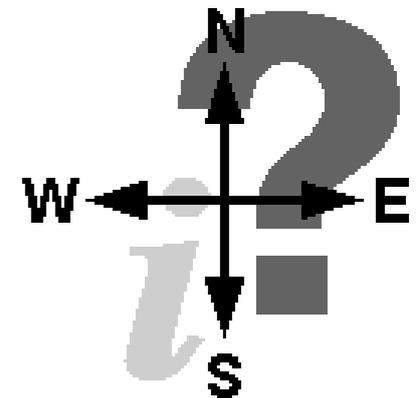
Time Bound



Seed Funding



A Safe Space



Guidance
& Mentorship

What you get with Ignite

- 3 months of support to test your idea, kick-started by a 3-day Boot Camp in DC
- \$5,000 to go towards the project idea
- On-the-job exposure to new methodologies and tools used by successful startup companies
- A suite of tools (technologies) typically not available to HHS staff
- A network of innovators, mentors, and technical advisors

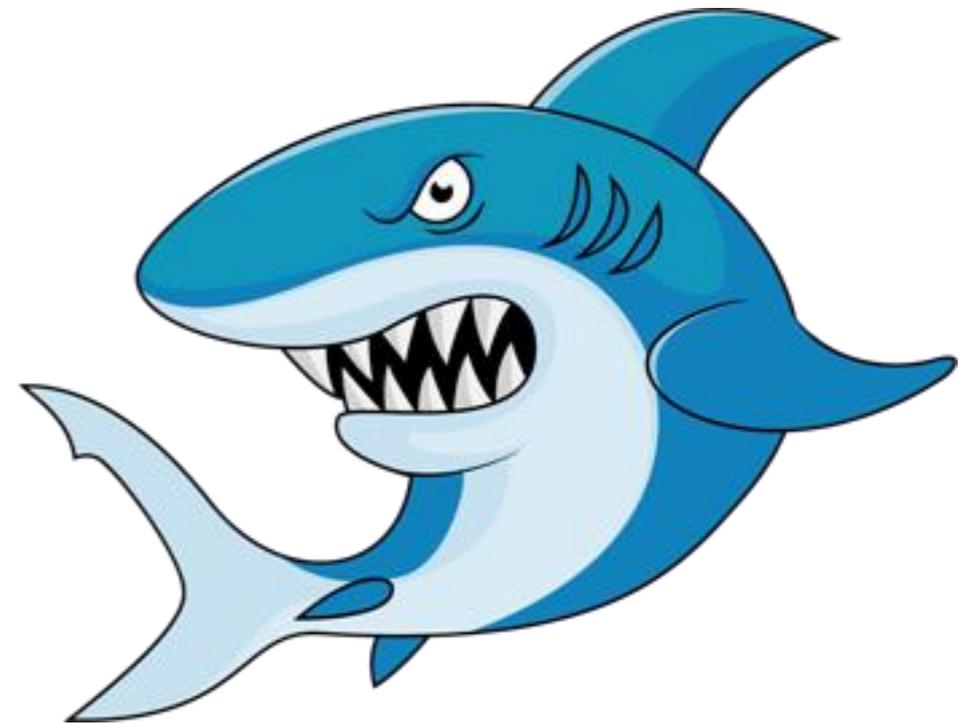
What Ignite Requires

- An idea to test against a problem worth addressing
- A full-time employee (FTE) of HHS to serve as the Project Lead
 - Attendance required for the kick-off Boot Camp and the closing Shark Tank & Demo Day.
- At least 25% of your time.
 - This is particularly true for the Project Lead. Other team members may be more or less at any given time depending on their role.



