Home Health Value-Based Purchasing





What is Home Health Value-Based Purchasing (HHVBP)?

Beginning January 1, 2016 and concluding on December 31, 2022, the Centers for Medicare & Medicaid Services (CMS) will operate the Home Health Value-Based Purchasing (HHVBP) Model in nine states: Arizona, Florida, Iowa, Maryland, Massachusetts, Nebraska, North Carolina, Tennessee, and Washington. When fully implemented, CMS will adjust payments to providers based on quality performance.

The HHVBP Model:

- Encourages Medicare-certified HHAs to provide higher quality and more efficient care;
- Tests whether a payment incentive of up to 8% significantly improves provider performance;
- Tests the use of new quality measures in the home health setting; and,
- Enhances the current public reporting process.

How does HHVBP affect my HHA?

- Medicare-certified HHAs located in the nine model states are required to participate in the Model.
- The first payment adjustment will be applied in CY 2018 based on quality performance in CY 2016.
- Payment adjustments of up to 3% will be applied in CY 2018 and up to 8% in CY 2022

Performance Years	Calendar Year for Payment Adjustment	Maximum Payment Adjustment (upward or downward)
2016	2018	+/- 3%
2017	2019	+/- 5%
2018	2020	+/- 6%
2019	2021	+/- 7%
2020	2022	+/- 8%

- CMS scores HHAs based on the quality of care delivered to all patients receiving services compared to:
 - » Performance of their peers within their state, defined by the same size cohort, and
 - » Their own past performance on the measures.

How do quality measures contribute to the score of HHAs in HHVBP?

- To determine the percentage and direction of each HHA's payment adjustment, CMS will calculate a total performance score (TPS) for each competing HHA CMS Certification Number (CCN).
- The TPS is comprised of:
 - » A set of outcome and process measures already reported via the Outcome Assessment Information Set (OASIS) data collection process or determined from claims data:
 - » A set of consumer satisfaction measures from the Home Health Consumer Assessment of Healthcare Providers and Systems (HHCAHPS) for all patients serviced by the HHA;
 - » Three New Measures that HHAs will report via the HHVBP Portal.



Next Steps for HHAs participating in the HHVBP model

Establish your Agency's HHVBP Point of Contact (POC)

The primary POC should be someone who is familiar with the day to day operations of that HHA and have the authority to delegate tasks/assign roles. HHAs in the nine selected states should provide the HHVBP Help Desk, HHVBPquestions@cms.hhs.gov, with the name and email address of a primary point of contact for each CMS Certification Number (CCN). Please also include the Agency name, Agency address and Agency phone number.

Obtain a User Account on the CMS Secure Portal

This is an important first step towards registration for the HHVBP Model Portal where HHAs will receive performance reports and enter data for new measures.

Where can I get more information about HHVBP?

- HHVBP Model website: https://innovation.cms.gov/initiatives/home-healthvalue-based-purchasing-model
- Email the HHVBP helpdesk: HHVBPquestions@cms.hhs.gov
- Search the *HHVBP Connect* Library. All POCs are automatically granted access to the HHVBP Connect site. POCs can request HHVBP Connect access for others in their agency by emailing the helpdesk with the individual's name, phone number and email address. Please include your agency's CCN(s).
- Join HHVBP Connect groups

As prepared by the HHVBP Technical Assistance contract number HHSM-500-2014-0003I. If you have suggestions for additional topics, please email the helpdesk HHVBPquestions@cms.hhs.gov.







