

# Harnessing Collective Impact to Prevent Teen Pregnancy



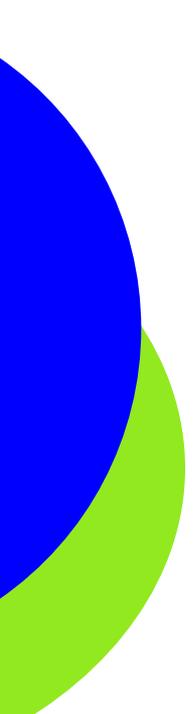
Kim M. Nolte, MPH, MCHES  
Georgia Campaign for Adolescent Power  
& Potential



Jilo Tisdale, MEd  
United Way of Greater Atlanta

OAH/ACYF/CDC Third Annual  
Teenage Pregnancy Prevention Conference  
May 21, 2013

*If you want to go fast, go  
alone.  
If you want to go far, go  
together.  
--African Proverb*



# Disclaimer

---

Educational or instructional materials referenced during presentations at the *Ready, Set, Sustain: Continuing Our Success* conference are for informational purposes only.

Any references to these materials do not constitute endorsement by the Office of Adolescent Health or U.S. Department of Health and Human Services.

Any statements expressed are those of GCAPP and the United Way of Greater Atlanta and do not necessarily reflect the views of the Department.

# The Big Question?

---



# The REAL Question

---



How do we  
**think more  
creatively about  
partnerships**  
to develop systemic  
change?

# Levels of Sustainability

---

## Level 1

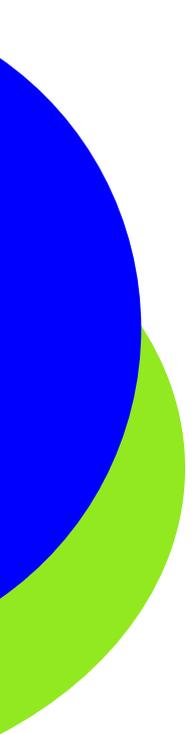
- Local
- Sufficient funding to continue teen pregnancy prevention initiatives at **organizational level**

## Level 2

- Institutionalization
- Adoption of evidence-based teen pregnancy prevention initiatives into **multiple delivery systems** in the in community or state

## Level 3

- Collective Impact
- A **collaborative model of investment** and commitment of **diverse organizations** with a common agenda and measurement to solve teen pregnancy in community or state

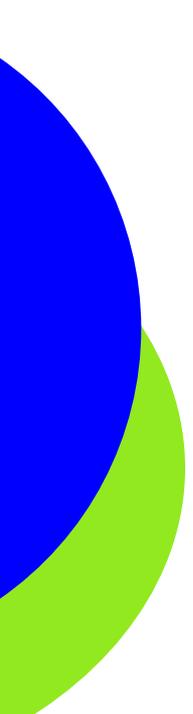


# Collective Impact

---

## **Creates**

- **Alignment**
- **Commitment**
- **Policy**
- **Funding**
- **Trust**



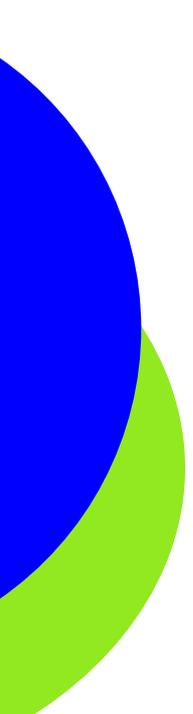
# Why Collective Impact?

