

Promoting Reproductive Health Equity in your Community

*Utilizing the Working with Diverse
Communities Strategies Guided by Best
Practice*

OAH/CDC Teen Pregnancy Prevention Conference
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JSI Research and Training Institute

Myriam Hernandez Jennings

Naomi Clemmons

Jocelyn Chu





JOHN SNOW, INC.

and

JSI RESEARCH & TRAINING INSTITUTE, INC.

Health care consulting in the United States and around the world.



About JSI

30 years of R & T Initiatives

Better-educated consumers who take an active role in managing their health

Informed policy and programmatic decisions for cost and quality improvements

Improved access to health care services

Faster adoption of evidence-based interventions

Enhanced public/private-sector collaborations that improve public health

More efficient organizations and systems



Welcome & Introductions

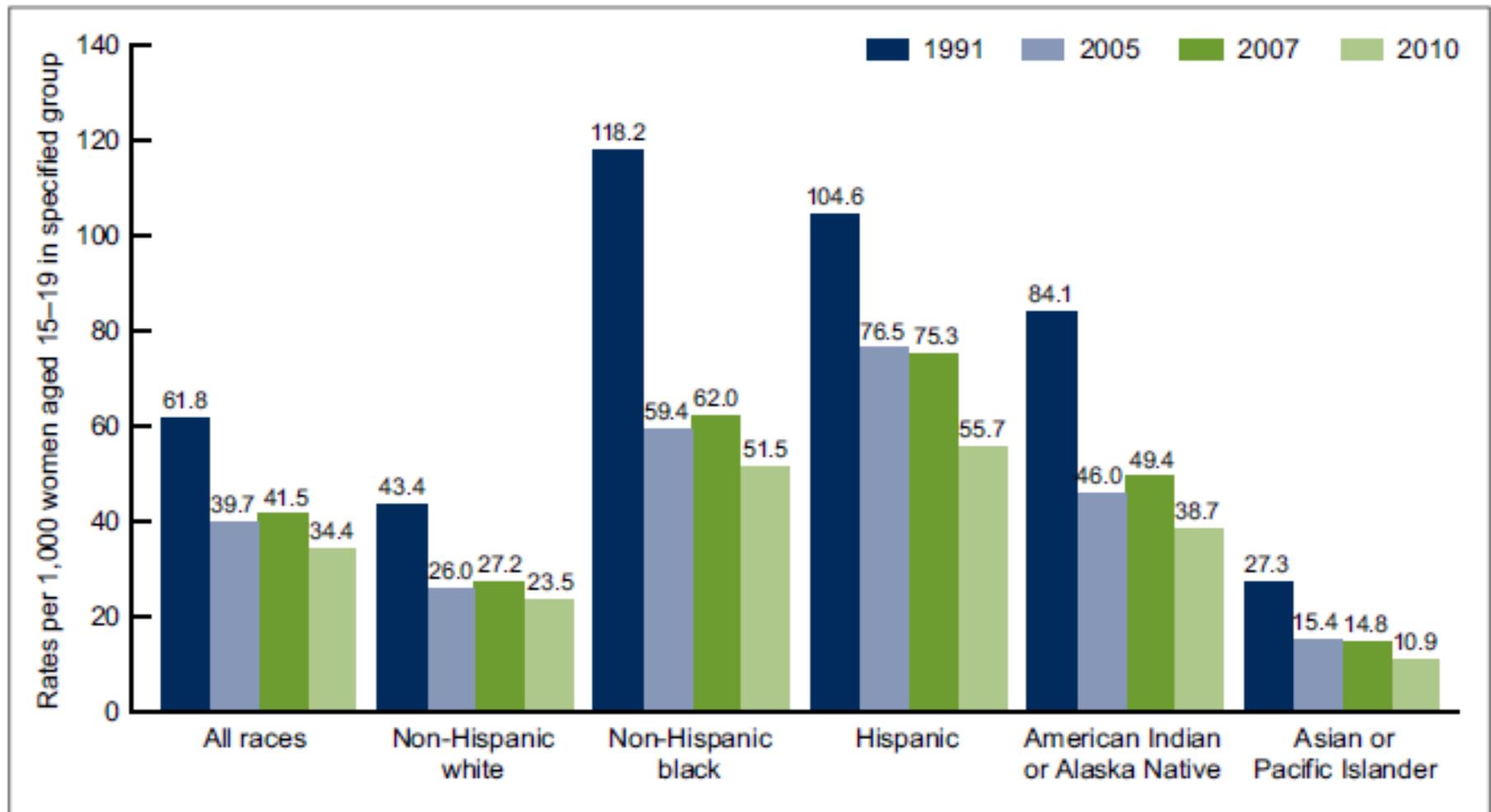
Session Objectives

1. Describe how to **integrate** a social determinants of health approach to teen pregnancy prevention efforts.
2. Describe the development, purpose and utility of the WDC Strategies Guided by Best Practices
3. Select appropriate tools to assess, select, implement and evaluate the WDC Strategies
4. Understand how the WDC Strategies can be incorporated into current teen pregnancy prevention efforts

Session Outline

- ***Social determinants approach*** to teen pregnancy prevention
 - Identifying root causes of teen pregnancy in your community
 - Developing an action plan to address root causes
 - Leveraging partnerships in the community through a multicomponent approach
 - Implementing Strategies Guided by Best Practice to facilitate your action plan

Figure 3. Birth rates for women aged 15–19, by race and Hispanic origin: United States, 1991, 2005, 2007, and 2010



NOTE: Data for 2010 are preliminary.

SOURCE: CDC/NCHS, National Vital Statistics System.

