



2016 Unaffiliated Issuer Enrollments (UIE): Clarification on October Guidance



*Center for Consumer
Information and Insurance
Oversight (CCIIO)*

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- Per guidance rolled out in all issuer calls the week of October 17, and in an email dated October 24, issuers must conduct outreach to 2016 UIEs to notify these members that their coverage will end if they do not complete an application during open enrollment. Also, per that guidance, issuers must not roll UIEs into 2017 Marketplace plans.
- This guidance applies to all Marketplace issuers, *including issuers leaving the Marketplace* that have already sent notice to current members advising them that their plan will be discontinued and that they will be rolled into an alternate plan.
 - Issuers leaving the Marketplace should refer to attachment 6 of the September 2, 2016 guidance on discontinuation notices for suggested notice language, and may tailor the language to fit this unique scenario (for example, supplementing the existing first sentence of “Starting January 1, 2017, we won’t offer your current health plan” with “and we weren’t able to automatically enroll you in a new plan.”)
- Issuers ***should not*** roll UIE members into off-Marketplace plans at the end of the current benefit year, unless specifically requested to do so by the member or instructed to do so by your state regulator.