



HHS Ignite

Incubating New Ideas

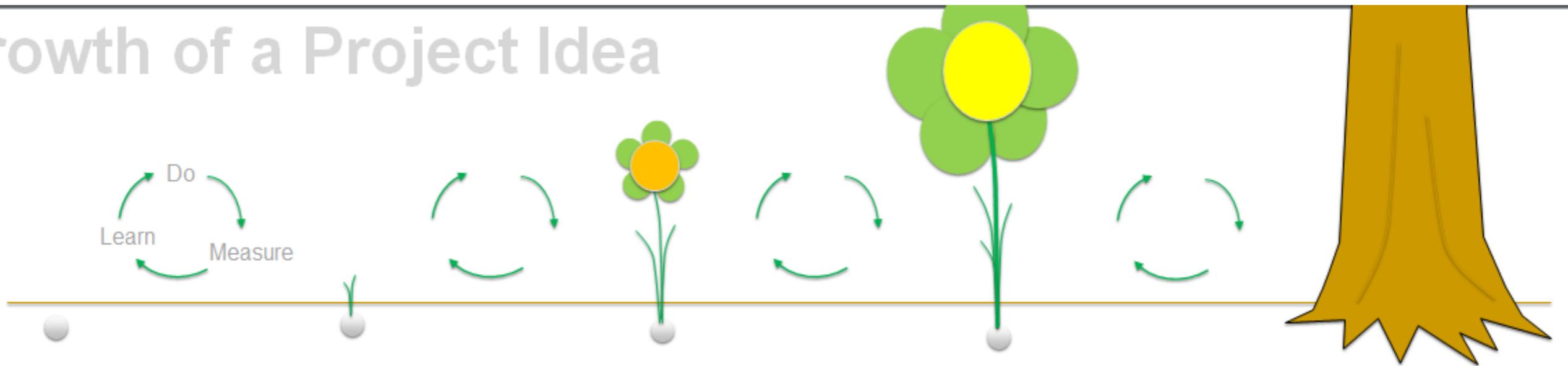
Now Accepting Funding Proposals

The HHS IDEA Lab

Equipping and empowering HHS employees and members of the public who have an idea and want to act.

hhs.gov/idealab

Growth of a Project Idea



New
Idea!

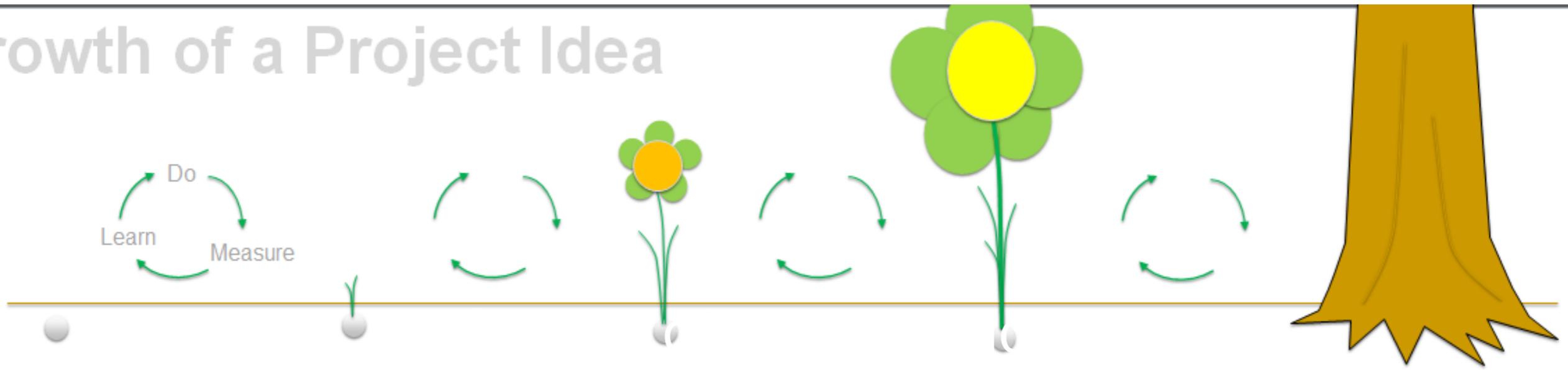


Iterative
Implementation



Fully
Operational

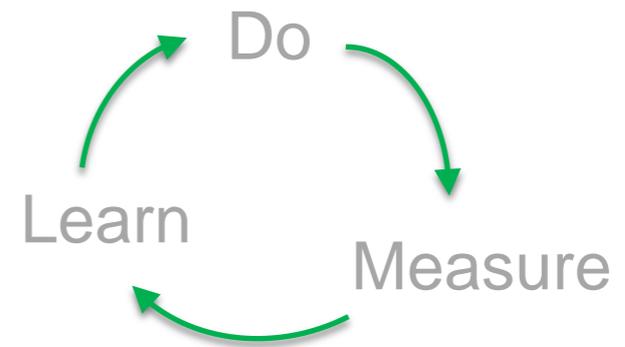
Growth of a Project Idea



HHS Ignite
Incubating New Ideas

Projects are “Lean”

- Iterative Steps
- Measurable Results
- Continued Pursuit of the Problem



What you get with Ignite

- 3 months of support to test your idea
- Access to a network of innovators.
- On-the-job exposure to new methodologies and tools used by successful startup companies
- Coaches & mentors to advise on your efforts
- A suite of tools (technologies) typically not available to staff
- \$5,000 to go towards implementing your project idea



Supporting

up to 10 Teams



What Ignite Requires

- 25% of your time
 - This is particularly true for the project lead. Other team members may be less depending on their role.
- 3-days of an immersive “Accelerator Kick-off”
- Regular reporting



Kick-Off Accelerator

- Provide space for refining project plans:
 - Problem statement, Project scope, Appropriate methodology, How funds should be used, Elevator pitch, etc.
- Build camaraderie among the team members with IDEA Lab staff and the larger network of innovators.
- Onboarding with tools such as Yammer, Adobe Connect, and others that will be used during Ignite



Partnering with



ACADEMY FOR INNOVATION AND ENTREPRENEURSHIP



I-CORPS

Key Dates this Month

- Overview webinars:
 - Tuesday March 11 @ 2:00-2:30pm EST
 - Thursday March 13 @ 3:00-3:30pm EST
- Yam Jam: March 18 @ 2:00-2:30pm EST
- Office Hours: Schedule 1 Hour blocks with IDEEA Lab staff:
March 24 – March 26
- **Last Day to Submit Funding Proposal: March 28**



Timeline Beyond March

March 28: Last Day to Submit Funding Proposal:

March 31 – April 14: Initial Scoring

April 22-24: Top Tier Pitch to Innovation Council members

May 6: Selected Teams Notified

June 9-11: Kick-Off “Accelerator” in DC

September: Project Demo’s & Closing Ceremonies in DC



Proposal Judging Criteria

Proposals submitted into Ignite will be evaluated by a panel of Reviewers based on the following criteria:

- Proposed project's importance to and potential impact on OpDiv and HHS mission [15 points]
- The likelihood that the methods and metrics proposed will produce and demonstrate reliable results [15 points]
- Transferability and scalability of the innovation [20 points]
- The novelty and disruptive nature of the innovation concept being tested [25 points]
- The feasibility of the project in terms of timeline, capital resources, personnel and program support. [25 points]



Who to contact

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