Reproductive Health Equity for Adolescents

- Disparities
 - SES differences
 - Racial/ethnic lines
- Why do disparities persist?
- How to achieve reproductive health equity?

Teen Pregnancy Rates are Higher in More Unequal US States



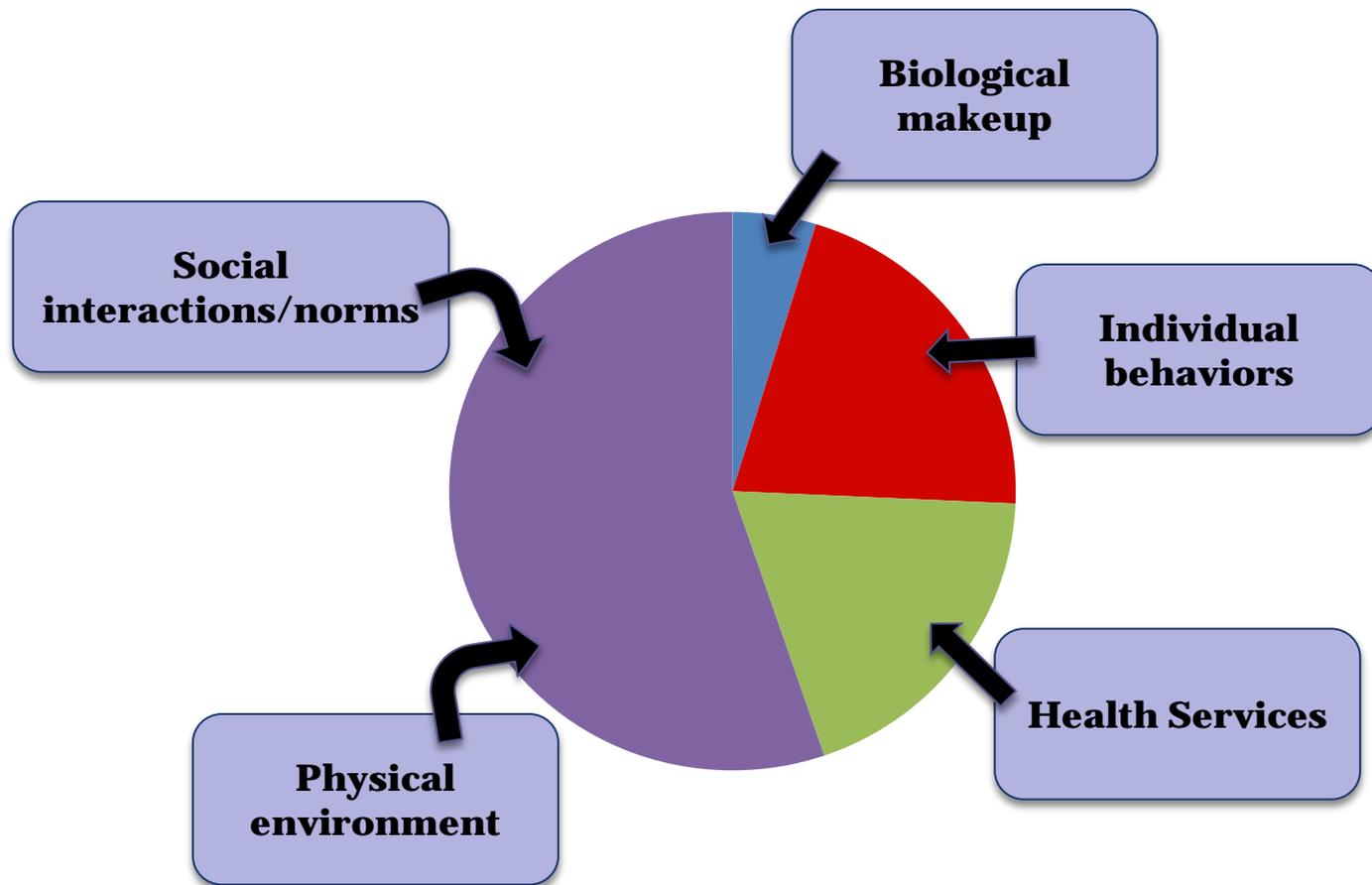
Source: Wilkinson & Pickett, *The Spirit Level* (2009)

Health Equity is achieved when everyone has the opportunity to attain their full health potential and no one is disadvantaged from achieving this potential because of their social position or other socially assigned circumstance

