



# Bringing Health and Education Partners Together in East Baton Rouge

*Successful Strategies for Improving Adolescent Health  
Webinar Series*

**Adolescent Health:  
Think, Act, Grow (TAG)<sup>SM</sup>**

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Health Centers in Schools



## *A comprehensive, strengths-based approach to improving adolescent health*

### Goals:

- Raise awareness about the importance of adolescent health
- Engage stakeholders (youth serving organizations and caring adults)
- Get adolescent health on the national agenda
- Spur action



# Health Systems and School Systems as Partners



**OUR LADY OF THE LAKE  
CHILDREN'S HOSPITAL**



**Health Centers  
in Schools**

# Regional Medical Center



844 Licensed Beds

7,300 Team  
Members

1,000 Medical Staff

35,000 Annual  
Inpatients

350,000  
Outpatient Visits



# Health Centers in Schools



97 School  
Campuses

7 School-Based  
Health Centers

18 Stationary  
Nurses

72 Campuses  
Rotating Nurses

45,000 Students  
Served



# East Baton Rouge Parish Schools



Noted Performance  
Improvement last  
six years

87% of schools  
academically  
acceptable

Enrollment Range  
42,000 – 45,000

80% of students on  
free lunch program

Contracts with  
Health Centers in  
Schools



# Missions Align

Reduce utilization of ER

Keep kids  
healthy to stay  
in school and  
learn

Improve  
schools and  
testing scores

POPULATION  
HEALTH

# Strategic Partnerships

12 Pediatric Dentists

2 Optometrists

1 Child/Adolescent  
Psychiatrist

Department of  
Agriculture and  
Forestry

Vaccines for Children,  
LA DHH

Our Lady of the Lake  
Physician Group



Nurse-Family  
Partnership

Area Health Education  
Center

Pennington Biomedical  
Research Center

Greater Baton Rouge  
Food Bank

Children's Coalition of  
Greater Baton Rouge

Baton Rouge Children's  
Health Project

# Working together = Greater Community Impact



School Asthma Management Program and Camp

Influenza Immunization Program

Eleven Year-Old Immunization Program

Vision and Hearing Screening

Oral Health Program

Obesity Management and Education

# Research

Research shows that school health centers can improve attendance and graduation rates, classroom behavior, school climate, and student and family educational engagement – all of which ultimately contribute to positive school experiences and academic success.

Source: *At the Intersection: Connecting Health & Education Data in School-Based Health Centers*; National School-Based Health Center Billing and Report Project; School-Based Health Alliance of Michigan. June 2013

