Man 2 Man: Manhood 101

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- Southeast MS Rural Health Initiative’s TPPP
  - Implements the *Making A Difference!* Curriculum in school, community and faith-based settings in Forrest and Lamar counties.
  - Targets adolescents ages 11-17
  - Incorporates quarterly events into the program aimed at engaging adolescents, as well as their families and communities.
  - Man 2 Man is one of those events aimed at engaging adolescent males.
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Purpose

• Foster improved health and wellness
• Build character
• Develop long-term goals
• Provide mentoring to help overcome obstacles and achieve lifetime success
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Impact of Positive Male Role Models

- Better Grades
- Better Problem Solving Skills
- Healthy Development
- Framework To Reference
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• Framework
  – Adolescent Male Focus Group
    • Consisted of middle and high school boys
    • Provided insight and feedback on how to tailor the program to adolescent males
  – Male Community Leader Involvement
    • Focus group revealed the importance of male visibility during the implementation of the event.
  – Community Buy-in & Collaborations
    • local churches, city officials, community organizations, & businesses
      (i.e. House of the Lord Church, Kappa Alpha Psi Fraternity, The First: A Banking Association, NFL Quarterback Jason Campbell, Sephora, Kohl’s, Men’s Warehouse, etc.)
<table>
<thead>
<tr>
<th>Partners &amp; Sponsors</th>
<th>The First, A National Banking Association</th>
<th>Kohl’s</th>
<th>City of Hattiesburg Mayor Johnny Dupree</th>
<th>Healthy Living Fitness Studio</th>
<th>Qdoba Grill</th>
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</thead>
<tbody>
<tr>
<td>Bops Frozen Custard</td>
<td>Academy of Hair Design</td>
<td>Sephora</td>
<td>Coca-Cola</td>
<td>Wal-Mart</td>
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<td>Belk</td>
<td>Smoothie King</td>
<td>Walgreens</td>
<td>Dominos Pizza</td>
<td>Healing Touch Spa</td>
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<tr>
<td>Forrest County Health Department</td>
<td>The University of Southern Mississippi</td>
<td>Foot Action</td>
<td>Finish Line Athletic Shoe &amp; Gear</td>
<td>Kappa Alpha Psi Fraternity, Inc.</td>
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<td>Sports Clips</td>
<td>Men’s Warehouse</td>
<td>WILD 106.3 Clear Channel</td>
<td>Community Organizations</td>
<td>Cleveland Browns: Jason Campbell</td>
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</tbody>
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• Event Components
  – Keynote Speaker
  – Fitness Fun
  – Panel Discussion
  – Hair Cuts
  – Door Prizes
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• Breakout Sessions

<table>
<thead>
<tr>
<th>2013 Sessions</th>
<th>2014 Sessions</th>
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<tbody>
<tr>
<td>Dress 2 Impress: I’m Different</td>
<td>Grooming 101: Dressing for Success &amp; from the Inside Out</td>
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<td>Step Up to the Plate</td>
<td>Ask the Docs: STDs, the Real Deal!</td>
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<td>I Just Wanna Be Successful</td>
<td>Financial Education</td>
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<td>More Than Just A Six Pack</td>
<td>Health &amp; Wellness</td>
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<td>Panel Discussion</td>
<td>Social Media Responsibility</td>
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<td></td>
<td>Welcome to the Real World</td>
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• Evaluations
  – Participants enjoyed
    • receiving insight from successful men who overcame similar challenges
    • the opportunity to ask about specific strategies to overcome barriers to success
  – Participants reported
    • favorite topics (More than Just a Six Pack & Real World)
    • topics they’d like discussed in the future (i.e. resisting gang pressure & envisioning better)
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• Evaluations
  – Participant Comments
    • “I’m ready to become a better person.”
    • “Yes, I will be better and make better decisions.”
    • “I had a good and exciting time.”
    • “This should really teach young men how to present themselves.”
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Teen Pregnancy Prevention Program