



Office of Adolescent Health Pregnancy Assistance Fund 2014 Sustainability Workshop

*Grantee Panel Discussion
March 5, 2014*

Disclaimer

Educational or instructional materials referenced during presentations at the *OAH Pregnancy Assistance Fund Sustainability Workshop* are for informational purposes only. Presenters' references to these materials do not constitute endorsement by the Office of Adolescent Health or U.S. Department of Health and Human Services. Any statements expressed are those of the presenters and do not necessarily reflect the views of the Department.

Lessons Learned about Program Sustainability

Minnesota Department of Health,
Young Student Parent Support Initiative

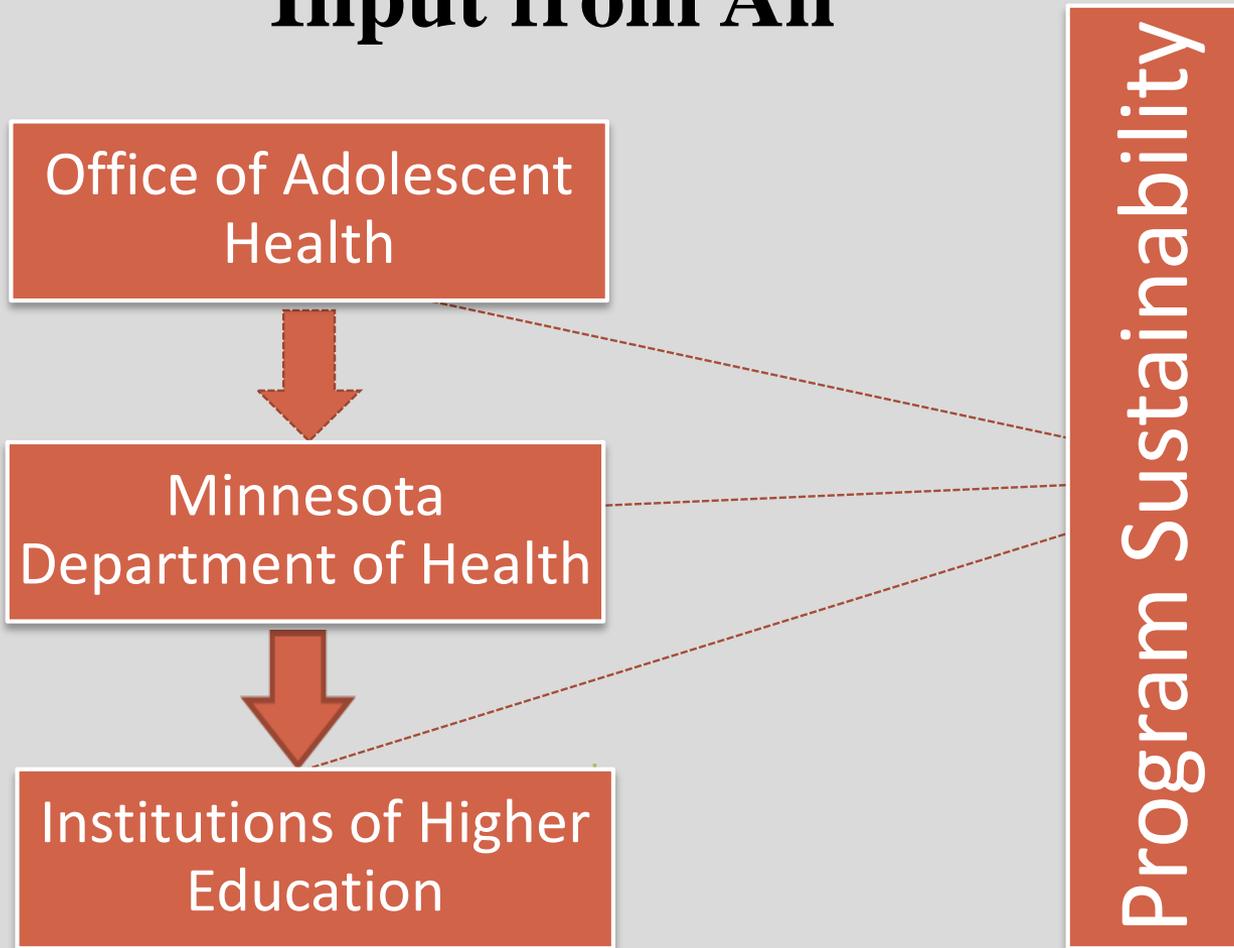
Category 1, PAF Grantee: Providing Support for
Expectant and Parenting Students in Institutions of
Higher Education (IHE)



Three Long-Term Program Goals

- Expectant and parenting teens, women and fathers accomplish their post-secondary education goals;
- Expectant and parenting teens, women and fathers maintain positive health and well-being for themselves and their children, and
- Institutions' capacity for serving expectant and parenting teens, women and fathers will be increased.

