



Replicating Evidence-Based Teen Pregnancy Prevention Programs to Scale in Communities with the Greatest Need (Tier 1B) FOA

Technical Assistance Webinar for Applicants

U.S. Department of Health and Human Services
Office of Adolescent Health
January 22, 2015
3pm ET

- Review the purpose, expectations, eligibility requirements, and application instructions for the ***Replicating Evidence-Based Teen Pregnancy Prevention Programs to Scale in Communities with the Greatest Need (Tier 1B)*** FOA
- Will not be answering questions specific to individual applications

Agenda for Today's Call

- Welcome and Overview of OAH
- Program Expectations
- Application Content
- Application Submission & Review
- Questions and Answer
- Closing Remarks

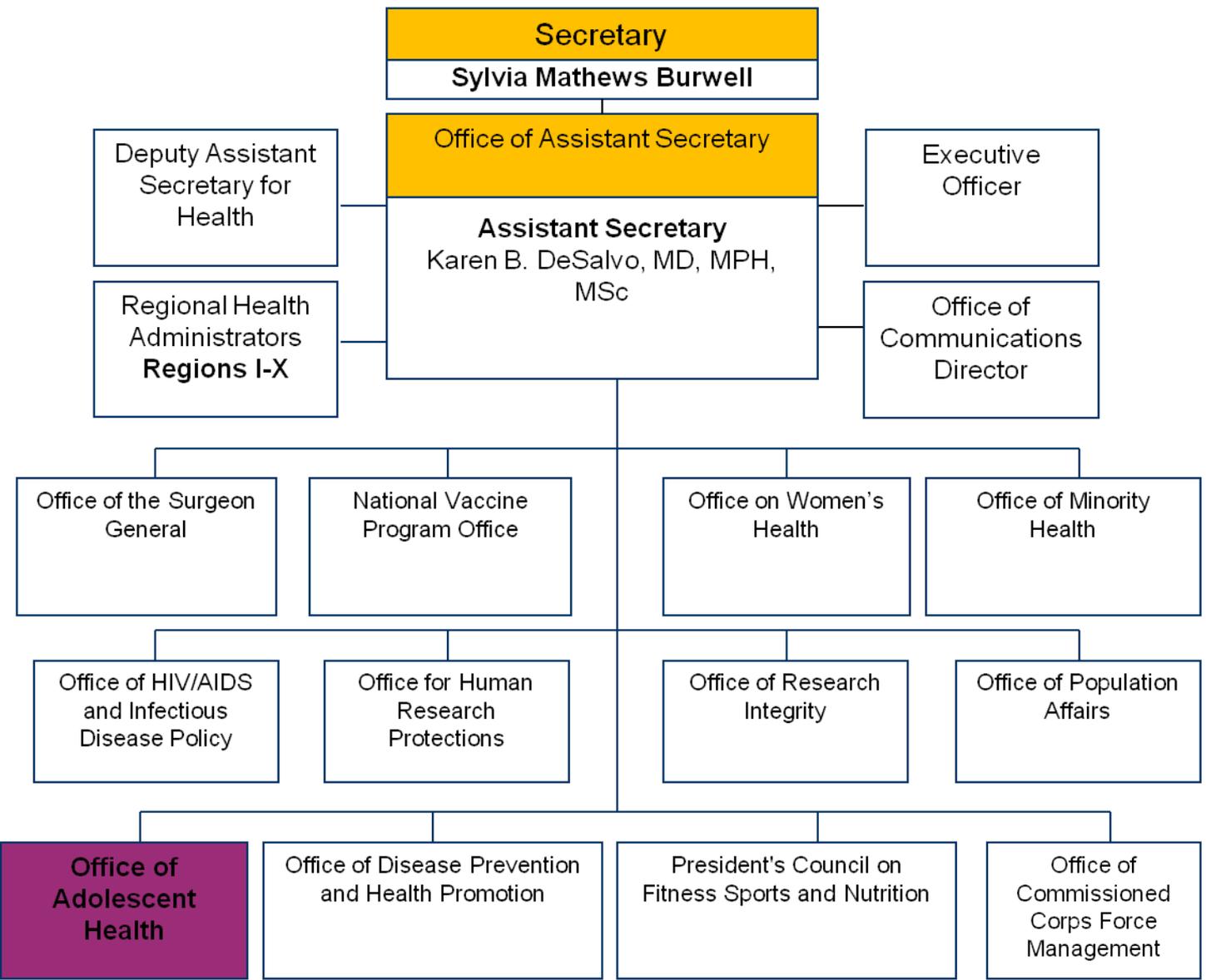
- Net-conference – Audio & Visual
 - 1-888-566-5780, passcode 3899321
- Listen-only mode
- Printing slides - printer icon on bottom right of screen
- Call materials posted to OAH website in 2-3 days
- Questions and Answers
 - Taking questions using the Q&A function on top of screen
 - Q&A period at the end of the TA call
 - Questions not answered today will be added to the list of FAQs on the OAH website within a few days



