

Program and Implementation Teams: Working Together to Eliminate Health Disparities



PRESENTERS:

Susan Philliber, PhD

Senior Partner, Philliber Research
Associates

Carole Miller, M.Ed

Chief Learning Officer, PPGNW

Willa Marth, MAT

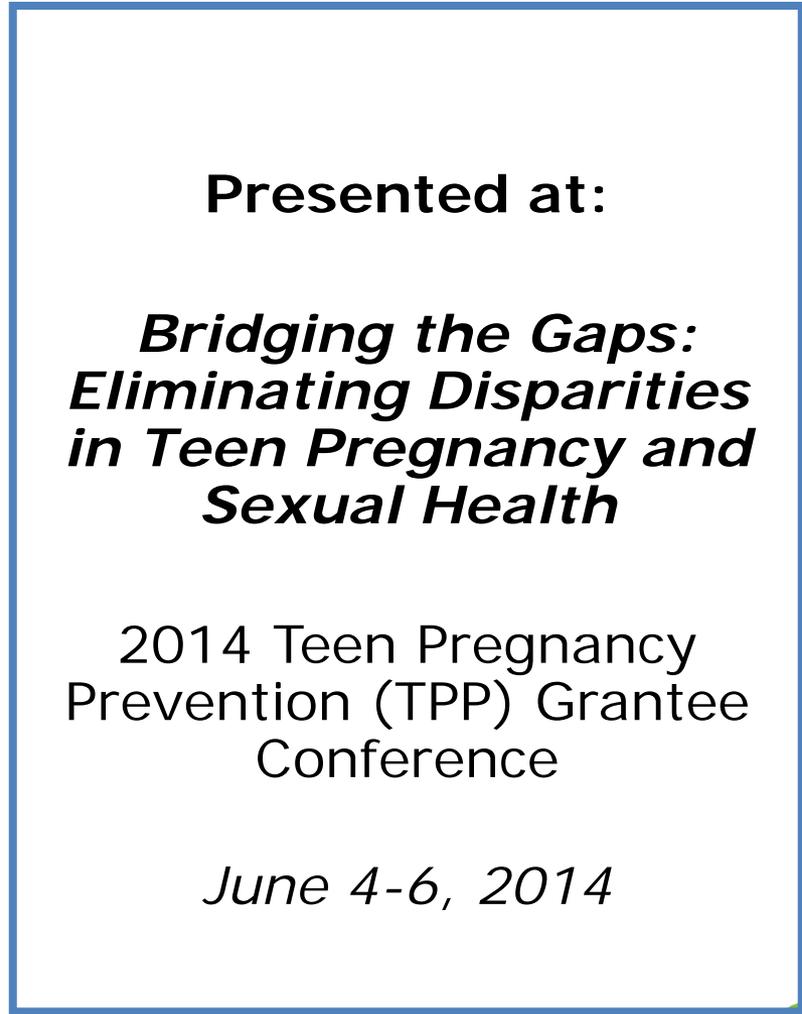
Director of Education and
Organizational Effectiveness,
PPGNW

Presented at:

***Bridging the Gaps:
Eliminating Disparities
in Teen Pregnancy and
Sexual Health***

2014 Teen Pregnancy
Prevention (TPP) Grantee
Conference

June 4-6, 2014



Disclaimer

Funding for this presentation was made possible under contract # TP1AH000075-02-00 from the US Department of Health and Human Services, Office of the Assistant Secretary for Health, Office of Adolescent Health.

The views expressed in written training materials, publications, or presentations by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.

Essential Questions



1. What are three tactics that programs teams can use to build strong relationships with evaluation staff?
2. What are three tactics that evaluation teams can use to build strong relationships with program staff?
3. What are solutions to some common challenges that occur between program and evaluation teams?



Introductions



Trainers

Participants

The Session



Warm up!

(an Evaluator Plays a Game!!)



Overview of the Project

**Six Planned Parenthood
Affiliates**

IN

Five Western States

FORM



- \$20,000,000/5 years
- Teen Outreach Program (TOP) to 8,000 youth
- Randomized Control Trial
- Extraordinary data collection results:
 - ✓ 86% follow up rate year one
 - ✓ 82% follow up rate year two



ACTIVITY: Break Out Groups



Program Staff

Be prepared to report back to the large group your responses to these questions:

1. What are 3 things that you appreciate about Evaluators?
2. What are 2 things you would change about Evaluators if you could?
3. What do you think Evaluators will say about Program staff when answering question #2?

Evaluation Staff

Be prepared to report back to the large group your responses to these questions:

1. What are 3 things that you appreciate about Program Staff?
2. What are 2 things you would change about Program Staff if you could?
3. What do you think Program Staff will say about Evaluators when answering question #2?

Before rejoining the large group, write one situation or challenge that you have encountered while working as part of a program/evaluation team. Don't include your name



ACTIVITY Debrief

Each group shares their group's responses

- *What did you hear that resonated for you?*
- *What did you hear that you have questions about?*
- *Do you hear similarities? Vast differences?*



We're not in Kansas anymore



- At some point we realized there was a cultural divide we needed to navigate – program and evaluation staff work in very different worlds.
- We all want the same great outcomes
- We kept our eye on the prize (positive outcomes for young people) while collecting clean data from programs implemented with fidelity



What worked?



Regular communication

In person meetings

Create systems to collect
input/feedback

Learn to speak the same language

Approach problems as a team

Have FUN together!



Application Activity



At Table Groups:

- Each group will be given a few of the challenges/situations that were collected during the earlier activity
- Brainstorm possible ideas that could be used to solve the problem
- Be prepared to share with the large group



Closure



What might you do differently as a result of this workshop?



Thank You!

For more information please feel free to contact any of us:

Susan Philliber

sphilliber@philliberresearch.com

Carole Miller

carole.miller@ppgnw.org

Willa Marth

willa.marth@ppgnw.org