Social Determinants

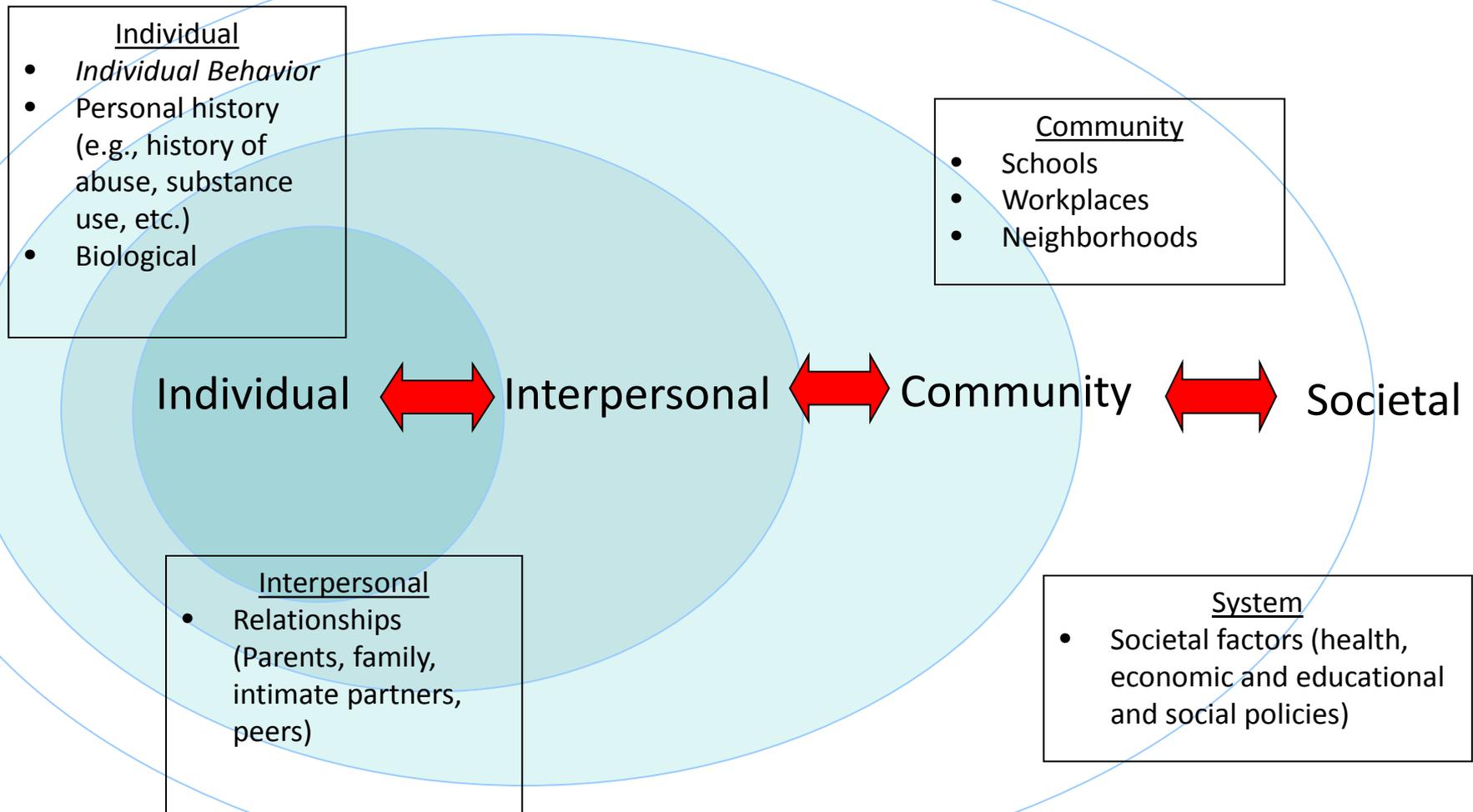
Social determinants of health reflect social factors and the physical conditions in the environment in which people are born, live, learn, play, work and age.

