



Fanning the Flames

Sustainability Framework

Tish G. Hall
OAH Project Officer
Fanning the Flame
June 6, 2014



- Read this document to understand OAH's concept of sustainability and to learn about the academic research and support behind the sustainability factors discussed in OAH's sustainability resource guide.

The Framework

The Assessment

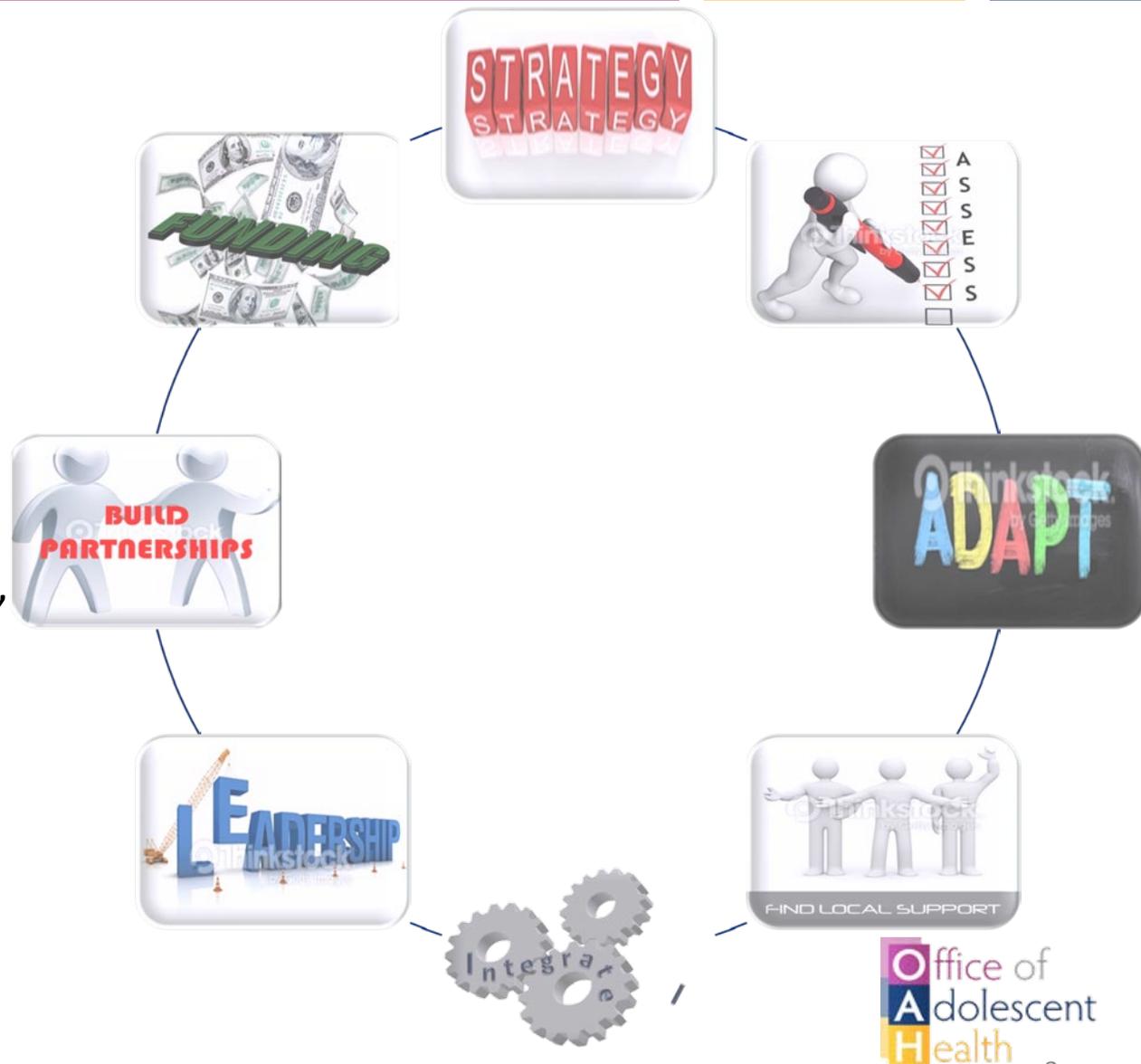
- Complete this tool **before** using the sustainability resource guide as a way to assess your current sustainability efforts and where increased efforts should be made going forward.