Overview of the Office of Adolescent Health

- Vision - To Advance Best Practices to Improve the Health and Well-being of America's Adolescents
- Key Activities
 - Coordinate adolescent health initiatives across HHS
 - Convener of Adolescent Health: Think, Act, Grow (TAG)
 - Administer and support
 - Teenage Pregnancy Prevention (TPP) Program
 - Pregnancy Assistance Fund
 - National Resource Center for HIV/AIDS Prevention Among Adolescents
 - Several National TPP Evaluations

OASH Organizational Chart



- Official signatory for obligating federal grant funds
- Official signatory for all grant business
- Monitor all business/financial transactions on grants for compliance to Federal Regulations (including interpretation of Federal Regulations)



Overview of the OAH Teen Pregnancy Prevention Program

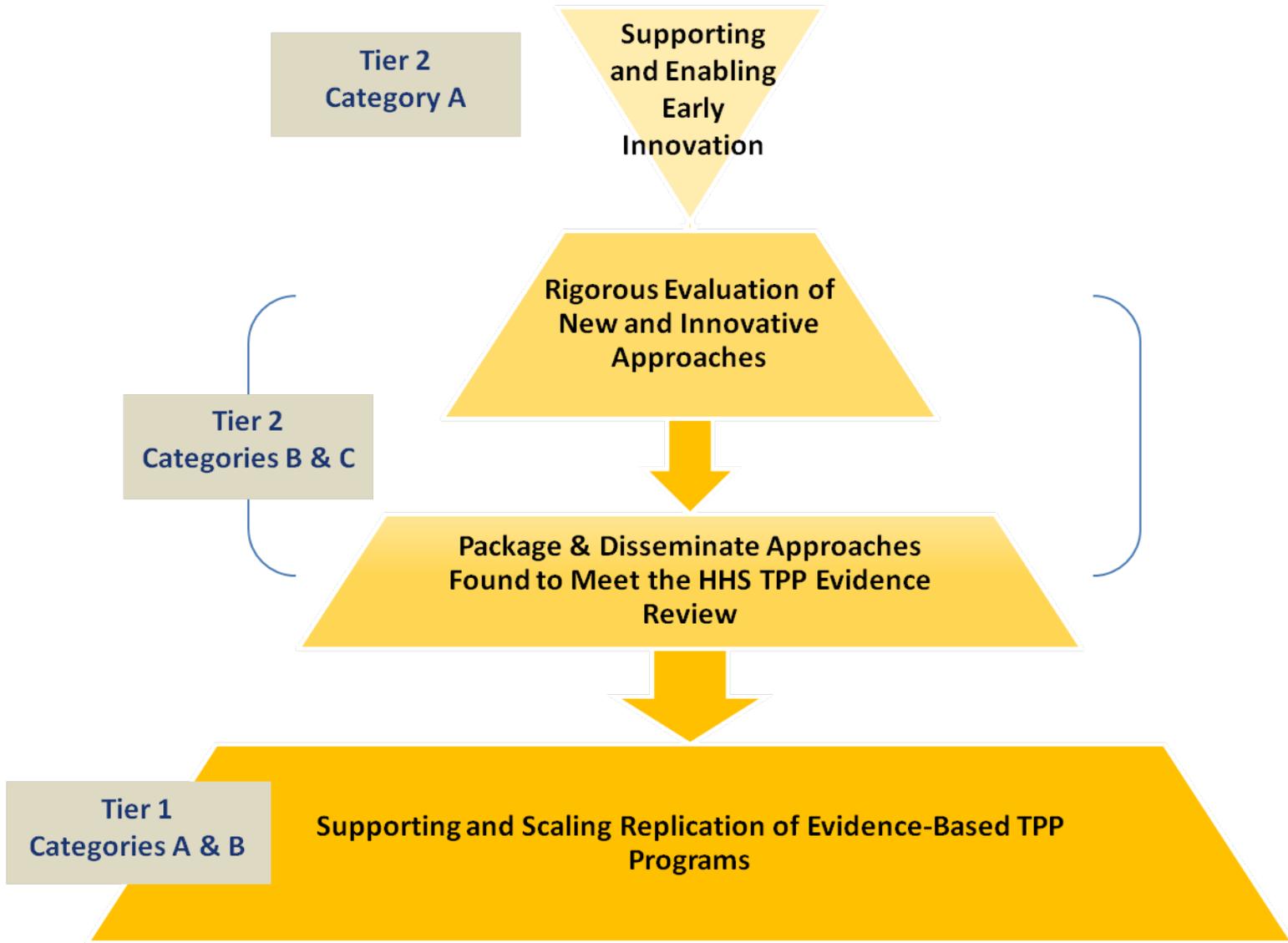
OAH Teen Pregnancy Prevention Program

- **Tier 1 – approx. \$70 million** for replication of program models proven effective through rigorous evaluation
- **Tier 2 – approx. \$24 million** for demonstration programs to develop and test additional models and innovative strategies
- **TPP Program Support (approx. \$7 million)**
 - Programmatic Training & Technical Assistance
 - Medical Accuracy Review
 - Performance Measures
 - Evaluation Training & Technical Assistance
 - Staffing and Overhead

FY2015 OAH TPP FOAs

