

HHS Innovates Awards Program

January 21, 2015



hhs.gov/idealab

Webinar Agenda

1. Overview of HHS Innovates Awards Program

Elizabeth Kittrie, IDEA Lab

2. Perspectives & Tips from Past Winners

Timothy Kropp, FDA - Past Winner for Jumpstarting Drug Review

Kathleen Votava, ACL - Past Winner for Suicide Prevention: What's Your Role?

3. Perspectives & Tips from Committee Members

Sabrina Matoff-Stepp and Bethany Applebaum, HRSA

Will Kim and Kate Appel, IDEA Lab

4. Open Discussion with Webinar Participants

Goals of HHS Innovates Awards

1. Identify innovative solutions developed by our employees
2. Recognize and reward employee innovators
3. Share innovative solutions across HHS and beyond



What is an Innovative Solution?

For this awards program, an innovative solution is defined as the introduction of something entirely new (e.g., a product, process, system, service, or business model) or an unusual application of an existing product, process, system or service in a manner that improves an operating division's or HHS's ability to accomplish its mission.

Innovation Categories*

Transforming
Health

Optimizing Human
Services

Creating Building
Blocks for Success
at Every Stage in
Life

Enhancing
Operational
Effectiveness

Biggest Bang for
Our Buck

Out-of-the-Box
Solution

** = category definitions and examples are available on HHS Innovates website (see Overview Tab)*

Eligibility Criteria

Innovation

- Innovative solution must be submitted to one of six categories
- Innovative solution must have occurred within past 30 months (i.e., August 2012 – February 2015)
- Priority given to innovative solutions with potential for scalability

Team

- Must include at least one HHS employee or member of the Commissioned Corps
- Teams can include up to 7 “key contributors” and up to 10 “supporting contributors” (these can be non-HHS employees)

Submissions

- Any employee can submit an entry (self-nominations allowed)
- Employees can nominate a colleague to submit an entry
- Resubmissions allowed if they demonstrate something new

HHS Innovates Overview

1. All HHS Employees Invited to Submit Innovations or Nominate their Colleagues

January 8 - February 27, 2015



2. Agency Review

Agency leadership to clear employee nominations

March 2015



3. HHS Innovates Committee Reviews and Scores the Innovations

- The highest scored innovation in each category becomes a finalist
- Committee conducts interviews with the finalist teams as part of process
- Meritorious innovations recommended for recognition by Deputy Secretary

April 2015

HHS Innovates Overview

4. HHS Employees Vote Among Finalists to Select the “Employee’s Pick”

Secretary reviews
the Finalists and
Selects the
“Secretary’s Picks”

May 4-15, 2015



5. Employee Recognition Ceremony

Key contributors of finalist teams invited to ceremony
and luncheon with HHS Leadership.

Certificates for all contributors on the finalist teams

Media release about finalist innovations

(Date TBD)

Cash Prizes for Wining Teams

- 1 finalist team wins Employee’s Pick
(\$1,000 per key contributor)
- 2 finalist teams win Secretary’s Pick
(\$1,000 per key contributor)
- Remaining finalist teams win \$500 per key contributor

Why Apply to HHS Innovates?

- Showcase your work and gain broad exposure and for your ideas
 - Over 90,000 colleagues across HHS view your work during employee voting
 - HHS press release typically receives national and international media coverage
- Be recognized by the HHS Secretary and OpDiv Leadership
 - Participate in a luncheon with HHS Leadership and tell your innovation story
 - Have your work reviewed by the HHS Secretary and OpDiv leadership
- Receive an HHS Innovates Awards certificate signed by the HHS Secretary
 - A copy of the certificate will be placed in your eOPF (electronic official personnel folder)
- Win cash prizes (HHS employees and Commissioned Corps)
 - \$1000 per key contributor for the Secretary's and Employee's Picks
 - \$500 per key contributor for the other winning teams

How to Submit an Innovative Solution (Part 1)

On-line Submission Form

- <http://www.hhs.gov/idealab/what-we-do/hhs-innovates/> (Link to form under the “Submit Your Entry” tab)

Contributors’ Information

- Identify the lead submitter (must be HHS employee or Commissioned Corps)
- Identify up to 7 key contributors and 10 supporting contributors

Submission Information

- Title of the innovative solution (max 50 characters)
- Innovation category
- Lead OPDIV
- What problem or issue are you addressing? (max 100 characters)
- How does your innovative solution address that problem? (max 300 characters)
- How does your innovative solution benefit HHS? (max 200 characters)

How to Submit an Innovative Solution (Part 2)

Submission Information

- What has been the impact/result? (max 300 characters)
- Why is your solution an innovative, novel and creative approach to the problem it addresses (max 200 characters)

Milestones

- Identify up to 10 key milestones and dates (within the last 30 months)