# One doctor's office visit = up to 6 hours of academic time lost

2012

- 22,522 visits to health center
- Could have lost 202,698 academic hours

2013

- 16,716 visits to health center
- Could have lost 100,296 academic hours

# Example of Success

Asthma Program  
and Camp

Reduced ER  
admits by 30%

50% decrease in  
ICU days



# Example of Success



Oral Health  
Program

Significant problem  
corrected

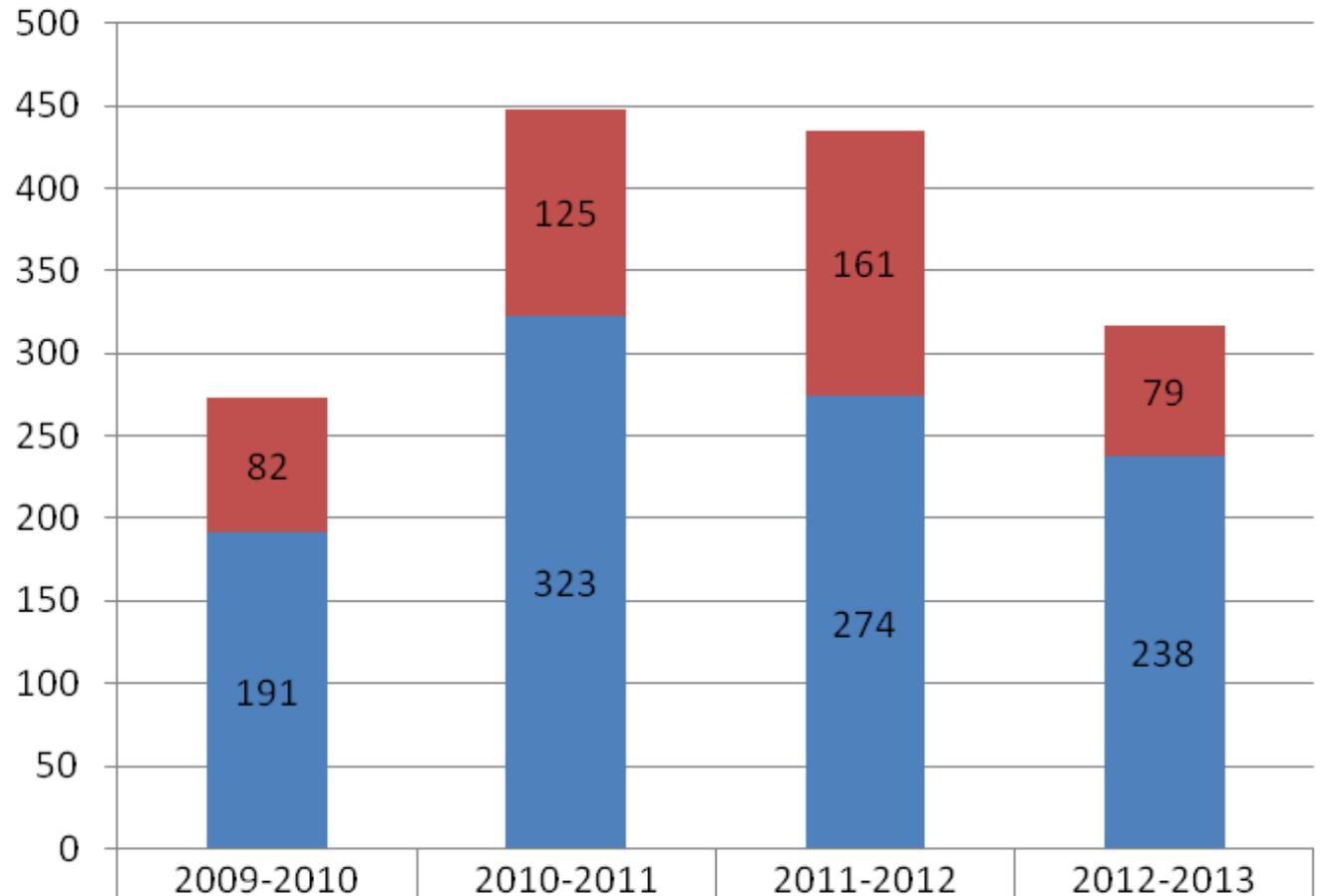
Boost in self-  
confidence

Reduce potential  
bullying



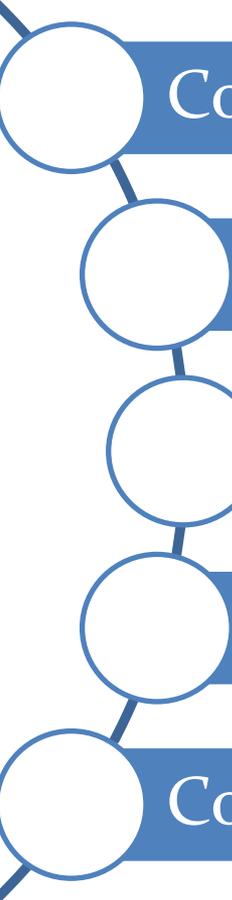
# Academic Improvement 2009 – 2014

Students completing Individualized Mental Health Therapy



■ Showed no academic improvement	82	125	161	79
■ Improved Academically	191	323	274	238

# What's Next



Continued growth of population health programs

Ongoing training and education programs

Electronic Medical Record

Tele-health

Complete integration

# CONTACT SUE CATCHINGS



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# Health Systems and School Systems as Partners



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CHILDREN'S HOSPITAL**



**Health Centers  
in Schools**

# Q&A

- Explore the website
- Check out the TAG Playbook (order copies!)
- Join TAG and get email updates
- Notify your colleagues about TAG
- Use TAG action steps and resources
- Participate in the TAG blog-a-thon
- Ask questions, share ideas, stay in touch
- Use TAG tools to reach teens and adults who care about them (#TAG42mil)



- [www.hhs.gov/ash/oah/tag/](http://www.hhs.gov/ash/oah/tag/)
- Email [TAGteam@hhs.gov](mailto:TAGteam@hhs.gov)
- Follow us @teenhealthgov and use #TAG42mil