FOA Title	Anticipated Total Annual Funding	Estimated # of Awards	Estimated Annual Award Amount	Due Date
Capacity Building to Support Replication of Evidence-Based TPP Programs (Tier 1A)	\$5 million	8	\$400,000 - \$750,000	April 1 st
Replicating Evidence-Based TPP Programs to Scale in Communities with the Greatest Need (Tier 1B)	\$60 million	60	\$500,000 - \$2,000,000	April 1st
Supporting and Enabling Early Innovation to Advance Adolescent Health and Prevent Teen Pregnancy (Tier 2A)	\$3 million	2	\$1,000,000 - \$1,500,000	April 10 th
Rigorous Evaluation of New or Innovative Approaches to Prevent Teen Pregnancy (Tier 2B)	\$18 million	20	\$400,000 - \$1,000,000	April 10 th
Effectiveness of TPP Programs Designed Specifically for Young Males (Tier 2C – partnership with CDC)	\$2 million	2-3	\$600,000 - \$1,000,000	March 3 rd

FY15 TPP FOAs- How They Fit Together





Replicating Evidence-Based Teen Pregnancy Prevention Programs to Scale in Communities with the Greatest Need (Tier 1B)

**Before anything else –
Applicants should carefully read the
FOA in its entirety**

- The purpose of the Tier 1B FOA is to have a significant impact on reducing rates of teen pregnancy and existing disparities by replicating evidence-based TPP programs to scale in at least 3 different settings in communities and with populations at greatest need

Defining “Scale”

