



Using a Social Determinants Framework to Promote Sustainability

HEALTH RESOURCES AND SERVICES ADMINISTRATION

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Third Annual Teen Pregnancy Prevention Grantee Conference: Ready,
Set, Sustain: Continuing Our Success
May 20-22, 2013, National Harbor, MD.

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Workshop Objectives

- To understand the key concepts of the Healthy People 2020 (HP2020) social determinants of health framework
- To apply the HP2020 social determinants of health framework to grantee projects and communities in order to strengthen services and foster more collaborative approaches
 - To demonstrate the use of interactive mapping of a grantee community's social determinants of health
- To identify the value of the HP2020 social determinants of health framework as a sustainability tool



Disclaimer

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What Is Healthy People?

- A ***national agenda*** that communicates a vision for improving health and achieving health equity
- Creates a comprehensive ***strategic framework*** uniting health promotion and disease prevention issues under a single umbrella
- A set of science-based, ***measurable objectives with targets*** to be achieved by the year 2020
- Requires tracking of ***data-driven outcomes*** to monitor progress and to motivate, guide, and focus action



Healthy People 2020

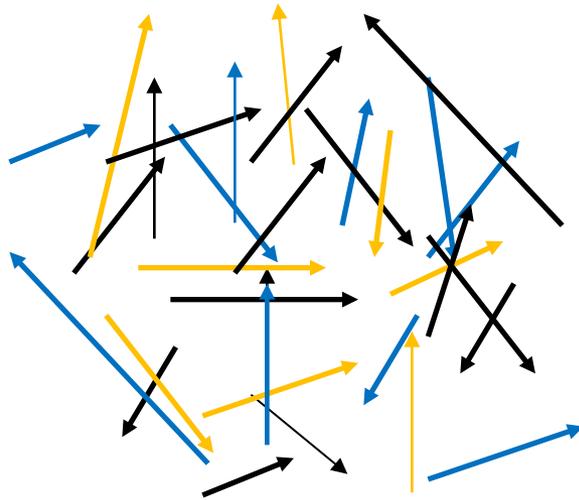
- Establishes science-based, 10-year national objectives for improving the health of all Americans
- Envisions a society in which all people live long, healthy lives

Overarching Goals

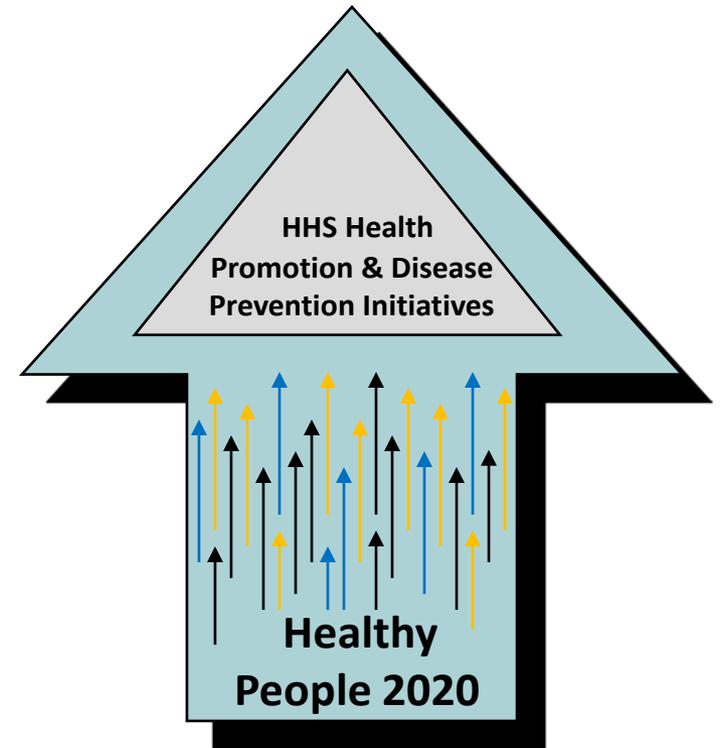
- Attain high-quality, longer lives free of preventable disease, disability, injury, and premature death
 - Achieve health equity, eliminate disparities, and improve the health of all groups
- Create social and physical environments that promote good health for all
 - Promote quality of life, healthy development, and healthy behaviors across all life stages



Aligns Prevention Efforts at All Levels



Random, non-aligned efforts



Aligned efforts, at all levels, will support implementation of the Affordable Care Act



Framework for Improving America's Health

- Serves as source for reliable, science-based, public health measures
- Tracks data and progress over time
- Guided by collaborative stakeholder-driven process
- Evolves to address changing public health priorities
- Can be customized to meet needs of diverse users

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Home > 2020 Topics & Objectives

Topics & Objectives Index - Healthy People

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Download all Healthy People 2020 Objectives

PDF format (PDF - 1.2 MB)

Select a Topic Area from the list below to get started.
Each Topic Area includes an overview, objectives and data, and evidence-based resources.