Determinants of Health

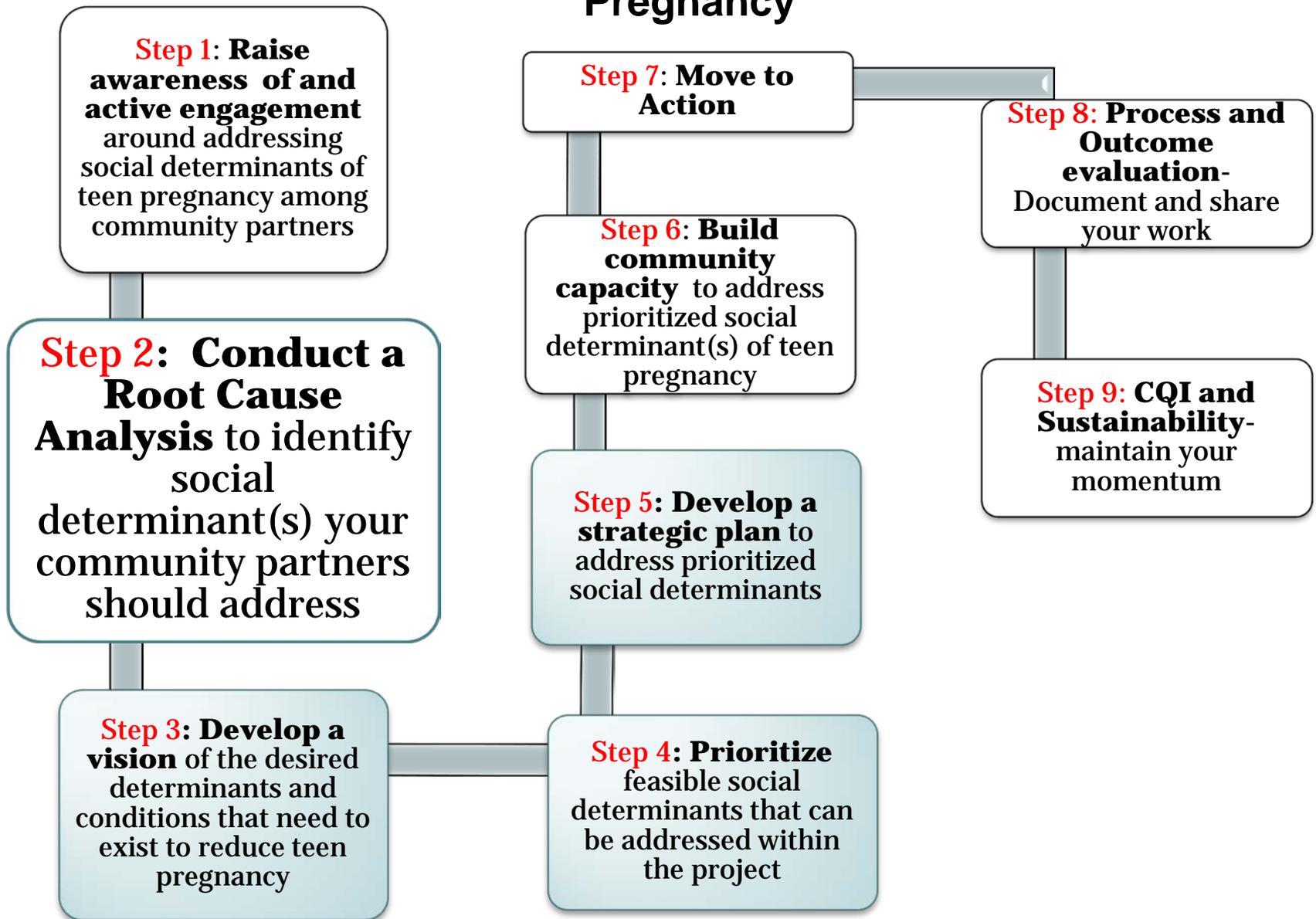


Thinking about your community,
what factors influence an
adolescent health?

Health Starts Where We Live, Learn, Work and Play



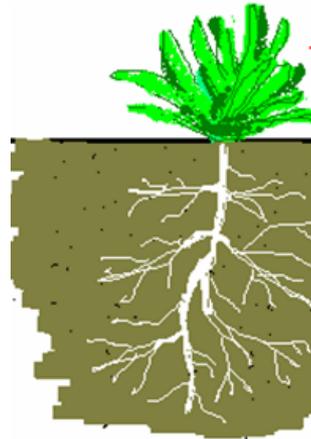
Overview of the Process of Addressing Social Determinants of Teen Pregnancy



World Cafe

Identifying and Addressing the Root Causes – A
Social Determinants Approach to Reproductive
Health Equity

Root Cause Analysis: the What and Why?



← Symptoms of the problem

Underlying causes



More efficient and effective than addressing a symptom of the cause

What's the purpose?

- To identify the contributing factors and underlying causes of teen pregnancy in your community
- To plan and prioritize strategies to address the root causes of teen pregnancy in your community

What's the process?

- Identify stakeholders
- Identify root causes:
 - Factors that are related to teen pregnancy
 - Factors that can help reduce the risk of teen pregnancy
- Develop an Action Plan to address Root Causes of Teen Pregnancy

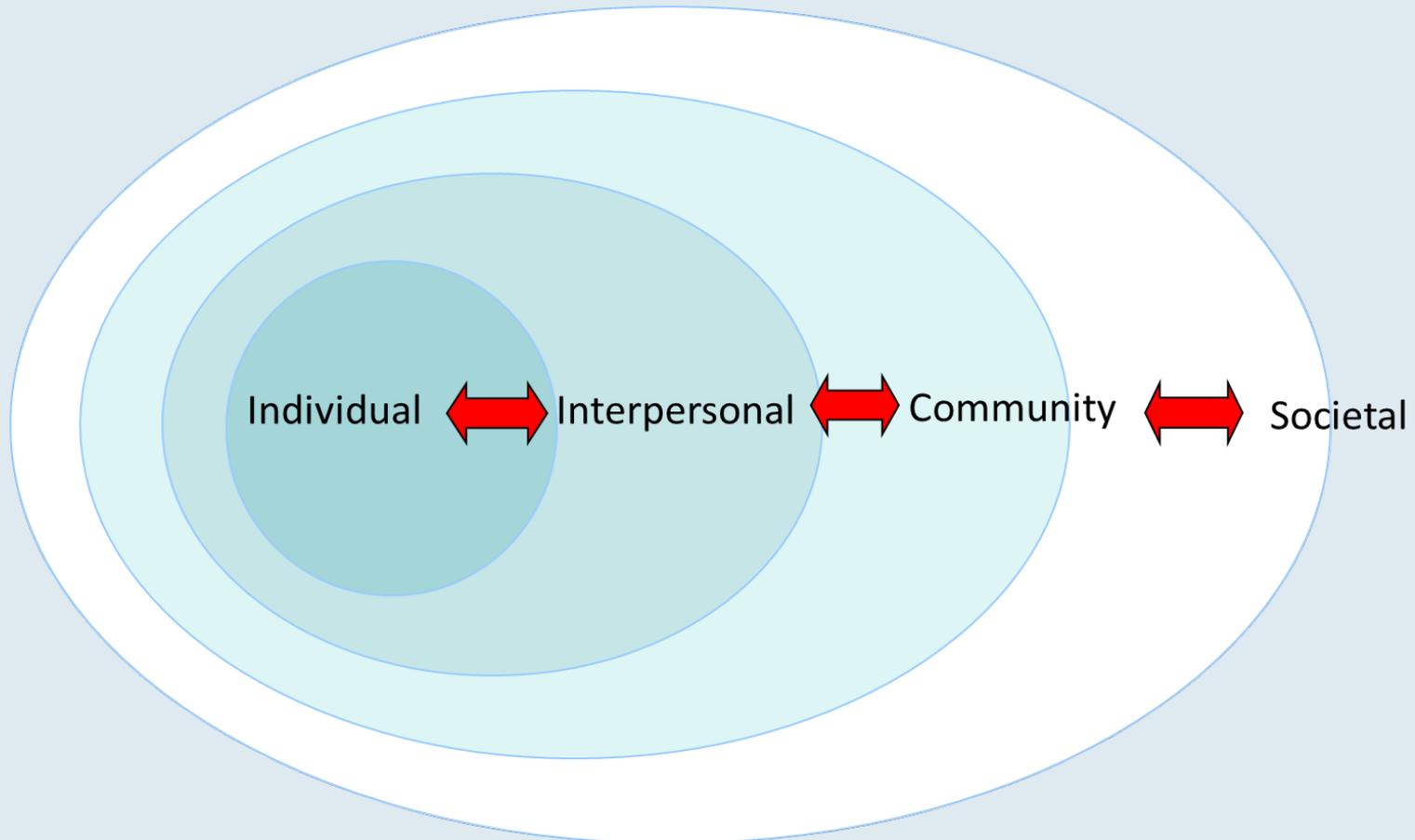
Who's at the table?

