

# OAH/CDC TPP: Integrating Services, Programs, and Strategies through Community-wide Initiatives

## **The Missing Link:**

Leveraging Community Resources to Increase Utilization of  
Contraception Among Teens to Enhance  
Your Pregnancy Prevention Project Outcomes

The Third Annual Teen Pregnancy Prevention Grantee Conference:  
Ready, Set, Sustain: Continuing our Success

May 21, 2013

2:30-5:30 pm

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# Workshop Objectives

- Establish a rationale for leveraging existing resources to link youth to contraceptive and reproductive health care.
- Identify evidence-based/informed strategies for linking youth to contraceptive and reproductive health care.
- Identify the evidence-based contraceptive and sexual health services available and recommended to adolescents.
- Identify participant-specific opportunities to utilize available resources to link youth to care.

# Why link teens to contraceptive and reproductive health care?

# Contraception Reduces Teen Pregnancy

- Declines in teen pregnancy
  - 86% of the decline is due to increased use of contraception
  - 14% is due to a decreased percent of teens who ever had sex

Santelli JS et al. Am J Public Health 2007;97:150-6

# Contraception Reduces Teen Pregnancy

- Among teens who become pregnant
  - About half are due to non-use of contraception
  - About half are due to contraceptive failure
    - Failure of contraceptive method
    - Failure to use contraceptives correctly and consistently

Santelli JS, et al. Persp Sex Reprod Health 2008;38:106-11

# Highly Effective Contraception Reduces Teen Pregnancy

- If we were able to **shift** sexually active young women by even **15 %** toward better use of contraception, unplanned pregnancy and abortion would **fall by 27%**

[www.thenationalcampaign.org/Bedsider/PDF/status-check-FINAL.pdf](http://www.thenationalcampaign.org/Bedsider/PDF/status-check-FINAL.pdf)

# Promising Practices

## CDC/DASH Project Connect

# CDC/DASH Project Connect

- Implemented in middle and high schools in California
- Designed to increase access to, and utilization of, reproductive health care services
- Established “teen friendly” community-based reproductive health care network assigned to each participating school

# CDC/DASH Project Connect

- Created comprehensive referral materials, with student input, listing “teen friendly” community-based health care providers.
- Trained school nurses to use referral materials and link adolescents to care.

# CDC/DASH Project Connect - Results

- Significant increase in the number of adolescents who:
  - Received health care in the last year
  - Tested for sexually transmitted infections and HIV

# Promising Practices

**NYC DOH**

**Bronx Teens Connection (BxTc)**

# Bronx Teens Connection (BxTc)

- Health Centers are “linked” with a YSO, CBO, or School
- Health Educators, employed by health center:
  - Spend part of their time in the health center
  - Spend a designated amount of time within their “linked” organization
- Each “linked” YSO, CBO, or School has a designated health center “Site Liaison”

# Clinic Linkage Model



School



- Provide a confidential space for the health educator
- Allow health educator to present in both classrooms and large school gatherings
- Advertise and promote health educator and clinic services
- RTR Lesson 8: Clinic Field Trip



Clinic



- Provide a health educator to:
  - Conduct presentations promoting clinic SRH services.
  - Meet one on one with students
  - Conduct condom demo and provide condoms
  - Provide information on contraceptive options and SRH
  - Co-facilitate RTR lesson 8: Clinic trip
  - Schedule expedited appointments or make referrals to clinic

# Linked with EBI in Schools

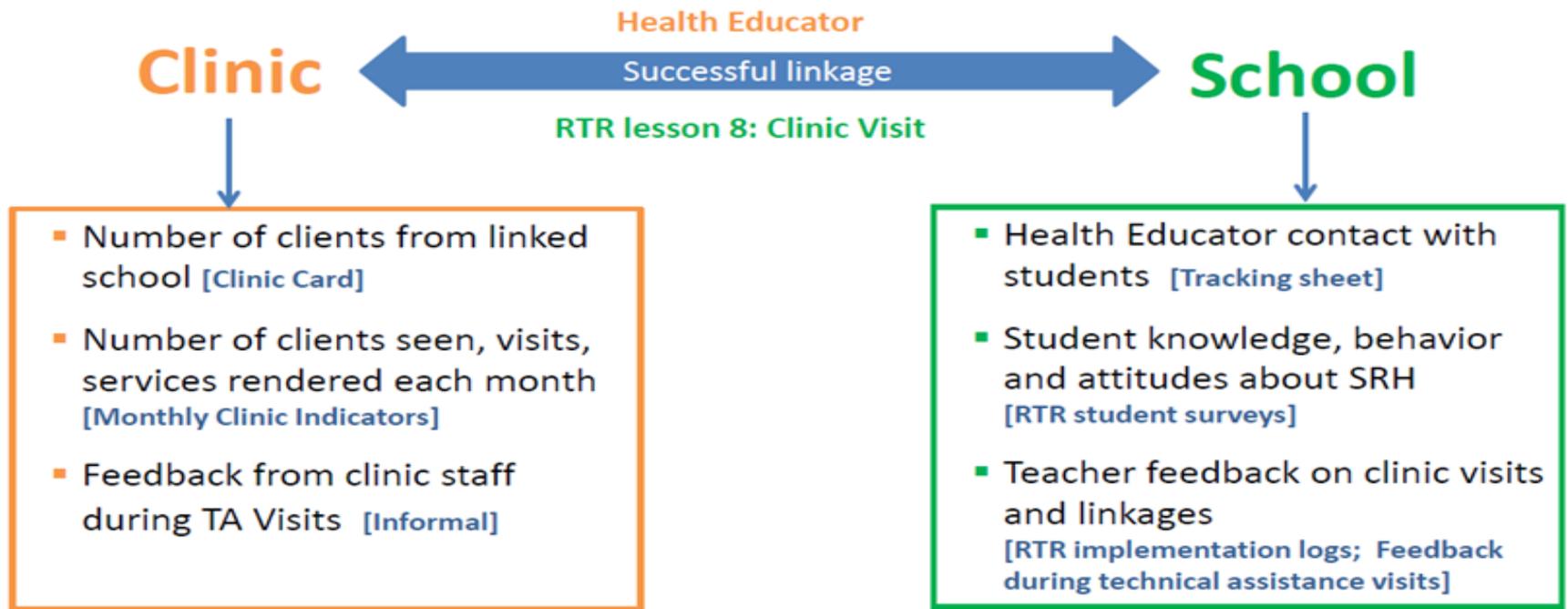
- Class trip to partnering clinics with RTR teacher
- Facilitated by health educator
- Scheduled with curriculum lesson 8, “A visit to the clinic.”
- As part of the visit, youth can:
  - Become familiar with the clinic
  - Meet clinic staff
  - Understand registration process and requirements
  - See exam rooms
  - Ask questions
  - Register for the clinic or schedule an appointment if needed

