



#TAG42Mil

TAG is a National Call to Action

A comprehensive, strengths-based approach to improving adolescent health

Goals:

- Raise awareness about the importance of adolescent health
- Engage stakeholders

 (youth serving organizations and caring adults)
- Get adolescent health on the national agenda
- Spur action to improve adolescent health

5 Essentials for Healthy Adolescents

- 1. Positive connections with supportive people
- 2. Safe and secure places to live, learn, and play
- 3. Access to high-quality, teen-friendly health care
- 4. Opportunities for teens to engage as learners, leaders, team members, and workers
- Coordinated adolescent- and family-centered services



TAG: Taking Action

Stakeholders identified specific actions that groups can take. For example:

- Make healthcare offices friendly and welcoming.
- Use open spaces to promote physical activity.
- Ensure services and programs are welcoming & developmentally appropriate.
- Encourage healthy habits.

Read the TAG Playbook to learn more actions, find it on the TAG website!

Get involved

- Join TAG
- Spread the word
- Take action Use the Five Essentials and TAG action steps to improve adolescent health.
- Challenge yourself and your organization to do more to improve adolescent health.

Stay Engaged



Learn more:

www.hhs.gov/ash/oah/tag

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Contact us:

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Adolescent Health: Think, Act, Grow (TAG)