- **Convene a multisector group of stakeholders**
 - Direct service providers (providers, health educators, staff from youth serving organization)
 - Youth representing various populations in the community
 - Community residents impacted by teen pregnancy (parenting teens, parents, grandparents)
 - Community leaders
 - School department
 - Faith-based organizations
 - Non-traditional stakeholders
 - Businesses, departments of housing, transportation, parks and recreation, ethnic/cultural organizations

Why do you think teens get pregnant in your community?

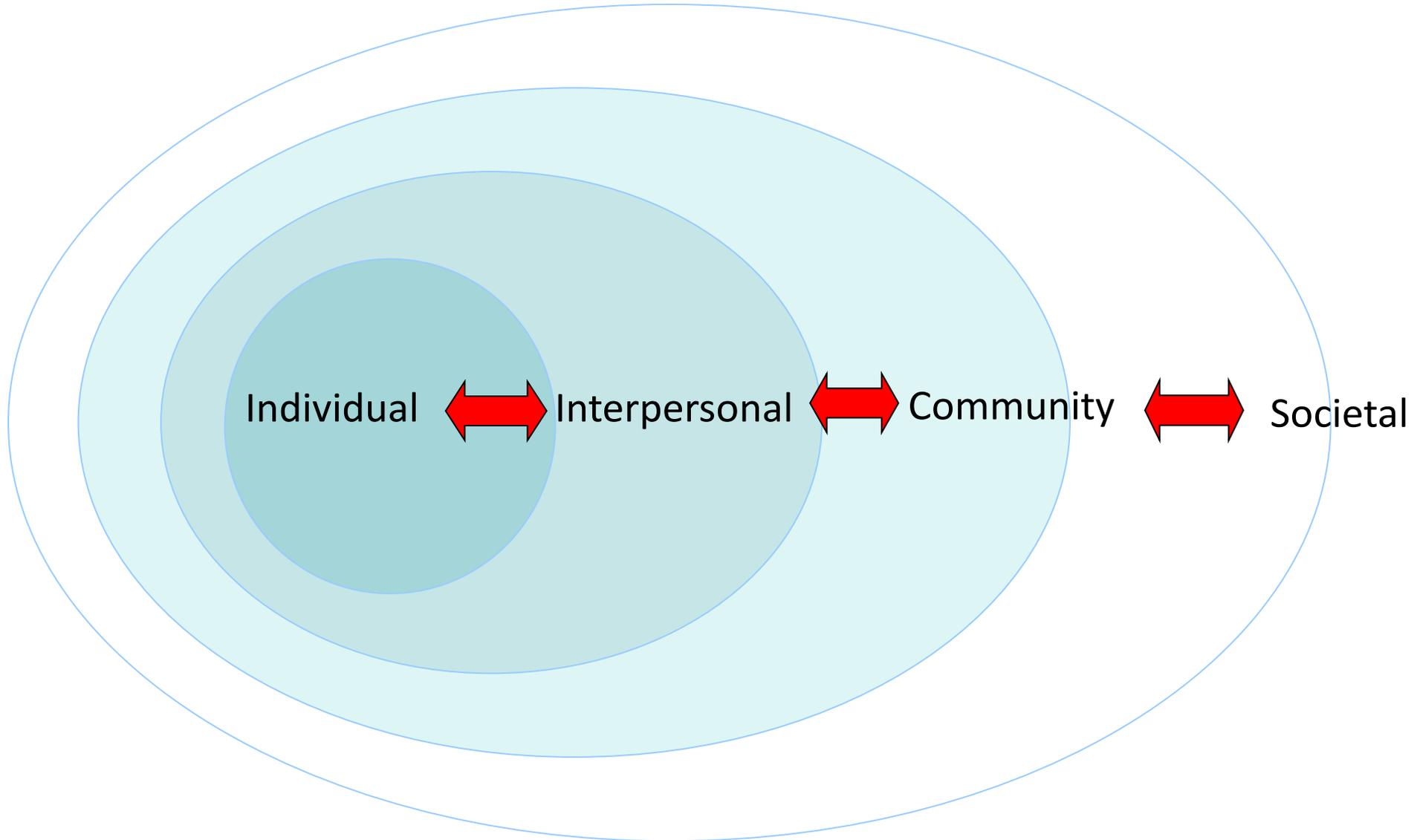
What factors are related to teen pregnancy in your community?

Where do these factors fit?



What factors could help reduce
teen pregnancy in your
community?

Where do these factors fit?





