Disclaimer

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Lessons Learned about Program Sustainability

Minnesota Department of Health, Young Student Parent Support Initiative

Category 1, PAF Grantee: Providing Support for Expectant and Parenting Students in Institutions of Higher Education (IHE)
Three Long-Term Program Goals

• Expectant and parenting teens, women and fathers accomplish their post-secondary education goals;

• Expectant and parenting teens, women and fathers maintain positive health and well-being for themselves and their children, and

• Institutions’ capacity for serving expectant and parenting teens, women and fathers will be increased.
Program Sustainability Required
Input from All

Office of Adolescent Health

Minnesota Department of Health

Institutions of Higher Education

Program Sustainability
Activities for Pursuing Sustainability

Office of Adolescent Health

- Technical Assistance Workshops for States
  - Strategic Communications
  - Program Sustainability
- Frequent communication about funding

MN Department of Health

- Defined MDH’s role in assisting with pursuit of alternative funds
- Provided useful data to IHE and guidance on how to interpret data
- Technical Assistance Workshop
  - Strategic Communications

Institutions of Higher Education

- Communicated strategically with their internal decision makers (Provosts, Deans)
- Determined which services could be funded by OAH/MDH; and which services they would like to augment (and not fundable by OAH/MDH)
- Evaluated external partners and stakeholders (foundations, other programs with similar objectives)
Overcoming Challenges…

Leech Lake Tribal College, Metropolitan State University and St. Catherine University successfully secured additional funding sources.....

Planning
Created a multi-prong approach to finding additional funding

Partnerships
Student parent staff revisit relationship with funder for “other programs” on campus

Strategic Communications
Tweets, press releases and invitations to decision makers to attend special events

Program Sustainability

The project described was supported by Grant Number 1SP1AH000022-01-00. Contents are solely the responsibility of the authors and do not necessarily represent the official views of the Department of Health and Human Services or the Office of Adolescent Health.