



evidence2success
improving our
children's futures

second decade summit
may 31, 2012

Objectives

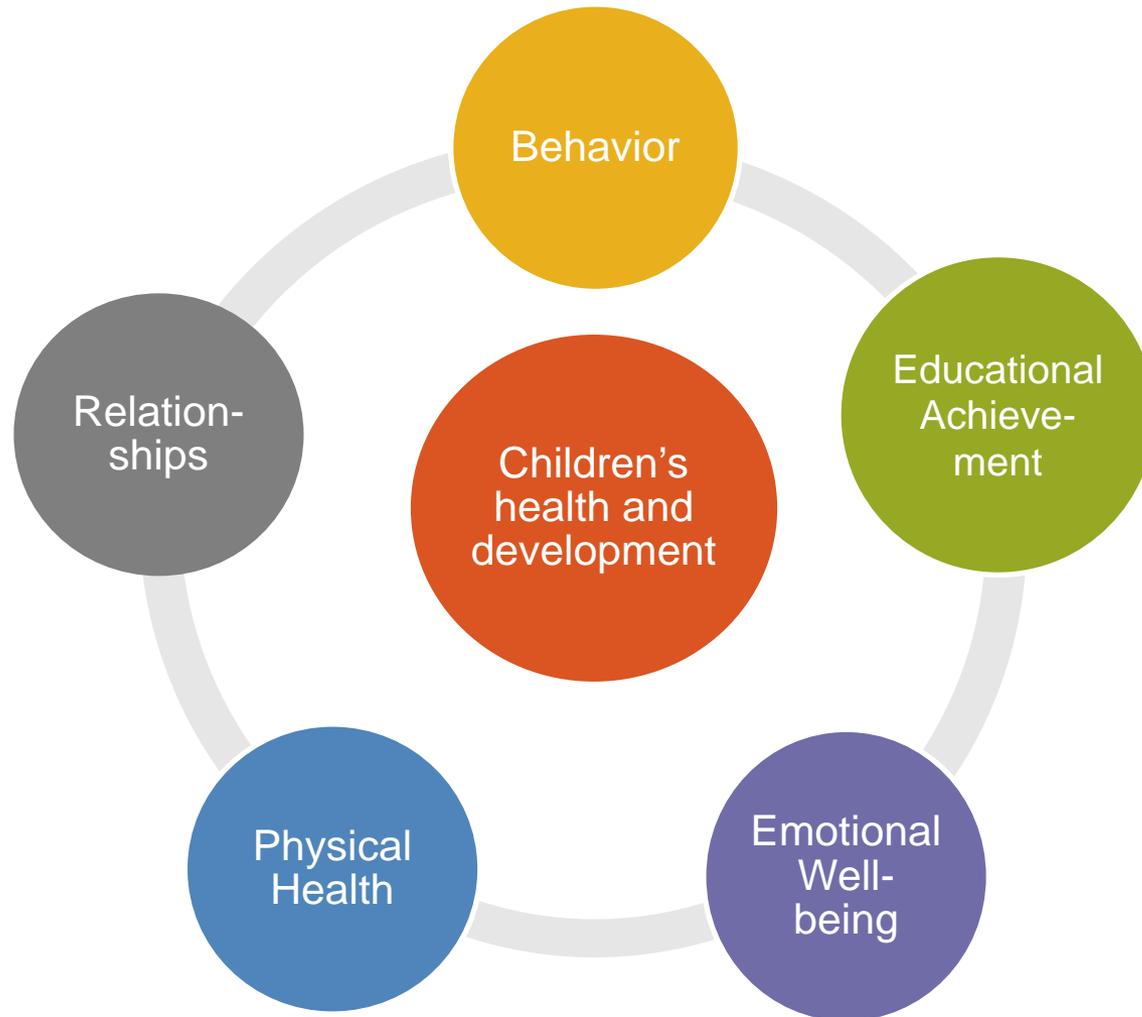
- Explain the vision for Evidence2Success
- Discuss how you create community buy-in
- Describe strategies for sustaining funding
- Identify successes and challenges related to launching the program

A vision for Evidence2Success

Improve outcomes for all children by improving risk and protection at the community level:

- Create strong partnerships among public systems, schools, communities, and families
- Use the best available data on children's strengths and needs to choose programs that have been shown to improve child well-being
- Invest in a portfolio of proven programs that reaches every eligible child
- Redirect a percentage spending from costly treatment to prevention and early intervention over time

Evidence2Success answers the question: How are children are doing?



What do children need to succeed?