A Access to Health Services Adolescent Health <i>New</i> Arthritis, Osteoporosis, and Chronic Back Conditions	G Genomics <i>New</i> Global Health <i>New</i>	N Nutrition and Weight Status
B Blood Disorders and Blood Safety <i>New</i>	H Health Communication and Health Information Technology Healthcare-Associated Infections <i>New</i>	O Occupational Safety and Health Older Adults <i>New</i> Oral Health

Evolution of Key Elements Healthy People



Target Year	1990	2000	2010	2020
				
Overarching Goals	<ul style="list-style-type: none"> • Decrease mortality: infants–adults • Increase independence among older adults 	<ul style="list-style-type: none"> • Increase span of healthy life • Reduce health disparities • Achieve access to preventive services for all 	<ul style="list-style-type: none"> • Increase quality and years of healthy life • Eliminate health disparities 	<ul style="list-style-type: none"> • Attain high-quality, longer lives free of preventable disease • Achieve health equity; eliminate disparities • Create social and physical environments that promote good health • Promote quality of life, healthy development, healthy behaviors across life stages
# Topic Areas	15	22	28	42
# Objectives/ Measures	226/NA	312/NA	467/1,000	~600/1200
Leading Health Indicators	N/A	N/A	22*	26*

*selected from the full set of Healthy People objectives

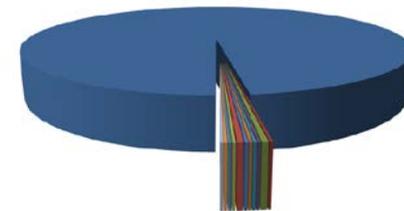


Identifies Leading Health Indicators (LHIs)

Communicate high-priority health issues and actions that can be taken to address them

- Promote population health, access to quality health care and services for all
- Focus on individual and social determinants of health
- Tracks services and outcomes in the Affordable Care Act

1200 Healthy People measures



LHIs are a subset of
Healthy People
measures



HP 2020 Social Determinants of Health Background

- **Overarching Healthy People Goal #3:**
“Create social and physical environments that promote good health for all”

- **Emphasis shared by global and national initiatives:**
 - WHO Commission on the Social Determinants of Health
 - National Partnership for Action to End Health Disparities
 - National Prevention and Health Promotion Strategy

- **Secretary’s Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2020**



What are Social Determinants of Health (SDOH)?

- Social factors and physical conditions in the environment
 - In which people are born, live, learn, work, and play
 - That affect people's health status, ability to function, and quality of life
 - Are structural factors
 - Not amenable to individual-related behavior changes
 - May limit opportunities for good health choices
 - May affect a community as a whole
 - Contribute to inequities in health and health disparities



“Place-Based” Approach Used to Develop HP 2020 SDOH Organizational Framework

“Place” – where people are born, live, learn, work, play, worship, and age

Social, economic, and physical conditions of “place”

Patterns of social engagement, sense of security and well-being

Availability and quality of life-enhancing resources

e.g. safe and affordable housing, education, public safety, healthy foods, environments free of toxins

Healthy People 2020 SDOH Framework





HP 2020 Social Determinants of Health Organizing Framework: Examples of Key Issues

Neighborhood/Built Environment

- **Quality of Housing**
- **Crime and Violence**
- **Environmental Conditions**
- **Access to Healthy Foods**



HP 2020 Social Determinants of Health Organizing Framework: Examples of Key Issues

Education

- **High School Graduation Rates**
- **School Policies that Support Health Promotion**
- **School Environment that is Safe and Conducive to Learning**
- **Enrollment in Higher Education**



HP 2020 Social Determinants of Health Organizing Framework: Examples of Key Issues

Economic Stability

- **Poverty**
- **Employment Status**
- **Access to Employment**
- **Housing Stability (e.g., homelessness, foreclosure)**



