

Education & Training Resources - Nashville-Area-Ed.org

<p>PROBLEM</p> <ol style="list-style-type: none"> 1. Reduced budgetary resources for training and travel. 2. No readily available library of resources and training to support Nashville Area Tribal and federal initiatives to improve health outcomes for the population 3. Multiple demands on front-line staff, with limited time to "explore" educational and training resources and answer the question: "Will this be worth my time?" <p>EXISTING ALTERNATIVES</p> <p>Trusted Resources based on Personal Experience</p>	<p>SOLUTION</p> <p>Engaging users in rating and reviewing training and educational materials hosted on and linked to an IHS website</p>	<p>UNIQUE VALUE PROPOSITION</p> <p>You and your colleagues in the field are the experts what helps you do your job. You will have confidence that your time spent here will be worthwhile.</p> <p>HIGH-LEVEL CONCEPT</p> <p>Word of mouth multiplied</p> <p>It's like Yelp for Education and Training</p>	<p>UNFAIR ADVANTAGE</p>	<p>CUSTOMER SEGMENTS</p> <p>Indian Health Service and Tribal Providers:</p> <ol style="list-style-type: none"> 1. Physicians 2. Nurses 3. Dentist 4. Pharmacists 5. Behavioral Health 6. Emergency Preparedness 7. Public Health Workers <p>EARLY ADOPTERS</p> <p>Staff who want to own their own time and own their own learning.</p>
<p>COST STRUCTURE</p> <ol style="list-style-type: none"> 1. Cost to Develop Prototype Site 2. Cost to Develop IHS Site once proof of concept is established 3. Cost of Site Maintenance 		<p>REVENUE STREAMS</p> <p>No purchasing required</p>		