Additional Information

- Identify up to two individuals who can endorse the nomination

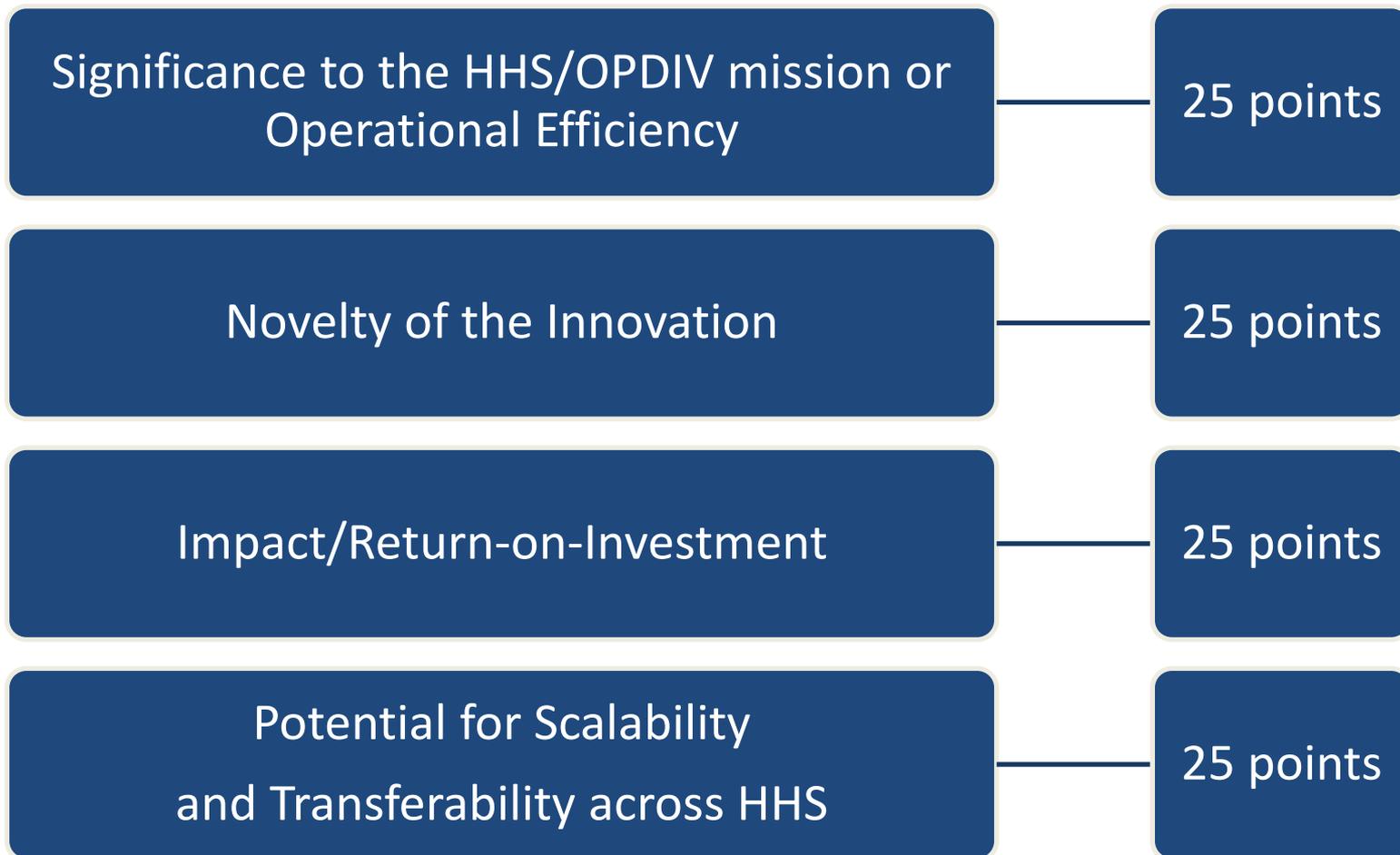
Supplemental Uploads

- Option to include a video and transcript, up to 3 website URLs, and an image

Certification

- Acknowledgement that the contributors are fairly and accurately represented on the submission, and that the application has the approval of contributors and supervisors.

Evaluation Factors



Useful Resources for Applicants

- Resources available at: <http://www.hhs.gov/idealab/what-we-do/hhs-innovates/>
- Need help with your submission? (see More Information & Resources Tab)
 - Discuss your submission with your OpDiv/StaffDiv Point-of-Contact
 - Get input from Innovates Mentor (past winner who can provide advice)
 - Schedule a 30-min Office Hour with IDEA Lab staff
 - Visit the IDEA Lab Innovates Gallery of all past winning projects
 - Review the FAQs

Perspective from Past Winners

Tim Kropp, JumpStart Innovation

- What is JumpStart?
 - A service applying expertise and automated analyses for safety and data quality.
- Application & voting process
 - Use the process to engage and communicate what you have done. A win all by itself!
- What did HHS Innovates do for us
 - Not just the award but the process – culture change, service awareness to increase impact, and engagement with groups engaged in similar efforts
- What to do to get the most out of it
 - Engage your team and your press office, make a plan for who you would like to engage with. If you are a semi-finalist, or finalist, make that achievement work for you.

Suicide Prevention: What's Your Role?

HHS Region V Team

- What is *Suicide Prevention: What's Your Role*?
 - A community engagement model using echo sites (community organized gatherings) and coordinated social media to engage participants to become change agents within their communities on preventing suicide.
- Application & voting process
 - Apply! Use the process to share and promote your innovation with colleagues and partners.
- What did HHS Innovates do for us
 - Emphasize the power of inter-opdiv collaboration, Highlight a new replicable model, Boost prevention-focused message
- What to do to get the most out of it
 - Make achievement work for you. Use to promote ideas and to engage in future initiatives

Perspectives from Committee Members

Sabrina Matoff-Stepp, Bethany Applebaum, Will Kim, Kate Appel

- Clear writing
 - minimal jargon
 - no typos
- A strong sense of collaboration/team work
- Communicate sense of excitement and possibility

Open Discussion

- This is your opportunity to pose questions and get feedback from past winners and committee members!
- Send your questions using the chat function