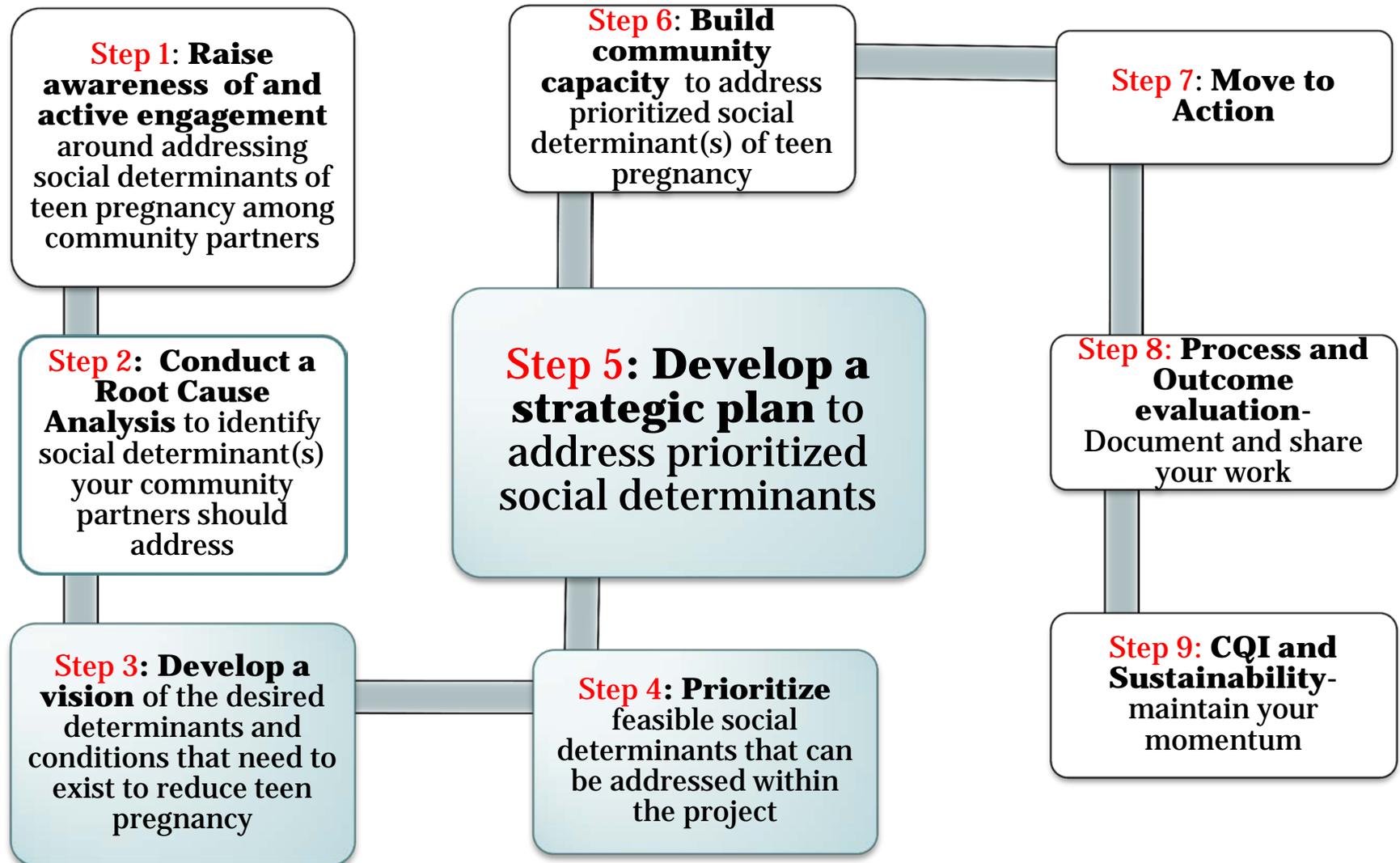
BREAK

GALLERY WALK

~ what were your observations?

Developing an Action Plan to Address Root Causes of Teen Pregnancy

Overview of the Process of Addressing Social Determinants of Teen Pregnancy



1) Consider “leverage points”