HP 2020 Social Determinants of Health Organizing Framework: Examples of Key Issues

Health and Health Care

- Access to Health Services – including clinical and preventive care
- Access to Primary Care – including community-based health promotion and wellness programs
- Health Technology



HP 2020 Social Determinants of Health Organizing Framework: Examples of Key Issues

Social and Community Context

- **Incarceration/Institutionalization**
- **Family Structure**
- **Social Cohesion**
- **Perceptions of Discrimination and Equity**
- **Civic Participation**



Applying a Social and Physical Determinants of Health Framework to Teen Childbearing

- **Neighborhood/Built Environment**
 - Examples: Neighborhood disadvantage, physical disorder and segregation
- **Education**
 - Examples: Low education levels – family and community; low expectations for educational achievement; attending a highly resourced school
- **Economic Stability**
 - Examples: Low income; un- and underemployment
- **Health and Health Care**
 - Examples: Access to health education and family planning services
- **Social and Community Context**
 - Examples: Community opportunity; “modern” versus traditional community



Community Commons

- www.communitycommons.org
- “An interactive mapping, networking, and learning utility for the broad-based healthy, sustainable and livable communities movement”
- Comprehensive mapping function with over 7000 GIS data layers at several levels
 - For example; State, county, zip code, census tract



Community Commons (cont)

- An initiative of Advancing the Movement
 - A distributed network of leaders from communities, philanthropy, government agencies, and the private, academic, voluntary and civic sectors
- Powered by the Institute for People, Place and Possibilities (IP3), a partnership of three Missouri-based organizations
- Funding provided by several public and private partners



Community Commons: Mapping Example

Demonstration of interactive web-based GIS tool from
Community Commons – TBD



Program Sustainability

■ Brief Review

- Definition: Ability to maintain programming and its benefits over time
- Components
 - ❖ Political support – Internal and external environments that support your program
 - ❖ Funding sustainability – Establishing a consistent funding base for your program
 - ❖ Partnerships – Cultivating connections between your program and its stakeholders
 - ❖ Organizational capacity – Having the internal support and resources needed to effectively manage your program



Program Sustainability (cont)

■ Components (cont)

- ❖ Program evaluation – Assessing your program to inform planning and to document results
- ❖ Program adaptation – Taking actions that adapt your program to ensure its ongoing effectiveness
- ❖ Communications – Strategic communication with stakeholders and the public about your program
- ❖ Strategic planning – Using processes that guide your program’s directions, goals, and strategies



Planning for Sustainability and Social Determinants of Health

- Exploration of action steps that are founded on SDOH:

Are largely built on **partnerships** with other sectors

- ❖ Exploration of partnerships
 - ❖ Identification
 - Traditional and non-traditional
 - ❖ Outreach
 - Engaging partners' interests
 - Transparency



Exploration of Partnerships (cont)

- **Shared Goals**
 - Different aims but shared goals
- **Action**
 - Specific activities
 - Useful to the cause
- **Maintenance**
 - Continue to nurture relationships
 - Revisit needs and progress



Planning for Sustainability and Social Determinants of Health

- Exploration of action steps that are founded on SDOH:

Are largely built on **partnerships** with other sectors

- ❖ Build political support
 - Champions may come from different sectors
 - A champion can speed up the adoption of policies or practices through their influence
 - What community sectors may have a stake in preventing teen pregnancy?



Planning for Sustainability and Social Determinants of Health

Action steps (cont)

– Funding stability

- ❖ Can leverage funds/in-kind supports from other public health or social service areas in pursuit of common interests

– Partnerships

- ❖ Foster community involvement and investment – invite input from the target audience
- ❖ Actively involve key partners from other sectors in your planning process
- ❖ Develop and maintain relationships with decision-makers from other sectors who can serve as program champions



Some Resources

- www.HealthyPeople.gov
 - Social determinants of health topic area
 - Secretary's Advisory Committee Social Determinants of Health Report
- Public Health Reports 2011, 126:Supplement 3. Data Systems and Social Determinants of Health
- Public Health Reports 2013, 128: Supplement 1. Understanding Sexual Health
- World Health Organization's Commission on Social Determinants of Health. Closing the Gap in a Generation, 2008
- CDC Social Determinants of Health
<http://www.cdc.gov/socialdeterminants/Publications.html>