	EDUCATION AND SKILLS ATTAINMENT	BEHAVIOR	EMOTIONAL WELL-BEING	POSITIVE RELATIONSHIPS	PHYSICAL HEALTH
PRENATAL- EARLY CHILDHOOD 0-4 YEARS	<ul style="list-style-type: none"> • Ready for school 	<ul style="list-style-type: none"> • Pro-social behavior • Absence of anti-social behavior 	<ul style="list-style-type: none"> • Free from depression & anxiety 	<ul style="list-style-type: none"> • Positive relationship with positive parent(s), peers 	<ul style="list-style-type: none"> • A healthy gestation and birth • Free from chronic health conditions and developmental delays
MIDDLE CHILDHOOD 5-11 YEARS	<ul style="list-style-type: none"> • Adequate academic performance, including reading by 3rd grade • Regular school attendance 	<ul style="list-style-type: none"> • Pro-social behavior • Absence of anti-social behavior, crime, and violence • Has not tried/does not use illicit substances • No risky sexual behavior 	<ul style="list-style-type: none"> • Self-regulation • Free from depression & anxiety • Free from suicidal ideation 	<ul style="list-style-type: none"> • Positive relationships with parent(s), pro-social adults, positive peers 	<ul style="list-style-type: none"> • Free from chronic health conditions • Free from obesity
ADOLESCENCE 11-18 YEARS	<p>Same as above</p> <ul style="list-style-type: none"> • Graduation from high school 	<p>Same as above</p> <ul style="list-style-type: none"> • Absence of teen/unintended pregnancy 	<p>Same as above</p>	<p>Same as above</p>	<p>Same as above</p>



Evidence2Success guides public investment in proven programs for children and youth