a. Which factors are highly related or interconnected with each other

2) Prioritize feasible determinants

3) Plan for action

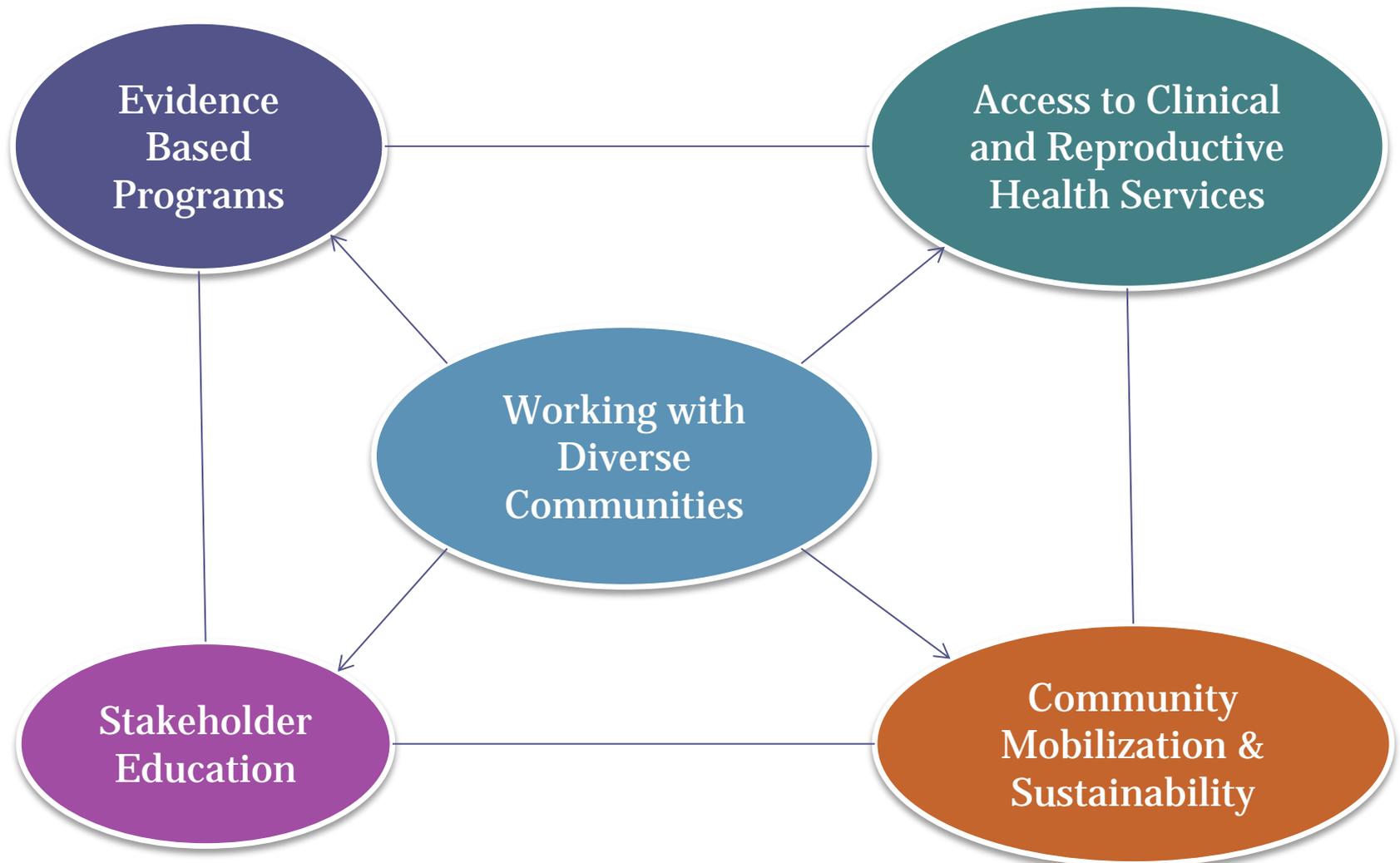
Action Planning Process

Root Causes/ Contributing Factors	Potential intervention strategies to address root causes/factors	Resources available to implement strategies	Resources not available but needed to implement strategies	What do we need to know more about?	Immediate Next Steps
Absence of parent-child communication about sex	Parent workshops to build their communication skills around taboo issues with their teens	Space to conduct parent workshops and experienced staff	Parents of teens from our target population who would be willing to participate in workshops	How can we best reach parents of the teens we target?	Follow-up with pastors of churches and school representatives to develop parent outreach plan
Lack of career training & development programs for adolescents	Businesses in the community to provide jobs and shadowing opportunities for young people to be exposed to different career paths	Buy-in from a local bank to offer shadowing opportunities in finance and banking	More local businesses and organizations in the community interested in investing in a career development program for young people	How to build a sustainable infrastructure that offers young people opportunities to experience different careers and learn how to take next steps	Identify local businesses and corporations to gain buy-in; organize a meeting to develop a coordinated career training program

DEBRIEF

- ~What did the process make you think about?
- ~ What did you identify?
- ~ What was hard about this process?

CDC's Multi-component Initiative to Teen Pregnancy Prevention



World Cafe

Implementing the Strategies Guided by Best
Practice

Strategies Guided by Best Practice

- What are they?
- What is their purpose?
- Why implement?
- How to use?

WORKING WITH DIVERSE COMMUNITIES: STRATEGIES GUIDED BY BEST PRACTICE

Introduction

JSI Research & Training Institute (JSI) is one of five national partners funded by the Centers for Disease Control and Prevention (CDC) under the Teenage Pregnancy Prevention: Integrating Services, Programs and Strategies through Community-Wide Initiatives program. JSI is the coordinator and lead technical assistance provider for the Working with Diverse Communities component. In this capacity, JSI builds Part A grantees and their local community partner's capacity to engage and serve diverse youth to reduce disparities and inequities in teen birth rates. Because the context of where youth live, learn, work and play influences sexual and reproductive health behavior, JSI assists grantees to raise awareness among community partners about the social determinants that impact teen pregnancy and foster reproductive health equity.

To fully engage diverse youth and the community in a community-wide teen pregnancy prevention effort, data-driven strategies should be used to: inform and address the needs of diverse populations; identify, reach, and serve hard-to-reach, marginalized, and diverse youth with teen pregnancy prevention programs and services; engage and recruit a diverse group of community partners who are not typically engaged in the target community to collaborate in their community's teen pregnancy prevention efforts; provide evidence-based programs that meet the needs of youth from diverse communities and retain youth in those programs; ensure that program facilitators and clinical providers and their staff have the necessary skills and knowledge to provide culturally and linguistically appropriate programs and adolescent friendly clinical reproductive health services; and engage and educate a diverse group of community stakeholders on the root causes of teen pregnancy and how social determinants of health are linked to teen pregnancy.

To effectively address disparities and inequities in teen births, JSI recommends that Part A grantees focus their efforts to reduce teen pregnancy by following strategies guided by best practice. This document provides a list of recommended strategies specific to working with diverse communities. These strategies provide guidance as to what Part A grantees can do specific to working with diverse communities organized by the other key components of the teen pregnancy prevention community-wide initiative: community mobilization, educating and engaging stakeholders, evidence-based and evidence-informed prevention program

¹ Despite great progress in the reduction of teen pregnancy and birth in the United States, some groups continue to have a disproportionate burden of teen pregnancy and/or birth in their communities. Social determinants, which are complex, integrated, and overlapping social structures and economic systems, are linked to a lack of opportunity and to a lack of resources to protect, improve, and maintain health. Structural and societal factors such as social and physical environments, and availability, cost of, and access to health services, create pathways or barriers to good health. For groups already disadvantaged, reduced access to resources increases their likelihood for negative sexual health outcomes.



