PARC
PROUD AND RESPONSIBLE COMMUNITIES
IREDELL-STATESVILLE SCHOOLS
• Funding for this presentation was made possible under contract # TP1AH000052 from the U.S. Department of Health and Human Services, Office of the Assistant Secretary for Health, Office of Adolescent Health.

• The views expressed in written training materials, publications, or presentations by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.
BPBRBP is an evidenced-based program for pregnant and parenting girls in grades 7-12 that is included on the HHS list of evidence-based TPP program models.

It’s intention is to reduce the incidence of unsafe sex among women and help them make a difference in their lives by making proud and responsible choices for themselves and their child.

Studies suggest that health promotion programs for teen mothers should build on the strengths of inherent protective maternal tendencies to motivate health behaviors.
Be Proud! Be Responsible! Be Protective!

- BPBRBP teaches factual information about the risks of early motherhood to both mother and child and how these risks are increased with subsequent pregnancies.

- More specific information about this program can be found in the BPBRBP implementation report on the OAH website at http://www.hhs.gov/ash/oah/oah-initiatives/teen_pregnancy/db/programs.html.
PARC Program Information

- Program offered after school, during school and on weekends.
- Length of program is 10 hours-
  a. 1-2 hours per week- during and after school
  b. 2- 5 hour sessions on Saturdays
  c. 1- 10 hour session on Saturday
- $100 Incentive for attending all sessions
- Childcare provided during sessions
- Transportation and referrals provided for program participants to healthcare appointments for themselves and their children.
RECRUITMENT

- School nurses
- School counselors
- Teachers
- Friends
- Local Partnerships
- Nail Salons
- Barber Shops
- Department of Social Services
TRANSPORTATION SERVICES

2011-2013 Transportation to Health Appointments

- Participants
- Appointments
- Year 3 Appointments Goal

<table>
<thead>
<tr>
<th>Year</th>
<th>Participants</th>
<th>Appointments</th>
<th>Year 3 Appointments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Start</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Pilot</td>
<td>29</td>
<td>74</td>
<td>0</td>
</tr>
<tr>
<td>Year 2 Total</td>
<td>66</td>
<td>198</td>
<td>0</td>
</tr>
<tr>
<td>Year 3 Total</td>
<td>86</td>
<td>318</td>
<td>0</td>
</tr>
</tbody>
</table>
SUCCESES
Iredell County Pregnancy Data for 15-19
Survey Question:
% of participants that intend on using birth control if sexually active

Year 3

MPC Birth Control Use Intentions: 90.8
BP Birth Control Use Intentions: 100
Survey Question:
% of participants intending on using a condom if sexually active YEAR 3

MPC Condom Use Intentions: 90.1%
BP Condom Use Intentions: 100%
CHALLENGES

- CHILDCARE
- TRANSPORTATION
- RECRUITMENT
School nurses instrumental in identifying and recruiting pregnant and parenting teens for program services.

Important to have a Health Services Manager and an Adolescent Case Manager to work with this specific population. They provide mentorship and additional support.

Incentive helped with recruitment and retention.

Important to identify and engage community partners.
Contact Information

Linda Rogers- Project Director
Iredell-Statesville Schools
lwrogers@iss.k12.nc.us
704-832-2550