



OAH TEEN PREGNANCY PREVENTION PROGRAM: SPOTLIGHTING SUCCESS

Centerstone of Tennessee *Be in Charge 2*

In July 2015, the HHS Office of Adolescent Health (OAH) awarded 84 Teen Pregnancy Prevention (TPP) Program grants, which are expected to reach 1.2 million youth over the course of the five-year project. Some of the grantee organizations were also funded in FY2010-2014 and are now building on earlier successes by expanding efforts to reach more youth in more settings. The Centerstone of Tennessee, Inc. (Centerstone) is one such organization.

Centerstone's *Be in Charge* project began in FY2010 with funding from OAH. During the initial project they implemented evidence-based teen pregnancy prevention programming in 26 counties in middle Tennessee reaching almost 14,000 youth. Centerstone expanded their work with additional funding in 2015, to create the *Be in Charge 2* project.

The Centerstone *Be in Charge 2* project implements evidence-based programs to prevent teen pregnancy in multiple settings, provides community education on preventing teen pregnancy, provides referrals and linkages to youth-friendly health care services, and conducts a social marketing campaign to reach 60% of the area's population. The *Be in Charge 2* project plans to serve over 60,000 youth across 80 counties in Indiana, Kentucky, and Tennessee by 2020.

About *Be in Charge 2*

The goal of *Be in Charge 2* is to establish a holistic, culturally competent TPP program for youth age 10-19 in Indiana, Kentucky, and Tennessee in an effort to reduce teen pregnancy and associated risk behaviors. The ultimate goals of the project include increasing:

- Perceived vulnerability to the consequences of teen pregnancy and unsafe sexual behavior; and
- Confidence and ability to delay sex and/or to use contraception if sexually active; and
- Knowledge about HIV, AIDS, and other sexually transmitted infections.

- In 2015, Centerstone of Tennessee was awarded a \$10 million, five-year grant from the HHS Office of Adolescent Health (OAH) Teen Pregnancy Prevention (TPP) Program for *Be in Charge 2*.
- The 80+ counties reached through the Centerstone *Be in Charge 2* project have teen birth rates double the state rates and double or even triple the national rate.
- Centerstone serves youth in after-school programs, community centers, juvenile detention centers, middle and high schools, and residential facilities.
- Centerstone is implementing three programs in the *Be in Charge 2* project: *Be Proud! Be Responsible!*, *Making a Difference!*, and *Sexual Health and Adolescent Risk Prevention (SHARP)*.





Why It Matters:

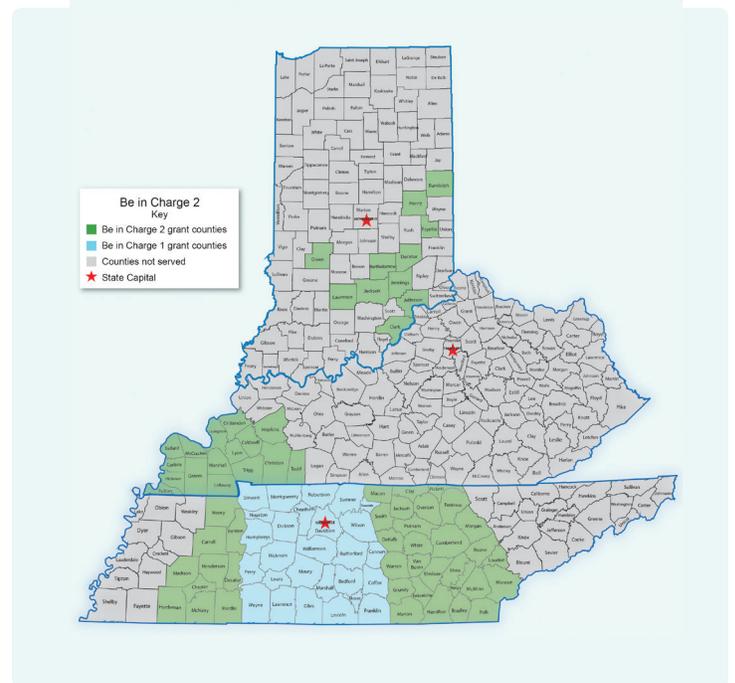
The OAH TPP Program and *Be in Charge 2* are important investments in reducing the rates of teen pregnancy in this country. *Be in Charge 2*:

- **Fills a Gap.** Centerstone's *Be in Charge 2* project provides important, medically accurate, evidence-based programs to teens who would not otherwise have any type of formal education about avoiding teen pregnancy.
- **Addresses Dire Needs.** The teen birth rates in the 80+ counties reached through the Centerstone *Be in Charge 2* project exceed both state and national teen birth rates by double or even triple.



***Be in Charge 2* By the Numbers:**

- National Teen Birth Rate (2013): 26.5 per 1,000 females age 15-19;
- Teen Birth Rate in Areas Served by Centerstone (2013):
 - TN Counties: 70.3 per 1,000 females age 15-19 (more than double the TN rate of 33 per 1,000);
 - KY Counties: 82.8 per 1000 females age 15-19 (more than double the KY rate of 35 per 1,000);
 - IN Counties: 53.6 per 1000 females age 15-19 (almost double the IN rate of 28 per 1,000).
- Youth reached: more than 60,000 youth age 10-19 in more than 80 counties in TN, KY, and IN (tripling both the reach and the number of counties served during the FY2010-2014 grant).



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About the Office of Adolescent Health TPP Program

The OAH Teen Pregnancy Prevention Program is a national, evidence-based program that funds diverse organizations working to prevent teen pregnancy across the United States. OAH invests in the implementation of programs identified as evidence-based by the HHS Teen Pregnancy Prevention Evidence Review, and provides funding to develop and evaluate new and innovative approaches to prevent teen pregnancy.