- Implementing evidence-based TPP programs to scale focuses on expanding the reach of programs with an emphasis on impact and achieving better outcomes
- The goal of scaling is not simply to implement evidence-based TPP programs with as many youth as possible
- The goal of scaling is to have the greatest impact on preventing teen pregnancy and reducing disparities, which is accomplished by:
 - Implementing EBPs with populations and in areas of the community with the greatest demonstrated need
 - Ensuring EBPs selected are a good fit
 - Adopting strategies to implement EBPs in ways that increase reach to as many youth as possible

Serving Communities with Greatest Need

- The intent of this FOA is to target resources to serving communities with the greatest need for preventing teen pregnancy and reducing existing disparities
- Applicants can propose to work in a single community or multiple communities.
- Applicants must be able to document a teen birth rate that is at least above the current national average for the population (s) served within each community.
- Each community served must be defined by clear geographic boundaries
- OAH will not fund more than one grant to serve the same target community

Target Population

- Individuals, or families of individuals, 19 years of age or under at program entry living in communities with the greatest need
- Youth who are not yet teenagers are eligible if the evidence-based TPP program included pre-teens as a target audience
- The target population, evidence-based TPP programs selected, and implementation settings should:
 - Clearly align with the results of the community needs and resource assessment, and
 - Be directed at serving populations and areas within the community with greatest demonstrated need

Who's Eligible to Apply?

- Nonprofit with or without 501C3 IRS status (other than institution of higher education)
- For-profit organizations (other than small business)
- Small, minority, and women-owned businesses
- Universities and colleges
- Research institutions
- Hospitals
- Community-based organizations
- Faith-based organizations
- Federally recognized or state-recognized American Indian/Alaska Native tribal governments
- American Indian/Alaska Native tribally designated organizations
- Alaska Native health corporations
- Urban Indian health organizations
- Tribal epidemiology centers
- State and local governments or their Bona Fide Agents (including the District of Columbia, the Commonwealth of Puerto Rico, the Virgin Islands, the Commonwealth of the Northern Mariana Islands, American Samoa, Guam, the Federal States of Micronesia, the Republic of the Marshall Islands, and the Republic of Palau)
- Political subdivisions of States (in consultation with States)



Expectations of Grantees

Overall Grantee Expectations

In each community served, grantees will be expected to:

- Conduct a community needs and resource assessment
- Mobilize the community to develop and implement a plan to prevent teen pregnancy
- Engage in an up to 12-month planning, piloting, and readiness period
- Implement evidence-based TPP programs to scale with fidelity and quality in at least 3 different settings
- Ensure that program materials are medically accurate, age appropriate, culturally and linguistically appropriate, and inclusive of LGBTQ youth
- Ensure that programs are implemented in a safe and supportive environment
- Establish and maintain linkages and referrals to youth-friendly health care services
- Engage in strategic dissemination and communication activities
- Develop and implement a plan for sustainability
- Collect and use performance measure data for continuous quality improvement
- Evaluate the implementation and outcomes of program activities

- Identify needs of the community
- Identify areas of elevated need
- Provide data on social determinants of health and co-occurring risk behaviors
- Describe current available resources

Mobilizing the Community

- Engaging a wide range of community members to create and implement a shared vision and plan that pools and leverages resources to enhance the ability of a community to address teen pregnancy
- Grantees are expected to:
 - Establish (or work with an existing) a Community Advisory Group and a Youth Leadership Council to lead community mobilization efforts
 - Implement strategies outlined in *Strategies Guided by Best Practices for Community Mobilization* over the life of the grant

Planning , Piloting, and Readiness Period

- Grantees will engage in a planning, piloting, and readiness period of up to 12 months
- Milestones grantees are expected to successfully complete by the end of the planning period are included in Appendix G of the FOA
- Grantees will be expected to use *Getting to Outcomes (GTO)*TM to guide the planning, implementation, and evaluation of their program
- Continued funding will be contingent upon satisfactory progress in meeting specific milestones and availability of funding