Underlying Theme	Strategy Number
engage diverse youth	1-7
utilize participatory approaches for community mobilization	8-15
engage a diverse group of community partners to participate in TPP efforts	16-18
supplement EBI implementation to better serve diverse youth	19-26
culturally competent clinical services	27-33
community outreach practices	34-37

Consider the root cause and related intervention that you identified earlier...

Which strategies would you choose to enhance the intervention that you are planning?

Describe how these strategies could be implemented in your community

What are some challenges you might anticipate?

How would you know if the strategy was implemented successfully?

What are some indicators of success?

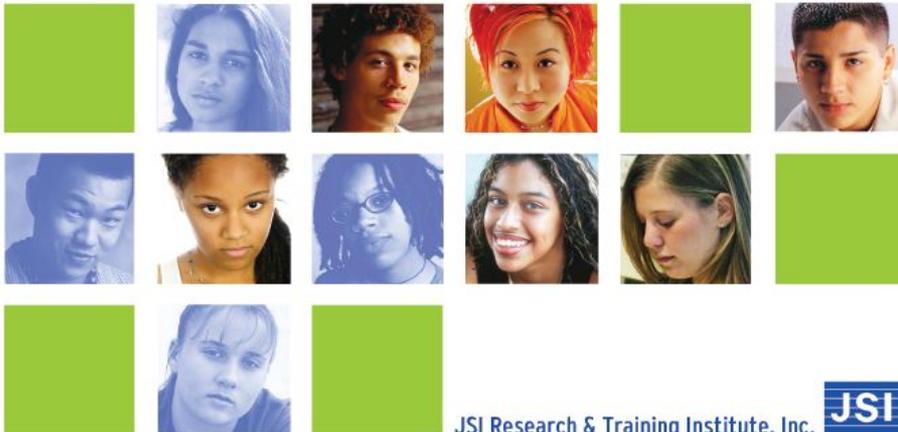
REFLECTION

Tools & Resources

Health Starts Where We Live, Learn, Work, and Play

Communicating Effectively about Social Determinants of Health that Impact Teen Pregnancy

Assisting Organizations to Address Social Determinants of Health that Impact Teen Pregnancy

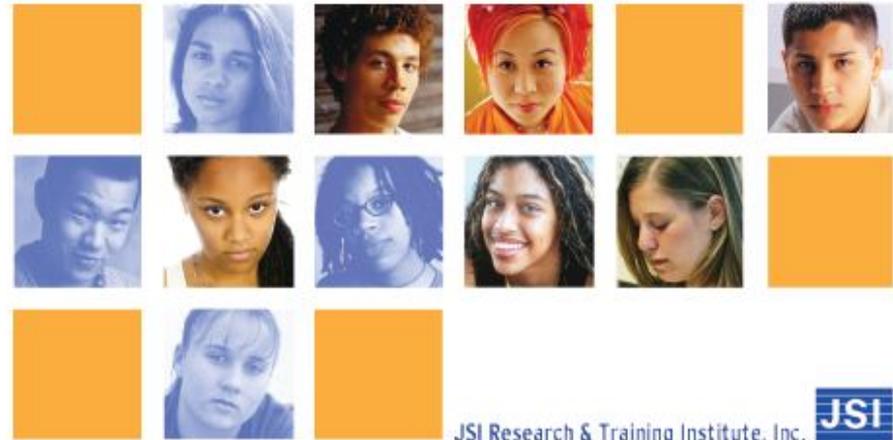


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Health Starts Where We Live, Learn, Work, and Play

Conducting a Root Cause Analysis and Action Planning Process: Facilitator's Guide

Assisting Organizations to Address Social Determinants of Health that Impact Teen Pregnancy



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Tailor programs to meet diverse needs.

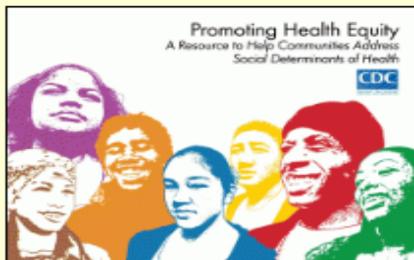
RHEY is the website of the *Working with Diverse Communities* (WDC) component of the [OAH/CDC Teen Pregnancy Prevention 2010-2015 program](#): Integrating Services, Programs and Strategies through Community-wide Initiatives.

This site offers resources and tools for engaging with diverse youth and diverse communities in order to deliver effective, culturally competent teen pregnancy prevention programs that meet community needs.

See our component's foundation document [Strategies Guided by Best Practice](#)

[Read more](#)

Featured Resources



Promoting Health Equity: A Resource to Help Communities Address Social Determinants of Health (CDC)

This workbook is designed for public health practitioners and partners interested in addressing social determinants of health in order to promote health and achieve health equity.

[More Resources](#)

Training Archive



Exploring Social Determinants of Teen Pregnancy and Subsequent Teen Pregnancy

This training is designed to develop a shared understanding of health quality, health disparities and social determinants of health as these concepts relate to teen pregnancy prevention.

[More Trainings](#)

eNewsletter

RHEY News & Tools, our quarterly newsletter for Part A grantees and their implementing partners, provides access to resources to support and assist them in providing culturally responsive, client-centered services and programs to reduce teen pregnancy.

[Browse eNewsletters](#)

Request TA

The *Working with Diverse Communities* Component, directed by JSI Research & Training Institute, Inc. provides training and technical assistance to Teen Pregnancy Prevention Part A grantees and their implementing partners.

[Request TA](#)

Evaluation

Contact us

JSI Research & Training Institute, Inc.

44 Farnsworth St.

Boston, MA 02210

website: <http://rhey.jsi.com/>

Email: mjennings@jsi.com

Phone: (617) 482-9485

Fax: (617) 482-0617