Tools and resources support local planning

Work together



- Roadmap to results
- Support building partnerships

Proven means possible



- Child well-being surveys
- Online database of proven programs

Invest smarter for greater returns



- Strategic financing tool kit
- Start-up grants

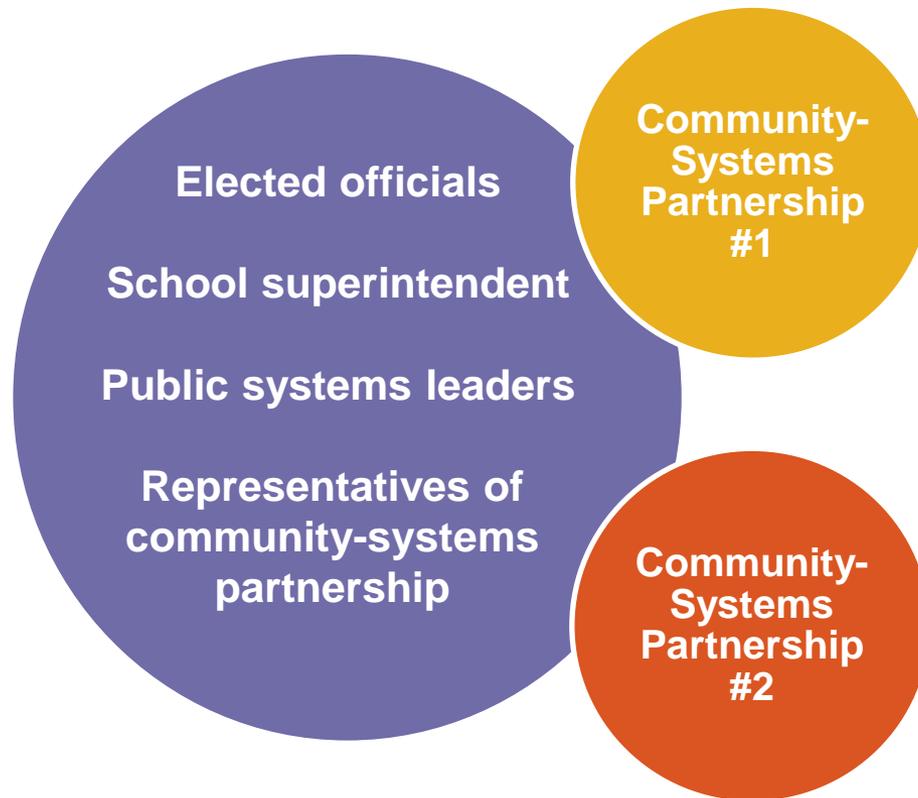
Create lasting change



- Coaching, training, and technical assistance

Citywide and community-systems partnerships lead the work

CITYWIDE PARTNERSHIP

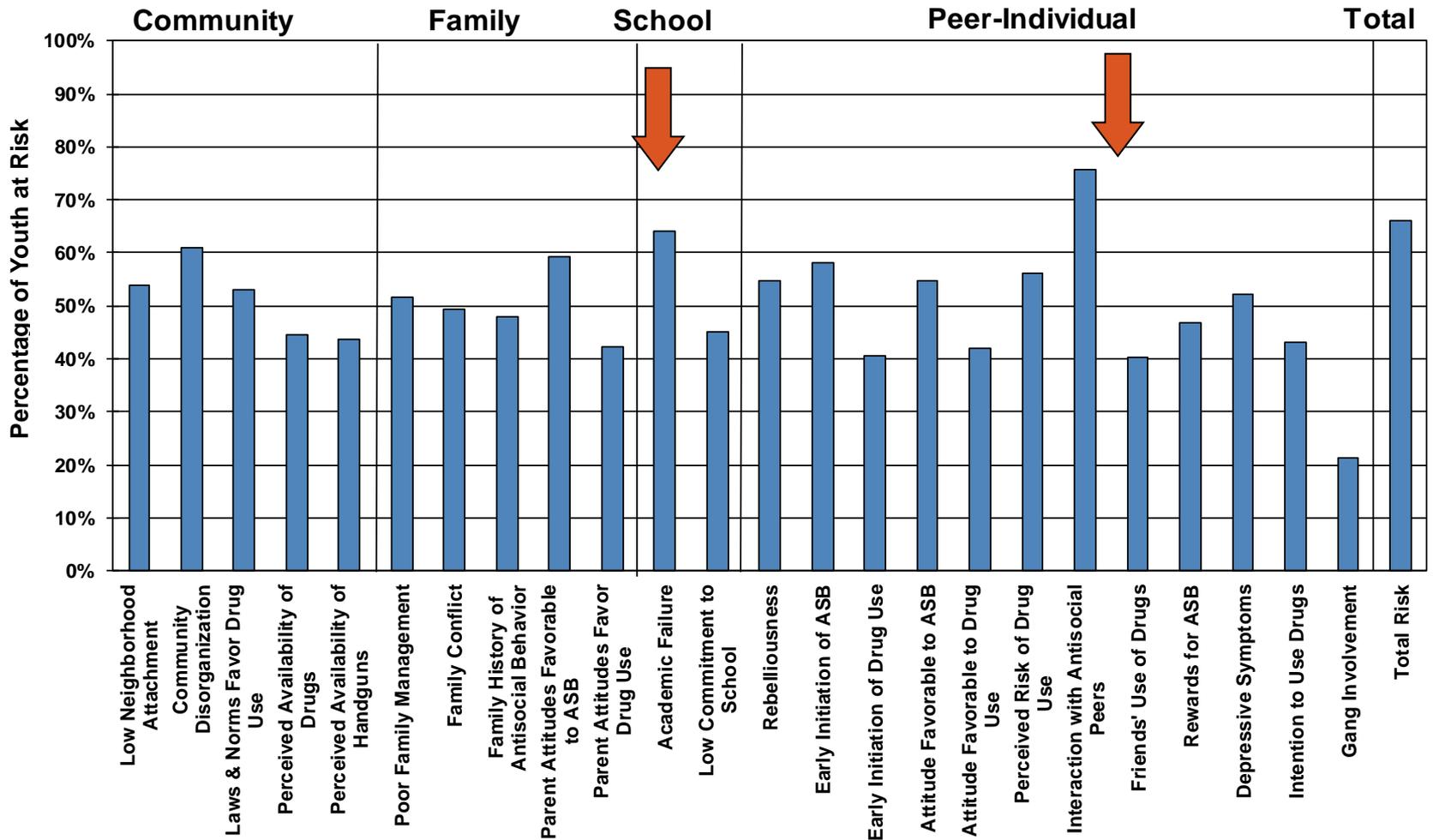


COMMUNITY-SYSTEMS PARTNERSHIP

- Business Leaders
- Civic Leaders
- Faith Leaders
- Resident Leaders
- Service Leaders (includes schools and systems)