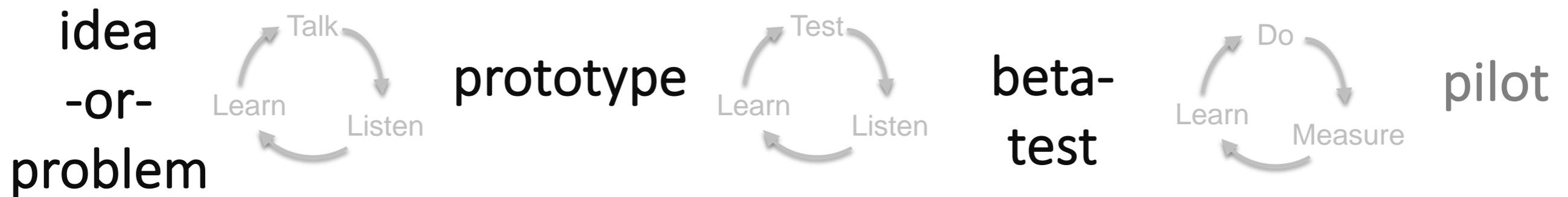
Boot Camp

3 months

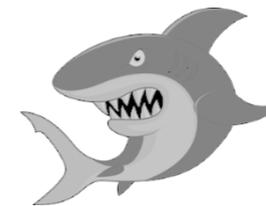


Shark Tank

Ignite Project Are Tests



3 months

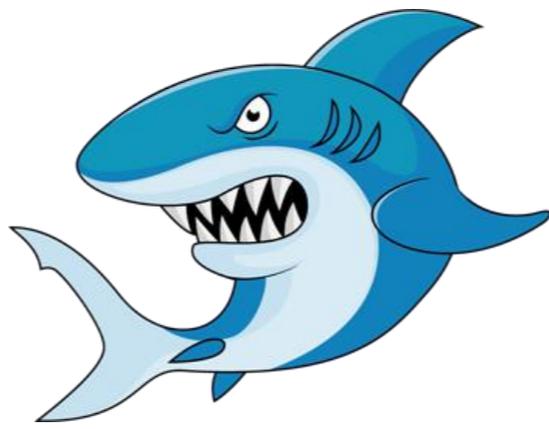




ACADEMY FOR INNOVATION AND ENTREPRENEURSHIP



I-CORPS



time savings equaling

\$625,000

every year

With \$350K investment, return on investment can be increased by 100% in 2016

total savings equaling

\$885,000

every year

Types of Ignite Projects

- Simplifying an existing processes
- Modernizing a product or service being delivered
- Testing out new tools and technologies
- Improving internal policies and procedures
- Making something
- Experimenting with a new management style or organizational structure
- Trying something completely new

A past project...

Building a Data-Driven ACF Workforce

New Mexico Child and Family Investment Review Data Profile: September 24, 2008

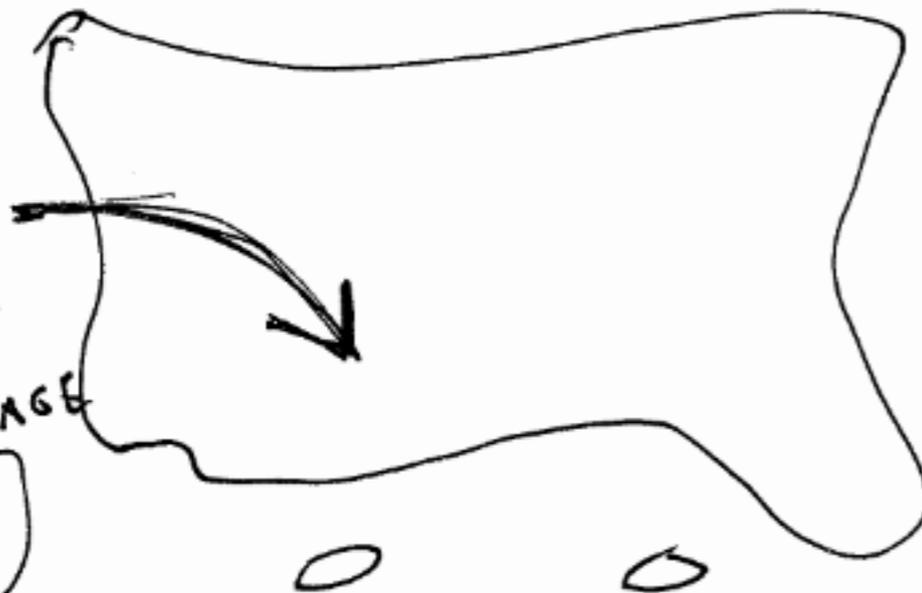
Indicator	2007-2008						2006-2007						2005-2006					
	2007	2008	2007	2008	2007	2008	2006	2007	2006	2007	2006	2007	2006	2007	2006			
I. Total Child Support Received	14,000	14,000	14,000	14,000	14,000	14,000	14,000	14,000	14,000	14,000	14,000	14,000	14,000	14,000	14,000			
II. Child Support Received by State	1,700	1,700	1,700	1,700	1,700	1,700	1,700	1,700	1,700	1,700	1,700	1,700	1,700	1,700	1,700			
III. Child Support Received by Private	12,300	12,300	12,300	12,300	12,300	12,300	12,300	12,300	12,300	12,300	12,300	12,300	12,300	12,300	12,300			
IV. Child Support Received by Other																		
V. Child Support Received by Other																		
STATEWIDE AVERAGE DATA USED TO DETERMINE SUBSTANTIAL COMPLIANCE																		
VI. Absence of Maltreatment Incidents (Standard: 94.7% or more; national median = 93.7%; 25 th percentile = 91.9%)							2,971 of 3,000	99.0%										
VII. Absence of Child Abuse and/or Neglect in Foster Care ² (12 months) (Standard: 99.68% or more; national median = 99.5; 25 th percentile = 99.30)							4,375 of 4,572	95.7%					4,476 of 4,576	97.8%				

