



**Healthy Youth. Bright Futures. Strong Communities.**

*Bridging the Gaps: Eliminating Disparities in Teen Pregnancy and Sexual Health*

Collect, Analyze, Communicate:  
Using process and outcome data from evidence-based programs and health centers

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Shannon Flynn and Chris Rollison

# Thank You and Disclaimer



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# Objectives



- Objective 1: by the end of the session, participants will be able to identify at least three strategies to **collect** data relevant for program improvement
- Objective 2: by the end of the session, participants will be able to describe at least two ways that program data can be **communicated** with partners;
- Objective 3: by the end of the session, participants will be able to describe at least two ways data can be used to promote **sustainability**.

# Anything else?



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# About Us



## Our Mission

As a 501(c)(3) non profit organization, we are committed to improving the health and economic well being of individuals, communities, and the state of South Carolina by preventing teen pregnancy.

## Our Approach

- Communication with target market
- Customization of approaches
- Capacity building at all levels of a community
- Commitment to research and evaluation and a long-term investment



# We Believe



- the prevention of teen pregnancy is in the best interest of adolescents, their families and their communities;
- parents should be equipped to be the primary educators of their children about love, sex and relationships;
- the most effective health and sexuality education is age-appropriate and medically accurate, emphasizes abstinence and provides information about contraception;
- the use of research proven curricula and programs will reduce teen pregnancy;
- in partnering with all sectors of the community to implement effective strategies to reduce teen pregnancy;
- young men and women should be respected for their unique traits and characteristics and empowered to take control of their reproductive health and wellness;
- in maintaining a staff and board of directors that is talented, diverse and representative of the populations we serve.



# Our Goals



- High quality teen pregnancy prevention programs and services are available to SC youth.
- High priority youth have access to teen pregnancy prevention services tailored to their unique needs.
- Public schools are delivering age-appropriate, science-based teen pregnancy prevention programs.
- Young people who are sexually active have access to condoms and other forms of contraception.
- Parents and trusted adults are having open and honest conversations with their children about love, sex and relationships.



# Background



**Tier I: It's Your Game, Keep it Real**

**25 middle schools**

**External evaluator**

# Background



**CDC:**

**Community Approach**

**Evidence-based programs**

**Health centers (contraception)**

# Collect: Evidence-based Programs



**CDC:**

**pre-test and post-test  
administered by partners  
matched  
attendance  
fidelity**

# Collect: Evidence-based Programs



**CDC:**

**Pre-post:**

**developed tools in house**

**Administered by partners**

**Paper-pencil**

**scannable**

# Collect: Evidence-based Programs



**Tier I:**

**Pre-post - post: external evaluator**

# Collect: Evidence-based Programs



**Tier I:**

**Fidelity logs – online database**

**Attendance logs – template**

**Demographic data – district level**

# Collect: Evidence-based Programs



**Tier I:**

**Student Reaction Survey  
Administered Online**

# Collect: Health Centers



Increase reliable contraceptive use

LARC

Data collected:

Unique number of youth  
Contraceptive Method

# Collect: Evidence-based Programs



Strategies for Success:

# Resources Required

# Collect: Evidence-based Programs



Strategies for Success:

# Clarity of Expectations

# Collect: Evidence-based Programs



Strategies for Success:

# Support from Top

# Collect: Evidence-based Programs



Strategies for Success:

# Incentives

# Collect: Health Centers



Strategies for Success:

**Use the data**

# Streamline Findings

# Analyze: Tips for Success



# Visual

# Program Improvement

# Communicate: Inside



## Program Improvement

# Regular Meeting Agenda

# Select Focus

# CDC: Evidence-based Program Example

**Communicate:**



# External Partners

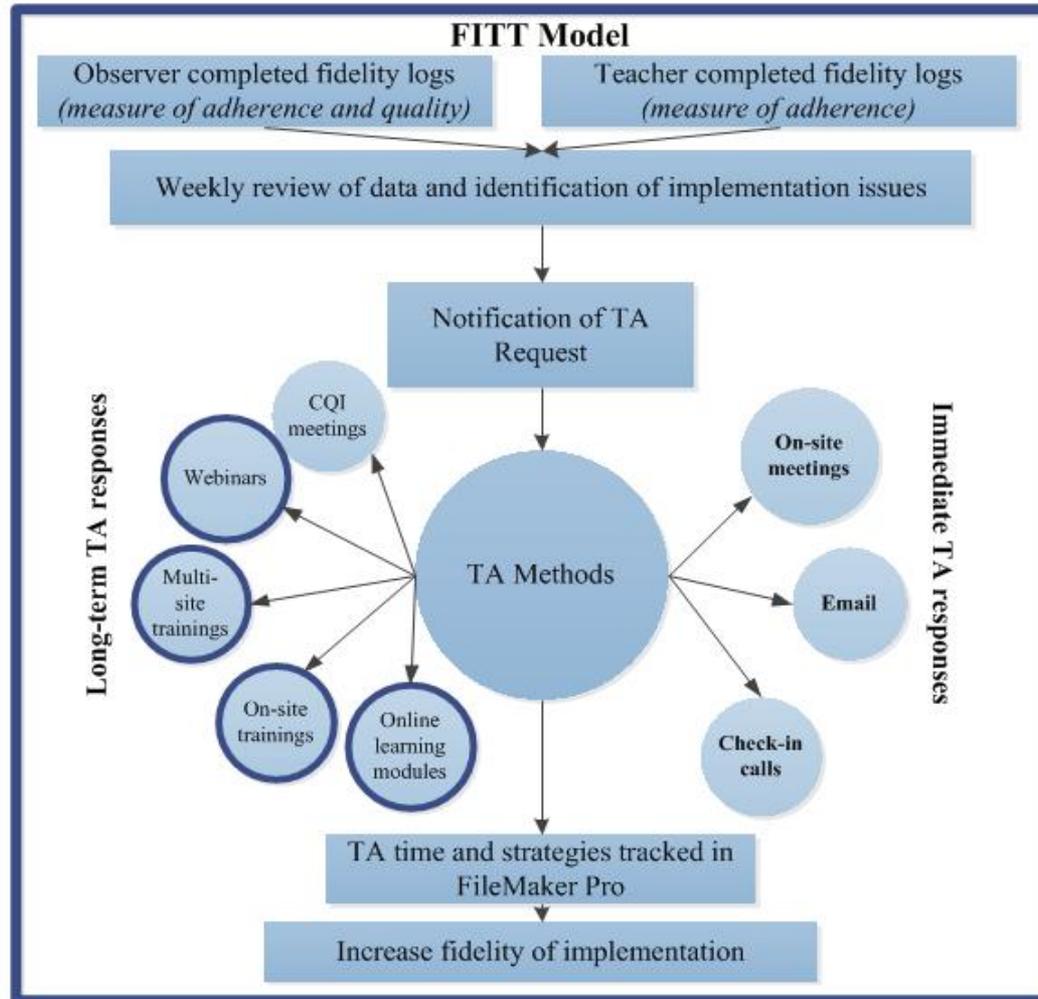
# Communicate:



# FITT Model

## Fidelity through Informed Technical Assistance & Training (FITT)

The FITT model illustrates how fidelity data are used to develop a TA request which is then addressed through various TA methods including immediate TA responses (i.e., on-site meetings, emails) and long-term TA responses (i.e., webinars, on-site trainings).



**KEY:**  
● Indicates training activities  
● Indicates non-training activities

# Communicate: External



# Think First

# Interactive: CDC health center example

# Sustainability

# Communicate: External



## Sustainability

# Program Support

# Communicate: External



Sustainability

# Program Funding

# Let's Talk



Collect

Analyze

Communicate



For Additional Information:

**SC Campaign to Prevent Teen  
Pregnancy**

1331 Elmwood Avenue, Suite 140  
Columbia, SC 29201

tel: 803-771-7700

<http://www.teenpregnancysc.org>

[http://www.facebook.com/SCCam  
paign](http://www.facebook.com/SCCampaign)

[http://www.twitter.com/SCCampai  
gn](http://www.twitter.com/SCCampaign)