---

Complex problems require a **coordinated, structured and collaborative** approach

Empowers Partners to:

- **Break down silos**
- **Abandon isolating approaches**
- **Work across sectors**
- **Align resources**



# Benefits

---

- Able to influence how services are delivered and resources used across multiple agencies.
- **Heightened vigilance** among partners looking for resources and innovations
- **Greater impact** together than can be achieved alone

# Five Key Elements of Collective Impact

---

## Common Agenda

- **Common understanding** of the problem
- **Shared vision** for change

## Shared Measurement

- **Collecting data** and **measuring results**
- Focus on **performance management**
- **Shared accountability**

## Mutually Reinforcing Activities

- **Differentiated approaches**
- Willingness to **adapt individual activities**
- **Coordination** through joint plan of action

## Continuous Communication

- **Consistent** and **open communication**
- Focus on **building trust**

## Backbone Support

- Separate organization(s) with **staff**
- Resources and skills to **convene** and **coordinate** participating organizations



# Backbone Organization

Critical to collaborative work and impact

- Has the ability to **keep busy people doing good work moving together** in the same direction

## Role of Backbone Organization:

- Guide **vision and strategy**
- Support **aligned activities**
- Establish **shared measurement** practices
- Build **public will**
- Advance **policy**
- Mobilize **funding**

**Mobilize. Coordinate. Facilitate.**



# History

---

- September 2010 Funders Roundtable to begin discussion of Public-Private Partnership
- February 2011 Funders Roundtable follow-up discussion
- May 2011 secured funding, hired facilitator and P3 off and running
  - United Way of Greater Atlanta
  - Anonymous Funder
  - Kendeda Fund