The Permanency Data for the 12-month period ending March 31, 2008 was based on the annual file updated on 5/20/2008. Child file was submitted 2/17/2008. Agency file was submitted 4/1/2008.

A MEASURE PAGE

PERM BY 12 MONTHS

CLICK ON ANY STATE TO GO TO STATE'S PAGE



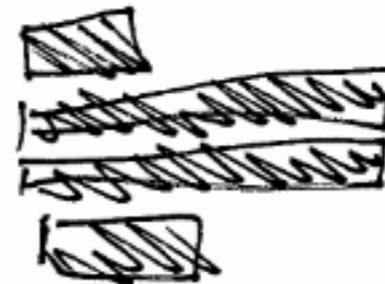
BY SEX

MALE
FEMALE

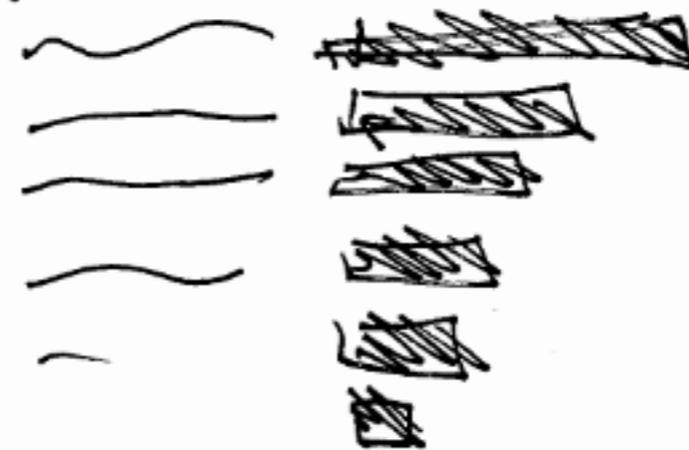


BY AGE AT EXIT

