Activity 2: Identifying External Champions

Instructions: Use the following space to identify your current and potential external champions.

Who are our current external champions and what aspects of our program do they promote to the community?

Are there areas of our work that are not being adequately promoted to the community?

Can we draw upon some of our current external relationships to identify individuals who can champion our work that is not being adequately promoted to the community?

Do we have a diverse pool of community champions?