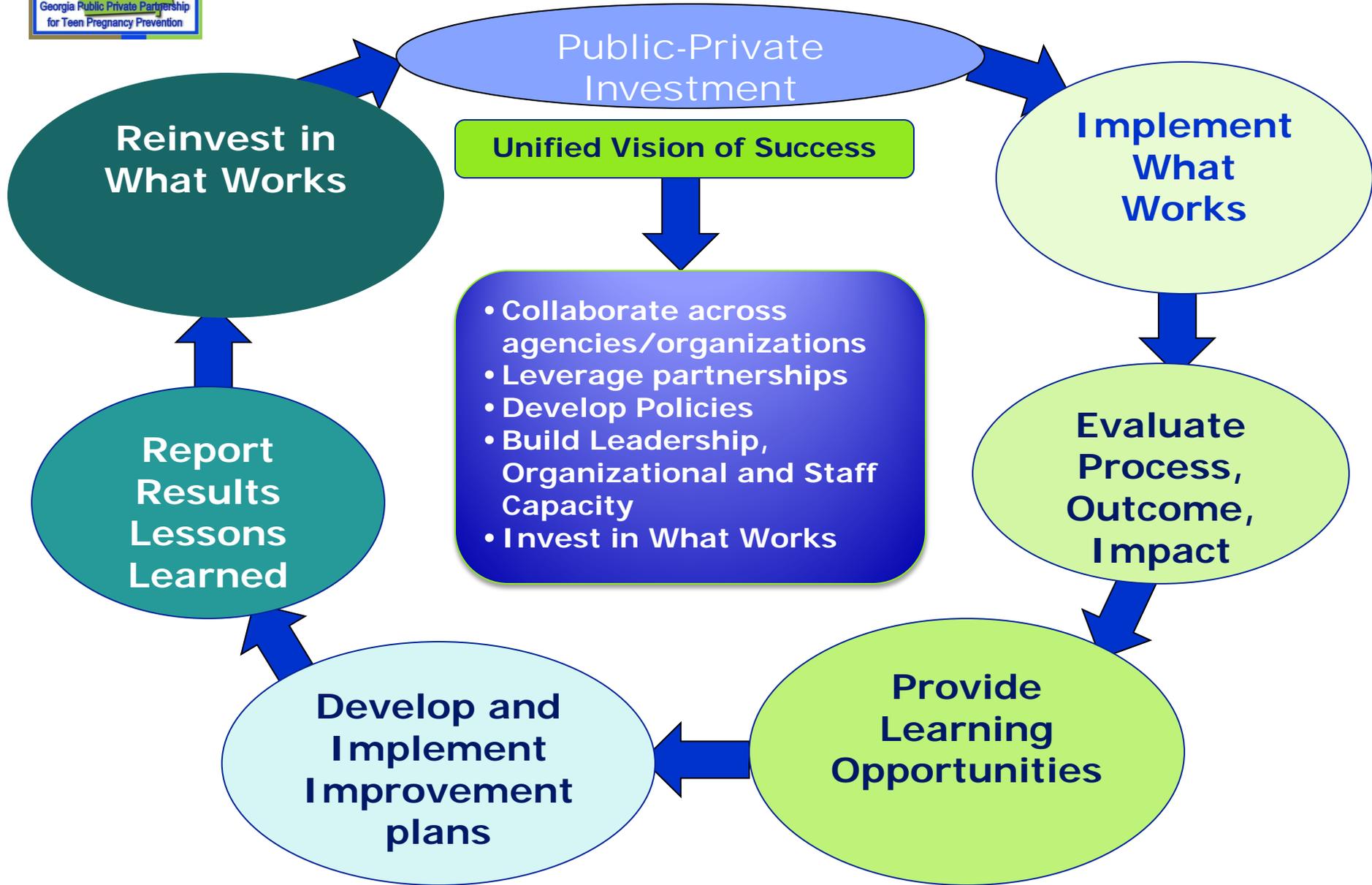
# Purpose and Members

**Public and private stakeholders** will collaborate to **develop and implement** a plan to **sustain coordinated, evidence-based programs and practices** to reduce teen pregnancy leading to improved educational outcomes and long-term well-being of families and communities in Georgia.

- **DPH**
- **DFCS**
- **DOE**
- **DJJ**
- **CDC**
- **MOE**
- **GCAPP**
- **United Way**
- **Family Connections Partnership**
- **Emory University/JFC**
- **Morehouse School of Medicine**
- **Cicatelli Associates Inc.**
- **Voices for Georgia's Children**



# Georgia Public-Private Partnership





# Strategic Areas of Focus

---



**Policy**



**Evidence-based Programs**



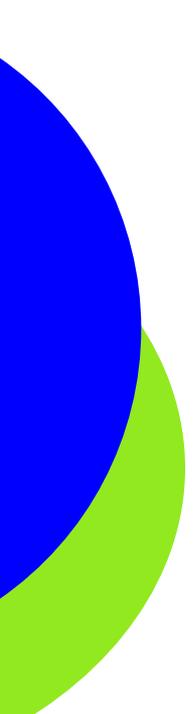
**Evidence-based Clinical Practices**



**Shared Measures**



**Coordinated/Collaborative Funding**



# Challenges

---

- Keeping busy people **moving forward** together
- **Funding** to support backbone organization
- **Competition** and **Mistrust**
- Continuous **Communication**
- **Politics**



# 2012 Accomplishments

---

- Developed a **vibrant, high-functioning Public-Private Partnership**
  - 11 organizations with 20+ members
  - Developed a **P3 Charter** with a vision, purpose, roles, responsibilities, levels of participation, and guidelines for participation
  - Developed a **Strategic Plan and Implementation Plans** with five strategic areas of focus