Implement Evidence-Based TPP Programs

- Grantees are expected to implement eligible evidence-based TPP programs to scale in **at least 3 different** settings
- Each setting listed in the FOA is counted separately as one individual setting.
- Settings include, but are not limited to: in-school middle school, in-school high school, alternative school, college, after school, community-based, faith-based, clinic-based, juvenile detention, out-of-home settings for youth in foster care, other specialized settings
- In each setting, grantees are expected to adopt strategies to implement the program to scale with as many youth as possible

Eligible Evidence-Based TPP Programs

- Evidence-based TPP programs eligible for replication under this FOA are those that meet the following criteria by the end of the grantee's planning and readiness period:
 - Identified as having evidence of effectiveness by the HHS TPP Evidence Review
 - Assessed by the HHS TPP Evidence Review as being implementation ready
- Currently 34 evidence-based TPP programs meet these criteria and are eligible for replication under this FOA
 - Information on the 34 eligible programs is included in **Appendix D**
 - Detailed information about each program is available on the OAH website

Select Evidence-Based Programs to Ensure Fit

- Eligible evidence-based TPP programs reflect great diversity
 - Program Approach, Target Population, Implementation Setting, Length of Program, Program Outcomes, Length of Program Outcomes
- Applicants should carefully review information available to ensure that programs selected for implementation are:
 - A good fit for (1) the needs of the target population, (2) the implementation setting, (3) the capacity of the implementing organization, and (4) the outcomes the organization is trying to achieve
 - Clearly aligned with the results of the community needs and resource assessment and do not duplicate existing programs or services

- Grantees are required to implement evidence-based programs with fidelity and quality
- Grantees will establish and implement a fidelity monitoring plan
 - Collecting data from facilitators
 - Observations of at least 10% of all sessions
 - Reviewing and analyzing data on a regular basis
 - Using data to provide feedback to facilitators
 - Using data to make continuous quality improvements
- Minor adaptations will be allowed, however major adaptations are discouraged and must be approved by OAH prior to implementation

- Grantees will ensure that all program materials are medically accurate, complete, and age appropriate, and should ensure that all materials are culturally and linguistically appropriate, and inclusive of LGBTQ
- Review of materials will occur prior to the use of any materials in the OAH-funded grant
 - Grantees will conduct an initial review of materials for medical accuracy prior to submitting to OAH for final review
 - Grantees will review materials for age appropriateness, cultural and linguistic appropriateness, and inclusivity using guidance and templates provided by OAH

- Grantees should implement TPP programs in environments that are positive, safe, supportive, and healthy for all youth and their families
This includes but is not limited to:
 - Using a trauma-informed approach
 - Applying positive youth development practices
 - Ensuring inclusivity of all youth, including LGBTQ youth

Youth-Friendly Health Care Services

- Grantees will be expected to establish and maintain linkages and referrals to a network of organizations that can provide high-quality, youth-friendly health care services
- Specifically, grantees will be expected to:
 - Identify and recruit organizations that provide a wide range of healthcare services for youth
 - Assess identified organizations and providers to ensure services are youth friendly and accessible
 - Develop protocols and procedures for making referrals
 - Develop and disseminate a provider referral guide
 - Identify and train key staff on referral protocols and procedures

- Grantees are expected to develop a strategic dissemination and communications plan to raise awareness of the program
- The plan should include:
 - A specific goal and objective(s) to guide all dissemination activities
 - Plans to regularly assess communication preferences of key stakeholders
 - Identification of strategies and diverse approaches for disseminating and communicating information

- Applicants are expected to describe the approach or plan for sustaining the project after the period of Federal funding ends
- Grantees should design their program approach and plans with sustainability in mind from the very beginning
 - Describe how sustainability will be integrated into the earliest stages of program planning
 - Incorporate a specific objective(s) and activities focused on sustainability into the work plan
 - Begin implementing sustainability activities within 18 months of receiving funding

- All grantees are expected to collect a common set of performance measures noted in **Appendix H** of the FOA
- Performance measures will be reported on a semi-annual basis
- Applicants should review relevant laws and policies to ensure feasibility of data collection
- OAH will not grant any exceptions or waivers to this requirement

