

Man 2 Man: Manhood 101

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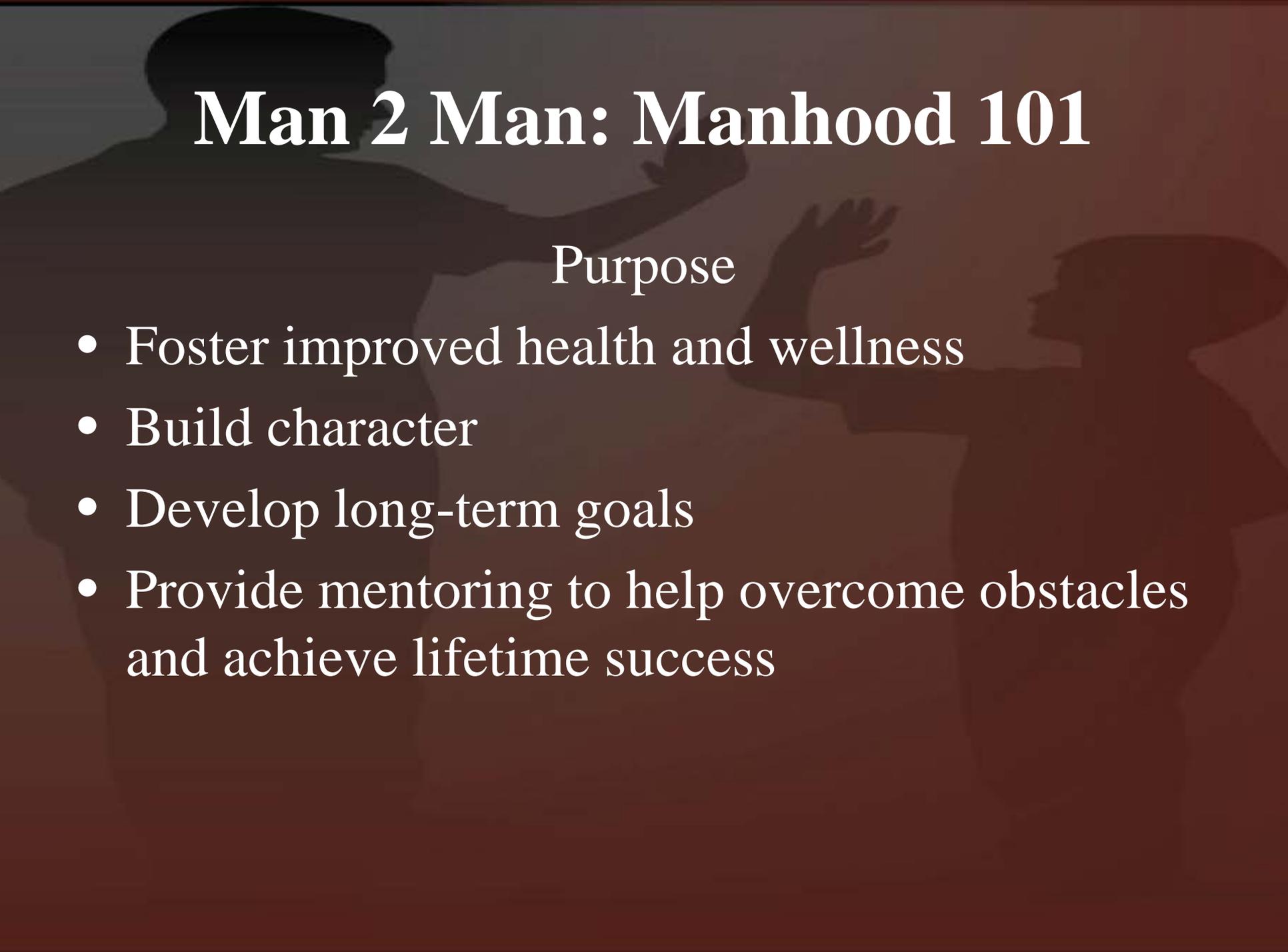
Southeast Mississippi Rural Health Initiative, Inc.

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- Southeast MS Rural Health Initiative's TPPP
 - Implements the *Making A Difference !* Curriculum in school, community and faith-based settings in Forrest and Lamar counties.
 - Targets adolescents ages 11-17
 - Incorporates quarterly events into the program aimed at engaging adolescents, as well as their families and communities.
 - Man 2 Man is one of those events aimed at engaging adolescent males.