<1 YR
1-5
6-12
12-17



BY REASON FOR ENTRY



STATE BY STATE

Select Region



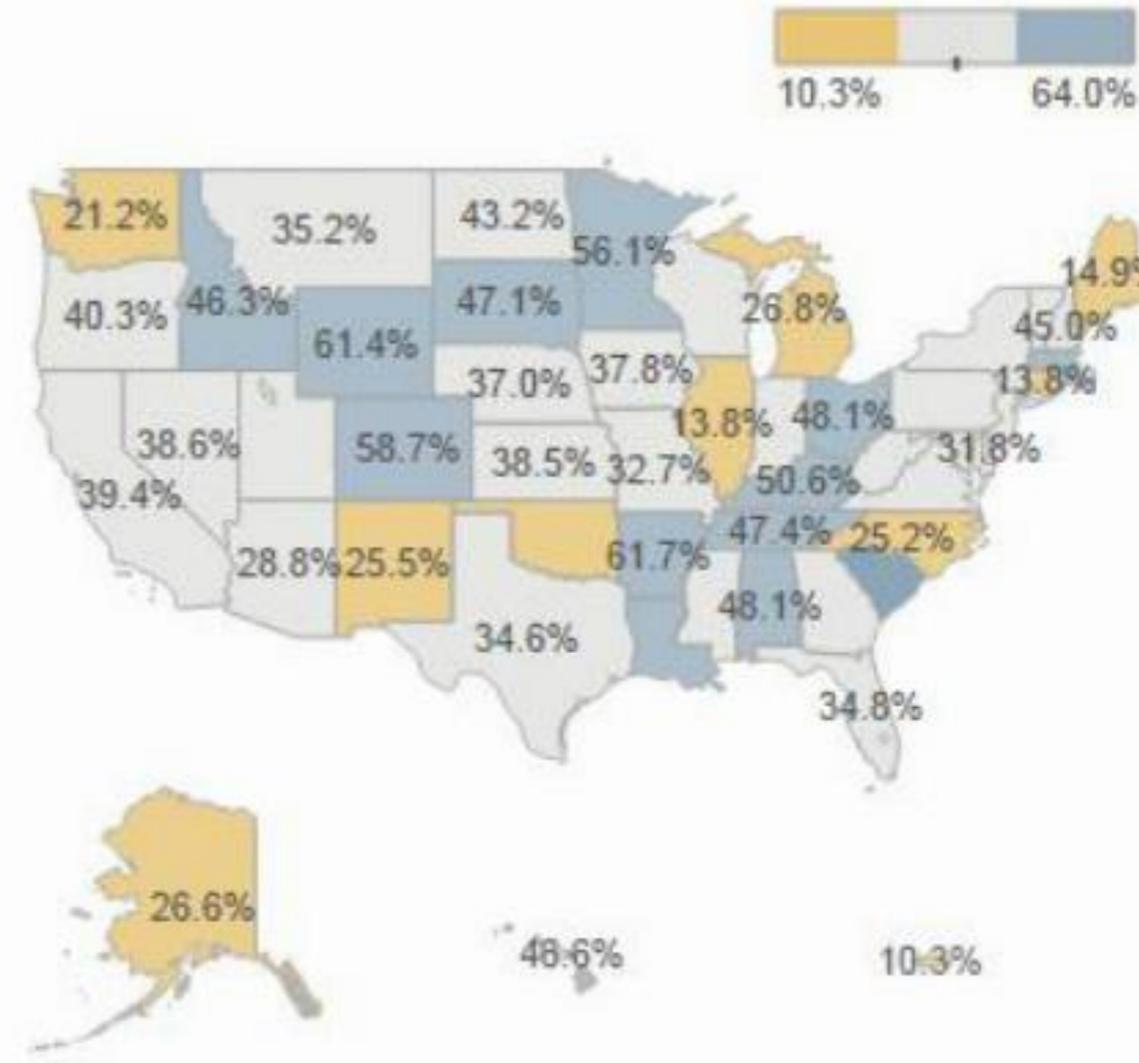
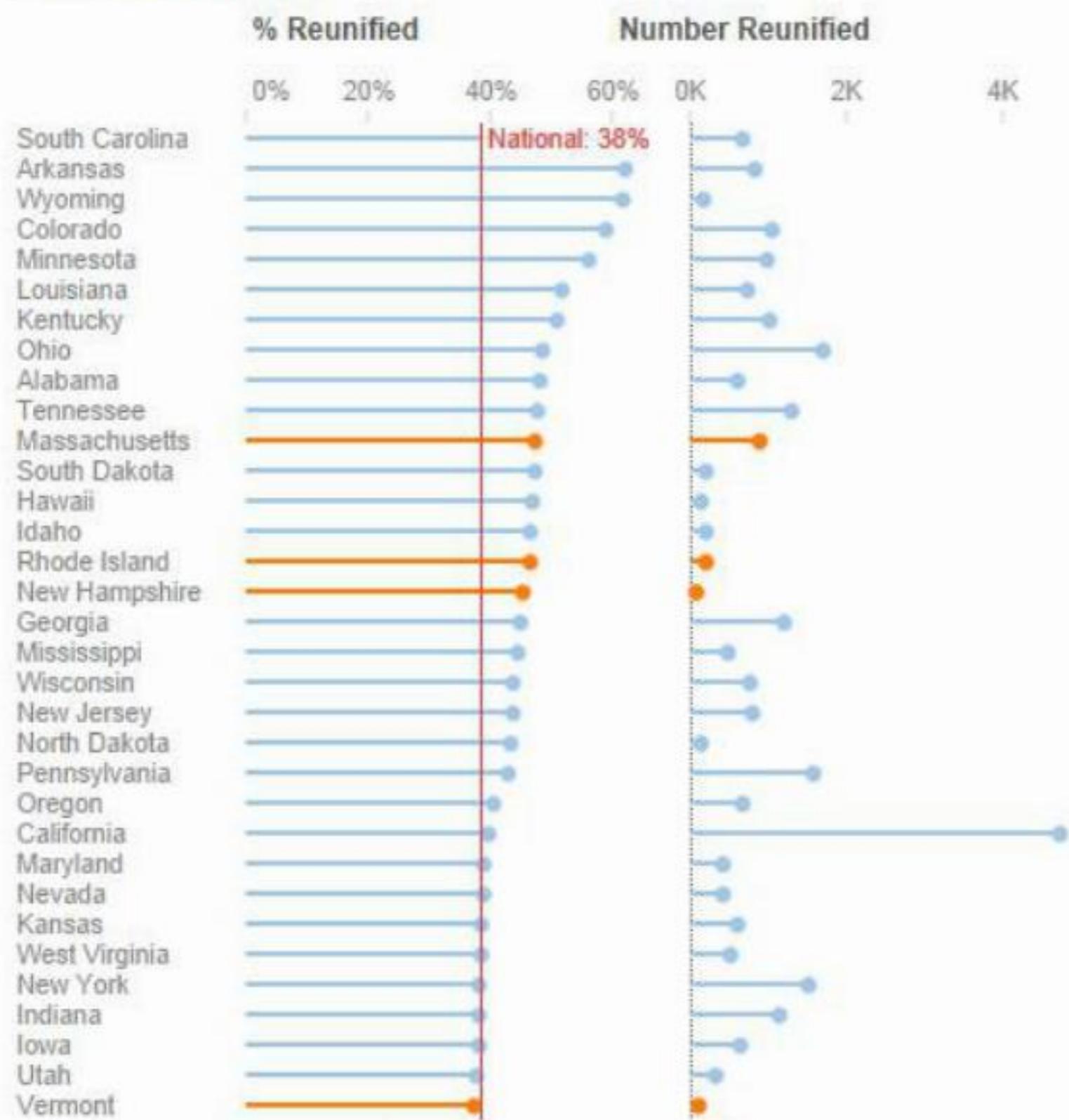
	%	% Δ 08-12	% Δ 11-12
OK	[Bar]	[Bar]	[Bar]
AR	[Bar]	[Bar]	[Bar]
SD	[Bar]	[Bar]	[Bar]
MD	[Bar]	[Bar]	[Bar]
NM	[Bar]	[Bar]	[Bar]
KS	[Bar]	[Bar]	[Bar]
NU	[Bar]	[Bar]	[Bar]
ME	[Bar]	[Bar]	[Bar]
...	[Bar]	[Bar]	[Bar]