Program Sustainability Required Input from All



Activities for Pursuing Sustainability

Office of
Adolescent
Health

- Technical Assistance Workshops for States
 - Strategic Communications*
 - Program Sustainability*
- Frequent communication about funding

MN
Department
of Health

- Defined MDH's role in assisting with pursuit of alternative funds
- Provided useful data to IHE and guidance on how to interpret data
- Technical Assistance Workshop
 - Strategic Communications*

Institutions of
Higher
Education

- Communicated strategically with their internal decision makers (Provosts, Deans)
- Determined which services could be funded by OAH/MDH ; and which services they would like to augment (and not fundable by OAH/MDH)}
- Evaluated external partners and stakeholders (foundations, other programs with similar objectives)

Overcoming Challenges...

Leech Lake Tribal College, Metropolitan State University and St. Catherine University successfully secured additional funding sources.....

Planning

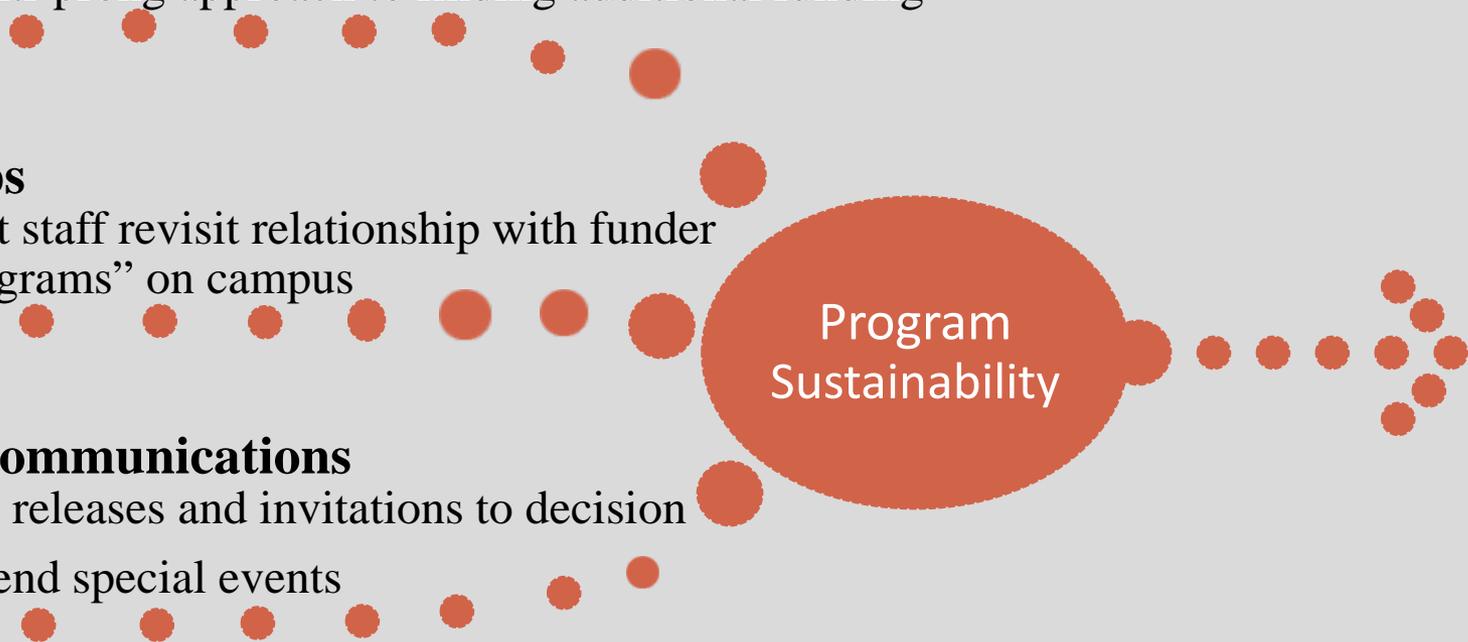
Created a multi-prong approach to finding additional funding

Partnerships

Student parent staff revisit relationship with funder for “other programs” on campus

Strategic Communications

Tweets, press releases and invitations to decision makers to attend special events



Program Sustainability