



# Cultural Awareness in Action: Examining Real Life Scenarios

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# Objectives for today

- Understand the importance of being aware of the diversity in your communities and being able to respond appropriately in the day-to-day implementation of your projects.
  - Understand the importance of using behavior and language that is culturally appropriate and inclusive in general, as well as being able to identify instances where deep knowledge of specific cultural traditions within your communities could benefit program implementation.
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# Objectives for Today (cont.)

- Identify and apply specific strategies for delivering programs in a way that are responsive to the needs of the community, including strategies that have worked for other grantees.



# Before we get started... let's get to know one another

- Name
  - Community
  - Program
  - Where you are with implementation
  - What you hope to get out of this workshop
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# What We Mean

- How do you define cultural awareness?
- **Definition:** Being cognizant, observant, and conscious of similarities and differences among cultural groups.
- Consider range of cultural groups such as:
  - Gender
  - Race/ethnicity
  - Age
  - Sexual Orientation
  - Others?

# Using data to inform



- What have you learned from your needs assessment or pilot test data?
- What aspects of your community's culture might impact your work?

Rates are down in  
all 50 states and  
among all  
racial/ethnic  
groups.<sup>1</sup>





Most adults and teens agree that when thinking about the many problems facing the United States, preventing teen pregnancy is important. <sup>2</sup>



Nearly all teens report that it is somewhat or very important for them to avoid getting pregnant or getting someone pregnant right now. <sup>2</sup>



Most teens have important goals for the future, but need help reaching them. <sup>3,4</sup>



Teens have mixed emotions about sex, and some feel pressured to have sex. <sup>5</sup>



Most teens tell us that they would rather be in a relationship and not have sex than have sex without a relationship. <sup>2,3</sup>

# Values and Cultural Awareness

- Consider universal vs. non universal values
    - What is an example of a universal value?
    - What is an example of a non universal value?
  - Do these differ by community?
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# Let's try it

- Discuss the scenarios at the table as a group
  - Consider the following questions:
    - Is the issue arising because the program and/or activity is at odds with the values of the community?
    - How can you respectfully respond to this issue and resolve the situation so that you can move forward with your work?
    - How does your understanding of the culture of the community in which you are working help in your response to the situation?
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# The End

- Questions?
- Ideas?





Thank you!



## For more information:

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