



OAH Packaging and Dissemination Expectations and Guidance

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Tier 2 Orientation Meeting
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- Packaging Expectations
- Dissemination Expectations
- FAQs
- Discussion

By the end of the five-year grant:

- Document the intervention to be implementation-ready
- Provide OAH with a complete electronic package

- To be implementation-ready, a program must:
 - Be documented with sufficient detail so it can be replicated by others
 - Include all of the necessary components that will allow it to be effectively implemented by someone other than the original developer

Components of Final Package

1. Evidence of the program's effectiveness
2. Core components
 - Define, operationalize, and validate through your evaluation
3. Logic model and theory
4. Information on how the program was implemented
5. Facilitator guide
6. Curriculum
7. Training materials
8. Guidance on allowable adaptations
9. Tools for monitoring fidelity
10. Evaluation instruments



- Develop plan to disseminate information about the evaluation results, lessons learned, successes, and challenges
 - Publication in at least one peer-reviewed journal
 - Presentations at professional conferences
 - Less formal methods to reach target population, key stakeholders, and partners
- Prepare and implement plan to disseminate information about the intervention

- Who would own the product?
- How does OAH plan to use the final program package?
- When can grantees sell their program?
- Will OAH receive a portion of any funds collected from disseminating the package?
- How will OAH help publicize programs?
- How do you establish intellectual property?

- Experience/strategies for determining core components
- Experience obtaining copyright ownership
- Other questions