- Use this guide to help you develop your own concept of sustainability and begin to create your sustainability strategy.

The Resource Guide

The Framework

- Provides the foundation for understanding sustainability
- Introduces the 8 key factors of sustainability and “Keys to Success” for each
- Describes the process for identifying resources, literature, and research
- Defines the scope of each factor
- Includes an overview of research and literature supporting each factor



COLLECTION OF SUSTAINABILITY TOOLS FOR GRANTEES

- Sustainability Framework
- Sustainability Assessment
- Building Sustainable Programs: The Resource Guide
- TPP Resource Center



APPENDIX A: SUSTAINABILITY ASSESSMENT

APPENDIX A: SUSTAINABILITY ASSESSMENT
Planning for sustainability is critical to positioning adolescent health programs and services for greater focus. You complete this assessment offer to identify areas for moving forward.

SCALE: 0 = Have not begun, 1 = Are in the planning phases, 2 = Have begun to implement this, 3 = Have made solid progress in implementing this.

FACTOR 7 CREATE STRATEGIC PARTNERS	Notes
We have an outreach plan for developing and securing strategic partnerships.	0 1 2 3
We have a diverse list of strategic community partners who help promote our programs or services.	0 1 2 3
We involve a diverse group of community stakeholders in our work.	0 1 2 3
We regularly seek out new strategic partnerships in the community.	0 1 2 3
Our roles and responsibilities are clear within the partnerships we have established.	0 1 2 3
We communicate regularly with our strategic partners.	0 1 2 3
Our strategic partners are involved in program planning and evaluation.	0 1 2 3
Our community partners and stakeholders understand and support our work.	0 1 2 3
Our community partners are committed to the sustainability of our programs or services beyond the Federal funding period.	0 1 2 3
Our community partners and stakeholders help market our program and share our successes.	0 1 2 3
TOTAL	What was your score?

143

Office of Adolescent Health

- User-friendly text and exercises to begin to strategize and create a sustainability plan
- Information and concepts on 8 factors that complement each other
- Each of 8 factors include:
 - Overview and scope
 - Learning objectives
 - Why is this important
 - Critical action steps
 - Activities



The Assessment

What

- Includes eight key factors outlined in Framework

Why

- Gauge capacity and readiness to build sustainability plan
- Understand individual sustainability efforts
- Prepare for using the Resource Guide

When

- Complete after reviewing the Framework and before reading/completing the Resource Guide
- Re-take annually (or more often) to assess progress

APPENDIX

APPENDIX A: SUSTAINABILITY ASSESSMENT

Planning for sustainability is critical to positioning adolescent health programs and services to thrive and have continued impacts over time. This Sustainability Assessment from the Office of Adolescent Health (OAH) will help Teen Pregnancy Prevention (TPP) and Pregnancy Prevention Fund (PPF) grantees gauge their capacity to implement a sustainability plan. This assessment is part of a several (OAH) grantees, which

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FACTOR 7 CREATE STRATEGIC PARTNERS	Notes			
We have an outreach plan for developing and securing strategic partnerships.	0	1	2	3
We have a diverse list of strategic community partners who help promote our programs or services.	0	1	2	3
We involve a diverse group of community stakeholders in our work.	0	1	2	3
We regularly seek out new strategic partnerships in the community.	0	1	2	3
Our roles and responsibilities are clear within the partnerships we have established.	0	1	2	3
We communicate regularly with our strategic partners.	0	1	2	3
Our strategic partners are involved in program planning and evaluation.	0	1	2	3
Our community partners and stakeholders understand and support our work.	0	1	2	3
Our community partners are committed to the sustainability of our programs or services beyond the Federal funding period.	0	1	2	3
Our community partners and stakeholders help market our program and share our successes.	0	1	2	3
TOTAL	What was your score?			

our assessment responses will identify your strengths and areas for greater focus. You could complete this assessment **after** viewing [Building Sustainable Programs: The Framework](#) and **before** reading and completing the worksheets in [Building Sustainable Programs: The Resource Guide](#). Assessing your program's sustainability preparedness prior to working through the Resource Guide, you will be better positioned to use the Resource Guide in a way that will optimize your sustainability planning efforts.

stone to identify areas for efforts going forward.

is assessment. Respond to that best reflects your factor to determine where provided next to each source that support your later as you develop your

sustainability assessment: h program: An assessment dersTool.pdf; and nability Assessment Tool. ork: St. Louis.



