

## Creating and Sustaining Partnerships

How south San Antonio worked together to tackle teen pregnancy.

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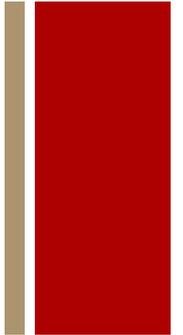
This was made possible by the cooperative agreement # 5U58DP002919-02 Centers for Disease Control and Prevention (CDC) through a partnership with the U.S. Department of Health and Human Services' (HHS) Office of Adolescent Health and TP1AH000087 from the US Department of Health and Human Services, Office of Adolescent Health. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the CDC or HHS.



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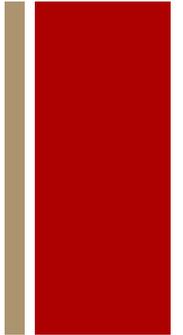


Mission: Promoting adolescent health and wellness by encouraging positive youth development and healthy life choices.



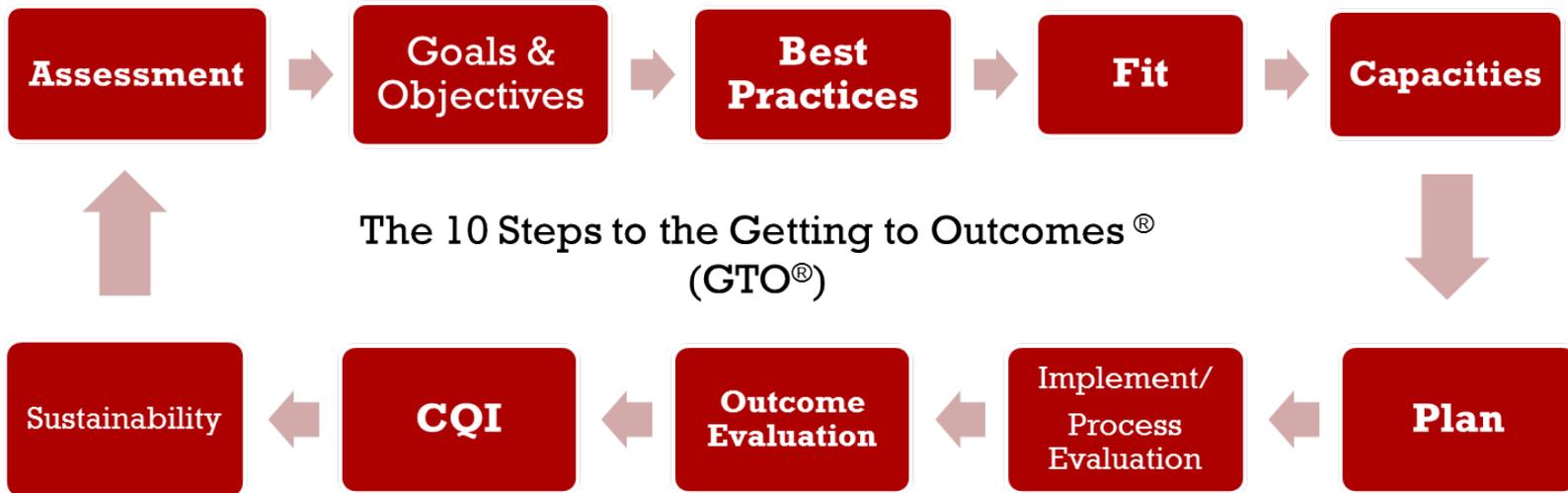


# In the beginning...



- In 2010 the south side of San Antonio had a teen birth rate of **99.6** compared to the Texas rate of 52 births per 1,000 (15-19 year olds).
- 2010 CDC/OAH funding was awarded for a community-wide approach to address teen pregnancy utilizing five components:
  - Evidence-based Programs (HHS list)
  - Community Mobilization
  - Clinical Linkages
  - Stakeholder Education
  - Working with Diverse Communities

