Industry Response to Avian Influenza Outbreaks



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Agenda

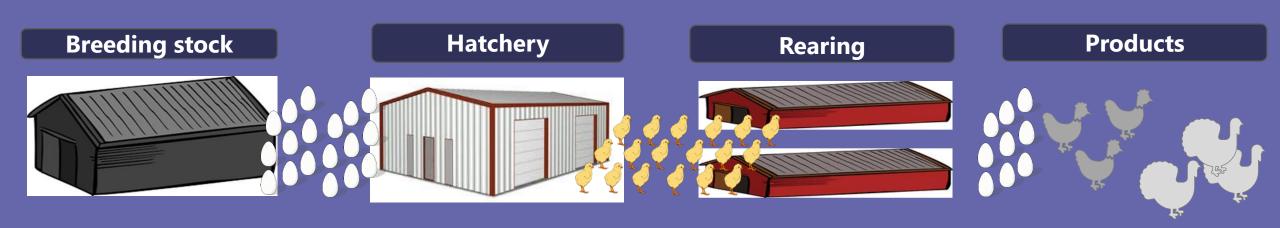
Production supply chain overview

Collaboration during HPAI event in 2015

Other avian influenza outbreaks

Poultry supply chain

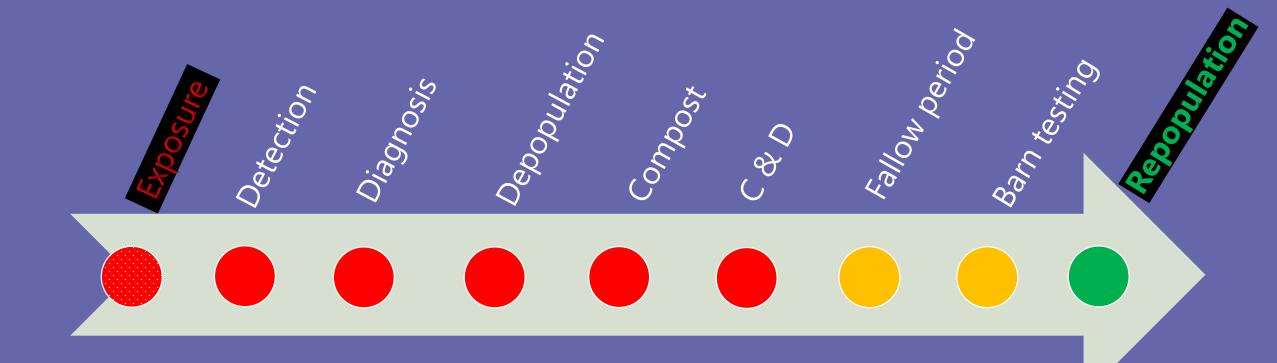
- Schedules are set weeks to years in advance
- Facilities are designed for a just-in-time delivery
- Delays in movements could create welfare challenges



Response collaboration



- Regulatory agencies drive the car
 - They control the disease response
- Industry knows how the car works
 - They understand the supply chain
- Collaboration results in reaching the destination more efficiently
 - Reduces the impact on industry
 - Leads to quicker containment