May is Madison Empowering Responsibility In Teens Month: Launching sustainable community engagement

Helyn Luisi-Mills
June 6, 2014

MERIT
Madison Empowering
Responsibility In Teens

*MERIT is a collaboration
between Goodman
Community Center and
Kennedy Heights Community
Center, made possible through
funding from the Office of
Adolescent Health.*





Madison, WI Context

- Established in 2010 in response to the sexual health disparities that exist
 - WI ranks 42nd for overall teen pregnancy rates, but it ranks 4th for teen pregnancy rates for African American youth
 - Incidence of STI's is 7 times higher in African American youth than White youth in WI

Brief History

- Collaboration between Goodman Community Center and Kennedy Heights Community Center
- Positive Youth Development
- Evidence Based Curriculum
 - *Making a Difference!*
 - *Making Proud Choices!*



MERIT Mission

MERIT seeks to empower young people to make responsible decisions about their sexual health and wellbeing leading to positive development



A stylized illustration of two figures in traditional attire, rendered in shades of green and yellow. The figure on the left is seen from the back, wearing a hooded garment with vertical stripes. The figure on the right is facing forward, wearing a tunic with circular patterns and holding a large, shallow bowl. The background is a light green gradient.

Building Collaboration and Partnership

- Since 2010, MERIT has reached:
 - 2,367 Youth
 - 29 School and Community-Based Sites
 - 206 groups have been completed
- Primary ways of knowing:
 - MERIT Survey
 - Youth Focus Groups
 - Observation Forms
 - Fidelity Monitoring Logs



May is MERIT Month:

The launch of a long-term strategy for sustainable community engagement in youth risk behavior leading to community transformation.

- Grass tops community leaders
- Family and parent engagement
- Positive youth/adult interactions
- Grassroots community mobilization
- Community of practice that is rigorous, engaging, and accountable

A stylized illustration of two figures in traditional attire, rendered in shades of green and yellow. The figure on the left is wearing a hooded garment with vertical stripes. The figure on the right is wearing a tunic with a large circular emblem on the chest and is holding a large, shallow bowl. The background is a light green gradient.

May is MERIT Month:

- May 6th: Mayoral Proclamation
- May 8th: Alumni Pizza Party
- May 9th: Community Conversation
- May 15th: Family Fun Night

Mayoral Proclamation

- Recognize MERIT's positive impact on community.
- Build a community platform engaging grassroots and community leaders.
- Disseminate data outlining our success



Alumni Pizza Party

- Celebrate MERIT youth as they continue to pursue their goals & dreams.
- Develop a leadership team for continued MERIT peer programs.



Community Reflection

- Encourage multi-generational interactions.
- Support Youth Adult Partnerships.
- Inspire youth to continue following their dreams.



Family Fun Night

- Engage community of all ages.
- Create environment for positive youth interaction.
- Provide space for family and youth dialogue.
- Connect with grassroots community leaders
- HAVE FUN!!!!



Community Conversation

- Share what MERIT has learned through engaging over 2,000 Madison youth
- Convene a collective conversation of thought leaders and resource expertise.
- Promote holistic practice in delivering positive youth development.
- Advocate for culturally relevant, vigorous and effective youth programs.



Community Conversation

- Create a setting
- Invite dialogue early
- Set an easy pace
- Provide multiple ways to collect & share information
- Have trained facilitators
- Give clear information about follow-up



Community Conversation

World Café methodology is a simple, effective, and flexible format for hosting large group dialogue.



