

## A WORD FROM THE EXPERTS

# Seventeen Days

Interviews with Developers of Evidence-Based Programs for Teen Pregnancy Prevention



*This webinar was developed by Child Trends under contract number GS-10F-0030R for the Office of Adolescent Health; U.S. Department of Health and Human Services as a technical assistance product for use with OAH grant programs.*

*Inclusion on the HHS Teen Pregnancy Prevention Evidence Review does not indicate HHS or OAH endorsement of a program model.*



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## Program goals :

- Reduce teen birth rates
- Reduce rates of sexually transmitted infections

## Target population:

- Sexually active females aged 14-19

## Key components:

- Decision Vignettes
- Mini Documentaries
- Interactivity
- Cognitive Rehearsals

## Delivery methods:

- DVD
- Mobile App

## ■ Pilot Outcome Study

- ✓ Earlier Version: What Could You Do?
- ✓ Population:
  - Sexually active females aged 14-18
  - Health Clinic Setting (4 clinics)
- ✓ Design
  - Randomized controlled trial
  - Six-month longitudinal follow-up
- ✓ Findings:
  - Increased sexual abstinence
  - Decreased condom failures
  - Reduced reports of STI diagnosis



## ■ Evaluated populations

- Female adolescents, aged 14-19
- Already sexually active
- Urban
- African American, White



## ■ Target populations

- Female adolescents
- Likely to be sexually active
- Rural and urban

## ■ Evaluated settings

- Urban adolescent health clinics
- Rural health department clinics
- Women's health clinics



## ■ Other settings

- Private health care settings
- Counseling, psychological services
- After school programs
- Community-based organizations

## ■ Potential adaptations

### ○ Settings

- Any allowing private, individual viewing

### ○ Cultural relevance

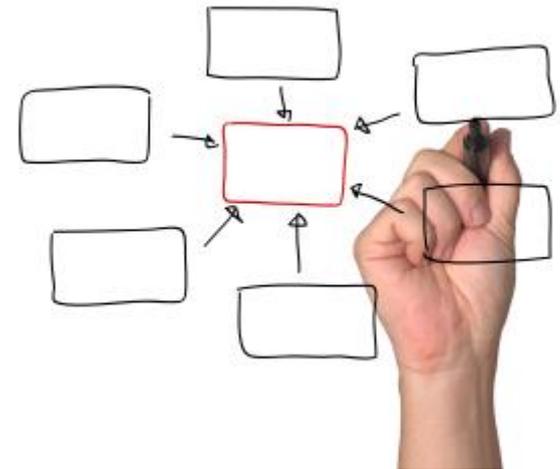
- Program is intentionally nonspecific
- Adaptation to particular cultural backgrounds could be useful

### ○ Language

- Dubbing or close-captioning possible

### ○ Target populations

- Young adult females



**Note: TPP grantees must obtain prior approval from OAH for any adaptations.**

## ■ Staffing considerations

- Minimal staff, needed primarily to distribute the program
- Ability to use and maintain basic equipment (tablet, DVD player)



## ■ Training considerations

- Administrative training available
- User guide (available online) provides supplemental resource

## ■ Common challenges

- Equipment problems
- Reliable broadband Internet access
- Retention over time



## ■ Strategies for success

- Test equipment thoroughly
- Suggest alternate Internet access
  - Home, friends' homes, libraries
- Personal involvement with staff can motivate further program use

## ■ Recent or planned curriculum revisions

- Mobile app will be available in April 2015
  - Smartphones and tablets
  - Android and Apple devices
- Dedicated tablet/iPad for use without broadband Internet under development
- Educator Portal for tracking of individual milestones
- Integration into group settings (planning phase)

- **HHS Teen Pregnancy Prevention Evidence Review**
  - <http://tppevidencereview.aspe.hhs.gov/>
- **Link to implementation report**
  - <http://tppevidencereview.aspe.hhs.gov/document.aspx?rid=3&sid=271&mid=1>
- **Link to developer's website**
  - <http://www.seventeendays.org/>

Thank you!

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