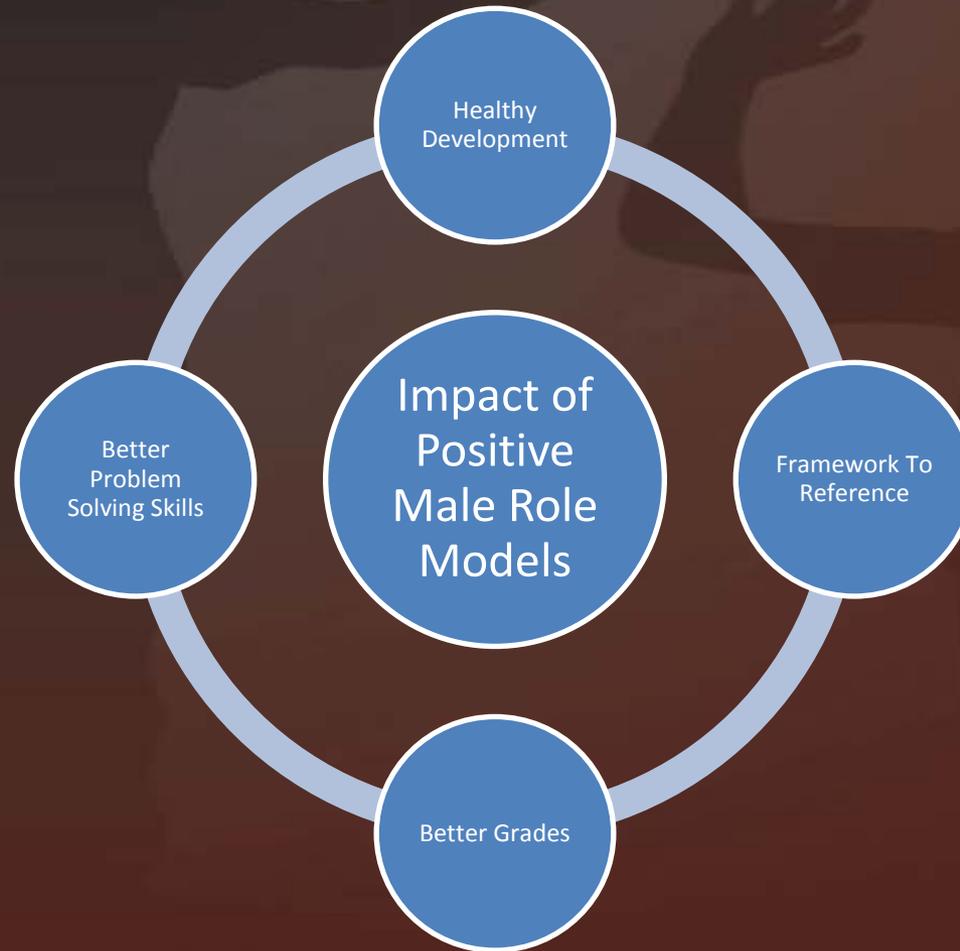
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Purpose

- Foster improved health and wellness
- Build character
- Develop long-term goals
- Provide mentoring to help overcome obstacles and achieve lifetime success

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- Framework
 - Adolescent Male Focus Group
 - Consisted of middle and high school boys
 - Provided insight and feedback on how to tailor the program to adolescent males
 - Male Community Leader Involvement
 - Focus group revealed the importance of male visibility during the implementation of the event.
 - Community Buy-in & Collaborations
 - local churches, city officials, community organizations, & businesses
- (i.e. House of the Lord Church, Kappa Alpha Psi Fraternity, The First: A Banking Association, NFL Quarterback Jason Campbell, Sephora, Kohl's, Men's Warehouse, etc.)

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Partners & Sponsors

The First, A National Banking Association	Kohl's	City of Hattiesburg Mayor Johnny Dupree	Healthy Living Fitness Studio	Qdoba Grill
Bops Frozen Custard	Academy of Hair Design	Sephora	Coca-Cola	Wal-Mart
Belk	Smoothie King	Walgreens	Dominos Pizza	Healing Touch Spa
Forrest County Health Department	The University of Southern Mississippi	Foot Action	Finish Line Athletic Shoe & Gear	Kappa Alpha Psi Fraternity, Inc.
Sports Clips	Men's Warehouse	WILD 106.3 Clear Channel	Community Organizations	Cleveland Browns: Jason Campbell

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- Event Components
 - Keynote Speaker
 - Fitness Fun
 - Panel Discussion
 - Hair Cuts
 - Door Prizes



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- Breakout Sessions



2013 Sessions

Dress 2 Impress:
I'm Different

Step Up to the
Plate

I Just Wanna Be
Successful

More Than Just A
Six Pack

Panel Discussion

2014 Sessions

Grooming 101:
Dressing for
Success & from
the Inside Out

Ask the Docs:
STDs, the Real
Deal!

