



## Teen Pregnancy Prevention (TPP): Integrating Services, Programs, and Strategies through Communitywide Initiatives

### ■ Purpose

To demonstrate the effectiveness of an innovative, multi-component, communitywide initiative in reducing rates of teen pregnancy and births in communities with the highest rates, with a focus on reaching African American and Latino/Hispanic youth aged 15-19 years.

### ■ TPP Communitywide Initiative

A communitywide model is an intervention implemented in defined communities applying a common approach with different strategies. The communitywide approach is tailored to the specified community and includes broad-based strategies to reach a majority of youth in the community, and intensive strategies to reach youth most in need of prevention programming.

The goals of the communitywide initiative are to:

1. Reduce the rates of pregnancies and births to youth in the target areas.
2. Increase youth access to evidence-based and evidence-informed programs to prevent teen pregnancy.
3. Increase linkages between teen pregnancy prevention programs and community-based clinical services.
4. Educate stakeholders about relevant evidence-based and evidence-informed strategies to reduce teen pregnancy and data on needs and resources in target communities.

The five key components of the TPP communitywide initiative are:

- Community Mobilization and Sustainability - engaging all sectors of the population in a communitywide effort to address teen pregnancy prevention by mobilizing necessary resources, disseminating information, generating support, and fostering cooperation across public and private sectors in the community.
  - Evidence-Based Programs - providing teens with evidence-based teen pregnancy prevention programs that reduce teen pregnancy and associated sexual risk factors.
  - Increasing Youth Access to Contraceptive and Reproductive Health Care Services - ensuring clinical partners are providing teen friendly, culturally competent reproductive health care services that are easily accessible to all youth in the community, and establishing linkages between teen pregnancy prevention program partners and clinics that serve at risk youth from the target community.
  - Stakeholder Education - educating civic leaders, parents, and community members about evidence-based strategies to reduce teen pregnancy and improve adolescent reproductive health, including needs and available resources in the community.
  - Working with Diverse Communities - raising awareness of community partners about the link between teen pregnancy and social determinants of health, and ensuring culturally and linguistically appropriate programs and reproductive health care services are available to youth.
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## ■ Grantees

In September 2010, through a partnership between OAH and the Centers for Disease Control and Prevention (CDC), funding was awarded for a five-year grant period to nine state and community-based organizations to implement the communitywide initiative, and five national organizations to provide training and technical assistance to the state and community-based organizations. OAH contributes \$9.8 million to support eight of the state and community-based grantees.

Grantees and their focus area for the communitywide initiative include:

### **State- and Community-Based Partners**

- Adolescent Pregnancy Prevention Campaign of North Carolina\* – Gaston County, NC
- Alabama Department of Public Health - Mobile County, AL
- City of Hartford Department of Health and Human Services\* – Hartford, CT
- Family Planning Council, Southeastern Pennsylvania\* – West Philadelphia, PA
- New York City Department of Health and Mental Hygiene\* – South Bronx, NY
- Georgia Campaign for Adolescent Pregnancy Prevention\* – Richmond County, GA
- Massachusetts Alliance on Teen Pregnancy\* – Holyoke and Springfield, MA
- South Carolina Campaign to Prevent Teen Pregnancy\* – Horry and Spartanburg Counties, SC
- University of Texas Health Science Center at San Antonio\* – Bexar County, TX

### **National Partners**

- Advocates for Youth – Community Mobilization and Sustainability
- CAI Global – Increasing Youth Access to Contraceptive and Reproductive Health Care Services
- Healthy Teen Network – Evidence-based Programs
- John Snow, Inc. and JSI Research & Training Institute, Inc. – Working with Diverse Communities
- National Campaign to Prevent Teen & Unplanned Pregnancy – Stakeholder Education

## ■ Grantee Highlights

### **Adolescent Pregnancy Prevention Campaign of North Carolina (APPCNC)**

APPCNC is implementing Gaston Youth Connected in Gaston County, North Carolina. APPCNC works with multiple clinical and program sites to increase agencies' capacity to provide evidence-based interventions and connect youth to clinic services. A designated At-Risk Populations Coordinator focuses on reaching Latino/Hispanic teens, African American teens, and pregnant and parenting teens. In addition, a Core Partner Team, Community Advisory Panel, and Youth Advisory Panel assist with planning and provide project input.

### **New York City Department of Health and Mental Hygiene (NYCDOH)**

NYCDOH has implemented “Bronx Teens Connection,” a multicomponent, communitywide teen pregnancy prevention initiative in two community districts in the South Bronx. Evidence-based teen pregnancy prevention programs are implemented in high schools in the target community, as well as for teens in foster care and out-of-school settings. Links to clinical services are being strengthened in school-based and community health centers and an innovative social marketing campaign is used to educate community youth and stakeholders.

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