Evaluating Implementation and Outcomes

- Applicants are expected to propose a plan for evaluating program implementation and outcomes
- Applicants should budget no more than 10% of the total budget for evaluation activities, including the collection of performance measure data
- Grantees are expected to evaluate the implementation of the proposed program to document the development and implementation process, and identify key successes, challenges, and lessons learned
- Grantees are expected to identify outcomes goals for the project and present a plan for determining how the goals were met



Application Responsiveness & Screening Criteria

- Applications must meet the application responsiveness criteria to be reviewed for consideration
- The applicant must demonstrate, in the Project Abstract, that it:
 - Proposes serving a community or communities that have a teen birth rate that is at least above the current national average for each community served (26.6 births for every 1,000 adolescent females ages 15-19, 2013)
 - Identifies evidence-based TPP programs it will implement in at least 3 settings, and
 - All evidence-based TPP programs proposed are eligible for replication under this FOA as defined on pages 11-12 and listed in Appendix D.

Applications that fail to meet the screening criteria will not be reviewed and receive no further consideration:

- Applications submitted electronically via www.grants.gov by April 1, 2015
- Project Narrative section of the application must be double-spaced, on the equivalent of 8 ½ " x 11" inch page size, with 1" margins on all sides and font size not less than 12 points
- Project Narrative must not exceed 50 pages.
- Total application including Appendices must not exceed 100 pages
- Proposed budget does not exceed maximum indicated in Range of Awards
- Application meets the Application Responsiveness Criteria



Application Content

Application Content Overview

- Project Abstract Summary Form
- Project Narrative
 - Target Population and Need
 - Program Approach
 - Performance Measures and Evaluation
 - Capacity and Experience of the Applicant Organization
 - Partnerships and Collaboration
 - Project Management
- Appendices
 - Work plan, Logic Model, Signed MOUs, Letters of Support, Resumes/CVs, Job Descriptions, Organizational Chart
- Budget Narrative
 - Combined, multi-year Budget Narrative
 - Detailed Budget Narrative for each year
- Required Forms – SF-424, SF-424A, SF-424B, SF-LLL

- Project Narrative – no more than 50 pages
 - Does Not Include – Project Abstract Summary Form, Appendices, Budget Narrative, or Required Forms (SF-424, SF-424A, SF-424B, SF-LLL)
- Total Application – no more than 100 pages
 - Includes - Project Narrative and Appendices
 - Does Not Include – Project Abstract Summary Form, Budget Narrative, or Required Forms (SF-424, SF-424A, SF-424B, SF-LLL)

- Double-spaced
- 8 ½ x 11 inch (letter-size) pages
- 1-inch or larger margins on top, bottom, and both sides
- At least 12 point font
- Use easily readable typeface (i.e., Times New Roman or Arial)
- All pages, charts, figures, and tables should be numbered
- Tables may be single spaced and use alternate fonts but must be easily readable

- Clear, concise description of the project that can be understood without reference to other parts of the application
- Must include:
 - Identification of the community or communities served and the teen birth rate for each community
 - Identification of the evidence-based TPP programs proposed for implementation in at least 3 settings

- The Project Narrative should provide a clear and concise description of the project and include the following components:
 - Target Population and Need
 - Program Approach
 - Performance Measures and Evaluation
 - Capacity and Experience of the Applicant Organization
 - Partnerships and Collaboration
 - Project Management
- Detailed information on what to include for each component is on pages 48-64 of the FOA

- Applicants are required to:
 - Submit a combined multi-year budget narrative, and
 - A detailed budget narrative for each year of the potential grant
 - Personnel, Fringe, Travel, Equipment, Supplies, Contractual, Other, and Indirect
- Applicants should develop multi-year budgets based on level funding for each budget period (i.e., equal to exact dollar figure of the year one budget)
- Budget narrative should be detailed, reasonable, adequate, cost efficient, and aligned with the proposed work plan
- Budget Narrative does not count toward application page limits

Tier 1B Annual Funding Tied to Reach

- Amount of funding an applicant can request is linked to the # of participants, on average, the applicant proposes to reach in years 2-5

