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**MEMORANDUM**

**DATE:** June 5, 2009

**TO:** Current and Applicant Medicare Advantage Organizations, Medicare Cost-based Plans and Health Plan Demonstrations, and Prescription Drug Plans

**FROM:** Teresa DeCaro, RN, M.S.  
Acting Director, Medicare Drug & Health Plan Contract Administration Group

**SUBJECT:** Issuance of the Draft Calendar Year (CY) 2010 Model Combined Annual Notice of Change/Evidence of Coverage (ANOC/EOC) for Public Comment

Drafts of the CY 2010 standardized combined ANOC/EOC models specific to each plan type (MA only, MA-PD, PDP, PFFS, PPO and Cost-based plans) are posted on the HPMS homepage. This year, we have redesigned the ANOC/EOC models to make the materials more sensitive to beneficiary needs. Following is a summary of the changes:

- Reorganization and translation into plain language to make it easier for beneficiaries to use and understand the models. Specifically, the document includes clearer introductions, more user-friendly content and navigation aids to assist beneficiaries with finding the information that they need.
- Incorporation of consumer and industry feedback provided through listening sessions with plans, advocates and partners, as well as intensive interviews with beneficiaries.
- Incorporation of feedback from consumer testing of the MA-only model (note that CMS plans to consumer test the other versions of the ANOC/EOC for CY 2011).
- Separation of the document into six plan-specific models.

Instructions to plans on using the standardized combined documents are contained in the plan specific models. Note that plans that do not offer Part D should use the MA-only model, and plans that offer Part D should use the MA-PD model.

We ask that you thoroughly review these draft documents and provide comments to CMS via the attached excel spreadsheet by June 19, 2009. Please submit your completed spreadsheet to [marketing@cms.hhs.gov](mailto:marketing@cms.hhs.gov). Any questions should be directed to your CMS Regional Office.

We look forward to receiving your comments and finalizing these documents for CY 2010. Thank you for all your help in ensuring the success of the Parts C and D programs.