A stylized illustration of two figures in traditional, possibly indigenous, clothing. The figures are rendered in shades of green and yellow, with intricate patterns and designs. They appear to be standing and facing each other, suggesting a conversation or interaction. The background is a solid light green color.

Community Conversation

1. What programs, processes, and/or services are happening well?
2. What is critical that needs immediate attention?
3. What resources are you aware of or can you contribute towards engaging youth issues in Madison?
4. What is something you learned this morning and how are you going to use it?

Continue the Conversation

- Follow up directly.
- Invite feedback for a future conversation.
- Connect with resources.
- Set goals for small and big wins.



Q & A



MERIT
Madison Empowering
Responsibility In Teens

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Bridging the Gaps:

Eliminating Disparities in Teen Pregnancy and Sexual Health

Fanning the Flames: Boosting Your Program's Sustainability

Presenters:
Suzette Brann, PhD, JD
Jennifer Todd, JD



June 4-6, 2014 | Washington, DC

Disclaimer Language

The views expressed in written training materials, publications, or presentations by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.

Purpose of CDC/OAH Initiative

To test the effectiveness of innovative, multi-component, community-wide initiatives in reducing rates of teen pregnancy and births in communities with the highest rates, with a focus on African American and Latino youth aged 15-19

CDC/OAH Community-Wide Initiative Program

Goals

- ❖ **Reduce rates of pregnancies and births to youth in the target community**
- ❖ **Increase youth access to evidence-based and/or evidence-informed programs**
- ❖ **Increase linkages between teen pregnancy prevention programs and community-based clinical services**

The Sustainability Premise

The basic premise of the CDC/OAH's Teen Pregnancy Prevention Initiative is that the implementation of evidence-based programs and services will be most effective when the *entire community is mobilized* and when a wide range of community stakeholders, including community residents, take ownership for program outcomes and activities.

When You Think of Community Mobilization, You Think of...

**Community
Involvement**

**Collaborative
Partnerships**

**Community
Partnerships**

Community Building

**Community
Collaborations**



What is Community Mobilization?

Community Mobilization (CM) is a process for reaching out to different sectors of the community and creating partnerships in order to focus on, and ultimately solve, a pressing issue such as teen pregnancy prevention.

Why is Community Mobilization Important?

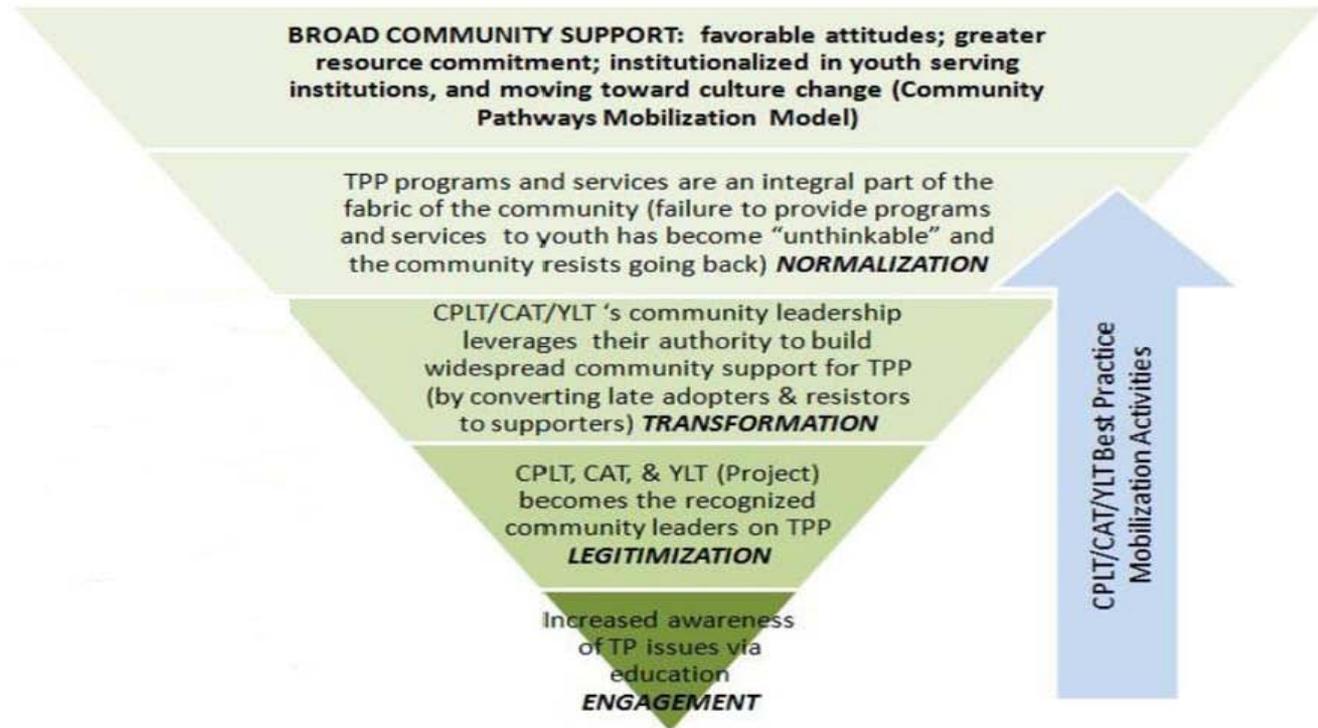
- ❖ Evidence based programs have traditionally focused on influencing individual attitudes, knowledge and behavior
- ❖ Programs that focus exclusively on directly influencing individual health behaviors will not likely effect change in socio-cultural norms and structural barriers
- ❖ Communities need to be substantially involved in teen pregnancy efforts in order to create ‘supportive environments’ where long-term changes can take place