Annual Budget	Annual Reach
\$500,000 - \$749,999	At least 700 per year
\$750,000 - \$999,999	At least 1,500 per year
\$1,000,000 - \$1,249,999	At least 3,000 per year
\$1,250,000 - \$1,499,999	At least 6,000 per year
\$1,500,000 - \$1,749,000	At least 10,000 per year
\$1,750,000 - \$2,000,000	At least 15,000 per year

- The following budget restrictions apply:
 - No more than 10% of the total budget for evaluation activities, including the collection of performance measure data.
 - No more than 3% of the total budget on incentives for recruitment and retention
 - No more than 10% of the total budget on training and technical assistance, including training and TA support from the program developer

Attendance at OAH Meetings

- Grantees will be encouraged to attend the following meetings and trainings and should include funds in the budget
 - One staff to an OAH-sponsored annual Project Director's Meeting
 - 2-3 staff to an OAH-sponsored annual Regional Training in years 2-4
 - 2-3 staff to the HHS Teen Pregnancy Prevention Conference every other year (2016, 2018, 2020)

- Cost sharing or matching funds are not required for this program
 - The applicant should describe any cost sharing or matching funds available and show how they will be used to support the program
- Although no statutory matching requirement for this FOA exists, leveraging other resources and related ongoing efforts to promote sustainability is strongly encouraged

- Work plan
- Logic Model
- Signed MOUs
- Letters of Support
- Resumes/CVs
- Job Descriptions
- Organizational Chart

- Applications must include a detailed five-year work plan
 - Counted as a part of the appendix
 - Concise, easy-to-read overview of goals, strategies, objectives, measures, activities, timeline
 - SMART objectives (specific, measureable, achievable, realistic, and time-framed)
 - Identify, for each activity, the person(s) responsible, timeline for completing activities, and measures of success
 - Example work plan templates included in **Appendix E** and on the OAH website (in Word format)

- Applications must include a detailed logic model
 - Counted as a part of the appendix
 - Describes overall project, including inputs, activities, outputs, and outcomes
 - Example logic model template included in **Appendix F** and on the OAH website (in Word format)

- Include Signed MOUs from Implementation Partners
 - Partners in the community who will provide access to youth and their families for program implementation through their existing systems
 - All organizations responsible for implementing evidence-based TPP programs
 - Should include commitment to strategies to implement programs to scale
 - Should clearly outline roles, responsibilities, and expectations of the applicant and the partner

- Include Letters of Support
 - Key decision makers, youth-serving organizations, and members of the community who will be engaged in the Community Advisory Group and Youth Leadership Council
 - Should speak to the writer’s belief in the capability of the applicant
 - May indicate an intent or interest to work together in the future

Other required forms included as a part of the application package in [grants.gov](https://www.grants.gov)

- SF-424
- SF-424A
- SF-424b
- SF-LLL



Application Submission Instructions

- Available on grants.gov – <http://www.grants.gov>
- Search by FOA number (AH-TP1-15-002) or CFDA # 93.297
- Carefully follow submission instructions on grants.gov
 - Required to provide a Dun and Bradstreet Data Universal Numbering System (DUNS) number when applying
 - Must register in the System for Account Management (SAM) prior to submission – allow minimum of 5 days to complete registration
 - Must renew SAM registration each year.
- Run into trouble – contact grants.gov helpdesk
1-800-518-4726 or support@grants.gov

- Non-Binding Letter of Intent – February 1, 2015
 - tpptier1b@hhs.gov
- Application Due Date – April 1, 2015 by 5:00 pm ET
 - Electronic submission via www.grants.gov
 - Applicants must receive a written exemption from the Director, OASH Office of Grants Management to submit any way other than electronically through www.grants.gov

- Must obtain written exemption from Director, HHS/OASH Office of Grants Management 2 business days in advance of deadline to submit application outside of grants.gov
- Exemption request: Specific information is on page 1-2 of FOA
 - Submitted via email to OGM Director.
 - Provide details why technologically unable to submit electronically via grants.gov.
 - Submit request at least 4 business days prior to application deadline.



