

## **A Call to Action**

Here's a few ways you can help

# A Call to Action

- 1 Send your community members to official consumer resources to learn about the Marketplace and how to get coverage:
  - [HealthCare.gov](http://HealthCare.gov)
  - [CuidadoDeSalud.gov](http://CuidadoDeSalud.gov)
  - 24/7 Consumer Call Center: 1-800-318-2596.
  - TTY users should call 1-855-889-4325.
- 2 Post the HealthCare.gov and/or CuidadoDeSalud.gov **widget** on your website – if you need technical assistance, we can help. More information is at <https://marketplace.cms.gov/outreach-and-education/mp-badges-english.html>
- 3 Host or provide space for **enrollment sessions or fairs** (ideally, with computers so people can check out the Marketplace online). You can find a Certified Application Counselor or Navigator to assist with enrolling people in the Marketplace at <https://localhelp.healthcare.gov/> and <http://go.usa.gov/sayT>.
- 4 Hang **posters** or give out or email **fact sheets, postcards, and brochures** about the Marketplace. Get them at <http://go.usa.gov/sa9F>.
- 5 Host a **conference call, webinar, or another educational event** about the Marketplace. Power Point slides are here: <http://go.usa.gov/sanF> and videos are here: <https://www.youtube.com/user/HealthCareGov>.
- 6 Share a **story** about the how health coverage has changed lives in your organizational newsletter or other publication. Sample stories, articles, and fact sheets are here: <http://go.usa.gov/saQT> (click on multimedia).
- 7 Encourage individuals from your community or congregation who sign up for Marketplace coverage to **share their stories** once they enroll. Share stories at #GetCovered Story or here: <http://www.hhs.gov/healthcare/>.
- 8 Create your own communications material about the Marketplace with pre-designed templates and guidelines. More information is at <http://go.usa.gov/saQm>.
- 9 Encourage staff/members to learn about the Marketplace by **attending webinars** sponsored by the HHS Partnership Center. More information is available here: <http://go.usa.gov/saUB>.
- 10 **Connect** with your partners/members/customers through official Marketplace social media channels to share their stories:
  - [Facebook.com/HealthCare.gov](https://Facebook.com/HealthCare.gov)
  - [Facebook.com/CuidadoDeSalud.gov](https://Facebook.com/CuidadoDeSalud.gov)
  - [Twitter.com/HealthCareGov](https://Twitter.com/HealthCareGov)
  - [Twitter.com/CuidadoDeSalud](https://Twitter.com/CuidadoDeSalud)
- 11 Become a **Champion for Coverage** to help your community members learn about the benefits of the law and to get enrolled. Fill out the form at <http://go.usa.gov/saVe>.