The Sustainability Vision

Through committed leadership, strengthened community partnerships, increased public will, supportive infrastructure, and ongoing monitoring and evaluation, communities will sustain efforts to reduce teen pregnancy. Communities will continue to support policies and practices that promote adolescent wellness as well as reproductive and sexual health through the implementation of culturally appropriate evidence based programs and youth-friendly clinical services.

The Sustainability through Community-Wide Initiatives Model

Community Mobilization Impacts



© 2012 Advocates for Youth – Last update: 1/21/2013 (by T. Klaus, E. Saunders, N. Cheetham, L. Davis, B. Huberman, E. Ross, & S. Shinberg) Contact: suzette@advocatesforyouth.org

The Community Mobilization (CM) Teams

Sustainability will be achieved through the work of CM teams as they engage and transform their primary targets:

Team	Target Audience
Core Partner Leadership Team	Grass Tops/Community Leaders decision makers and resource gatekeepers at the local, county, and state level who ensure financial, policy, and resource support
Community Action Team	Grass Roots/Community influencers –respected and beloved leaders who live in and who have the ability to create a critical mass of community support
Youth Leadership Team	Young people who directly benefit from the programs and services of the initiative and who can bring other young people along.

Lessons Learned from a Grantees Perspective

- The role of the mobilization teams in sustainability
 - CPLT
 - CAT
 - YLT
- Experiences of Community Mobilization as Needle-Moving - Toward Normalization

Parting Thoughts

Teen pregnancy prevention, it has often been suggested, is such a complex phenomenon, with so many varied factors underlying it and an array of risky behaviors associated with it, that only a concerted effort on behalf of entire communities is likely to have a significant impact. Because the problem is so complex and no one intervention or sector can “solve” this problem alone, strategic alliances and/or partnerships among multiple sectors are seen by many as essential (Edwards & Stem, 1998, p. 5).

Bridging the Gaps: Eliminating Disparities in Teen Pregnancy and Sexual Health

UNLOCKING THE DOORS TO SUSTAINABILITY



Unity Family Community Center, Inc.

Joyce Wilson, MA

June 4-6, 2014

Washington, DC



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SUSTAINABILITY

The ability to continue services after a funding period is over and to ensure that the organization becomes a permanent part of community resources (Center for Substance Abuse Treatment, 2008)

Unity Family Community Center, Inc.