Positive premise activities timeline

Key policy adjustments



Lab capacity management



Multistep indemnity process



Depopulation capacity



Repopulation policy



Coordinated schedules



Streamlined electronic process



Joint expectation set

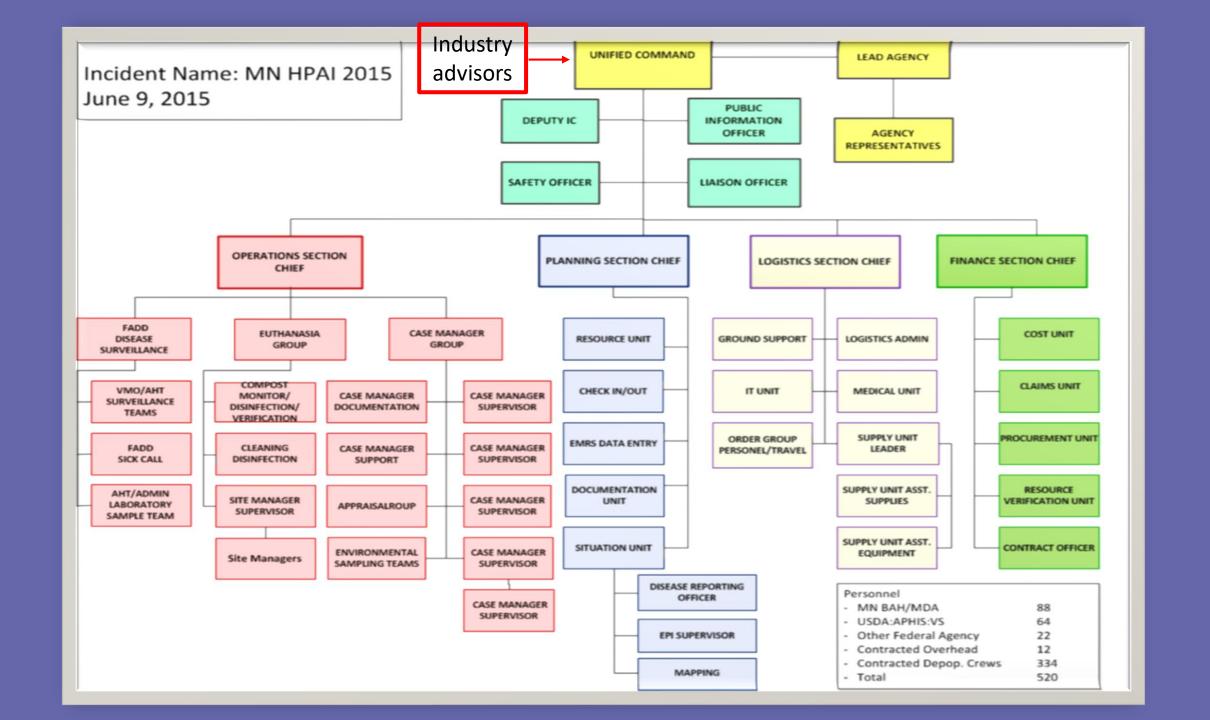


Dialog supply chain impacts

Response: Incident Command







Collaboration on communication





























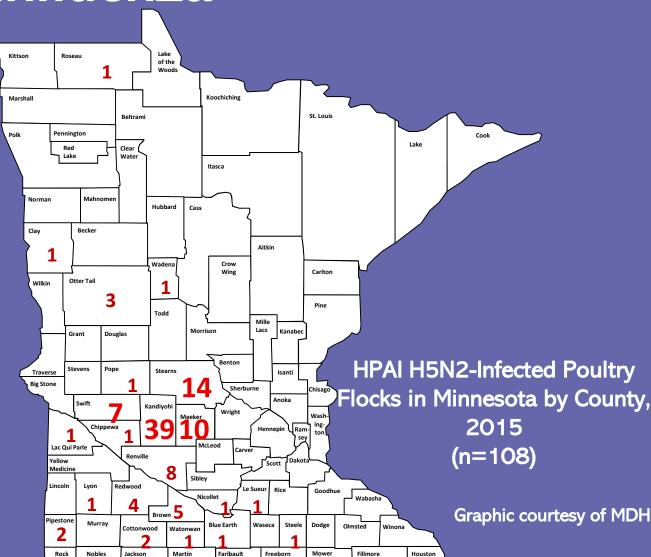






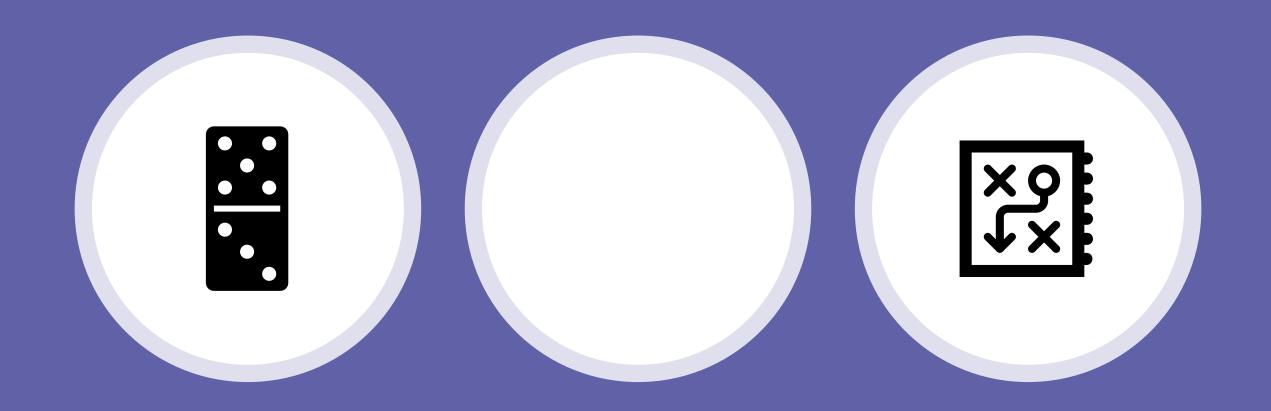
Nonregulatory avian influenza

- Approaching disease control from a regional approach
 - Population management
 - Containment biosecurity
 - Transparent communication
- Active surveillance program during migratory periods



Nonregulatory avian influenza

- Domestic poultry can become infected with a wide variety of influenza viruses
- Non H5/H7 avian influenza present different challenges for regulators and industry
- Birds can experience concomitant bacterial infection with any viral infection, including influenza



Summary