# 2012 Accomplishments

---

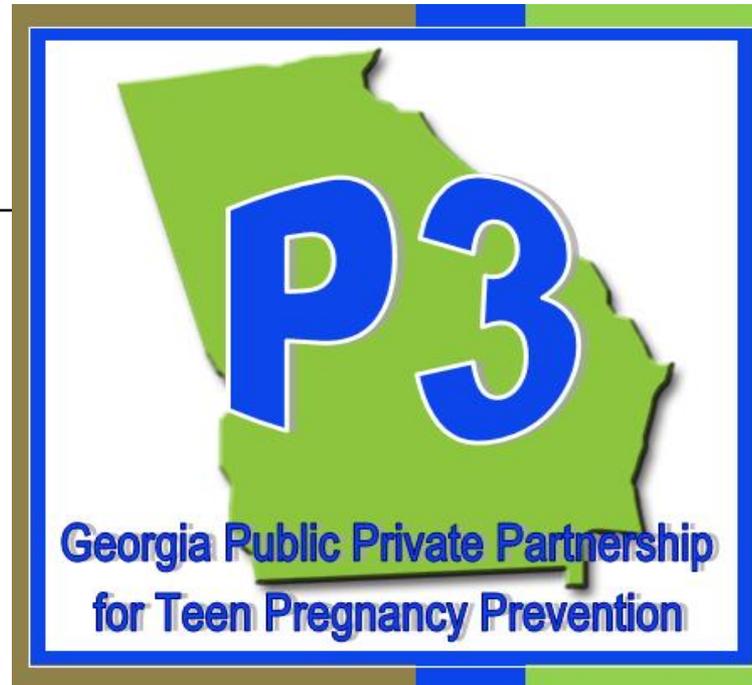
- Public Agencies **committed, willing to provide in-kind support, align activities and funding** to common agenda
  - **Total Funding Aligned** for 2013: **\$6 million**
  - Public Health, DFCS, DOE have **changed their practice** to support evidence-based programs and provide training and TA
  - United Way **aligning funding to support evidence-based programs** as way of “insulating pipeline”
  - GCAPP **providing ongoing training and TA to 120 organizations**



# 2012 Accomplishments

---

- P3 Partners are **collaborating on funding announcements**, more funding opportunities
- Secured funding for **the backbone organization** and to **increase access to LARCs** in clinic in Fulton County



*Diverse organizations coming together  
to reduce teen pregnancy in Georgia*

**Thank You!**



# Youth Sexual Health in Colorado: A Call to Action

Third Annual Teen Pregnancy Prevention Grantee Conference  
Ready, Set, Sustain: Continuing Our Success  
May 20-22, 2013 National Harbor, MD



Colorado Department  
of Public Health  
and Environment

colorado  
**YOUTH**  
matter



The **Healthy Colorado Youth**  
Alliance

# Disclaimer

Educational or instructional materials referenced during presentations at the Third Annual Teen Pregnancy Prevention Grantee Conference: *Ready, Set, Sustain: Continuing Our Success* are for informational purposes only. Presenters' references to these materials do not constitute endorsement by OAH, ACYF, CDC or the U.S. Department of Health and Human Services. Any statements expressed are those of the presenters and do not necessarily reflect the views of the Department.

# Background and context

- Youth and adults around the state have been asking for a public health message
- Other states (OR, WA, NC) have created youth sexual health plans
- Taking a holistic approach
- Supports the department's Winnable Battles
- Serves as a resource and tool for communities across Colorado

# Defining Youth Sexual Health

- Taking a holistic approach
- Includes teen pregnancy, STI/HIV and sexual violence prevention

Helps youth with:

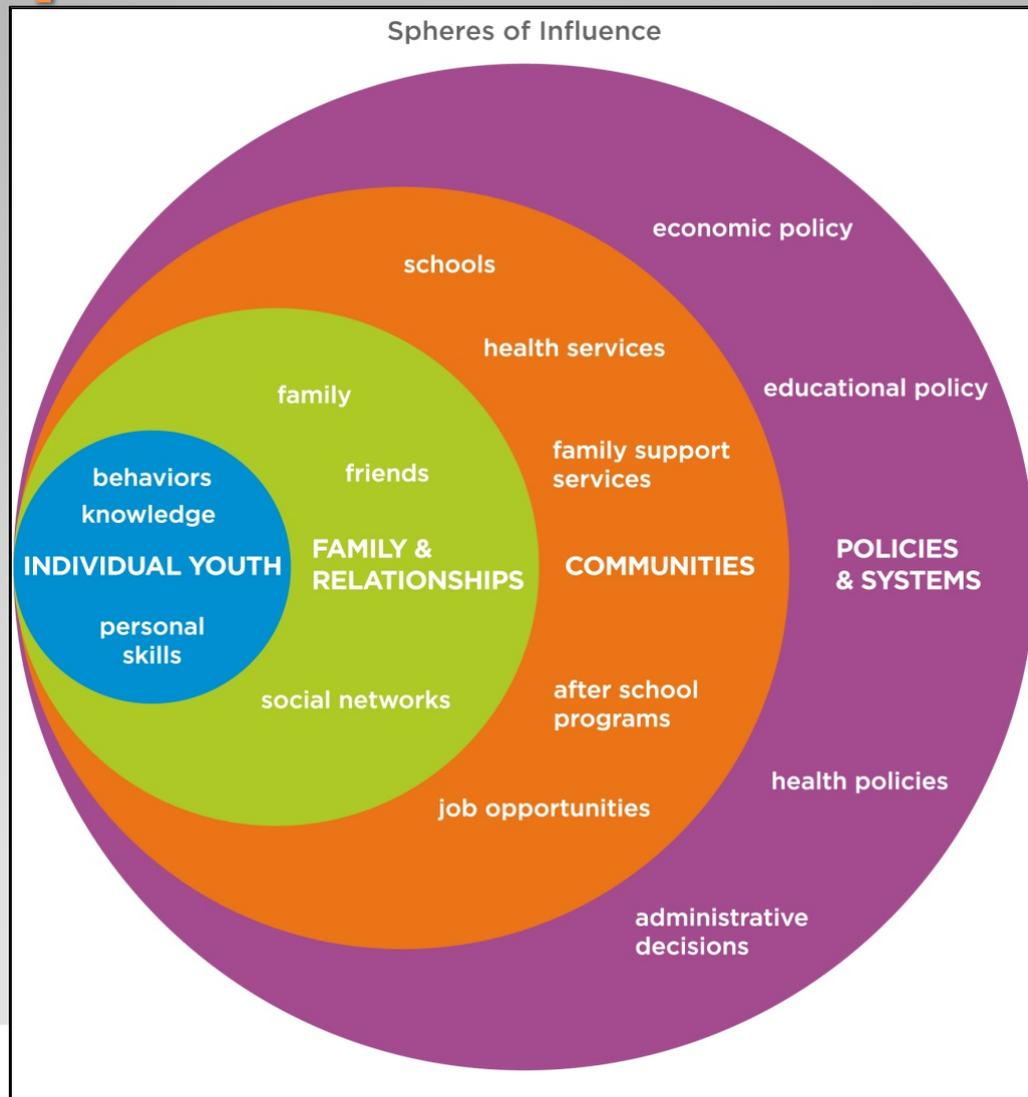
- decision-making and goal-setting;
- creating safe relationships;
- developing self-acceptance and a positive identity;
- communicating with health professionals, partners and families.



# Guiding Principles

- Socio-ecological Model
- Positive Youth Development
- Social Determinants of Health/  
Health Equity

# Spheres of Influence



# Positive Youth Development

- Evidence-based, public health *approach* (not a program or specific curricula) that guides communities in addressing youth health and well-being so they can reach their full potential.
- Provide young people with knowledge, skills, opportunities and caring, supportive adults so they can make healthy decisions.
- 5 key principles: strengths-based, engage youth as partners, inclusive, collaboration and sustainability

# Social Determinants of Health

- Where we live, learn work and play matters to our health
- Addresses root causes of health problems (e.g. poverty, lack of education)

# How the Call to Action was Developed

In partnership with youth

- Youth Leaders
- Peer interviews
- Youth group interviews



# How the Call to Action was Developed

## Sexual health data and published research

- Reviewed growing body of evidence related to declining teen birth rates
- Research topics included health disparities, academic achievement, sexual violence, youth behaviors
- Annotated bibliography included in appendix

# How the Call to Action was Developed

## Community Conversations

- Used to collect broad overview of information about youth sexual health
- Cities were chosen to provide perspectives from community members representing diverse areas in Colorado
- Agenda was constructed using the spheres of influence
- Outreach from local community organizations
- Youth and adult participation

## Community Conversations “Framework for Action” Grid:

### What actions need to happen in each Sphere of Influence to support healthy youth?

This framework was created using the social ecology model, the social determinants of health and positive youth development principles.

