

Make New Friends And Keep the Old

**The Importance of Strategic
Relationships**

Office of Adolescent Health
PAF Grantee Meeting
Grand Hyatt, Washington , DC

January 20, 2011 2:30pm-4:00pm

Educational or instructional materials referenced during presentations at the Building a Strong Foundation: Supporting Pregnant and Parenting Teens and Women and their Families Pregnancy Assistance Fund Grantee Conference are for informational purposes only. Presenters' references to these materials do not constitute endorsement by the Office of Adolescent Health or U.S. Department of Health and Human Services. Any statements expressed are those of the presenters and do not necessarily reflect the views of the Department.



- Leadership
- Half by 2015
- Research
- Community Consensus
- Relationships

DC Campaign Operating Principles

- Share all the credit
- Accept any blame
- Tell everybody everything
- All motives are as noble as your own
- Courtesy and Respect
- Teen pregnancy is in no one's best interest

Dream partnership



Nightmare collaboration



Building Relationships To Achieve Mission

DC Campaign to Prevent Teen Pregnancy
www.dccampaign.org

What Do These Have in Common?



Recipe for Strong Relationships...



- Trust
- Respect
- Planning
- Benefits all parties
- Leadership
- Listening

Now Everybody Sing...

*“Matchmaker, matchmaker,
make me a match.*

*Find me a find, catch me a
catch.*

*Matchmaker, matchmaker,
look through your book*

*And make me a perfect
match.”*



What matchmakers can teach us

- Third party involvement is sometimes necessary
- Don't be shy about what you bring
- Be clear about what you want and need
- Don't try to get everyone to agree on everything
- Pick one thing and make sure everyone agrees on that
- Put everything in writing



- According to the IRS: A **partnership** is the relationship existing between two or more persons who join to carry on a trade or business.

- Each person contributes money, property, labor or skill, and expects to share in the profits and losses of the business.



- According to Business Dictionary.com: **Collaboration** is a cooperative arrangement in which two or more parties (which may or may not have any previous relationship) work jointly towards a common goal.



In relationships...

- People share a clear sense of purpose
- Agree on strategies to reach their goals
- Hold common values
- Rise to certain behavioral standards

They have a mission.



Shake Things Up!

Same Old Thing = Boring

Unexpected and Unusual= Stronger
and more effective



DC Campaign's Secondary Prevention Coalition

- Includes advocates, youth-serving organizations, legal experts and providers working with pregnant and parenting teens
- Works to prevent subsequent pregnancies among teen parents
- Provides an opportunity for networking
- Information on District initiatives affecting teen parents
- Increases program collaboration
- Decreases fragmentation

Operating Principles

- Treat all teens with courtesy and respect.
- Teens are the experts on their own lives.
- Teens who are parents have multiple roles, multiple demands and multiple needs.
- There are many effective ways to reach teens.
- Every program has valuable lessons learned to share.
- No one has all the answers.
- Secondary prevention should include boys and girls, young men and young women, parents and non-parents.

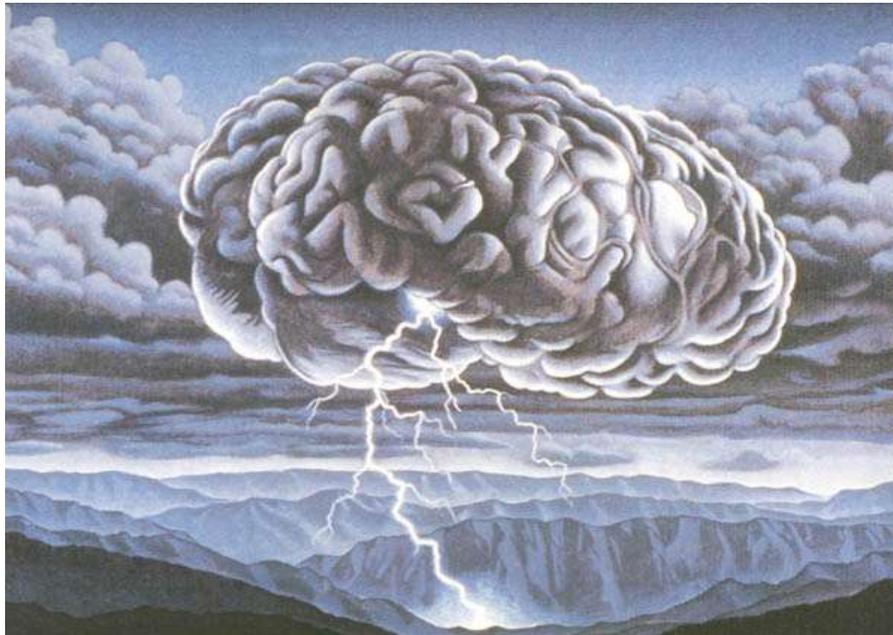
Wishing Well

- Allen Chapel AME Church
- Planned Parenthood of Metropolitan Washington
- Region 3/ Title X
- Ward 8 Councilmember Sandy Allen
- Daisy Voigt

**Deal a hand
we all can
play**



Brainstorm



Questions and Answers