# BxTc – Materials and Resources

- Teens in NYC Guide
  - Comprehensive list of “Teen Friendly” contraceptive and reproductive health care providers
  - Gold Start Health Care Providers 
- Provide services regardless of a teen’s ability to pay or at low cost ( \$15)
- Ensure confidentiality

# Bronx Teens Connection (BxTc)

## Evaluation of Linkage Model



# Promising Practices

## APPCNC

## Teen Health Advocate (THA)

# Teen Health Advocate (THA)

- A master's level staff person is located at the Teen Wellness Centers (TWC)
- Meets with all adolescent clients after health care visit
- Link youth from YSOs and CBOs to the Teen Wellness Center

# THA – Roles and Responsibilities

- Participate in health center staff meetings
- Health center appointment reminders
- Birth control education and continuation support
- Link youth to additional supportive services

# THA – Monitor and Measure

## Utilization of TWC Health Care Services:

- Number of teens who receive health care services
- Number of teens provided hormonal contraception or IUD
- Number of follow-up contacts made by THA to support contraceptive adherence.

# CDC/OAH Clinic Linkage Module

“Keep it Simple”

# Module Objectives

- Increase knowledge of Minor's Rights
- Increase knowledge of location of “teen friendly” health care providers
- Increase knowledge of birth control methods available to adolescents, and how care is provided

# Clinic Linking Module

- 45 minutes
- Target audience: male and female adolescents (age 15-19)
- Can be delivered in any setting
- Can be delivered by professionals and community members with limited professional education experience

# 3 Components

- Minor's Rights
  - State-specific
- Birth Control Options – Motion Graphic
- Where to Go
  - List of community-specific resources for “teen friendly” contraceptive and reproductive health care services

# Motion Graphic: Standardized Core Curriculum

<http://player.vimeo.com/video/65566324>

# Evidence-based, or “Platinum,” Clinical Services

# Easy Access Appointments

- Same day, next day or walk-in
- After school hours
- Weekends

# Contraceptive Access

- Wide range of Contraception is available (via prescription and/or dispensed on-site)
  - Emergency Contraception
  - IUDs
  - Hormonal Implants (Implanon/Nexplanon)
  - Depo-Provera
  - Hormonal Contraceptive Pills
  - Patch
  - Ring

# Current Contraceptive Options

Most effective

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Prevents pregnancy  
>99% of the time

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IUD/IUS  
Implants

Very effective

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Prevents pregnancy  
~91-99% of the time

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Pills  
Injectables  
Patch  
Ring

Moderately effective

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Prevents pregnancy  
~81-90% of the time

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Male/Female  
Condom  
Sponge  
Diaphragm

Effective

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Prevents pregnancy up to 80% of the time

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Fertility awareness  
Cervical cap  
Spermicide

# How is Care Provided?

- Hormonal contraception is prescribed to adolescent females without first requiring:
  - Pap Smear
  - Pelvic Exam
  - Breast Exam
  - STD testing
- Emergency Contraception (EC) is provided via advanced provision for females and males

# Quick Start Method

- Hormonal contraception and IUD is started on the same day the adolescent presents for care
- Hormonal contraception and IUD is provided after a negative pregnancy test or “EC to BC”

# STD and HIV Testing

- Chlamydia and Gonorrhea screening is available for adolescent females and males utilizing a urine or vaginal swab specimen
- HIV rapid testing is available for adolescent females and males
- Expedited patient delivered partner therapy (EPT) is available as an option for the treatment of uncomplicated chlamydial infection

# Cost, Confidentiality and Consent

- Low cost or no cost contraceptive and reproductive health care services
- Confidential contraceptive and reproductive health care is available to adolescents without need for parental or caregiver consent

# Environment

- Teen focused magazines or posters
- Information (pamphlets, posters, flyers, fact sheets) on issues related to adolescent sexual and reproductive health are displayed in the health center

# Marketing

- Brochures for parents and adolescents describing services provided to adolescents and how services are provided
- Health Literacy