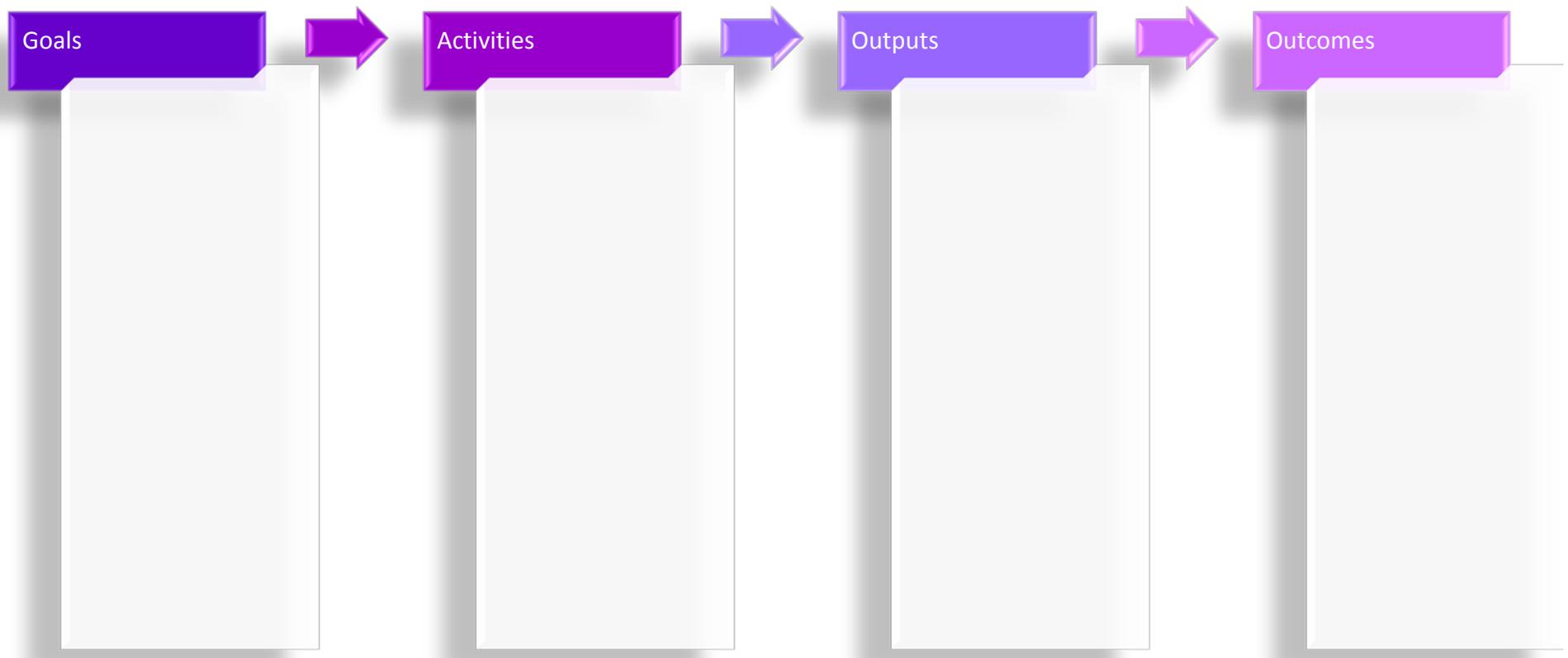


## Activity 1: Creating a Shared Vision

Instructions: Using the logic model below, work with your partners to develop a vision for your program or service, identifying the key components to your sustainability plan.<sup>1</sup>



<sup>1</sup>**Outputs** are the direct and measurable products of a program or service. These can be expressed in terms of units (hours, number of people or completed actions). Outputs refer to the activities you will conduct and the people you hope to reach. More than one output may be necessary to produce a single final outcome. **Outcomes** are results or impacts of these activities or services, often expressed in terms of an increase in understanding, and improvements in desired behaviors or attitudes of participants. Outcomes refer to short-term, mid-term, and long-term goals of your program. A single outcome is often the result of multiple outputs. Adapted from the “Outcomes vs. Outputs” sections of Innovation Network’s *Logic Model Workbook*. Retrieved from <http://www.innonet.org/>.