Financial
Education

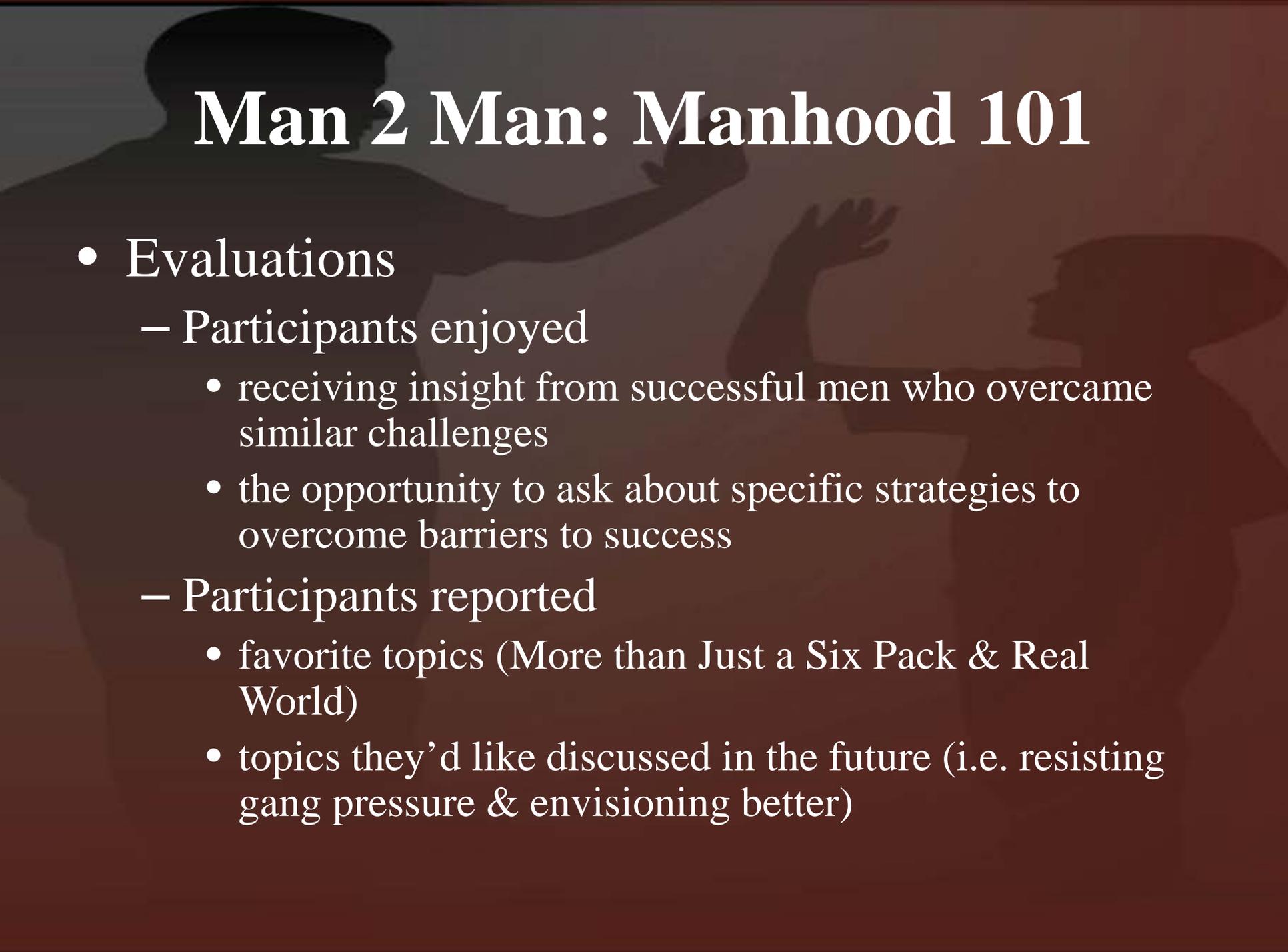
Health & Wellness

Social Media
Responsibility

Welcome to the
Real World

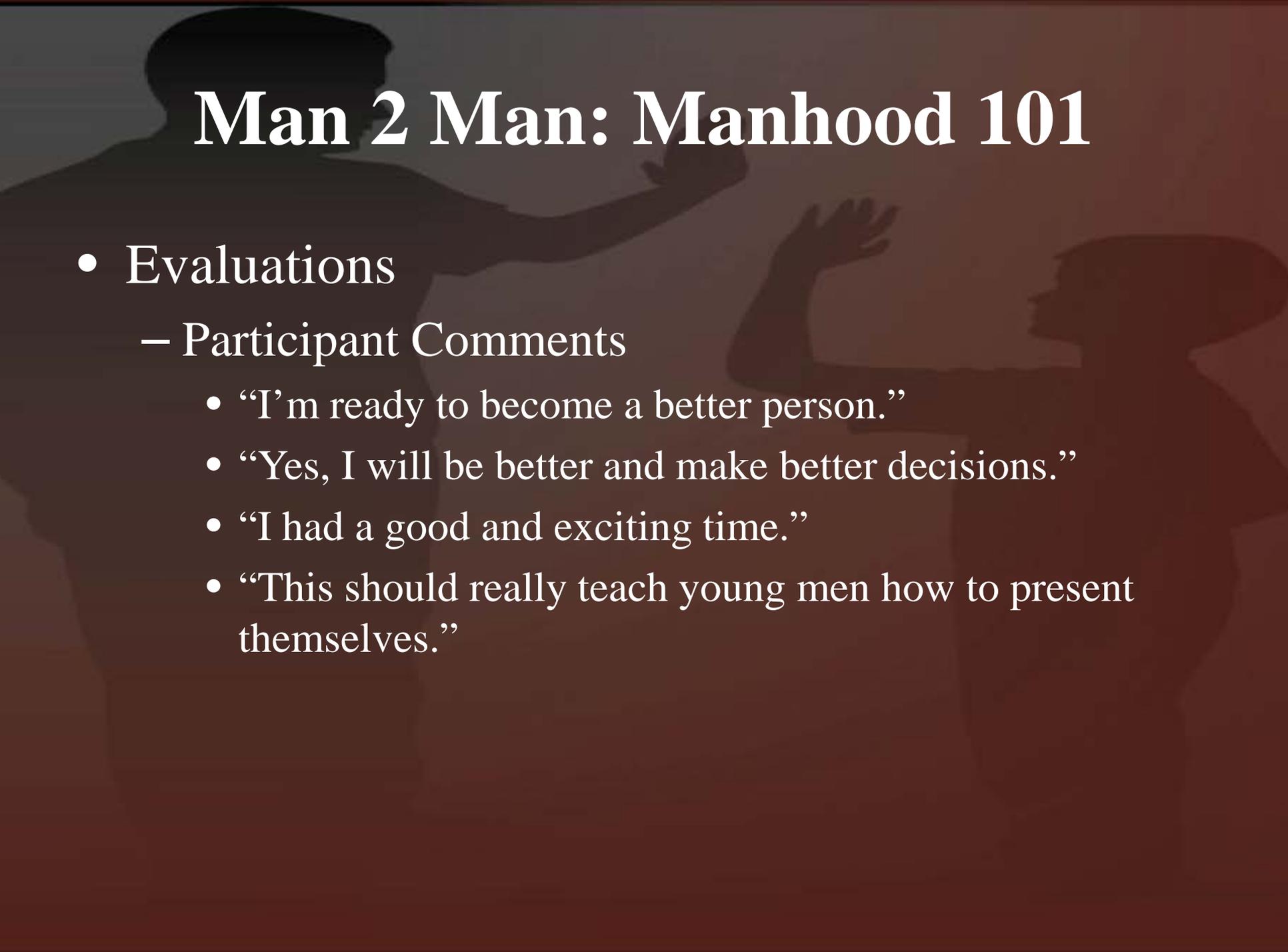


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The background of the slide features a dark, reddish-brown gradient. Overlaid on this are the silhouettes of two men. On the left, a man is shown from the back, with his right arm raised and hand open as if gesturing. On the right, another man is shown in profile, facing left, with his right hand raised and palm facing forward, also appearing to be in the middle of a conversation or presentation.

- Evaluations
 - Participants enjoyed
 - receiving insight from successful men who overcame similar challenges
 - the opportunity to ask about specific strategies to overcome barriers to success
 - Participants reported
 - favorite topics (More than Just a Six Pack & Real World)
 - topics they'd like discussed in the future (i.e. resisting gang pressure & envisioning better)

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The background of the slide features a dark, reddish-brown gradient. Overlaid on this are the silhouettes of two men. On the left, a man is shown from the back, with his right arm extended towards the other man. On the right, another man is shown in profile, facing left, with his left hand raised as if gesturing during a conversation. The silhouettes are dark and semi-transparent, blending into the background.

- Evaluations

- Participant Comments

- “I’m ready to become a better person.”
 - “Yes, I will be better and make better decisions.”
 - “I had a good and exciting time.”
 - “This should really teach young men how to present themselves.”

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Southeast MS Rural Health Initiative, Inc.
Teen Pregnancy Prevention Program