Teen Pregnancy Prevention Programs

- * Personal Responsibility Education Program (PREP)
- * Competitive Abstinence Education (CAE)
- * Abstinence Education – Florida Department of Health

PROGRAM GOALS

- * **Goal #1:** To increase the number of adolescents between the ages of 12 and 19 participating in comprehensive teen pregnancy prevention promoting activities.
- * **Goal #2:** To increase participation by males between the ages of 12 and 19 in comprehensive teen pregnancy prevention program.
- * **Goal #3:** To increase the percentage of youth served that demonstrate both an increased understanding of the benefits of delaying sexual activity and an increase intention to delay sexual activity.
- * **Goal #4:** To increase the participation of parents and other significant adults in comprehensive teen pregnancy prevention activities. To increase the number of community partners and stakeholders in systematically engaging and leveraging resources to reduce the risk of Teen Pregnancy, STDs, and HIV.
- * **Goal #5:** To increase the number of community partners and stakeholders in systematically engaging and leveraging resources to reduce the risk of Teen Pregnancy, STDs, and HIV.

SUSTAINABILITY THREE KEYS



Organizational Capacity

(Internal Factors)



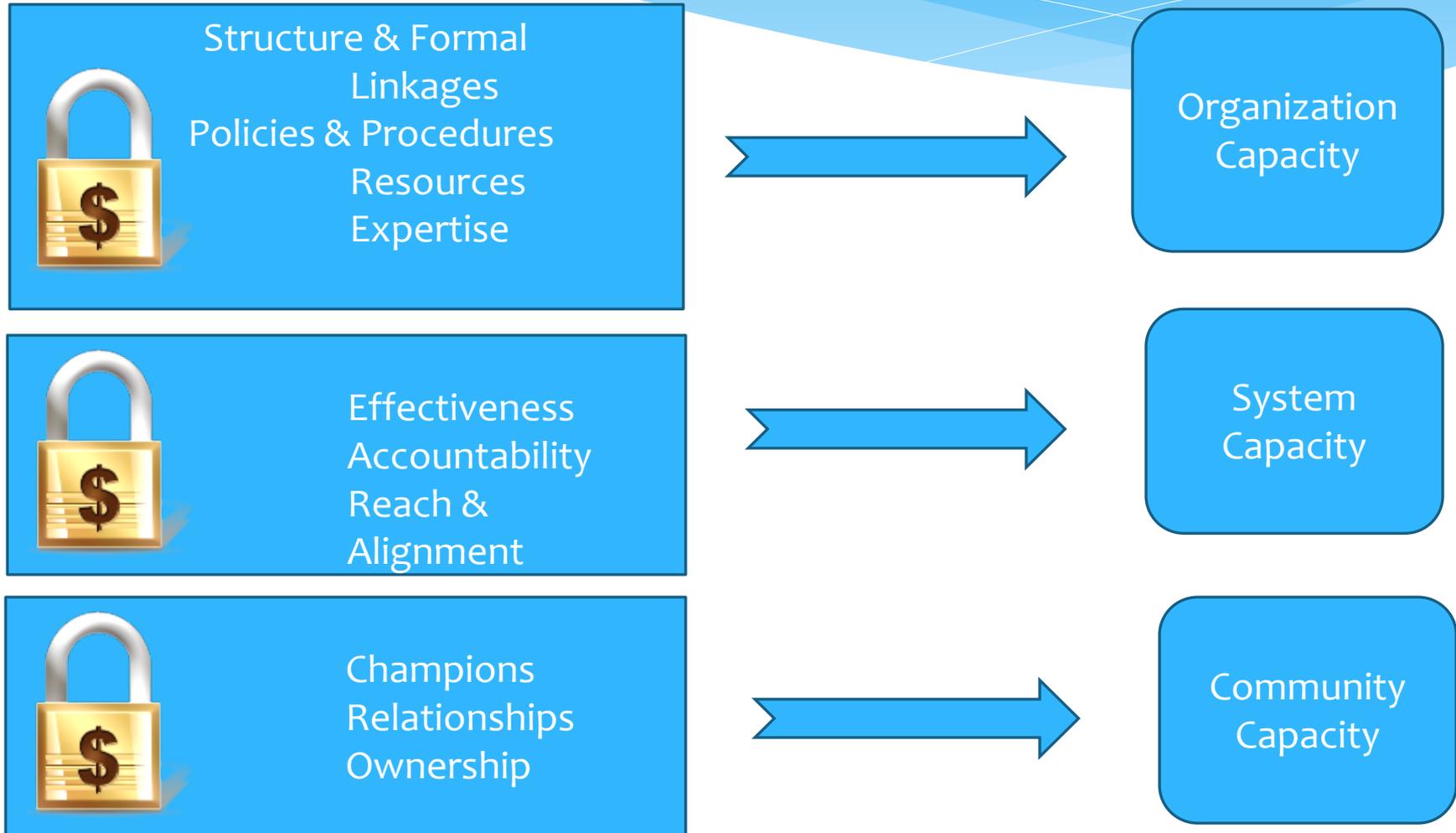
System Capacity (Internal Factors)



