



# Engaging and Working with Diverse Populations

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# Engaging Youth Through Communication



# Communication with Youth Engages Youth

Consult and involve youth in design and development of programs

Make youth an integral part of the implementation of the program

Invite ongoing feedback and evaluation from youth

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# What is Tokenism?

- No clear role to play
- Busy work
- Media appearances
- One youth on Board

Tokenism will leave young people feeling used rather than empowered. Share with youth the power to make real decisions.

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# Engaging Youth

## Benefits to Youth

- Improved competencies and self esteem
- Increased self-discipline
- Experience as leaders

## Benefits to Program/ Organization

- New ideas and perspectives
  - Feedback on existing services
  - More effective outreach
  - Enhanced credibility
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# Logistical and Organization Barriers

- Hours for Meetings and Work
  - Transportation
  - Food
  - Equipment and Support
  - Procedures and Policies
  - Training
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