# + GTO...no, not the car. Getting to Outcomes<sup>®</sup>

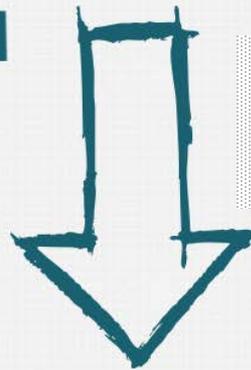




# + UT Teen Health Catchment Area

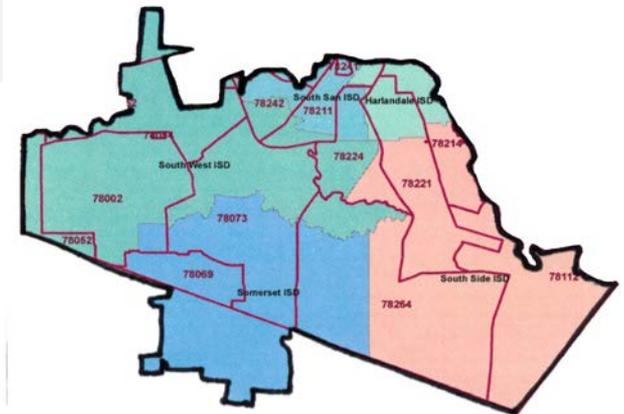
## Teen Pregnancy in Bexar County

**TEEN BIRTH RATES**  
have  
decreased  
by

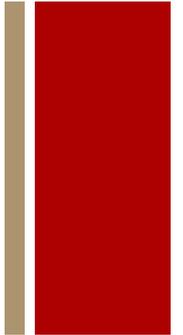


**24%**

among 15-19  
year old in  
the south San  
Antonio  
community.



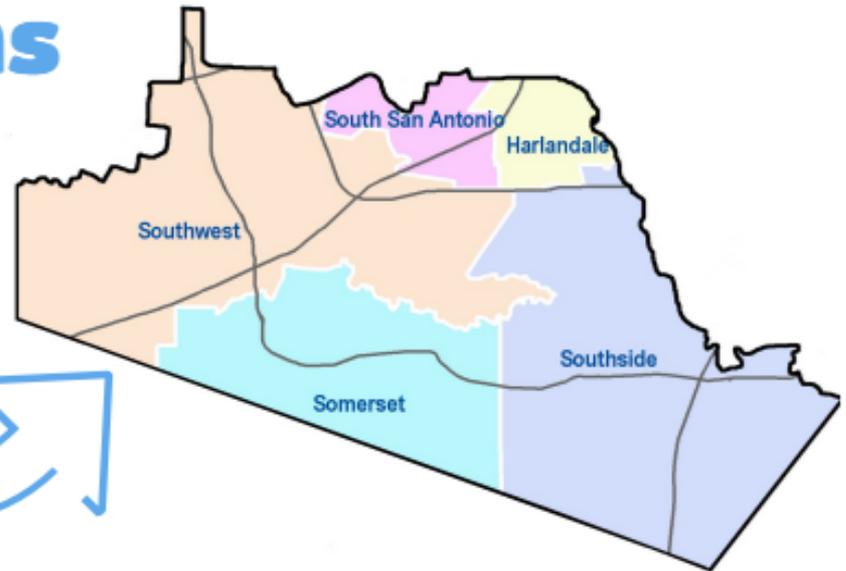
# + UT Teen Health Catchment Area



## Repeat Teen Births



have decreased  
**43%**  
in the south side  
community of San  
Antonio since the  
start of the  
UT Teen Health  
initiative in 2010.





# Community Mobilization

- Communities need to be substantially involved in teen pregnancy prevention efforts in order to create 'supportive environments' where long-term changes can take place.
- Leadership teams established for the community-wide teen pregnancy prevention initiative:
  - Core Partner Leadership Team
  - Community Action Team
  - Community Leadership Team (established in Year 4)
  - Youth Leadership Team



Congratulations Juliana Martinez, winner of UT teen Health's 2015 Fiesta Medal Design Contest! The medal is... See More

# + Community Mobilization: San Antonio Teen Pregnancy Prevention Collaborative

- Various TPP organizations that are interested in addressing teen pregnancy prevention.
- Worked together to form a logic model that identifies how each partner will contribute to the ultimate SA2020 vision of decreasing the teen birth rate by 25% among 10-19 year old youth.



# + Lessons Learned

- Educate the community about teen pregnancy prevention, available clinical services within the community, and establish community buy-in.
- Hold meetings and workshops that are open to the public such as Sex Ed 101 and “The Talk” through existing organizations.
- Educate stakeholders through events that have the largest number of parents such as National Night Out events, sporting events, and health fairs.
- Conduct ‘Be Askable’ seminars for parents/guardians and youth leaders.
- Engage the Youth Leadership Team members to represent partnering schools/districts at community events.



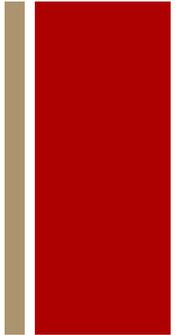
# + Lessons Learned

- Build Relationships
- Be Transparent
- Trustworthiness
- It takes time
- Identify Champions
- Focus on Sustainability

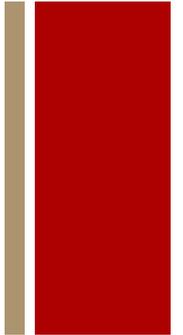




## In the Present Time...



- The teen birth rate has **decreased** by **24%** in the target population (based on 2013 data).
- The repeat teen birth rate has **decreased** by **43%** in the target population (based on 2013 data).
- There are over **453** facilitators trained to deliver an EBP.
- There are **9** clinics that are working towards the teen friendly designation.
- There are **22** implementation partners offering EBPs.
- A total of **12,629** youth have been served with EBPs!



## Connect with us

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