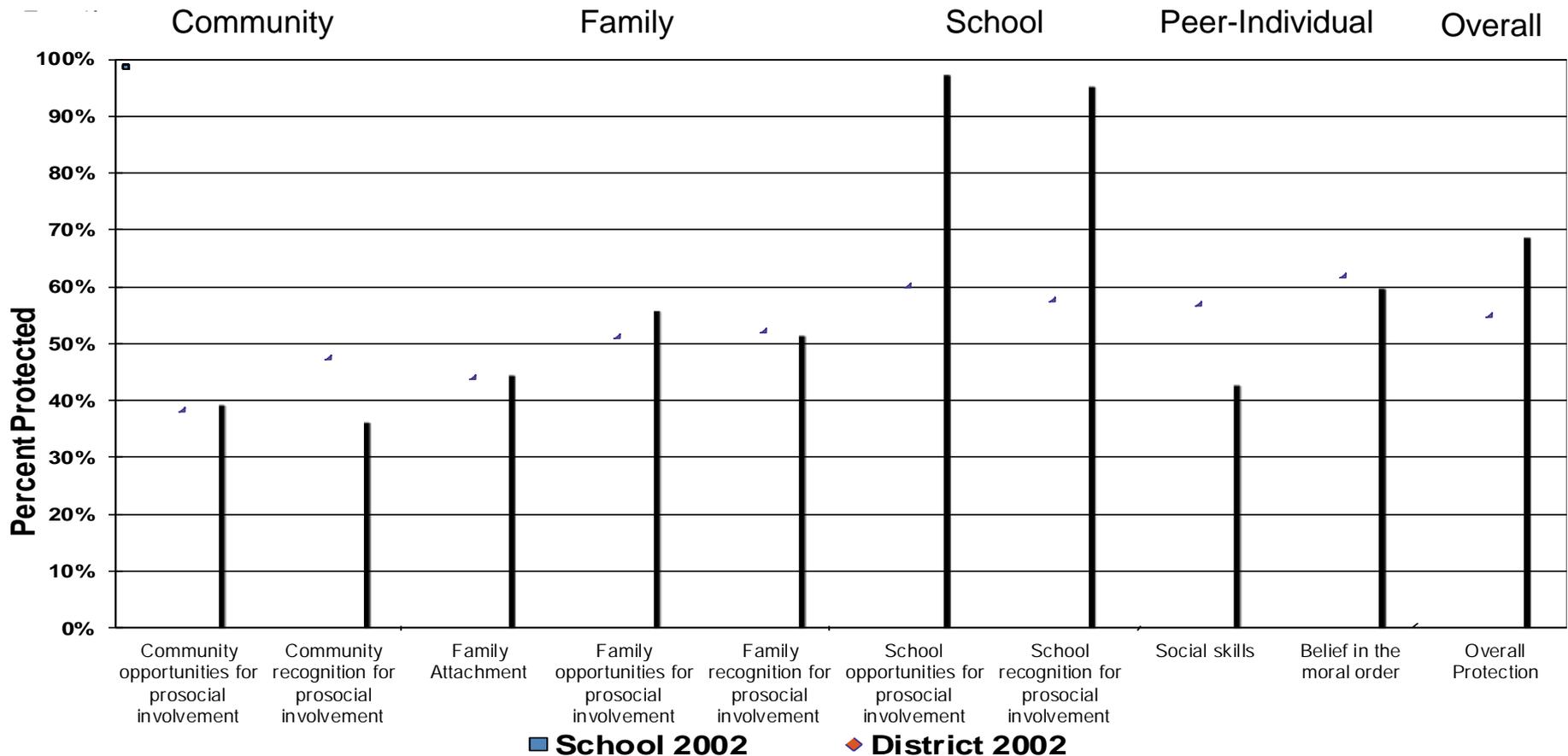
Surveys identify the influences that put children at risk...

Sample Risk Factor Profile



...and the positive influences that protect children

Sample Protective Factor Profile



Survey results link children's needs and strengths to specific proven programs

	Absence of Enduring Negative Behavior	Does Not Participate in Crime or Violence	Does Not Use Illicit Substances	Has Not Tried Illicit Substances	Absence of Risky Sexual Behavior	Absence of Teen/ Unintended Pregnancy	Pro-social Behavior
Functional Family Therapy		✓	✓				✓
Life Skills Training	✓	✓		✓			
Multidimensional Treatment Foster Care	✓	✓	✓			✓	
Nurse Family Partnership		✓	✓	✓	✓	✓	
Raising Healthy Children	✓	✓	✓				✓
Strong African American Families	✓	✓	✓				
Together Learning Choices			✓	✓	✓		

Evidence2Success supports smarter investments



Partners are able to track their progress



1

FORM PARTNERSHIPS

Engage city leaders and communities

Designate a citywide coordinator

Select two neighborhoods

Map current program funding

Conduct well-being surveys

Establish formal partnerships



2

BUILD CAPACITY

Build the capacity of all partners to engage in decision-making

Pinpoint opportunities to shift funding



3

KNOW THE FACTS AND SET PRIORITIES

Produce a snapshot of child well-being

Create a shared vision for children and set priorities

Identify opportunities to transform program and service delivery



4

SELECT & PLAN FOR PROVEN PROGRAMS

Select proven programs

Develop short- and long-term action plans

Identify service providers



5

TAKE ACTION, LEARN, AND ADAPT

Put the plans into action

Follow program guidelines

Celebrate successes

Track progress and make changes as needed

What is critical to effectively launching Evidence2Success?

- City-state collaboration. The state and city work together to address challenges and explore opportunities.
- Leadership. Public systems, school infrastructure and priorities align to improve the quality, cost-effectiveness of programs
- Community engagement. Communities are actively engaged in children's initiatives
- Effective use of public dollars. Public systems and schools seek creative solutions that link financing strategies to results.
- Program selection. Public systems and schools prioritize proven programs that match children's needs and strengths.