<b>Spheres of Influence</b>	<b>Healthy Youth (Self/Me)</b> Quotes from Youth	<b>Family and Relationships</b>	<b>Community Resources</b>	<b>Society and Policy</b>
<b>1. Self-awareness, self-confidence</b>	I am in control of my sexual health. I make choices that I'm proud of.			
<b>2. Relationships</b>	I feel safe in my relationship. I feel comfortable talking with my partner about what I want and don't want. I'm respected by my partner.			
<b>3. Family</b>	I am/want to be open with my family about my sexuality and all aspects of sexual health. I'm not afraid to talk with my family and trusted about the questions I have.			
<b>4. Family Support</b>	My family has the resources they need to raise healthy children and be healthy themselves.			
<b>5. Community Support</b>	My community is thriving. I feel safe, I know my neighbors, and we have access to opportunities.			

# How the Call to Action was Developed

## Focus groups

- Collected information about
  - What is available to for youth
  - What adults can do to support youth
  - What can be improved
- Youth perspectives from diverse and underrepresented communities
- Adults had to be a parent or guardian of a youth
- English and Spanish

Sample Informal Adult Focus Group Flyer

### Seeking PARENTS for an informal focus group about youth sexual health!

The Colorado Department of Public Health and Environment has joined with two state organizations to work on a plan to improve youth sexual health in Colorado.



If you are a parent of youth ages 14-19, we want to hear your opinions as we develop this plan!

Come and share your thoughts and opinions about:

Youth sexual health

Teen Pregnancy Prevention

STI prevention

Positive, effective, youth-friendly approaches

...and more

Where: [Insert location] | When: [Insert day, date, time]

SELECTED PARTICIPANTS WILL BE PAID FOR THEIR TIME

# How the Call to Action was Developed

## Statewide community survey

- Reach a larger audience
- Gaps in knowledge and services
- Tracks for youth and adults
- Representation from 52 of CO's 64 counties
- Over 700 responses



# How the Call to Action was Developed

## Podcast and Public comment period

- Exploring different ways of promoting feedback
- Opportunity for public to see our work
- Asked for review of content – big-picture impressions



## Call to Action – sample strategy recommendations

- Policies and Systems: Ensure that school district policies reflect Title IX legislation that protects against discrimination of pregnant and parenting teens.
- Communities: Create or adopt best practice guidelines to ensure that health care is aligned with minor consent laws, is youth-friendly and confidential and includes comp sexual health info
- Family Networks: Talk early, talk often.
- Individual Youth: Organize a school club/peer education program about youth sexual health.



***"I spend a lot of time talking to my kids because we can't pretend that it doesn't happen. And we can't act like we're shocked when we hear things; we have to be open because they have to feel free to tell us." (Parent)***

## Now what?

- Met with national partners in DC to discuss plans, implementation and evaluation
- Consultation and training for interested local communities
- Offer trainings to families, neighbors and other interested community members to create “askable adults” across Colorado
- Be an Advocate series

# Thank You!



[www.colorado9to25.org](http://www.colorado9to25.org)



[www.coloradoyouthmatter.org](http://www.coloradoyouthmatter.org)



The **Healthy Colorado Youth Alliance**

[www.healthycoloradoyouth.org](http://www.healthycoloradoyouth.org)

# Works Cited

- Bolden, R. & Sainer, S. (2012). The State of Adolescent Sexual Health in Colorado. Colorado Youth Matter, October 2012. Denver, CO.
- Colorado Department of Public Health and Environment (CDPHE) (2012). Teen birth data provided to Colorado Youth Matter, February 2012, from the Health Statistics Section.
- Hamilton, B.E., Martin, J.A., & Ventura, S.J. (2011). Births: preliminary data for 2010. National Vital Statistics Reports, 60 (2). Hyattsville, MD: National Center for Health Statistics.
- Healthy Kids Colorado Survey Report, Colorado Department of Education and Colorado Coalition for Healthy Schools, 2011