Review and Selection Criteria

- Target Population and Need – 20 points
- Program Approach and Work plan – 30 points
- Performance Measures and Evaluation- 10 points
- Capacity of Applicant Organization - 15 points
- Partnership and Collaboration - 10 points
- Project Management - 10 points
- Budget - 5 points

- Initial review to ensure application meets:-
 - Application Screening Criteria (FOA page 41)
 - Application Responsiveness Criteria (FOA pages 41-42)
- Independent Review Panel
 - Comment and score based on Application Review Criteria (FOA pages 71-76)
- Federal staff review
 - Programmatic, budgetary, and grants management compliance
- Final award decisions by Director, OAH

- Official document notifying an applicant that an application has been approved for funding is the Notice of Award (NoA), approved by a Grants Management Officer at OASH OGM
- Grantees will receive an NoA via system notification from Grant Solutions and/or via email
- Include amount of money awarded, purposes of grant, length of project period, terms and conditions of grant award
- Anticipated Project Start Date – July 1, 2015



Application Tips

- Read the entire FOA and application kit BEFORE writing
- FOA is the primary guide for programmatic expectations
- Write the Project Abstract AFTER the entire narrative is complete
- Read the review criteria
- Read the application instructions
- Do NOT exceed the 50 page limit for the project narrative OR the total page limit of 100 pages for the full application
- Turn in application no later than 5pm ET on April 1, 2015
 - Allow time for any unforeseen difficulties with the on-line application process, etc.



Helpful Resources

- Link to FOA on grants.gov
- FAQs relevant to all TPP FOAs
- FAQs specific to each individual FOA
- Work plan & Logic Model template in Word
- TA Webinar Slides, Recording, and Transcript
- <http://www.hhs.gov/ash/oah/grants/open-grants.html>

Relevant Resources for Applicants

- Appendix C of the FOA include list of useful resources
 - Community Mobilization
 - Community Needs and Resource Assessment
 - Cultural and Linguistic Competence
 - Data on Adolescent Health and Teen Pregnancy
 - Evaluation
 - Evidence-Based TPP Programs
 - Fidelity and Adaptations
 - Getting to Outcomes (GTO)TM
 - Goals and Objectives
 - LGBTQ Youth and Inclusivity
 - Logic Models
 - Performance Measures
 - Piloting Programs
 - Positive Youth Development
 - Recruitment, Retention, and Engagement
 - Sustainability
 - Trauma-Informed Approach
 - Youth Friendly Clinical Services

- Detailed information on each evidence-based TPP program available by clicking on the name of the program
 - http://www.hhs.gov/ash/oah/oah-initiatives/teen_pregnancy/db/
 - <http://tppevidencereview.aspe.hhs.gov/EvidencePrograms.aspx>
- How to Select an Evidence-Based TPP Program e-learning module
 - <http://www.hhs.gov/ash/oah/resources-and-publications/learning/tppevidence-based/index.html>
- Organizational Capacity Assessment Tool
 - http://www.hhs.gov/ash/oah/oah-initiatives/teen_pregnancy/training/Assests/organizationalcapacity-assessment.pdf

- **How to Select an Evidence-Based TPP Program that Works for You**

Thursday, February 5, 2015 2:00-3:30 pm ET

- **The Importance of Assessing Organizational Capacity When Selecting and Implementing an EBP**

Thursday, February 26, 2015 2:00-3:00 pm ET

- More information about each webinar is available on the OAH website

- <http://www.hhs.gov/ash/oah/resources-and-publications/webinars.html>



Questions?

For questions about programmatic requirements:

- Contact the Office of Adolescent Health
 - Email - tpptier1b@hhs.gov
 - Phone - (240) 453-2846

For questions about administrative and budgetary requirements:

- Contact Eric West in the Office of Grants Management
 - Email - eric.west@hhs.gov
 - Phone – (240) 453-8822



Thank you!