National Avg.

Measure Performance 2012 | Region 1

[Main Menu](#)

Of children entering foster care for the first time, what percent were reunified in less than 12 months?



Two Rounds of Ignite

Winter 2015

- Oct 1-31: Accepting Your Proposals
- Nov 10: Finalists Notified
- Dec 8: Teams Notified
- **Jan 12: Projects Begin – Apr 23: Projects End**

Summer 2015

- Mar 1-31: Accepting Your Proposals
- Apr 13: Finalists Notified
- May 11: Teams Notified
- **June 8: Projects Begin – Sept 24: Projects End**

Your Proposal

The proposal will ask you the following questions:

- Executive Summary (Your Elevator Pitch) [500 characters]
- What's the problem you've identified? [2000 characters]
- What's your proposed solution? What do you want to accomplish within the 3 months? [1000 characters]
- Who is your target end-user / customer? [75 characters]
- Is there any other information you'd like us to know about? (optional) [500 characters]

The Selection Process

Two Phases:

1. The submitted proposals are scored based upon defined criteria.
2. The top proposals have interviews w IDEA Lab staff.

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1. The submitted proposals are scored based upon defined criteria.
2. The top proposals have interviews w IDEA Lab staff.

- The project's importance to the Office, Agency and/or Department [20 points]
- The potential impact of the proposed solution. [40 points]
- The proposal's understanding and explanation of the problem that needs to be solved. [20 points]
- The proposal's understanding of the customers that the project serves. [20 points]

The Selection Process

Two Phases:

1. The submitted proposals are scored based upon defined criteria.
2. The top proposals have interviews w IDEA Lab staff.

- Goals of these conversations are to better understand the proposal submitted and get a sense as to the team makeup and chemistry.
- 30 minutes in length
- Can be done in-person or remotely.

Supporting

up to 10 Teams each round

hhs.gov/idealab