Community Capacity

(External Factors)

SUSTAINABILITY LOCKS



Results of Program Sustainability Assessment Tool

Organization Capacity	
UnLock	Scores
Effective leadership understands the mission and vision	7.0
Effective management	7.0
Adequate and trained staff	7.0
Staff can communicate the need for the program	7.0
Program marketing strategies generates interest	7.0
Promotes community awareness	7.0
Program is well-integrated into the organization	6.0
Organizational systems are in place	6.0
Policies and procedures to sustain programs	5.0
Diverse funding	4.0
Long-term financial plan	4.0
Strong sustainability plan	4.0
Sustain funding	3.0

1 = to little or no extent / 7 = to a great extent

Results of Program Sustainability Assessment Tool

Community Capacity	
UnLock	Scores
Community leaders are involved in the program	7.0
Community values the program	7.0
Stakeholders' roles and responsibilities are outlined	7.0
Diverse community partnerships	6.0
Program communicates with community leaders	6.0
Community is passionate about the program	6.0
Community engagement in program goals	6.0

1 = to little or no extent / 7 = to a great extent

Results of Program Sustainability Assessment Tool

System Capacity	
UnLock	Scores
Decision making on effective and ineffective program components	7.0
Capacity for program evaluation	6.0
Program planning and improvements	6.0
Program can adapt to changes in environment	6.0
Reviews evidence based programs	6.0
Inform public that program works	4.0

1 = to little or no extent / 7 = to a great extent

SUSTAINABILITY PLAN

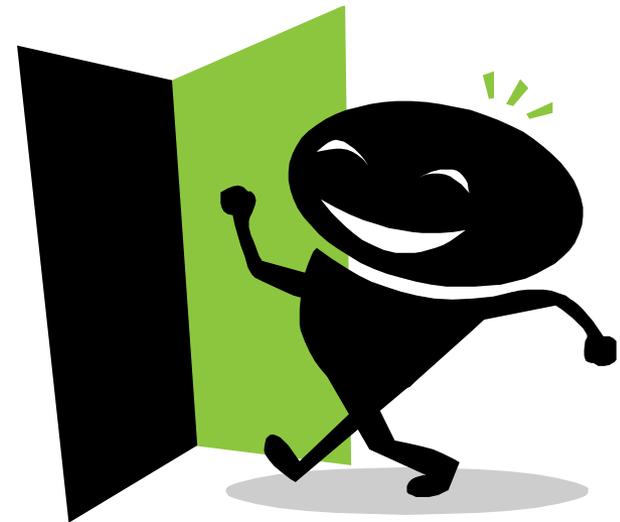
I – Inclusive

D – Diverse

E – Effective

A – Action Oriented

L - Leadership



**SUSTAINABILITY
START DATE**

**The First Day of Your
Grant Award!**

REFERENCES

- * Sustainability Framework Planning **For YOUR** Community's Future: To Aim, To Build, To Collaborate, To Discern
*Community Systems Investments International,
Carol Hays and D.G. Mawn, January 2010*
- * Washington University Center for Public Health Systems Science <https://sustaintool.org/>

Contact Information

Unity Family Community Center, Inc.

Joyce Wilson, MA

Project Director

(352) 529-2030

(850) 509-5128

unityfamilycc@aol.com

Website: ufccflorida.org